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| |  | | --- | | **Dear {name} {surname},** | | the [18th Innovations Forum for Automation](https://dresden.and-innovation.de/) is in full swing and we are already looking back at two very successful and inspiring digital events! Last week, the Fabmatics team brought together their automation experts with speakers from Bosch, Nexperia and Cohu for their web session. The recording of the webinar “**Forever Young: Automation Makeover Rejuvenates Golden Age Fabs**” is now available. In case you could not make it or would like to revisit the webinar, visit the following link to rewatch and access the presentations shown: | | |  | | --- | | [**WATCH THE RECORDING**](https://bit.ly/3jaoVyZ) | | | But we take no time to stop there and will provide you with more exciting content! The next **#InnovationThursday** is just around the corner as **XENON** follows suit with its promising webinar topic: | | **DIGITALIZATION MEETS  MECHANICAL ENGINEERING** Chances and Challenges of Smart Manufacturing | | **Free Online Event | March 25, 2021 | 9 am – Noon CET** | |  | |  | |

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| |  | | --- | | Digital transformation is a **key success factor** in the **automotive industry** as well as in the **electronics** and **medical sector**. In order to keep pace as a leading **automation supplier**, XENON has initiated extensive activities and strategies for a **successful digital transformation**. The free event offers you **exclusive insights** into current topics and key processes of our **digitalization strategy** along with **new technologies** and **solutions** from our automation portfolio. | | For more information and a detailed agenda visit our [website](https://www.xenon-automation.com/innovation-forum-for-automation-2021) or simply click the button below: | | |  | | --- | | [**REGISTER NOW**](https://www.xenon-automation.com/innovation-forum-for-automation-2021) | | | Please register **before March 24, 2021.** We are looking forward to exciting presentations and welcoming you again soon! | | Best Regards, Dr. Hartmut Freitag, XENON on behalf of the Automation Network Dresden | | The event will be initiated by the Automation Network Dresden (AND) and all its member companies Kontron AIS, Fabmatics, SYSTEMA and XENON. The four companies have been successfully working together on automation projects in the high-tech industry for more than 20 years. Commonly, we are shaping progress towards industry 4.0 and setting standards with regard to current automation trends. | |