

Fabricio Teixeira

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Summary of Qualifications

AAS in Web Development, AAS in Computer Programming, and Bachelor's Degree in Communication Studies - Advertising with excellent oral and writing expression and comprehension in three languages (English, Portuguese and Spanish), knowledge in different computer languages (JavaScript, C#, Java, PHP, SQL, C), and high aptitudes for teamwork and interpersonal communication. Being a problem solver detail-oriented individual I am a fast learner that enjoys challenging tasks in a fast pace environment that demand creative and critical thinking. Also, my experience in advertising, marketing, and my adaptation capacity helps me to find solutions to a diverse array of challenges.

Education

Associate in Applied Sciences in Computer Programming, Mesa Community College; Mesa, AZ – Aug/2019

- GPA 4.0;
- Phi Theta Kappa Honor Society Member.

Associate in Applied Sciences in Web Development, Mesa Community College; Mesa, AZ – May/2019

- GPA 4.0;
- Phi Theta Kappa Honor Society Member.

Coursework in Systems Analysis and Development, Universidade Federal do Paraná; Curitiba, Brazil – Dec/2015

- Studied Programming Logic, C Language, Linux Bash programming, Networking, Computer Architecture, Data Modeling, and Software Engineering.

Bachelor of Communication Studies - Advertising, Universidade Federal do Paraná; Curitiba, Brazil – Dec/2013

- Organized Ponto Pasta, a project that promoted talks and workshops with professionals inside the university about advertising and design.

Work Experience

Digital Architect, CCG - Catalyst Consulting Group; Phoenix, AZ – Jan/2020 - Present

- Managed and maintained website implementing SEO best practices to increase inbound traffic;
- Planned and managed website restructure and relaunching, including infrastructure, user experience, and development;
- Managed CMS platforms such as SharePoint and WordPress;
- Planned and managed audio and video podcast broadcast and hosting platforms;
- Provided support of Marketing and Communications efforts evaluating software solutions and procedures;
- Provided remote and local IT support on Windows and Apple platforms;
- Managed and evaluated cloud infrastructure on Microsoft 365, Box and ShareFile environments;
- Managed and oversaw Microsoft Office 365, Microsoft Teams, SharePoint, Azure AD, Exchange ensuring operation and efficiency;

IT Support Technician Intern, Mesa Community College; Mesa, AZ – Apr/2019 - May/2019

- Managed Mac computers using JAMF Pro, applying policies on system and manually, checking and installing profiles and troubleshooting issues;
- Imaged OS, installed software and troubleshoot errors on Windows and Mac computers;
- Managed Windows laptop, desktop, and all-in-one computers on SCCM and AD;
- Dealt with hardware troubleshooting, replacement and installation for clients
- Provided technical assistance technical assistance and support relating to computer systems, hardware, and software;
- Organized peripherals, assisted with work station moves, and with general office tidiness.

Freelancer; Mesa, AZ – Feb/2016 - Dec/2017

- Designed graphic material for a juice bar, including logo, menu, displays and pamphlets;
- Designed an application prototype in HTML/CSS/JS for tracking delivery trucks;
- Updated Wordpress site for an artist, dealing with HTML, CSS, PHP, cPanel, and hosting.

Marketing Coordinator, Grupo Interlaken; Curitiba, Brazil – Feb/2013 - Dec/2015

- Planned marketing and advertising campaigns for online and offline media, including radio, website, social media, and social events;
- Managed the social media channel doubling the audience and increasing the interaction over 200%;
- Coordinated production and installation of stores material with suppliers.

Graphic Designer, Cosmezi Italia; Curitiba, Brazil – Sep/2012 - Mar/2013

- Planned and developed marketing and advertising campaigns for the product portfolio, dealing with more than five different products at the time, and developing packaging, and graphic material for points of sale, sales team and social media;

- Managed media channels contacts for press office support.

Art Director, XTS Comunicação; Curitiba, Brazil – Jul/2011 - Jul/2012

- Planned and developed advertising campaigns, marketing strategies and graphic communication material for more than twenty different companies and products, working with web, pamphlets, video, social media and front-end development.

Teacher Assistant, UFPR; Curitiba, Brazil – Aug/2009 - Dec/2010

- Coached undergraduate students;
- Developed workshops on video editing, radio recording and editing, and graphic design;
- Evaluated tests and exercises from undergraduate students;
- Aided instructor on planning classes.

Graphic Design Intern, ACS-UFPR; Curitiba, Brazil – Aug/2010 - Nov/2010

- Developed graphic design for internal communication.

Photo Editor Intern, Imaginate Formaturas; Curitiba, Brazil – Apr/2008 - Apr/2009

- Responsible for organizing, editing and printing graduation photographs;
- Responsible for organizing and maintaining a database with more than fifty thousand digital and analog photos;
- Responsible for creating graphic designs materials.