

## TOPIC: Associations reach and students development

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### Problem Background

Students are not constantly engaging in activities from associations that could benefit them. One of the reasons is the lack of exposure of these activities.

The main promotion is through email, but in a daily basis a student receives more than 10 mails from "cartero" related to different activities.

Not all of these promotions are of interest to the student. So most of the time the students ignore the emails from cartero.

Because of this, students are missing opportunities that could help them develop themselves professionally.

### Countermeasures:

Web-App with the following features:

- Main home page will display all the activities of the week.
- Available calendar with all the activities of the semester for students that can be filtered by interests
- Associations would have direct access to post their activities without relying on cartero
- Students can filter activities based on their interest.
- App would send notifications week/days in advance of the activities that would occur based on students' interest

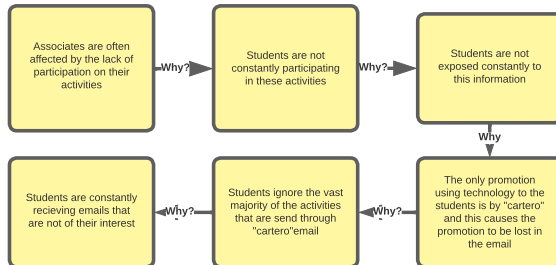
### Target:

Create a web-app so that associations can promote in advance their activities. This way they can have more reach to students. Also the app would help students to receive notifications based on their interest. This way students can be more engaged in the activities.

### Check/Evaluate

- Increased participation of students throughout the semester in activities.
- Increase in reach for associations
- Students would organize themselves to participate in the activities of their interest
- Students would be more informed on the activities of their interest.

### Causes:



### Act/Standardize:

- Get feedback of UI, it is important that the user interface displays the promotion in a way that could interest students.
- In the future, there could be a sign-in system for students to reserve their seat of the activities.
- By the end of the project, the team would have experience working with full stack development, which would benefit them to develop themselves professionally