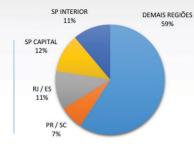
Izonax cetoconazol

	DESC LABORATÓRIO	APRESENTAÇÃO	MAT PPP OUT 15	EVOL 14/15	PART %	MAT UNID OUT 15	EVOL 14/15	PART %
RANK		MERCADO KETOCONAZOLE TOTAL	71.500,67	2,60%		9.654	2,35%	
	KETOCONAZOLE 20.0MG x 30	Total	17.320,20	8,69%	24,22%	3.831	5,39%	39,68%
1º	NEO QUIMICA	CETOCONAZOL CRE.MG CREME 20 MG 30 G x 1 (/G)	2.878,80	32,85%	16,62%	819	13,71%	21,39%
2°	MEDLEY	CETOCONAZOL MG CREME 20 MG 30 G x 1 (/G)	3.743,37	19,22%	21,61%	751	16,03%	19,61%
3°	EMS PHARMA	CETOCONAZOL MG CREME 30 G x 1 (/G)	2.607,85	9,82%	15,06%	648	-1,28%	16,92%
4°	ACHE	CETOCONAZOL MG CREME 20 MG 30 G x 1 (/G)	1.216,67	-1,92%	7,02%	370	28,58%	9,65%
5°	NEO QUIMICA	CETONEO CREME CREME 20 MG 30 G x 1 (/G)	960,88	-11,42%	5,55%	230	-17,50%	6,01%
21°	PHARLAB	IZONAX CREME 20 MG 30 G x 1 (/G)	23,09	-53,96%	0,13%	6	-14,29%	0,15%
	DEMAIS LABORATÓRIOS(22)		5.889,54	0,20%	34,00%	1.006	-2,94%	26,27%
	KETOCONAZOLE 200MG x 10	Total	12.390,02	-2,58%	17,33%	2.188	-1,38%	22,67%
1º	NEO QUIMICA	CETOCONAZOL MG CPR 200 MG x 10	1.867,65	5,26%	15,07%	352	0,23%	16,10%
2°	MEDLEY	CETOCONAZOL MG CPR 200 MG x 10	1.947,48	-9,97%	15,72%	308	-3,73%	14,07%
30	EMS PHARMA	CETOCONAZOL MG CPR 200 MG x 10	1.813,60	19,72%	14,64%	285	6,80%	13,00%
4°	GLOBO	CETOMICOSS CPR 200 MG x 10	914,77	184,51%	7,38%	184	117,26%	8,42%
5°	PRATI DONADUZZI	CETOCONAZOL MG CPR 200 MG x 10	324,92	-49,18%	2,62%	137	-35,73%	6,26%
16°	PHARLAB	IZONAX CPR 200 MG x 10	141,73	-54,12%	1,14%	25	-24,12%	1,16%
	DEMAIS LABORATÓRIOS(20)		5.379,86	-10,28%	43,42%	897	-5,56%	40.99%

KETOCONAZOLE MAT OUT 15 UNID



MOLÉCIIIA	KETOCONAZOLE

REGIÃO_EQ_VENDAS	MAT OUT 15 UNID
DEMAIS REGIÕES	5.719
PR / SC	667
RJ / ES	1.091
SP CAPITAL	1.098
SP INTERIOR	1.079
Total Geral	9.654