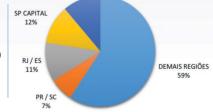
cetoconazol

	DESC LABORATÓRIO	APRESENTAÇÃO	MAT PPP OUT 15	EVOL 14/15	PART %	MAT UNID OUT 15	EVOL 14/15	PART %
RANK		MERCADO KETOCONAZOLE TOTAL	71.500,67	2,60%		9.654	2,35%	
	KETOCONAZOLE 20.0MG x 30	Fotal	17.320,20	8,69%	24,22%	3.831	5,39%	39,68%
1°	NEO QUIMICA	CETOCONAZOL CRE.MG CREME 20 MG 30 G x 1 (/G)	2.878,80	32,85%	16,62%	819	13,71%	21,39%
2°	MEDLEY	CETOCONAZOL MG CREME 20 MG 30 G x 1 (/G)	3.743,37	19,22%	21,61%	751	16,03%	19,61%
3°	EMS PHARMA	CETOCONAZOL MG CREME 30 G x 1 (/G)	2.607,85	9,82%	15,06%	648	-1,28%	16,92%
4°	ACHE	CETOCONAZOL MG CREME 20 MG 30 G x 1 (/G)	1.216,67	-1,92%	7,02%	370	28,58%	9,65%
5°	NEO QUIMICA	CETONEO CREME CREME 20 MG 30 G x 1 (/G)	960,88	-11,42%	5,55%	230	-17,50%	6,01%
16°	PHARLAB	CETOCONAZOL MG CREME DERMAT 20 MG 30 G x 1 (/G)	124,83	34,10%	0,72%	47	110,16%	1,21%
	DEMAIS LABORATÓRIOS(22)		5.787,79	-0,80%	33,42%	966	-5,46%	25,20%
	KETOCONAZOLE 200MG x 10 T	otal	12.390,02	-2,58%	17,33%	2.188	-1,38%	22,67%
1°	NEO QUIMICA	CETOCONAZOL MG CPR 200 MG x 10	1.867,65	5,26%	15,07%	352	0,23%	16,10%
2°	MEDLEY	CETOCONAZOL MG CPR 200 MG x 10	1.947,48	-9,97%	15,72%	308	-3,73%	14,07%
3°	EMS PHARMA	CETOCONAZOL MG CPR 200 MG x 10	1.813,60	19,72%	14,64%	285	6,80%	13,00%
4°	GLOBO	CETOMICOSS CPR 200 MG x 10	914,77	184,51%	7,38%	184	117,26%	8,42%
5°	PRATI DONADUZZI	CETOCONAZOL MG CPR 200 MG x 10	324,92	-49,18%	2,62%	137	-35,73%	6,26%
10°	PHARLAB	CETOCONAZOL CPR MG CPR 200 MG x 10	269,40	-39,23%	2,17%	95	27,77%	4,32%
	DEMAIS LABORATÓRIOS(20)		5.252,19	-10,40%	42,39%	828	-8,96%	37,83%
	KETOCONAZOLE 200MG x 30 T	otal	6.086,62	-6,39%	8,51%	414	7,03%	4,29%
1°	PHARLAB	CETOCONAZOL CPR MG CPR 200 MG x 30	658,11	-40,82%	10,81%	78	30,95%	18,87%
2°	MEDLEY	CETOCONAZOL MG CPR 200 MG x 30	1.423,57	-16,02%	23,39%	77	-3,64%	18,57%
3°	TEUTO BRASILEIRO	CETOCONAZOL MG CPR 200 MG x 30	1.033,93	-10,20%	16,99%	59	-25,30%	14,14%
4°	EMS PHARMA	CETOCONAZOL MG CPR 200 MG x 30	802,74	15,55%	13,19%	49	1,96%	11,83%
5°	GEOLAB	ZOLMICOL CPR 200 MG x 30	615,85	49,12%	10,12%	49	12,43%	11,78%
	DEMAIS LABORATÓRIOS(9)		1.552,41	8,14%	25,51%	103	32,40%	24,80%
		SP INTERIOR						
		11%						

KETOCONAZOLE MAT OUT 15 UNID



REGIÃO_EQ_VENDAS	MAT OUT 15 UNID
DEMAIS REGIÕES	5.719
PR / SC	667
RJ / ES	1.091
SP CAPITAL	1.098
SP INTERIOR	1.079
Total Geral	9.654

KETOCONAZOLE

MOLÉCULA