Dear {name} {surname},

The 18th Innovations Forum for Automation Digital Event Series has been a success so far with great speakers, inspiring keynotes and gripping presentations.

It is now our turn to present the fourth and last #InnovationThursday within the AND Digital Event Series.

**Join us on April 29, 2021 | 9 am – Noon CET**

**CHANGING THE VANTAGE POINT:**

**DIFFERENT SOFTWARE PERSPECTIVES FOR HIGH-END PRODUCTION SITES**

With the increased demand for smart devices and accessories, triggered by the pandemic, the demand for high-value electronic components went up considerably, resulting not only in market growth but also pressuring semiconductor companies to increase production volume while at the same time maintaining the high quality.

Concepts of smart manufacturing are becoming an important factor in managing the higher demand putting thereby industrial software solutions even further into the spotlight. Equipment control and the integration of new machines into an existing manufacturing system are a significant part of the technological ecosystem. Together with our experts from **Trymax, Infineon, Beneq Oy, SEMI, Critical Manufacturing, Ersa, and Kontron Electronics,** we invite you to change the vantage point and see different angles of automation software – its challenges, its chances, and its importance for high-end production sites.

Register now: <https://kontron-ais.com/webinare-workshops/and-innovationforum-kontronais/>

We are looking forward to our digital event and the numerous registrations. But even more to a time, where we can finally welcome you to our innovation forum in person, without masks, disinfectants, or distance restrictions.

Best Regards,

Dirk Sauer & Michael Jacob, Kontron AIS

on behalf of the Automation Network Dresden