

# Fabricio Teixeira

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## Summary of Qualifications

Bachelor's Degree in Advertising with 10+ years of experience in Advertising, Graphic Design, and Marketing, with excellent oral and writing expression and comprehension in three languages (English, Portuguese and Spanish), and high aptitudes for teamwork and interpersonal communication. Being a problem solver detail-oriented individual I am a fast learner that enjoys challenging tasks in a fast pace environment that demand creative and critical thinking. Currently pursuing a degree in web development due to knowledge in Front-end (HTML/CSS/JS/jQuery/Bootstrap/LESS/SASS) and Back-end (PHP/MySQL) and other programming languages (C#/Java/Visual Basic) and developed webdesign skills and software like Photoshop and Illustrator. Also, my knowledge in different OS environments (Windows, MacOS, and Linux) and my adaptation capacity helps me to find solutions to a diverse array of challenges.

## Education

### **Associate in Applied Sciences in Web Development, Mesa Community College; Mesa, AZ – Present**

- GPA 4.0.

### **Coursework in System Analysis and Development, Universidade Federal do Paraná; Curitiba, Brazil – Dec/2015**

- Studied Programming Logic, C Language, Linux Bash programming, Networking, Computer Architecture, Data Modeling and Software Engineering.

### **Bachelor of Science in Advertising, Universidade Federal do Paraná; Curitiba, Brazil – Dec/2013**

- Took part in Ponto Pasta, a project that brought knowledge of professionals to the academy promoting talks and workshops about advertising and design;

## Work Experience

### **Freelance; Mesa, AZ – Feb/2016 - Dec/2017**

- Designed graphic material for a juice bar, including logo, menu, displays and pamphlets;
- Designed an application prototype in HTML/CSS/JS for tracking delivery trucks.

**Marketing Coordinator, Grupo Interlaken; Curitiba, Brazil – Feb/2013 - Dec/2015**

- Planned marketing and advertising campaigns for online and offline media, including radio, website, social media, and social events;
- Managed the social media channel doubling the audience and increasing the interaction over 200%;
- Coordinated production and installation of stores material with suppliers.

**Graphic Designer, Cosmezi Italia; Curitiba, Brazil – Sep/2012 - Mar/2013**

- Planned and developed marketing and advertising campaigns for the product portfolio, dealing with more than five different products at the time, and developing packaging, and graphic material for points of sale, sales team and social media;
- Managed media channels contacts for press office support.

**Art Director, XTS Comunicação; Curitiba, Brazil – Jul/2011 - Jul/2012**

- Planned and developed advertising campaigns, marketing strategies and graphic communication material for more than twenty different companies and products, working with web, pamphlets, video, social media and front-end development.

**Graphic Design Intern, ACS-UFRP; Curitiba, Brazil – Aug/2010 - Nov/2010**

- Developed graphic design for internal communication.

**Teacher Assistant, UFPR; Curitiba, Brazil – Aug/2009 - Dec/2010**

- Coached approximately thirty undergraduate students;
- Developed workshops for thirty undergraduate students about video editing, radio recording and editing and graphic design;
- Evaluated tests and exercises from thirty undergraduate students;
- Aided professor on planning classes.

**Photo Editor Intern, Imaginate Formaturas; Curitiba, Brazil – Apr/2008 - Apr/2009**

- Responsible for organizing, editing and printing graduation photographs;
- Responsible for organizing and maintaining a database with more than fifty thousand digital and analogic photos;
- Responsible for creating graphic designs materials.