Working With Text Data

Part 1: Text Modeling Considerations

#### Raw text data

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the <a href="https://...">1500s</a>, when an unknown printer took a galley of type and scrambled it to make a type specimen book.



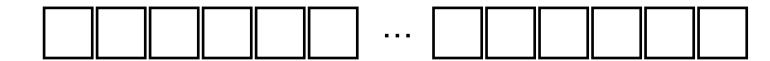
# Preprocessed text data

(e.g., strip HTML)

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

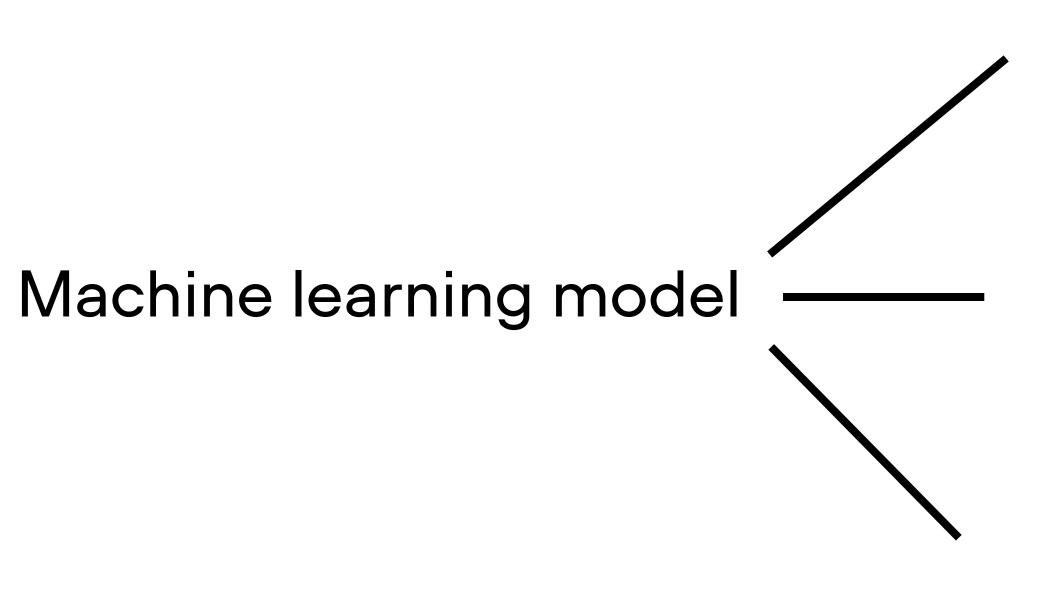


Feature vector





Machine learning modells, Unit 8



#### Classic methods for tabular data:

- Logistic regression
- Multilayer perceptron

#### Sequence models:

- 1D convolutional network
- Recurrent neural network

**Transformers** 

# Now

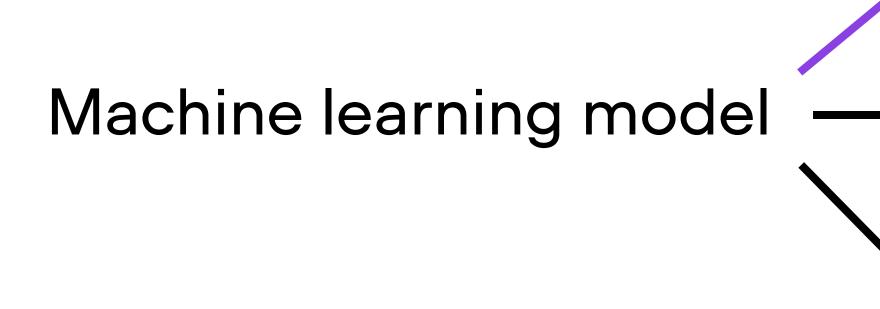
### Classic methods for tabular data:

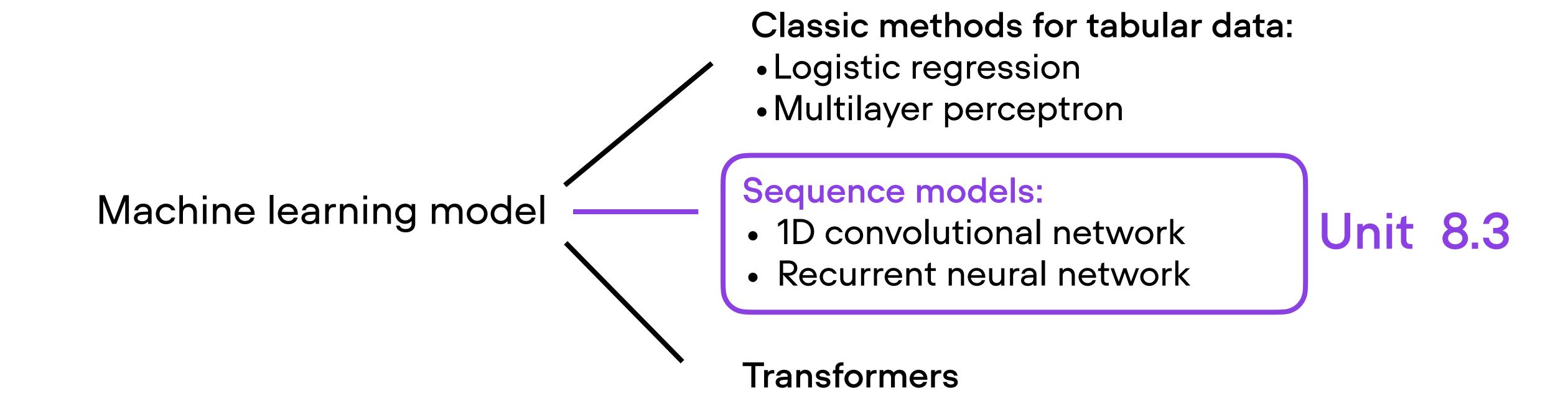
- Logistic regression
- Multilayer perceptron

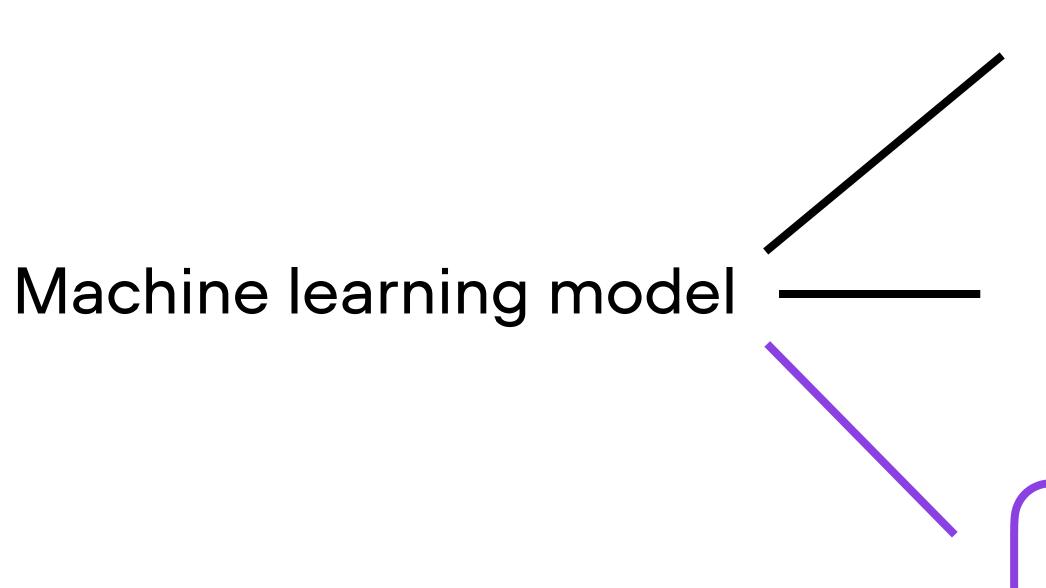
# Sequence models:

- 1D convolutional network
- Recurrent neural network

**Transformers** 







#### Classic methods for tabular data:

- Logistic regression
- Multilayer perceptron

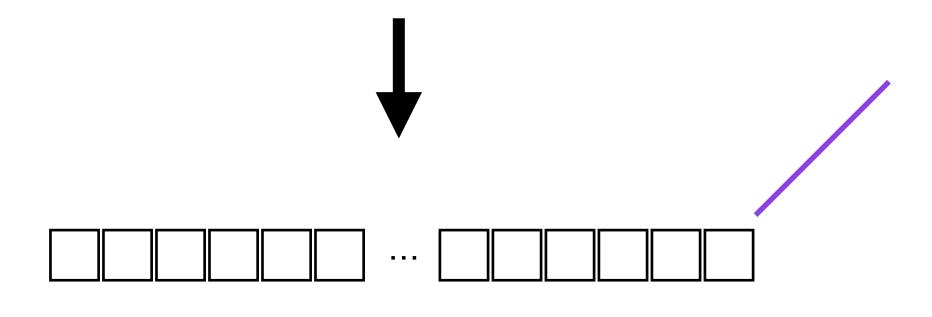
# Sequence models:

- 1D convolutional network
- Recurrent neural network

**Transformers** 

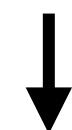
Unit 8.4

# Text

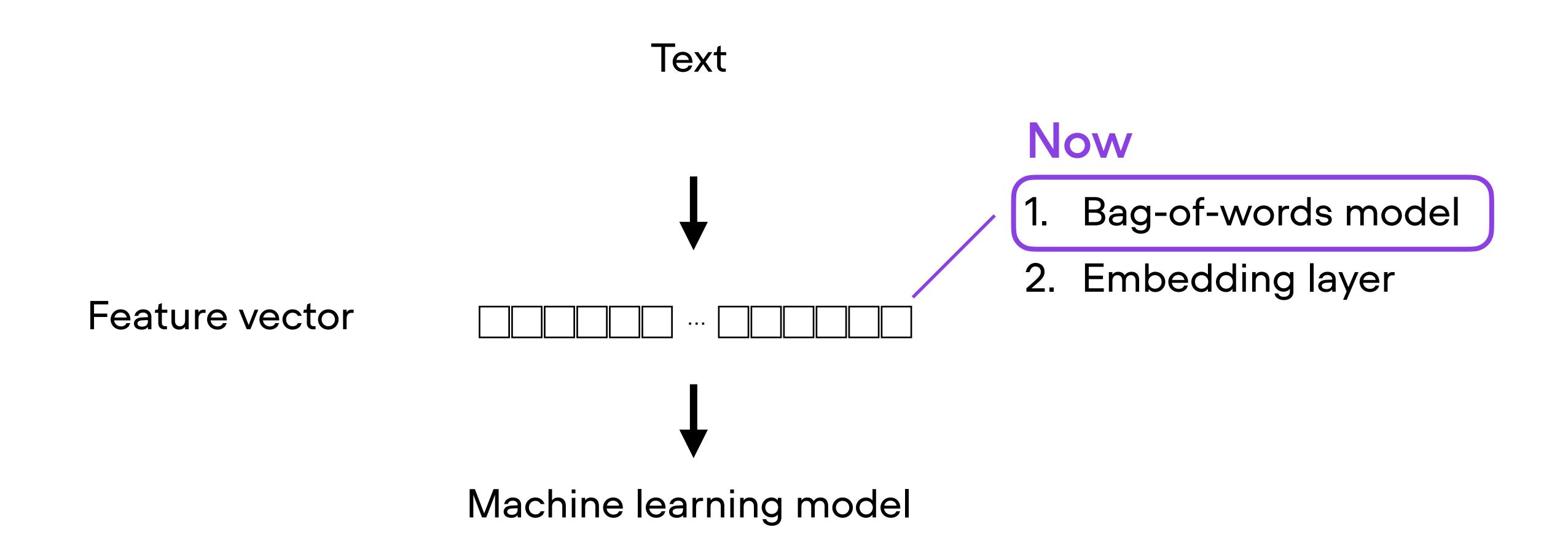


- 2 popular options
- 1. Bag-of-words model
- 2. Embedding layer

Feature vector

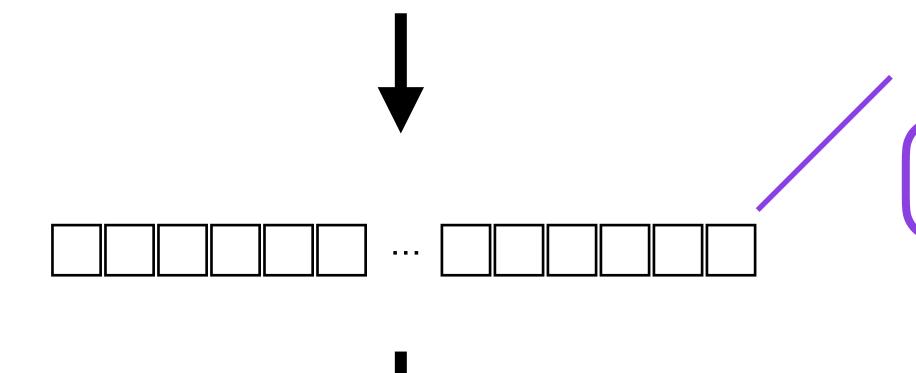


Machine learning model



# Text

Feature vector



- 1. Bag-of-words model
- 2. Embedding layer

**Unit 8.3** 

Machine learning model

Next: The

The bag-of-words model