# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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		FORM 10-Q	_	
(Mark	One)		-	
	QUARTERLY REPORT PURSUANT TO 1934	SECTION 13 OR 15(d) OF T	HE SECURITIES EXCHAN	GE ACT OF
	For the qu	arterly period ended September 30, or	2022	
	TRANSITION REPORT PURSUANT TO 1934	SECTION 13 OR 15(d) OF T	THE SECURITIES EXCHAN	IGE ACT OF
		ransition period from to Commission File No. 000-22513		
		ZON.COM, IN		
	(Exact nan	ne of registrant as specified in its ch	arter)	
	Delaware (State or other jurisdiction of incorporation or organization)		91-1646860 (I.R.S. Employer Identification No.)	
	•	venue North, Seattle, Washington 9810 (206) 266-1000 ber, including area code, of registrant's prin		
	Securities	registered pursuant to Section 12(b) of the A	act:	
	Title of Each Class Common Stock, par value \$.01 per share	Trading Symbol(s) AMZN	Name of Each Exchange on Which Ro Nasdaq Global Select Mark	~
precedi	ndicate by check mark whether the registrant (1) has filed all reng 12 months (or for such shorter period that the registrant was . Yes ⊠ No □			
	ndicate by check mark whether the registrant has submitted electhe preceding 12 months (or for such shorter period that the registrant has submitted electrons and the preceding 12 months (or for such shorter period that the registrant has submitted electrons and the preceding 12 months (or for such shorter period that the registrant has submitted electrons and the preceding 12 months (or for such shorter period that the registrant has submitted electrons and the preceding 12 months (or for such shorter period that the registrant has submitted electrons and the preceding 12 months (or for such shorter period that the registrant has submitted electrons and the preceding 12 months (or for such shorter period that the registrant has submitted electrons and the preceding 12 months (or for such shorter period that the registrant has submitted electrons and the preceding that the registrant has submitted electrons and the preceding the preceding that the registrant has submitted electrons and the preceding the preceding that the registrant has a submitted electron that the registrant has been electrons and the preceding the p		•	5 of Regulation S-T
	ndicate by check mark whether the registrant is a large accelera y. See the definitions of "large accelerated filer," "accelerated f			
Large a	ccelerated filer		Accelerated filer	
Non-ac	celerated filer		Smaller reporting company	
			Emerging growth company	
	f an emerging growth company, indicate by check mark if the real accounting standards provided pursuant to Section 13(a) of the	~	ed transition period for complying with a	ny new or revised
]	ndicate by check mark whether the registrant is a shell company	(as defined in Rule 12b-2 of the Exchange	ge Act). Yes □ No ⊠	

10,201,654,176 shares of common stock, par value \$0.01 per share, outstanding as of October 19, 2022

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#### International

The International segment primarily consists of amounts earned from retail sales of consumer products (including from sellers) and subscriptions through internationally-focused online stores. This segment includes export sales from these internationally-focused online stores (including export sales from these online stores to customers in the U.S., Mexico, and Canada), but excludes export sales from our North America-focused online stores.

## AWS

The AWS segment consists of amounts earned from global sales of compute, storage, database, and other services for start-ups, enterprises, government agencies, and academic institutions.

Information on reportable segments and reconciliation to consolidated net income (loss) is as follows (in millions):

, c		Three Months Ended September 30,				Nine Months Ended September 30,			
		2021		2022		2021		2022	
North America									
Net sales	\$	65,557	\$	78,843	\$	197,473	\$	222,517	
Operating expenses		64,677		79,255		189,996		225,124	
Operating income (loss)	\$	880	\$	(412)	\$	7,477	\$	(2,607)	
International									
Net sales	\$	29,145	\$	27,720	\$	90,515	\$	83,544	
Operating expenses		30,056		30,186		89,812		89,062	
Operating income (loss)	\$	(911)	\$	(2,466)	\$	703	\$	(5,518)	
AWS									
Net sales	\$	16,110	\$	20,538	\$	44,422	\$	58,718	
Operating expenses		11,227		15,135		31,183		41,082	
Operating income	<u>\$</u>	4,883	\$	5,403	\$	13,239	\$	17,636	
Consolidated									
Net sales	\$	110,812	\$	127,101	\$	332,410	\$	364,779	
Operating expenses		105,960		124,576		310,991		355,268	
Operating income		4,852		2,525		21,419		9,511	
Total non-operating income (expense)		(537)		419		1,798		(14,485)	
Benefit (provision) for income taxes		(1,155)		(69)		(4,179)		1,990	
Equity-method investment activity, net of tax		(4)		(3)		3		(16)	
Net income (loss)	\$	3,156	\$	2,872	\$	19,041	\$	(3,000)	

Net sales by groups of similar products and services, which also have similar economic characteristics, is as follows (in millions):

	Three Months Ended September 30,				Nine Months Ended September 30,			
	2021		2022		2021			2022
Net Sales:								
Online stores (1)	\$	49,942	\$	53,489	\$	156,000	\$	155,473
Physical stores (2)		4,269		4,694		12,387		14,006
Third-party seller services (3)		24,252		28,666		73,046		81,377
Subscription services (4)		8,148		8,903		23,645		26,029
Advertising services (5)		7,612		9,548		21,444		26,182
AWS		16,110		20,538		44,422		58,718
Other (6)		479		1,263		1,466		2,994
Consolidated	\$	110,812	\$	127,101	\$	332,410	\$	364,779

- (1) Includes product sales and digital media content where we record revenue gross. We leverage our retail infrastructure to offer a wide selection of consumable and durable goods that includes media products available in both a physical and digital format, such as books, videos, games, music, and software. These product sales include digital products sold on a transactional basis. Digital product subscriptions that provide unlimited viewing or usage rights are included in "Subscription services."
- (2) Includes product sales where our customers physically select items in a store. Sales to customers who order goods online for delivery or pickup at our physical stores are included in "Online stores."
- (3) Includes commissions and any related fulfillment and shipping fees, and other third-party seller services.
- (4) Includes annual and monthly fees associated with Amazon Prime memberships, as well as digital video, audiobook, digital music, e-book, and other non-AWS subscription services.
- (5) Includes sales of advertising services to sellers, vendors, publishers, authors, and others, through programs such as sponsored ads, display, and video advertising.
- (6) Includes sales related to various other offerings, such as certain licensing and distribution of video content and shipping services, and our co-branded credit card agreements.

#### Results of Operations

We have organized our operations into three segments: North America, International, and AWS. These segments reflect the way the Company evaluates its business performance and manages its operations. See Item 1 of Part I, "Financial Statements — Note 8 — Segment Information."

#### Overview

Macroeconomic factors, including increased inflation and interest rates, the prolonged COVID-19 pandemic, global supply chain constraints, and global economic and geopolitical developments, have direct and indirect impacts on our results of operations that are difficult to isolate and quantify. These factors contributed to increases in our operating costs during Q3 2022, particularly across our North America and International segments, primarily due to a return to more normal, seasonal demand volumes in relation to our fulfillment network fixed costs, increased transportation and utility costs, and increased wage rates. In addition, rising fuel, utility, and food costs, rising interest rates, and recessionary fears may impact customer demand. We expect some or all of these factors to continue to impact our operations into Q4 2022.

## Net Sales

Net sales include product and service sales. Product sales represent revenue from the sale of products and related shipping fees and digital media content where we record revenue gross. Service sales primarily represent third-party seller fees, which includes commissions and any related fulfillment and shipping fees, AWS sales, advertising services, Amazon Prime membership fees, and certain digital content subscriptions. Net sales information is as follows (in millions):

	Three Months Ended September 30,				Nine Months Ended September 30,			
	2021		2022		2021		2022	
Net Sales:								
North America	\$ 65,557	\$	78,843	\$	197,473	\$	222,517	
International	29,145		27,720		90,515		83,544	
AWS	16,110		20,538		44,422		58,718	
Consolidated	\$ 110,812	\$	127,101	\$	332,410	\$	364,779	
Year-over-year Percentage Growth (Decline):								
North America	10 %		20 %		23 %		13 %	
International	16		(5)		35		(8)	
AWS	39		27		36		32	
Consolidated	15		15		28		10	
Year-over-year Percentage Growth, excluding the effect of foreign exchange rates:								
North America	10 %	ı	20 %		22 %		13 %	
International	15		12		29		4	
AWS	39		28		36		32	
Consolidated	15		19		26		13	
Net sales mix:								
North America	59 %	ı	62 %		60 %		61 %	
International	26		22		27		23	
AWS	15	16		13			16	
Consolidated	100 %		100 %		100 %		100 %	

Sales increased 15% in Q3 2022, and 10% for the nine months ended September 30, 2022 compared to the comparable prior year periods. Changes in foreign currency exchange rates impacted net sales by \$(5.0) billion for Q3 2022 and by \$(10.5) billion for the nine months ended September 30, 2022. For a discussion of the effect of foreign exchange rates on sales growth, see "Effect of Foreign Exchange Rates" below.

North America sales increased 20% in Q3 2022, and 13% for the nine months ended September 30, 2022 compared to the comparable prior year periods. The sales growth primarily reflects increased unit sales, including sales by third-party sellers, and advertising sales. Increased unit sales were driven largely by our continued focus on price, selection, and convenience for our customers, including from our shipping offers.