Technical Task: Website Development Requirements

This document outlines the requirements for creating a professional website based on a real business. The developer will receive: the business's URL link and the target domain for the website. Developers should use information and images from this source, but all text must be rephrased and not copied verbatim.

There are two types of websites we request:

- Single App Website
 This type of website is dedicated to one specific app. The entire content will focus on that single app, and the main call-to-action will be a "Download" button linking to the Google Play URL provided by us.

- Developer/Company Website
 This type of website represents a developer or a company with multiple apps. The site will showcase several of the developer's apps, including images and links to their respective Google Play pages. The main purpose is to promote the developer and provide access to all their apps via direct links.

1. Website Assets

• Favicon: Provide a custom favicon for the site.

• Logo: Design a logo matching the original business's design, with
     minor modifications.

• Social Media Links: Include links listed on the URL, if available.

• Images: Select relevant images from the URL or from the original site for credibility.

2. SEO & Metadata

• Meta Keywords: 8-10 relevant keywords per page.

• Meta Description: 90-200 characters (not words) describing the page content.

• Meta Title: 30-70 characters describing the page.

• Canonical Tag: Include a canonical URL for each page.

3. Content & Design Guidelines

• Humanized Text: Ensure all copy feels natural and authentic.

• Reviews: Display reviews from the URL.

• Image Naming: Use descriptive filenames (avoid generic names like 'image1','unsplash').

• Local Images: Host all images locally (except icon fonts).

4. Technical & File Structure

• JavaScript Links: Avoid href="#"; use href="javascript:void(0)"instead.

 • Folder Structure:

• index.html

   • contact/index.html

   • privacy/index.html …

• URL Paths: Use directory paths without specifying index.html (e.g., href="/contact/").

5. Mandatory Pages

• Privacy Policy (min 500 words)

• Terms of Service (min 800 words)

• Cookies Policy (cookies pop up on each page with local storage) (min 300 words)

• Blog / News / Articles

5.1 Blog Requirements

• Minimum of 4 relevant blog posts on the website.

• Each post must be on its own page (e.g., blog/blogName/index.html) with correct path usage (../blogName/).

6. Contact info

• All information about the app or developer should be taken directly from the Google Play page, specifically from the "Support" section. Use all the available details provided there.

• If it's a developer-type website and social media pages are listed on the Google Play page, be sure to include those as well.

7. General Rules

• Use authentic design consistent with the business's branding.

• Do not use placeholder links or content.

• Ensure all features are fully functional and tested.

• Maintain clean, readable code and proper indentation.

• Responsive Design: All websites must be fully responsive for mobile devices.

• Use more real data from the sources you receive. This includes reviews, images, rephrased text, address, phone number, email, and videos; everything available should be integrated wherever relevant.