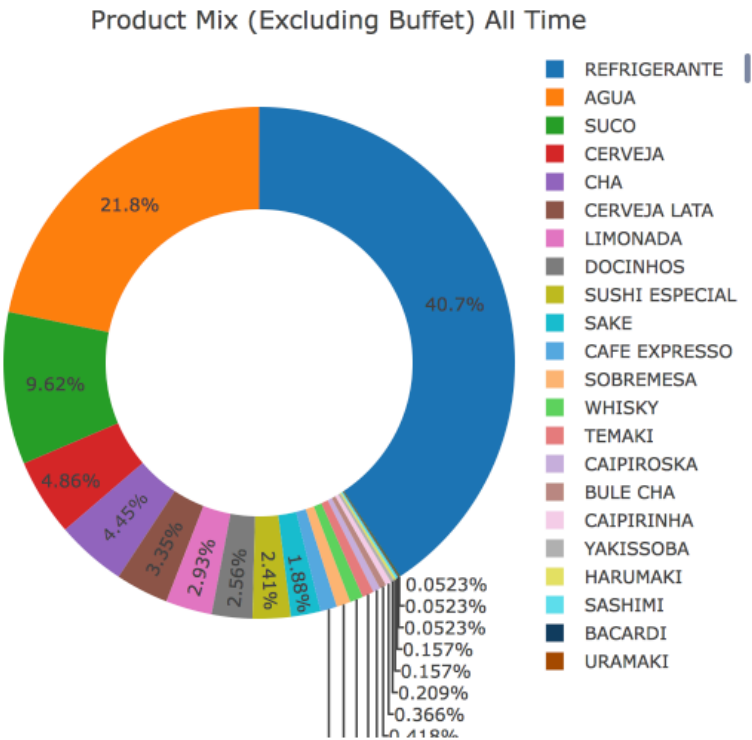
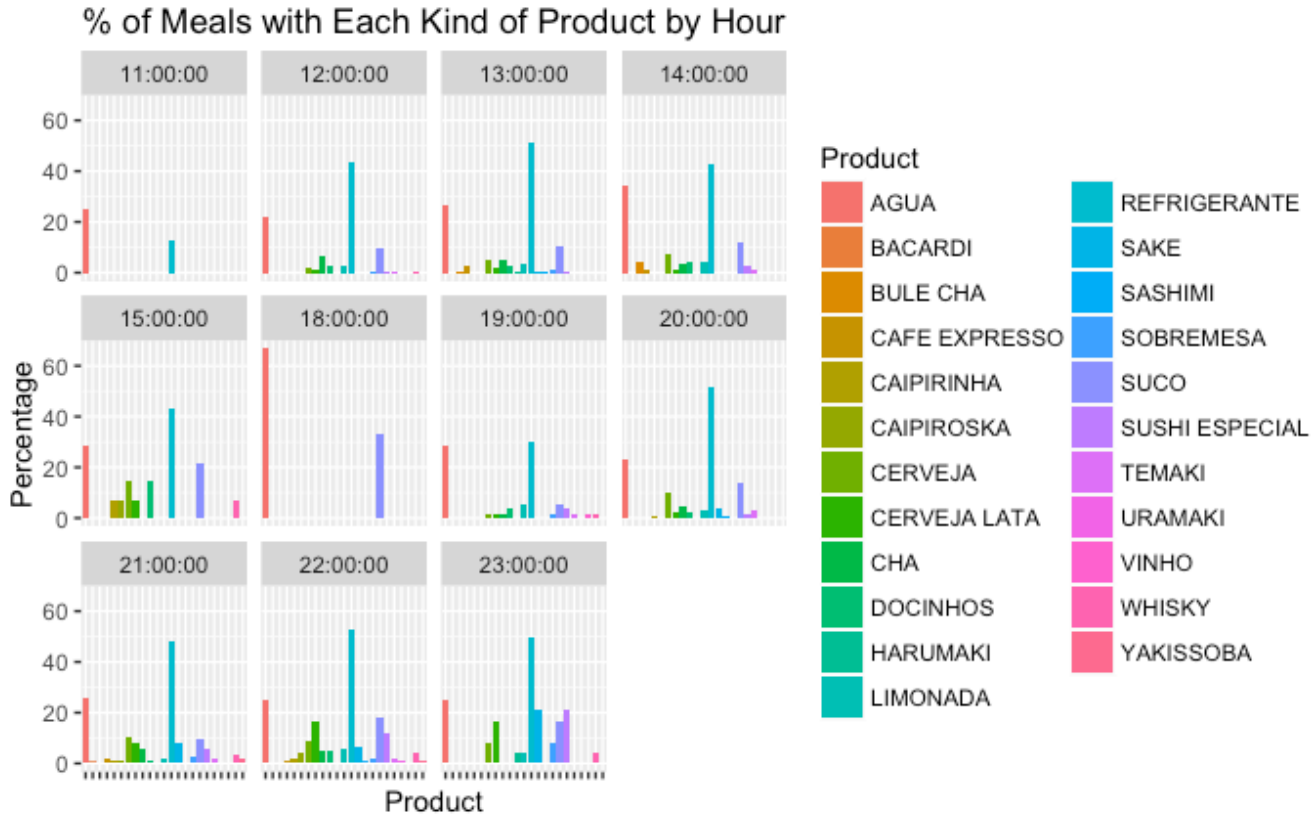


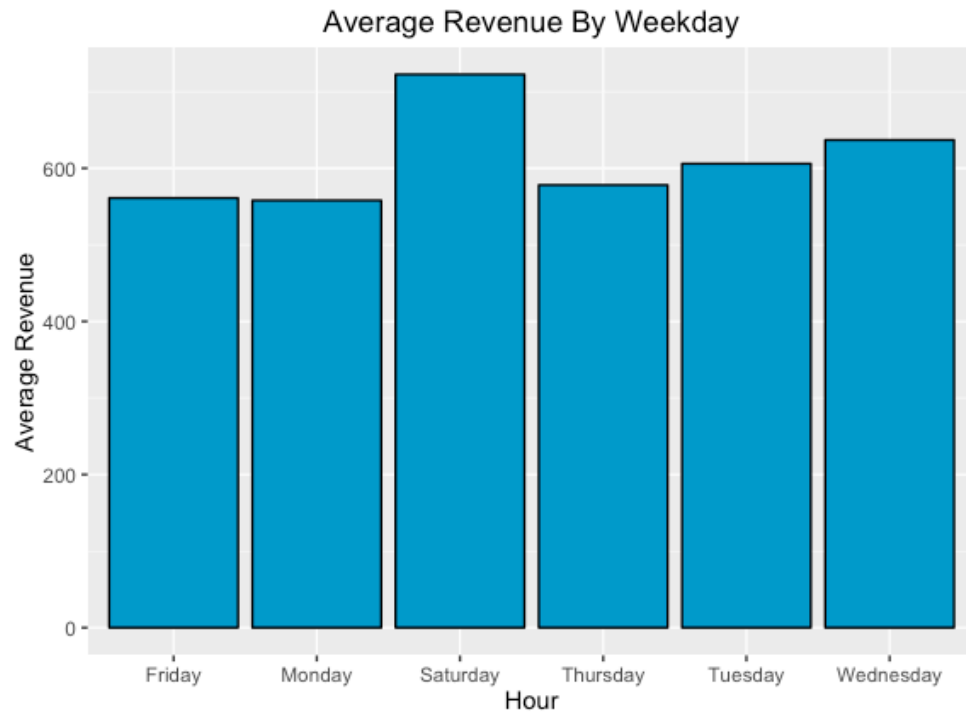
Patterns & insights that can help predict how much a customer will spend:



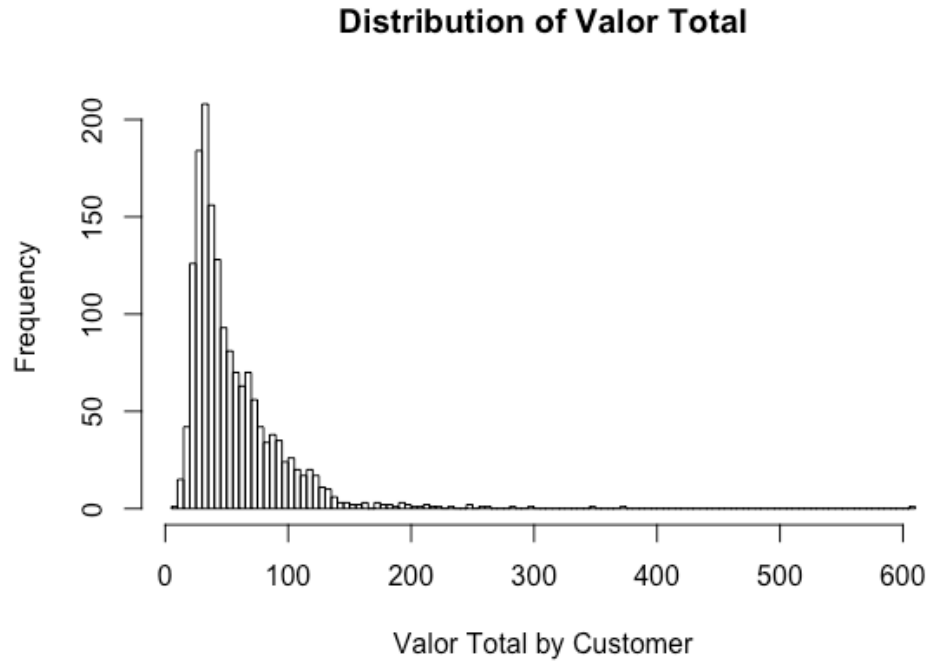
Products most sold apart from buffet: REFRIGEREANTE, AGUA, SUCO e CERVEJA.



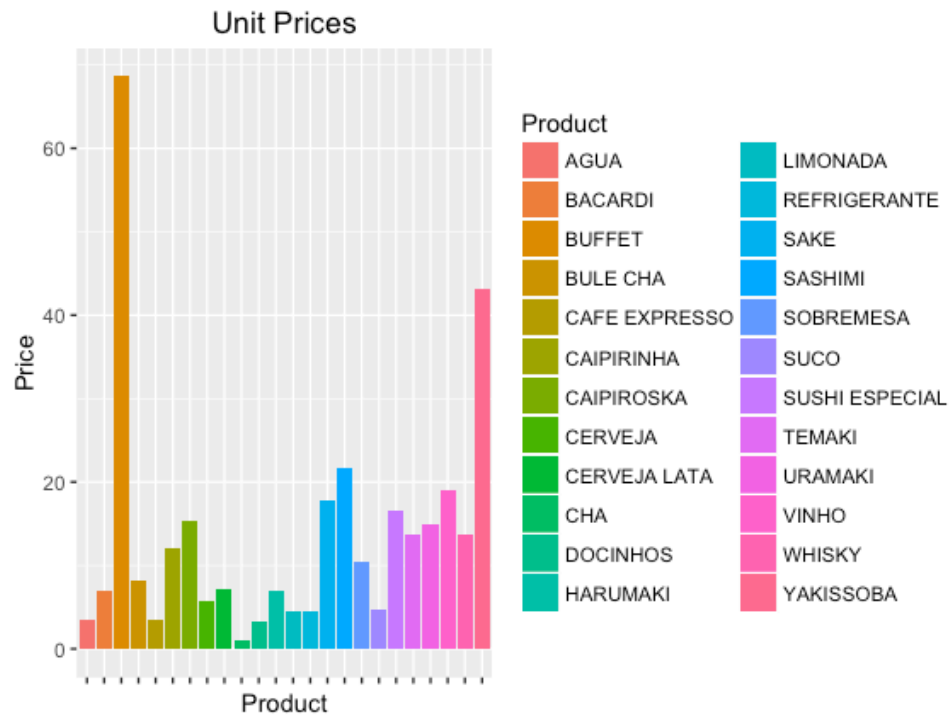
The vast majority of meals have REFRIGERANTE and AGUA, when compared to other products. Hours can also impact.



Weekday with highest revenue: Saturday.



Valor Total has a pattern similar to a heavy-tail normal distribution



Unit prices for Buffet and Yakissoba stand out. However, one should notice that buffet is measured in KG.

#### MODEL COEFFICIENTS BASED ON PATTERNS AND INSIGHTS:

- Time of Day (Hour)
- Weekday
- Number of Buffet (meals) sold
- Number of Refrigerante + Agua sold
- Number of other products sold