

Fabian Gonzalez

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SENIOR SOFTWARE ENGINEER

EXPERIENCE

Platzi — Adobe Cloud Instructor

Colgate & Palmolive

May 2024 - December 2024

- Trained Colgate and Palmolive teams in migrating from Adobe Experience Manager (AEM) 6.5 to Adobe Cloud.
- Delivered courses on advanced AEM concepts, workflows, and integration strategies.
- Designed and facilitated training sessions on best practices for integrating AEM with other platforms, including Adobe Workfront and Workfront Fusion.
- Configured and deployed integrations between Workfront and AEM to optimize content workflows.

Key Skills Taught

Adobe AEM Architecture (Sling, CRX, OSGi, JCR), AEM Assets Management, Adobe Cloud Services, Workflow Design, AEM Component Development, Workfront Fusion Automation, API Integrations.

Freelance — AEM Full Stack Developer

Whirlpool (USA)

May 2024 - January 2025

- Developed and maintained components for Whirlpool's digital platform using ReactJS and Java.
- Enhanced digital workflows and optimized user experiences.
- Designed and implemented integrations between Adobe Workfront Fusion and AEM to streamline the content supply chain.

Tech Stack: Adobe Experience Manager (CMS), ReactJS, Java, Sling, CRX, OSGi, Adobe Cloud Services, Workfront Fusion.

DEPT® — Senior Software Engineer

KEYSIGHT

July 2021 - May 2024

- Maintained and developed components for Keysight's website using AEM technology.
- Collaborated on implementing new UX/UI design standards.
- Integrated Adobe Workfront with AEM to enhance workflow automation and content delivery processes.

Tech Stack: Adobe Experience Manager, HTML (HTL), CSS, JavaScript, Java, Adobe Cloud, Workfront Fusion.

DEPT® — Senior Software Engineer

ORTHO CLINICAL SITE

August 2022 - 2023

- Maintained and developed the ORTHO CLINICAL website in AEM for 20+ countries.
- Successfully launched the site ahead of schedule.
- Configured and deployed integrations using Workfront Fusion to streamline multi-regional content management workflows.

Tech Stack: Adobe Experience Manager, HTML, CSS, JavaScript, Java, Workfront Fusion.

First Century Bank — AEM Web Frontend Developer

May 2020 - August 2022

- Developed the First Century Bank site in AEM with a Latin American team.

Tech Stack: Adobe Experience Manager, ReactJS, NodeJS, SASS, PHP, MySQL, Postman.

Unilever — Senior Web Developer (AEM)

September 2019 - May 2022

- Developed landing pages, e-commerce platforms, and websites for Latin American brands.

Key Clients: Sedal, TRESemmé, Savora, Hellmann's, Knorr, OMO.

Tech Stack: Adobe Experience Manager, ReactJS, NodeJS, PHP, MySQL, HTML, CSS, JavaScript.

Freelance — Full Stack Web Developer

January 2010 - December 2019

- Designed and developed websites for clients worldwide, specializing in CMS solutions.

Key Achievements: Developed CMS for local newspapers, implemented e-commerce solutions, and optimized landing pages for conversion rates.

Tech Stack: WordPress, Drupal, Joomla, PHP, MySQL, HTML, CSS, JavaScript.

SKILLS

- Programming Languages: Java, JavaScript, PHP, HTML, CSS.
- CMS Platforms: Adobe Experience Manager, WordPress, Drupal, Joomla.
- Frameworks: ReactJS, NodeJS, Spring Boot.
- Database Management: MySQL, MongoDB.
- Integration Tools: Adobe Workfront Fusion, Workato, Tray.io, Make.
- API Management: Postman, REST, SOAP.
- Tools: Git, GitHub, Bitbucket, Bamboo.
- Agile Methodologies: Scrum, Kanban.

EDUCATION

- **Fullstack Web Developer + ReactJS** | UTN
- **PHP and MySQL Programming Course** | UTN
- **Development with JavaScript** | UTN
- **Development with Node.js** | UTN
- **Computer Science** | General Sarmiento University

LANGUAGES

- Spanish: Native
- English: Professional Proficiency