Designed for Creating

KODAK Super 8 Camera

Analog magic, meet modern convenience. We’ve reimagined the KODAK Super 8 Camera for filmmakers looking to stand out. Putting the beauty of film back into filmmaking, the new Super 8 Camera lets you embrace the analog aesthetic, while harnessing today’s technology. Shooting, editing and sharing made simple.

BOTON

## Interchangeable C-Mount Lens

The new Super 8 Camera comes equipped with a wide-angle 6mm 1:1.2 C-mount lens. Use any other C-mount prime lens or use adapters to mount other lenses in your kit. Experiment with vintage lenses for a retro feel.

A complete cinematographer’s tool in your hands. Ready for your vision.

## Today’s Latest Film Technology

Each Super 8 cartridge is loaded with 50 feet of Kodak’s professional film - choose from 3 different KODAK VISION3 Color Negative Film stocks, or reversal stocks like TRI-X Black & White Reversal Film or the newly released EKTACHROME Color Reversal Film.

The possibilities are endless, and Kodak has the film to suit any lighting.

## 4’’ LCD Viewfinder

Composing shots on Super 8 is easier than ever. The LCD swivels, allowing a wide range of shooting angles.

And thanks to its expanded screen, navigating features like aspect ratio overlays, interactive menus and camera settings is intuitive and straightforward.

## Extended Gate

16:9 (widescreen) shooting and increased visual resolution. The Super 8 Camera’s extended gate captures more image area on the film strip – 11% greater than traditional S8 cameras.

This 14:9 full frame gives your Super 8 Films the flexibility to integrate and intercut with other modern media capture formats and seamlessly fill the frame of today’s TV and video screens.

## Connectivity & Crystal Sync

An on-board sound recorder. External microphone connectivity. An integrated SD card slot to record your sound, before combining it with your footage in post-production. Audio output for checking sound levels. Micro HDMI out for external image control and digital video assist.

Four frame rates from 18 to 36 FPS, including Crystal Sync at 24 and 25 FPS.

Digital connectivity combined with analog capture to help you create like never before.

## Versatile Handling

Sleek top handle design with an integrated run button to start shooting.

Comfortable handling. Perfect in any setting, from studio set to hand-held action.

TEXTOS DE FUSEPROJECT

Super 8, the iconic Kodak film camera, is coming back 50 years after it’s first introduction in 1965. We worked with Kodak to revive the Super 8 camera and film experience, by combining the quality of film people love with digital features and innovations. The new Super 8 is a true hybrid that professional and amateur filmmakers will see as a transformative tool. We live in the digital era, and at same time the traditional craft and quality of analog filmmaking is coming back­. Craft is a passion makers are rediscovering, the sound of the film reel, the texture of the imagery, the technique and attention to detail required to make a beautiful product is now enhanced by digital features we expect.

PRODUCT

Our biggest challenge in reviving the Super 8 camera was to enable a seamless filmmaking experience despite the mere size and weight of the internal film cartridges and components. More so, we needed to find a balance between the qualities that filmmakers love from the original camera with the experience of digital technologies and features. We decided to build the camera in an octagonal shape to create a slimming structure around the internals while using durable materials such as bent sheet metal. The texture itself is inspired by Kodak’s signature K-Bug logo, and the film cartridge door has a built-in window on the side. New accessories such as the top handle and removable microphone, the pistol grip and LCD screen, have been designed to integrate ergonomic and practical features to the art of filmmaking.

### EXHIBITS

#### Design Museum London

* + Designs of the Year
  + November 2016