Fabien Benaitier
Digital Product Designer

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With a 6+ years versatile expertise and a result-driven mindset, I specialize in crafting digital experiences with a strong user-centric focus.

Experience & Skills

Contentsquare (UX analytics tool) · Senior Product Designer · From May 2022

I worked alongside the Product Manager, the Tech lead and data scientists in the **"Insights" team**, with the goal of building a **set of tools to automatically guide users with their analysis**, using data science models.

User testing · Product management · Data science · Machine learning

I worked with the **"Automatic alerts" team** to redesign the feature technically and functionally, by accomodating key learnings from user research and business goals.

User research · Product design · Product management · Data engineering

Renault group (Car industry) · UX Designer · Nov 2017 to May 2022

I lead and built the **group's internal design system** with designers and developers

Project Leadership · Systemic Design

I worked on a **hybrid-cars coaching feature within Renault companion app**, to help customers optimize their fuel consumption and make the best of their hybrid car.

Data visualization · Data driven design · Data science

I helped define, design and prioritise features for the **1st in-house data platform**.

User research · Project management · Data engineering

I helped building an **in-house tool for plant staff and workers**, easing their work and thus enhancing production quality and efficiency.

User research · Project management · Data engineering

Stellantis group (Car industry) · UX Design Intern · Mar to Aug 2017

Development of the user experience for the **digital dashboards of the DS4 crossback and Peugeot 308**.

User testing · Product design · Advanced prototyping · Web development

Freelance · Web designer and developer · 2016

Alongside studying, I Designed and developed several websites, one in particular for a customer who was launching his real estate agency.

Webdesign · Web development · Project management

Education Master's degree in Digital Design, L'École de Design Nantes Atlantique, 2017