



# SUDWEB

**Let's share our superpowers**

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*A human-sized web conference in the south of France.*

*Every year, we travel to a new city to learn and share the experience of and for web professionals.*



## What we value

- Passion, kindness and well-being.
- To gather people to learn and create *together*.

## What we offer

- Free speech and fun. Serious games in an open space.
- Empowering people to help them expand their comfort zone.
- Inspiring attendees with new perspectives of work and thought process.
- Allow juniors to express their concerns

## What we share

- Passion for our work, no matter whether you are a developer, a designer or a CEO.
- The will to share and to learn from our pairs, to try to fix things together and to be open to other domain of interest.

***Sud Web** gives the opportunity for a local audience to meet bright people from all around France and Europe.*

Over the years, we had to pleasure to count amongst our attendees important web actors like **W3C, Google, Mozilla, Opera Software, Microsoft, Spotify, Twitter, BBC, The Guardian, Ghost Foundation, Jolicloud, Joshfire** and many other innovatives companies.

All have in common a great experience and the will to share with the other 150 attendees from start-ups, agencies or students.

## Various topics to open new perspectives

**Kevin Goldsmith**, lead engineer at Spotify, insists on the importance of the culture for a team, if you want to scale fast.

**Bruce Lawson**, web evangelist for Opera Software, reminded us with his very own british humour the dark consequences when you don't respect the web standards.

**Eva Lotta-Laam**, UX Designer at Google, held a workshop to show how sketching is a powerful tool for teams

**Maître Marc Lipskier** is a lawyer based in Paris, France, working on innovation. He shared with us his concerns about the web and explained how 3D Printing will have an impact on our society.

**Renaud Forestié**, lead UX designer at Sud-Ouest group, told us how its teams succeeded in increasing performance of high traffic press web sites, despite heavy constraints from french advertising companies.

**Mathieu Pillard**, developer at Mozilla, learned from the past and told how the ship that should have been the pride of the swedish fleet sank in seconds after its launch.

**Thibault Jouannic**, freelance developer, overcame its phobia of phone calls to raise awareness of its clients to agile methodologies.

**Nicolas Belmonte**, data scientist at Twitter, showed some dataviz to help us observe phenomenas.





300

hours of preparation



175

moments of emotion



∞

pleasure and satisfaction



150

attendees



35

conferences and workshops

THIS

IS

Sud Web



40 000

video views



4 500

conversations



1

party

Our most faithful sponsors

# EYROLLES



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***Sud Web is a non-profit organization whose members are volunteers and its only goal is to give the web Community a yearly event in the South of France.***

***We need you***

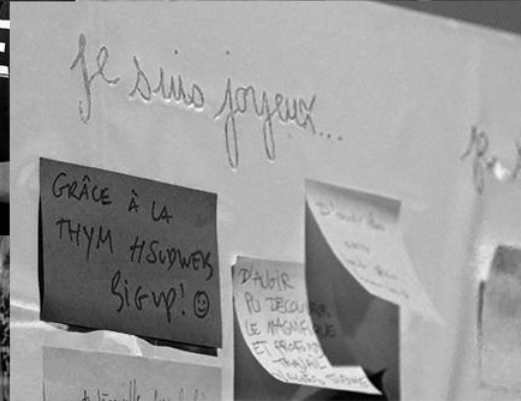
Your help enables us to rent a venue, to record a video stream, to accomodate and feed speakers and attendees for two days.

We offer **three sponsorship levels** but we are open to talk with you about a **custom one**, or that your help covers a **specific service**.

In return we want to give you back a **maximum of visibility**, on the Web and during the event.

	Contribute for <b>500 €</b>	Help for <b>1 000 €</b>	Support for <b>2 000 €</b>	
<b>Two days Pass (worth 200,00€ each)</b>	<b>0</b>	<b>1</b>	<b>3</b>	
Logo on intro screen of videos (6000+ views)			<b>yes</b>	
Conference day booth		yes	<b>yes</b>	
Ability to dispatch one perk to the 150 attendees		yes	<b>yes</b>	
Custom attendee badge and lanyrd	yes	yes	<b>yes</b>	
Logo on all kakemonos	text	normal size	<b>bigger size</b>	
Logo on introduction, breaks and conclusion slides	text	normal size	<b>bigger size</b>	
Logo on <a href="https://sudweb.fr">sudweb.fr</a> website (10 000 unique visitors)	text	normal size	<b>bigger size</b>	
Logo on newsletters (600 subscribers)	text	normal size	<b>bigger size</b>	
Mentions on our social networks (2200 subscribers)	yes	yes	<b>yes</b>	

Would you like to sponsor a specific moment of the event? Let's talk about it! [contact@sudweb.fr](mailto:contact@sudweb.fr) or +33 610 230 877





# Thank you!

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