SNKRS Trust Proposal

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Current Situation

- Growing second hand "sneaker head shoe" Market

- Prevalence of knock off products

- Lack of open validation practices

Domain Rough Sketch

- Sneakerhead market domain.

- Resellers of limited edition shoes

- Lack of platform in PR.

- Second hand shoe market is a booming market.

Domain Rough Sketch

- Counterfeit items are rampant within the industry.

- Knock off items are passed of as real ones.

- "Sneaker heads" have a keen like of limited editions sneakers.

- Face to face interaction with sellers can be dangerous.

Domain Rough Sketch

- Platforms were created as a middleman in the verification process.

- Validation process is not open to customers.

Terminology

- Limited edition shoes

- Legitimate shoe

- Illegitimate shoe

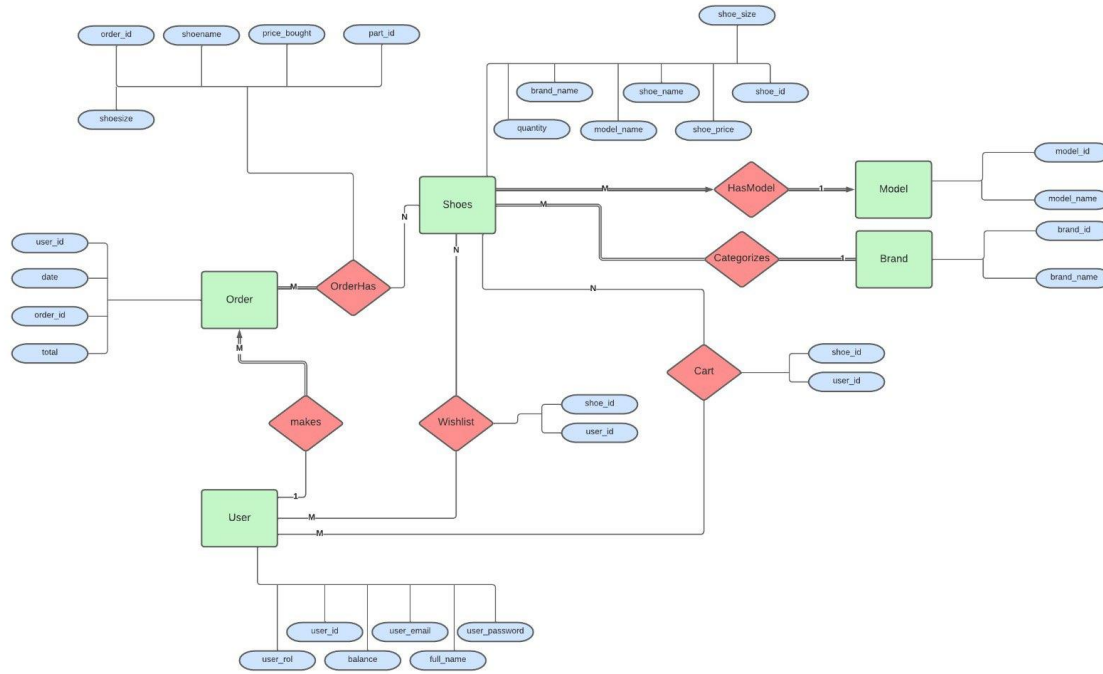- Sneaker Head

- Second Hand sellers

Span and Synopsys

- Front End: Bootstrap and Jinja (python).

- Back End: Flask (python).

- Agile methodology.

- 12 sprints of 4 days each.

Some Implementation

Validation and Verification

- Stakeholders will validate feature completeness.

- To better understand domain.

- Domain experts.

- Dev team feedback.