

# Importing Libs and Treating Data

```
In [ ]: import matplotlib.pyplot as plt # plotting
import numpy as np # linear algebra
import os # accessing directory structure
import pandas as pd # data processing, CSV file I/O (e.g. pd.read_csv)
```

```
In [ ]: vg_df = pd.read_csv(r'F:\Aprendizado\Projetos\video game\vgsales.csv')
vg_df.head(5)
```

```
Out[ ]: Rank      Name      Platform      Year      Genre      Publisher      NA_Sales      EU_Sales      JP_Sales
```

0	1	Wii Sports	Wii	2006.0	Sports	Nintendo	41.49	29.02	3.58
1	2	Super Mario Bros.	NES	1985.0	Platform	Nintendo	29.08	3.58	0.52
2	3	Mario Kart Wii	Wii	2008.0	Racing	Nintendo	15.85	12.88	3.58
3	4	Wii Sports Resort	Wii	2009.0	Sports	Nintendo	15.75	11.01	3.58
4	5	Pokemon Red/Pokemon Blue	GB	1996.0	Role-Playing	Nintendo	11.27	8.89	10.42

```
In [ ]: vg_df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 16598 entries, 0 to 16597
Data columns (total 11 columns):
#   Column      Non-Null Count  Dtype
---  -
0   Rank        16598 non-null  int64
1   Name        16598 non-null  object
2   Platform    16598 non-null  object
3   Year        16327 non-null  float64
4   Genre       16598 non-null  object
5   Publisher   16540 non-null  object
6   NA_Sales    16598 non-null  float64
7   EU_Sales    16598 non-null  float64
8   JP_Sales    16598 non-null  float64
9   Other_Sales 16598 non-null  float64
10  Global_Sales 16598 non-null  float64
dtypes: float64(6), int64(1), object(4)
memory usage: 1.4+ MB
```

```
In [ ]: # Fixing Year Column
print(vg_df['Year'].unique())
vg_df['Year'] = vg_df['Year'].fillna(0).astype(int)
```

```
[2006. 1985. 2008. 2009. 1996. 1989. 1984. 2005. 1999. 2007. 2010. 2013.
 2004. 1990. 1988. 2002. 2001. 2011. 1998. 2015. 2012. 2014. 1992. 1997.
 1993. 1994. 1982. 2003. 1986. 2000.   nan 1995. 2016. 1991. 1981. 1987.
 1980. 1983. 2020. 2017.]
```

## 1. Which Gaming Platform Dominates the Global Market?

Analyze global sales data to pinpoint the gaming platform with the highest total sales. This analysis will shed light on the most prevalent platform in the market.

```
In [ ]: platform_sales = vg_df.groupby('Platform')['Global_Sales'].sum()
platform_sales = platform_sales.sort_values(ascending=False)
print(platform_sales)
```

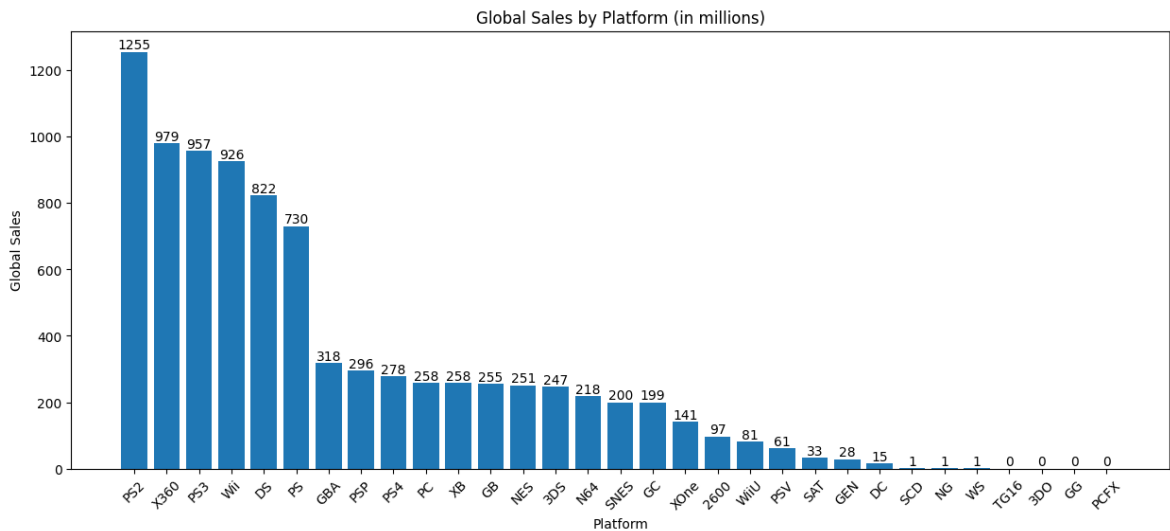
```
Platform
PS2      1255.64
X360      979.96
PS3       957.84
Wii       926.71
DS         822.49
PS         730.66
GBA        318.50
PSP         296.28
PS4         278.10
PC          258.82
XB          258.26
GB          255.45
NES         251.07
3DS         247.46
N64         218.88
SNES        200.05
GC          199.36
XOne        141.06
2600         97.08
WiiU         81.86
PSV          61.93
SAT          33.59
GEN          28.36
DC           15.97
SCD           1.87
NG            1.44
WS            1.42
TG16          0.16
3DO           0.10
GG            0.04
PCFX          0.03
Name: Global_Sales, dtype: float64
```

```
In [ ]: # Create a bar graph
plt.figure(figsize=(15, 6))

bars = plt.bar(platform_sales.index, platform_sales.values)
plt.xlabel('Platform')
plt.ylabel('Global Sales')
plt.title('Global Sales by Platform (in millions)')

for bar, value in zip(bars, platform_sales.values):
    plt.text(bar.get_x() + bar.get_width() / 2, value, str(int(value)), ha='cent
```

```
# Show the plot
plt.xticks(rotation=45) # Rotate the platform labels for readability
plt.show()
```



## 2. What are the Top-selling Genres in North America, Europe, and Japan?

- Break down sales data by region to identify the most popular video game genres in North America, Europe, and Japan. Are there regional variations in gaming preferences?

```
In [ ]: # Group the data by 'Genre' and calculate the total sales in each region
genre_sales = vg_df.groupby('Genre')[['NA_Sales', 'EU_Sales', 'JP_Sales']].sum()

# Set the genres as the index for the grouped DataFrame
genre_sales.reset_index(inplace=True)

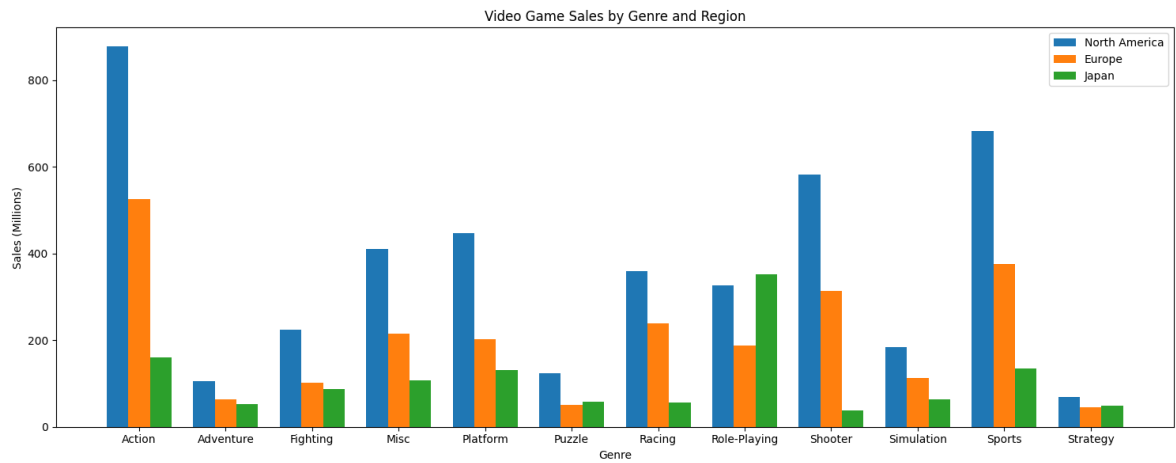
# Create a grouped bar chart
plt.figure(figsize=(15, 6))

x = genre_sales['Genre']
x_indexes = range(len(x))
width = 0.25

plt.bar(x_indexes, genre_sales['NA_Sales'], width=width, label='North America',
plt.bar([i + width for i in x_indexes], genre_sales['EU_Sales'], width=width, la
plt.bar([i + width * 2 for i in x_indexes], genre_sales['JP_Sales'], width=width

plt.xlabel('Genre')
plt.ylabel('Sales (Millions)')
plt.title('Video Game Sales by Genre and Region')
plt.xticks([i + width for i in x_indexes], x)
plt.legend()

# Show the plot
plt.tight_layout()
plt.show()
```



### 3. Trends in Global Sales Over the Years?

Explore the evolution of global video game sales over time. Are there specific trends or patterns in the industry's growth or decline?

```
In [ ]: print(vg_df['Year'].unique())
        yearly_sales = vg_df.groupby('Year')['Global_Sales'].sum()
        display(yearly_sales)
```

```
[2006 1985 2008 2009 1996 1989 1984 2005 1999 2007 2010 2013 2004 1990
 1988 2002 2001 2011 1998 2015 2012 2014 1992 1997 1993 1994 1982 2003
 1986 2000    0 1995 2016 1991 1981 1987 1980 1983 2020 2017]
```

Year	
0	100.08
1980	11.38
1981	35.77
1982	28.86
1983	16.79
1984	50.36
1985	53.94
1986	37.07
1987	21.74
1988	47.22
1989	73.45
1990	49.39
1991	32.23
1992	76.16
1993	45.98
1994	79.17
1995	88.11
1996	199.15
1997	200.98
1998	256.47
1999	251.27
2000	201.56
2001	331.47
2002	395.52
2003	357.85
2004	419.31
2005	459.94
2006	521.04
2007	611.13
2008	678.90
2009	667.30
2010	600.45
2011	515.99
2012	363.54
2013	368.11
2014	337.05
2015	264.44
2016	70.93
2017	0.05
2020	0.29

Name: Global\_Sales, dtype: float64

```
In [ ]: # Convert 'Year' column to integers
vg_df['Year'] = vg_df['Year'].astype(int)

# Deleting rows with no intel of year
filtered_df = vg_df[vg_df['Year'] > 0]

# Group by 'Year' and calculate the sum of 'Global_Sales' for each year
yearly_sales = filtered_df.groupby('Year')['Global_Sales'].sum()

# Find the index of the maximum and minimum values
max_index = yearly_sales.idxmax()
min_index = yearly_sales.idxmin()

# Plotting the Line chart
plt.figure(figsize=(18, 6))
plt.plot(yearly_sales.index, yearly_sales.values, marker='o', linestyle='-', col
plt.scatter([max_index, min_index], [yearly_sales[max_index], yearly_sales[min_i
```

```
plt.annotate(f'Max: {yearly_sales[max_index]:.2f} in {max_index}', xy=(max_index,
    xytext=(max_index + 1, yearly_sales[max_index] - 10), color='red',
    arrowprops=dict(facecolor='red', arrowstyle='->'))
plt.annotate(f'Min: {yearly_sales[min_index]:.2f} in {min_index}', xy=(min_index,
    xytext=(min_index - 5, yearly_sales[min_index] + 10), color='red',
    arrowprops=dict(facecolor='red', arrowstyle='->'))
plt.xlabel('Year')
plt.ylabel('Global Sales (Millions)')
plt.title('Global Game Sales Over Time')
plt.grid(True)
plt.show()
```

2008

