- data and behaviour are in one place
- „Tell" don't ask!"

- Easily testable, because the ~~da~~ logic will not be rewritten, but is part of the things that are tested.

- Mocks are easy: behaviour and data are bundled in _one_ object with _one_ specification

=) No ask about internal state, but „command style"

=) Single responsibility [CC]
=) Do one thing [CC]

+ testability
+ maintainability
+ focus   (cleaner api specification)

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Seperates between

- Query : · Returns aggregated Entity
           · Side effect free
- Command : Operation that internally changes the object's state

[CC] Tell, don't ask!