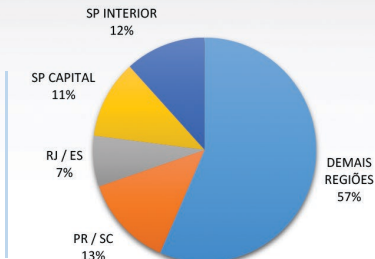


paracetamol

	DESC LABORATÓRIO	APRESENTAÇÃO	MAT PPP OUT 15	EVOL 14/15	PART %	MAT UNID OUT 15	EVOL 14/15	PART %
RANK	MERCADO PARACETAMOL TOTAL		286.363,16	9,61%		40.993	10,46%	
	PARACETAMOL 750MG x 200 Total		70.647,82	10,94%	24,67%	1.477	11,48%	3,60%
1º	ZYDUS	PARACETAMOL MG CPR 750 MG x 200	12.974,08	49,53%	18,36%	567	21,22%	38,39%
2º	JOHNSON JOHNSON	TYLENOL CPR 750 MG x 200	32.207,72	13,02%	45,59%	174	12,63%	11,77%
3º	MEDQUIMICA	TYLAFLEX CPR 750 MG x 200	3.380,23	10,03%	4,78%	165	18,12%	11,14%
4º	TEUTO BRASILEIRO	PARACETAMOL MG CPR 750 MG x 200	1.455,80	-66,48%	2,06%	96	-2,63%	6,53%
5º	BRASTERAPICA	TYFLEN CPR 750 MG x 200	1.855,66	15,58%	2,63%	92	-3,25%	6,21%
20º	PHARLAB	PARACETAMOL MG CPR 750 MG x 200	169,39	-21,66%	0,24%	7	24,59%	0,48%
	DEMAIS LABORATÓRIOS(30)		18.604,94	7,72%	26,33%	376	3,40%	25,48%

PARACETAMOL MAT OUT 15 UNID



MOLÉCULA	PARACETAMOL
REGIÃO_EQ_VENDAS	MAT OUT 15 UNID
DEMAIS REGIÕES	23.175
PR / SC	5.406
RJ / ES	2.991
SP CAPITAL	4.626
SP INTERIOR	4.795
Total Geral	40.993