



BERRICS
UNIFIED

SHOP INFORMATION CHECKLIST

INFO

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Name of your shop

Address

Phone and fax numbers

General Info / Bio

Brands carried

Links - website, myberrics, myspace, facebook, twitter, etc.

Hours of operation

Employee names

PHOTOS

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Photos don't have to be huge, but should be at least 350 x 350px

Shop exterior showing store front and signage

Shop interior - product displays and a wide overall shot

Basic head shots of employees

LOGOS

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PSD or AI file of any applicable shop logos

VIDEO

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Shop montage

Quicktime preferred but we can work with most anything

Should be at least 320 x 240 / native frame rate

PLEASE CONTACT US WITH ANY QUESTIONS AT
info@berricsunified.com