

## SUDWEB

Let's share our super-powers

Every year, we travel to a new city to learn from feedbacks and experiments of web professionals.

A human-sized web conference in the south of France

#### What we value

- Passion, kindness and well-being.
- To gather people to learn and create together.

#### What we offer

- Total free speech and fun. Serious games in an open space.
- The possibility to escape from the comfort zone, to have new perspectives.
- We also like to let the juniors express themselves.

#### What we share

- Passion for our work, no matter what you're a developer, a designer or a CEO.
- The will to share and to learn from our pairs, to try to fix things together and to be open to other domain of interest.

## <u>SudWeb</u> gives the opportunity to local people to meet web people from all around France and Europe

Over the years, we had to pleasure to count amongst our attendees work for important web actors like W3C, Google, Mozilla, Opera Software, Microsoft, Spotify, Twitter, BBC, Le Figaro, Mediapart, 20 minutes, Sud-Ouest, Jolicloud, Joshfire and many other innovatives companies.

All have in common a great experience and the will to share with the other 150 attendees from start-ups, agencies or students.

#### Various topics to open new perspectives

**Kevin Goldsmith**, lead engineer at Spotify, insists on the importance of the culture for a team, if you want to scale fast.

**Bruce Lawson**, web evangelist for Opera Software, reminded us with his very own british humour the dark consequences when you don't respect the web standards.

**Eva Lotta-Laam**, UX Designer at Google, held a workshop to show how sketching is a powerful tool for teams

**Maître Marc Lipskier** is a lawyer based in Paris, France, working on innovation. He shared with us his concerns about the web and explained how 3D Printing will have an impact on our society.

**Renaud Forestié**, artistic director at Sud-Ouest group, tells us how its teams succeeded in increasing performance of high traffic press web sites, despite heavy constraints from french advertising companies.

**Mathieu Pillard**, developer at Mozilla, learns from the past and tells how the ship that should have been the pride of the swedish fleet sank in seconds after its launch.

**Thibault Jouannic,** freelance developer, overcomes its phobia of phone calls to raise awareness of its clients to agile methodologies.

**Nicolas Belmonte**, data scientist at Twitter, showed some dataviz to help us observe phenomenas.









in satisfaction and fame













#### Our most faithful partners

### **EYROLLES**









<u>SudWeb</u> is a non-profit organization whose members are volunteers and its only goal is to give the Web Community a yearly event in the South of France.

#### We need you

Your help allows us to rent a venue, to film conferences, to pay transport and accomodation of speakers, and to feed all the people during two days.

We have **three sponsorship levels** by default but we are open to talk with you about a **custom one**, or that your help covers a **specific service**.

In return we want to give you back a **maximum of visibility**, on the Web and also during the event.

Two days Pass (200,00 € of value)	0	1	3	
Logo on intro screen of videos (6000 views)			yes	
Stand during breaks		yes	yes	
Goodies to distribute to the 150 attendees		yes	yes	
Distinguishing Partners badge	yes	yes	yes	
Logo on all 6 kakemonos	text	normal size	bigger size	
Logo on introduction, breaks and conclusion slides	text	normal size	bigger size	
Logo on <u>sudweb.fr</u> website (10 000 unique visitors)	text	normal size	bigger size	
Logo on newsletters (600 subscribers)	text	normal size	bigger size	
Mentions on our social networks (2200 subscribers)	yes	yes	yes	

Would you like to sponsor a specific moment of the event? Let's talk about it! contact@sudweb.fr or +33 6 10 23 08 77

**Contribute** 

for

500 €

Help

for

1 000 €

Support

2 000 €





# thank you