Fabienne Pimenta Senior Product Designer

Hello, I'm Fabi, a designer with a holistic approach to user experience design. My key strengths are cross-discipline collaboration and ideation, service design, and evaluative research. My ambition is to deepen my expertise with purpose: sustainability, ecoliving, environmental responsibility, etc.



Experience

2017 - 2024

Senior Product Designer unu, Berlin

2015 - 2017

Product Designer resmio, Berlin

2014 - 2015

Founding Product Designer PrimeTag, Portugal

2013 - 2014

UX/UI Designer RadLegacy, Portugal

Skills

Product

Lean UX, user research,
hypothesis evaluation, feature
validation, risk assessment,
Engineering support, user story
mapping, etc.

Design

Ideation and concept, wireframing and diagramming, prototyping, usability testing, user experience, user interface design, user journey mapping, etc.

Use cases

@unu

Scooter without keys

See here

unu Community

See here

@resmio

New reservations fabi.pt/c/booking.pdf

Widget for guests
fabi.pt/c/widget.pdf