MLIR

MLIR, an open source project, provides a brand new, flexible approach to the standardization and optimization of Machine Learning implementations. The project is designed to establish a globally compatible representation format and standard library of compiler utilities for implementing TensorFlow–connecting OEM hardware, software and model layers of the development stack.

PRIMARY IDENTITY

USAGE GUIDE, COLOR, TYPOGRAPHY & ICONS

PRIMARY IDENTITY

The MLIR wordmark, mark, and its configurations detailed in these guidelines are the only acceptable graphic identification for MLIR and its facilities. Do not attempt to typeset or recreate the wordmark. Instead, the MLIR digital file should be used. NO OTHER LOGOS, SYMBOLS OR TYPE TREATMENTS should be developed. The primary wordmarks are the preferred version and can be recognized in the featured format.

SECONDARY IDENTITY

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PRIMARY ICON

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BLACK & WHITE TREATMENTS

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USAGE GUIDELINES | SPACING

The area around the logo is integral to the design, and adherence to the minimum spacing parameters helps the reader's eye distinguish the logo easily. No copy or any other graphics may encroach on this minimum space. The buffer zone must be a minimum of 150px when using the MLIR logo.

USAGE GUIDELINES | SIZING

The sizing of the MLIR is integral to the design, please use this as a guide for how the logo scales based on use.

150px Minimum

64px Minimum

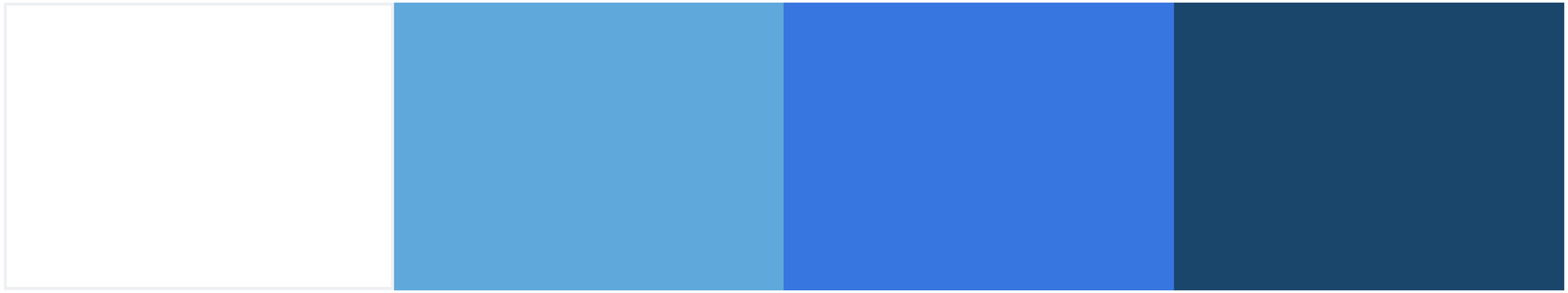
16px - 64px

USAGE GUIDELINES | PLACEMENT

Please make sure when using the wordmark, mark, and additonal configurations contained in this deck are never placed on a background that would deem the mark illegible or unapproved by MLIR.

USAGE GUIDELINES | COLOR PALETTE

Please make sure when using the primary identity and additonal configurations contained in this deck that they are never assigned a color outside of what is indicated below or unapproved by MLIR.



MLIR WHITE

HEX: RGB: #FFFFFF / CMYK: #FFFFFF

VALUES:
RGB: R-255 G-255 B-255
CMYK: C-0 M-0 Y-0 K-0

PANTONE: WHITE

TPU BLUE

HEX: RGB: #5EA8DB / CMYK: #60A8DA

VALUES:
RGB: R-94 G-168 B-219
CMYK: C-60 M-21 Y-1 K-0

PANTONE: 284 C

GPU ROYAL

HEX: RGB: #3775E0 / CMYK: #4A79BD

VALUES:
RGB: R-55 G-117 B-224
CMYK: C-75 M-49 Y-0 K-0

PANTONE: 2727 C

CPU DARK BLUE

HEX: RGB: #1B466C / CMYK: #1B476D

VALUES:
RGB: R-27 G-70 B-108
CMYK: C-96 M-74 Y-34 K-20

PANTONE: 7462 C

HEADLINE

Montserrat Bold

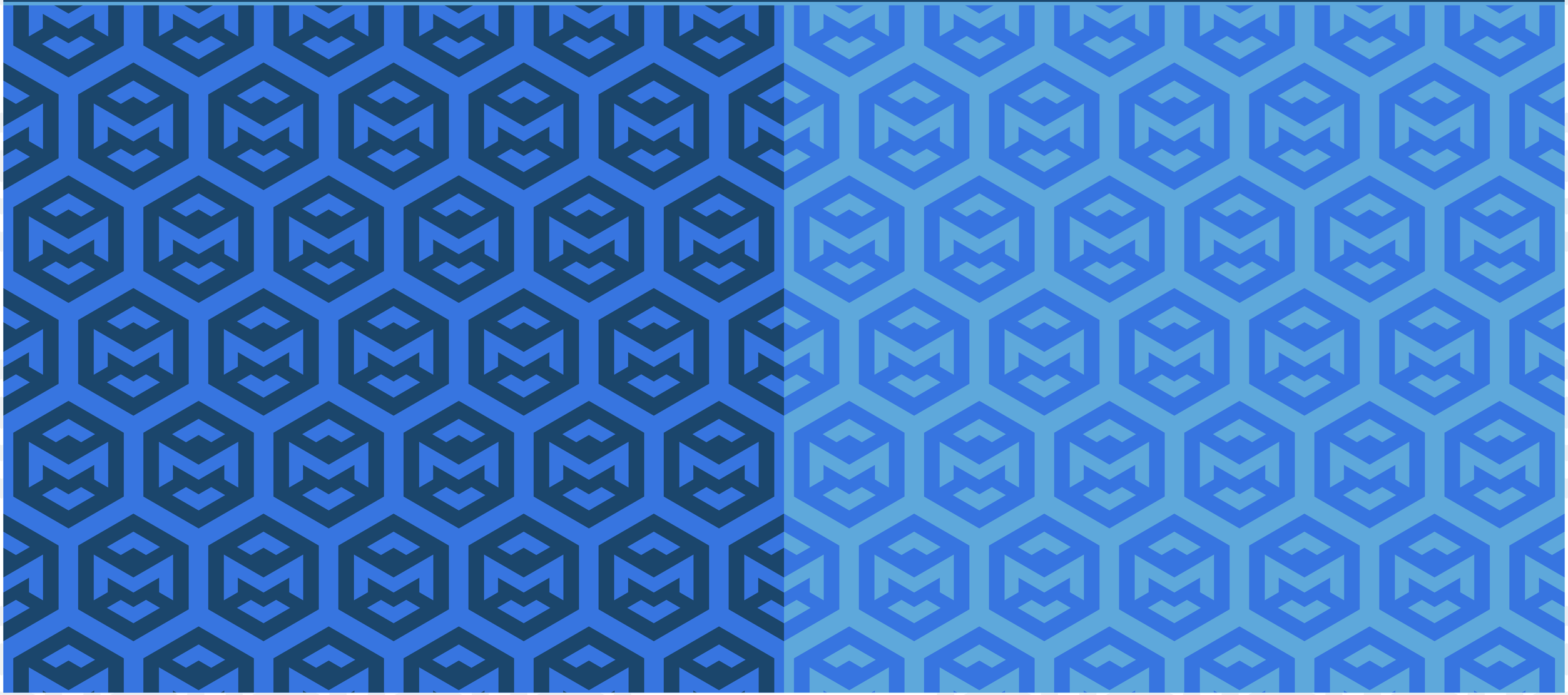
SUB HEADLINE

Montserrat Medium

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur nunc justo, tincidunt interdum lorem id, sagittis venenatis diam. Morbi purus augue, placerat at nibh eget, sodales laoreet nulla. Integer tincidunt dolor vitae velit posuere porta. Donec tincidunt mi et elit facilisis, id malesuada turpis hendrerit. Nunc scelerisque, mi ac tempor vulputate, magna justo vestibulum eros, nec aliquet nibh lectus aliquet tellus. Vivamus at consectetur augue.

Montserrat Regular

USAGE GUIDELINES | PATTERN



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