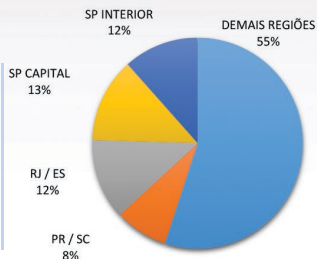


Elcodrix DC

paracetamol+caféina

	DESC LABORATÓRIO	APRESENTAÇÃO	MAT PPP OUT 15	EVOL 14/15	PART %	MAT UNID OUT 15	EVOL 14/15	PART %
RANK	MERCADO CAFFEINE / PARACETAMOL TOTAL		37.701,50	7,21%		2.202	1,27%	
	CAFFEINE / PARACETAMOL x 12 Total		23.626,15	2,62%	62,67%	1.950	-0,60%	88,57%
1º	JOHNSON JOHNSON	TYLENOL DC CPR REVEST x 20	9.583,56	9,84%	40,56%	801	-0,05%	41,09%
2º	EMS PHARMA	PARACET+CAFEINA MG CPR REVEST x 20	1.278,31	22,38%	5,41%	378	0,81%	19,39%
3º	GSK CONSUMO	SONRIDOR CAF CPR EFER x 12 X2	11.147,34	-5,60%	47,18%	350	-11,27%	17,95%
4º	GERMED PHARMA	PARACET+CAFEINA MG CPR REVEST 500 MG x 20 (/65)	581,43	-14,67%	2,46%	185	-10,99%	9,50%
5º	MEDLEY	PARACET+CAFEINA MG CPR REVEST x 20	454,98	60,63%	1,93%	93	71,46%	4,79%
9º	PHARLAB	ELCODRIX CPR REVEST x 12	14,02	-53,99%	0,06%	6	-14,57%	0,33%
	DEMAIS LABORATORIOS(4)		566,51	26,35%	2,40%	136	12,65%	6,95%
	CAFFEINE / PARACETAMOL x 120 Total		14.075,35	15,91%	37,33%	252	18,56%	11,43%
1º	GSK CONSUMO	SONRIDOR CAF CPR EFER x 15 X4	9.011,86	20,01%	64,03%	167	26,05%	66,53%
2º	JOHNSON JOHNSON	TYLENOL DC CPR REVEST x 100	4.220,71	4,89%	29,99%	59	-5,57%	23,40%
3º	GEOLAB	TYLALGIN CAF CPR 500 MG x 100 (/65)	572,47	106,57%	4,07%	20	63,14%	8,08%
4º	HERTZ	MAXIDRIN CPR 500 MG x 120	249,02	-17,70%	1,77%	4	5,75%	1,64%
5º	PHARLAB	ELCODRIX CPR REVEST x 120	21,29	-29,92%	0,15%	1	23,11%	0,34%

CAFFEINE / PARACETAMOL
MAT OUT 15 UNID



MOLÉCULA	CAFFEINE / PARACETAMOL
REGIÃO_EQ_VENDAS	MAT OUT 15 UNID
DEMAIS REGIÕES	1.212
PR / SC	178
RJ / ES	271
SP CAPITAL	286
SP INTERIOR	255
Total Geral	2.202