

## SUDWEB

Let's share our superpowers

Every year, we travel to a new city to learn and share the experience of and for web professionals.

A human-sized web conference in the south of France.

#### What we value

- Passion, kindness and well-being.
- To gather people to learn and create *together*.

#### What we offer

- Free speech and fun. Serious games in an open space.
- Empowering people to help them expand their comfort zone.
- Inspiring attendees with new perspectives of work and thought process.
- We also like to let the juniors express themselves.

#### What we share

- Passion for our work, no matter what you're a developer, a designer or a CEO.
- The will to share and to learn from our pairs, to try to fix things together and to be open to other domain of interest.

## <u>Sud Web</u> gives the opportunity for a local audience to meet bright people from all around France and Europe.

Over the years, we had to pleasure to count amongst our attendees important web actors like W3C, Google, Mozilla, Opera Software, Microsoft, Spotify, Twitter, BBC, The Guardian, Ghost Foundation, Jolicloud, Joshfire and many other innovatives companies.

All have in common a great experience and the will to share with the other 150 attendees from start-ups, agencies or students.

#### Various topics to open new perspectives

**Kevin Goldsmith**, lead engineer at Spotify, insists on the importance of the culture for a team, if you want to scale fast.

**Bruce Lawson**, web evangelist for Opera Software, reminded us with his very own british humour the dark consequences when you don't respect the web standards.

**Eva Lotta-Laam**, UX Designer at Google, held a workshop to show how sketching is a powerful tool for teams

**Maître Marc Lipskier** is a lawyer based in Paris, France, working on innovation. He shared with us his concerns about the web and explained how 3D Printing will have an impact on our society.

**Renaud Forestié**, lead UX designer at Sud-Ouest group, told us how its teams succeeded in increasing performance of high traffic press web sites, despite heavy constraints from french advertising companies.

**Mathieu Pillard**, developer at Mozilla, learned from the past and told how the ship that should have been the pride of the swedish fleet sank in seconds after its launch.

**Thibault Jouannic,** freelance developer, overcomed its phobia of phone calls to raise awareness of its clients to agile methodologies.

**Nicolas Belmonte**, data scientist at Twitter, showed some dataviz to help us observe phenomenas.









pleasure and satisfaction













#### Our most faithful sponsors

### **EYROLLES**









<u>Sud Web</u> is a non-profit organization whose members are volunteers and its only goal is to give the web Community a yearly event in the South of France.

#### We need you

Your help allows us to rent a venue, to record a video stream, to accomodate and feed speakers and attendees for two days.

We offer three sponsorship levels but we are open to talk with you about a custom one, or that your help covers a specific service.

In return we want to give you back a **maximum of visibility**, on the Web and also during the event.

Two days Pass (worth 200,00€ each)	0	1	3	
Logo on intro screen of videos (6000+ views)			yes	
Conference day booth		yes	yes	
Ability to dispatch one perk to the 150 attendees		yes	yes	
Custom attendee badge and lanyrd	yes	yes	yes	
Logo on all 6 kakemonos	text	normal size	bigger size	
Logo on introduction, breaks and conclusion slides	text	normal size	bigger size	
Logo on <u>sudweb.fr</u> website (10 000 unique visitors)	text	normal size	bigger size	
Logo on newsletters (600 subscribers)	text	normal size	bigger size	
Mentions on our social networks (2200 subscribers)	yes	yes	yes	

Would you like to sponsor a specific moment of the event? Let's talk about it! contact@sudweb.fr or +33 6 10 23 08 77

Contribute

for

500 €

Help

for

1 000 € 2 000 €

Support





# Thank you!