

instantnavi

Hello whereCamp!!!

Hello whereCamp!!!

Christian Bäuerlein

JavaScript / Ruby Developer @flinc

Throwaway Navigation

Where is Navigation at?



f



f



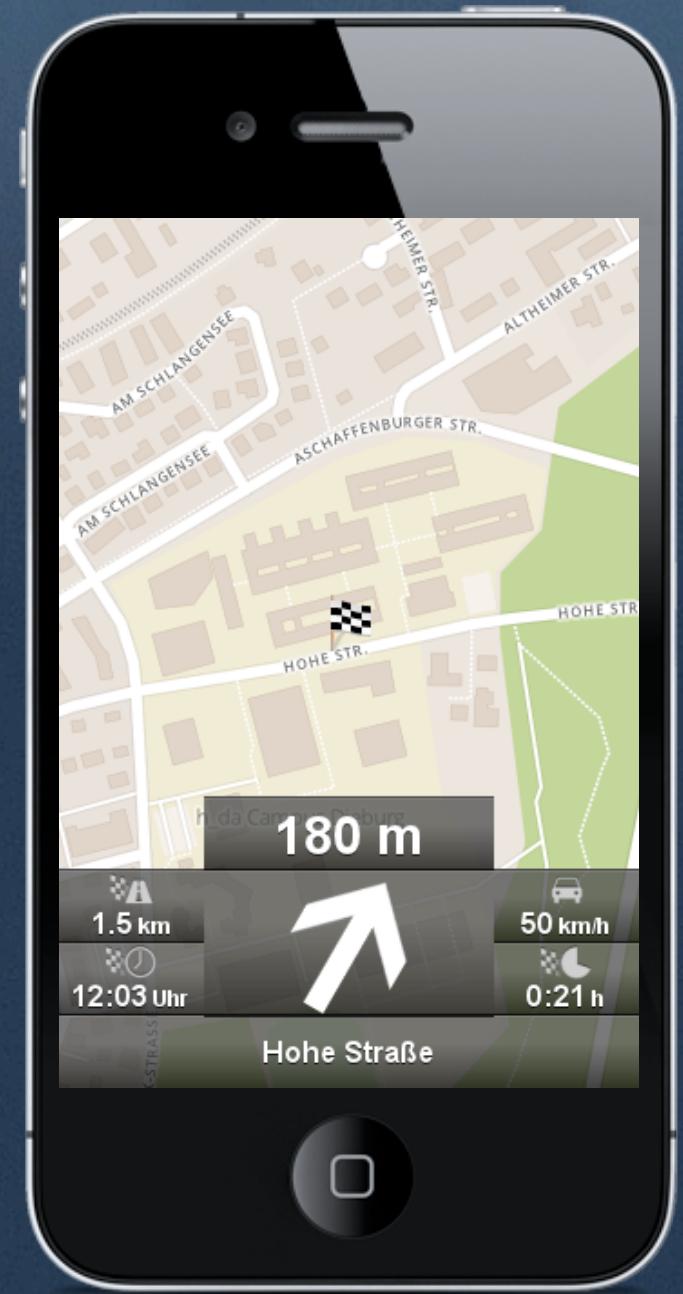


f



f







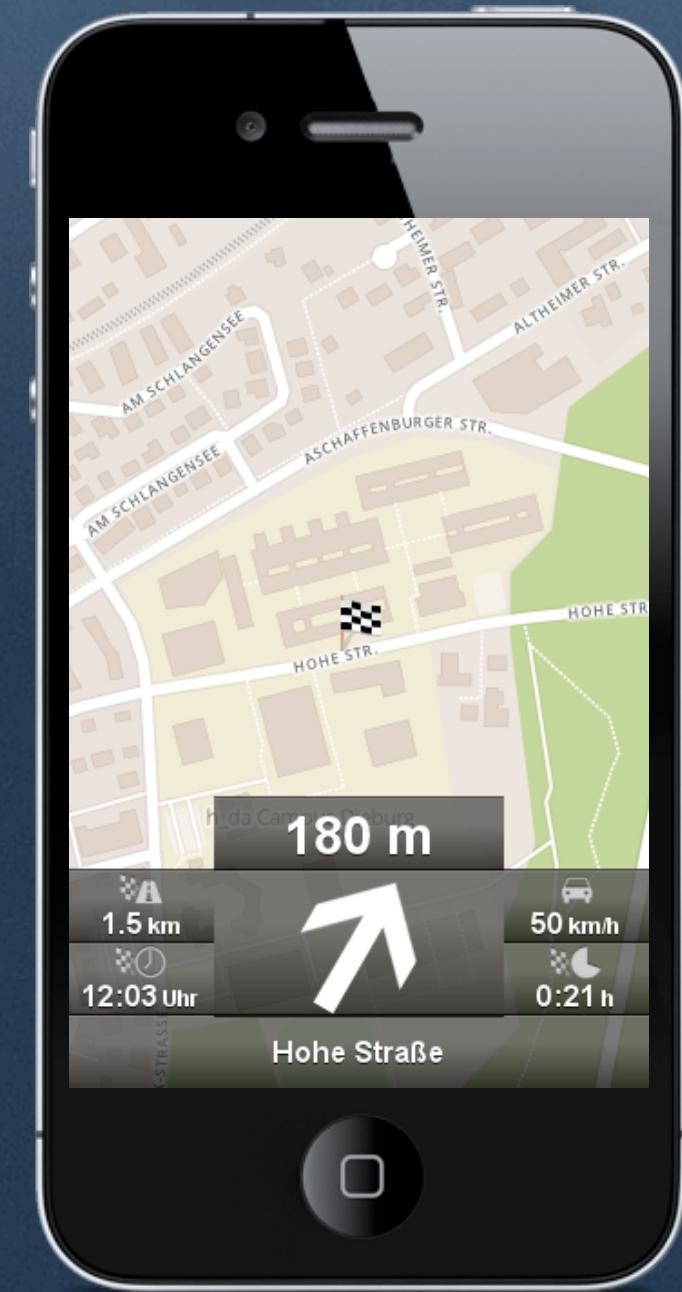
f

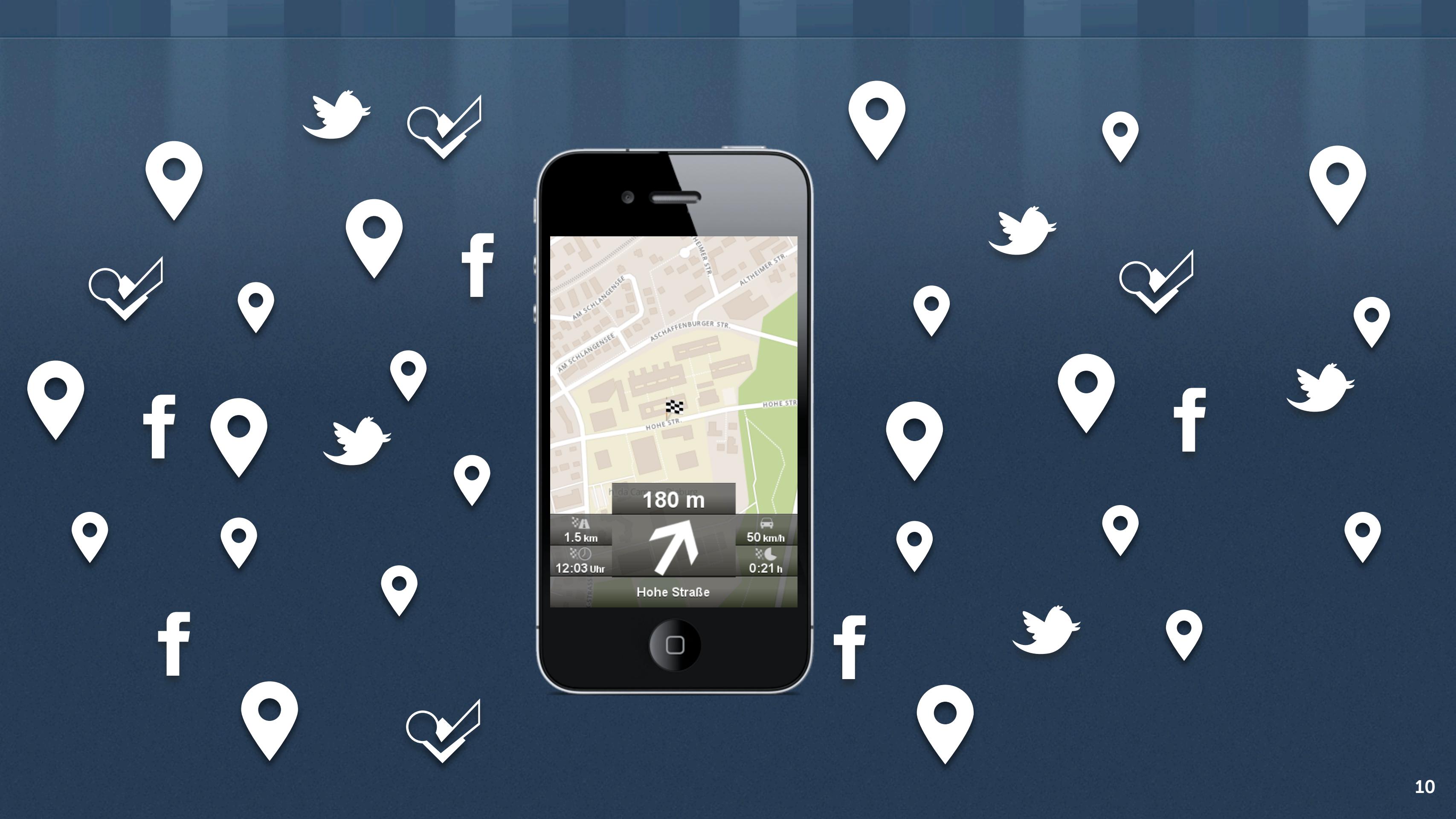


f



Mind the Gap!









Party at my house!
This is how you
get here...

Throwaway Navigation



**One Navi for
One Destination**

Navigation for a single purpose

Navigation
for **YOUR** purpose



Your Party



Your Restaurant

 Your Company

 Your Place To Be

Do it in the Browser!

Your Navi

Your Navi = a URL

No Installing
No Closing of Apps
No Context Switch

Customize it!

Customize it!

Share it!

Integrate it!

instantnavi

ZOMG Live Presentation!



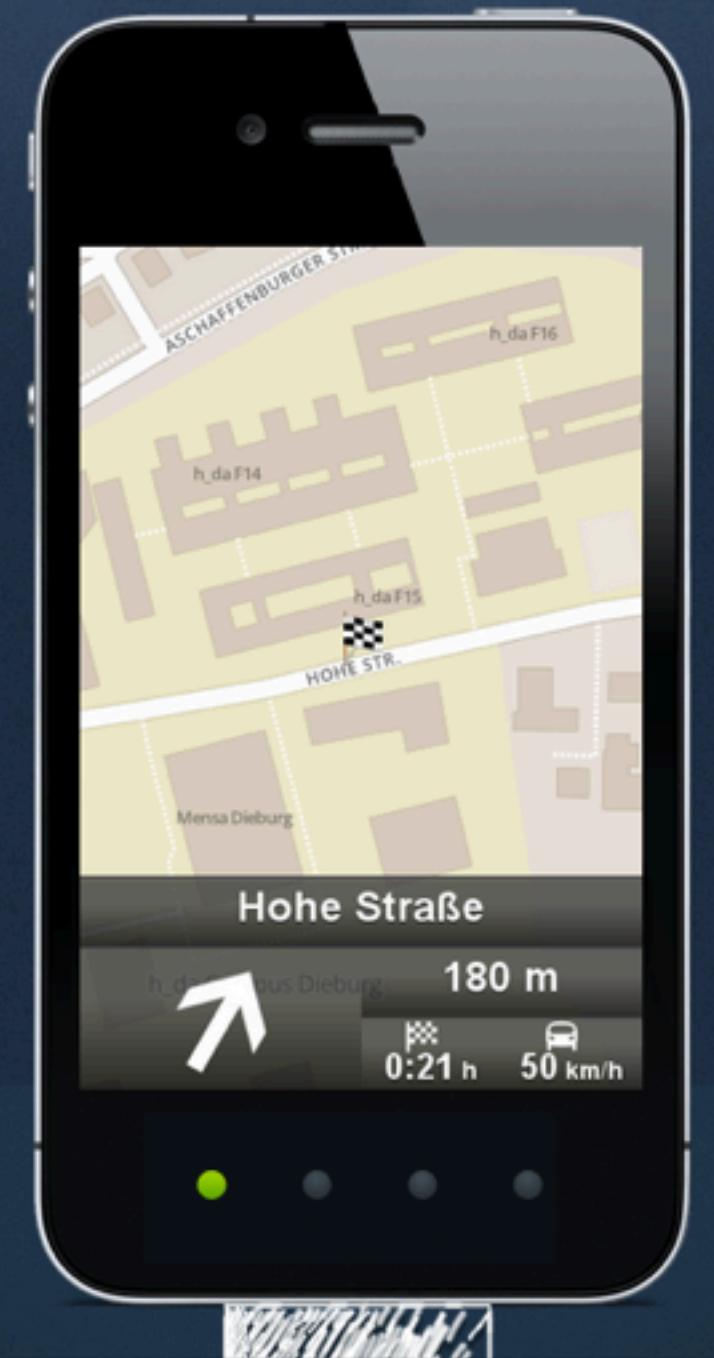
alpha, be nice :3

instantnavi



create your own, fancy
browser based
navigation system

Support Forum



What is this about?

Create a navigation system
to a specified place:

Have a party?
Send it to your guests!

Have a shop?
Share it to the customers!

Get started!



[Home](#)[Logout](#)

Like it? then just...



share it



tweet it

alpha, be nice :3

instantnavi

[Support Forum](#)

ruby



oranienplatz



+ NEW



flinc HQ



instantnavi

[Support Forum](#)[Like it? then just...](#)[share it](#)[tweet it](#)*alpha, be nice :3*

1 Enter the important details:

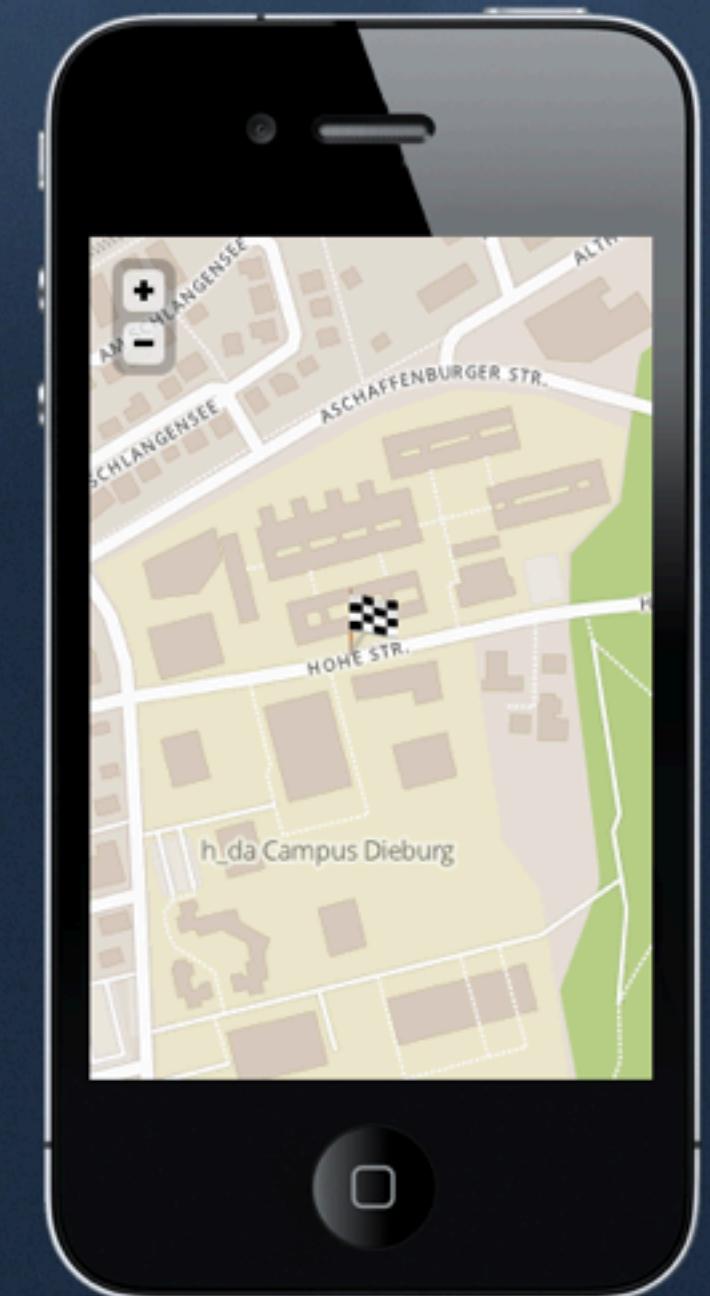
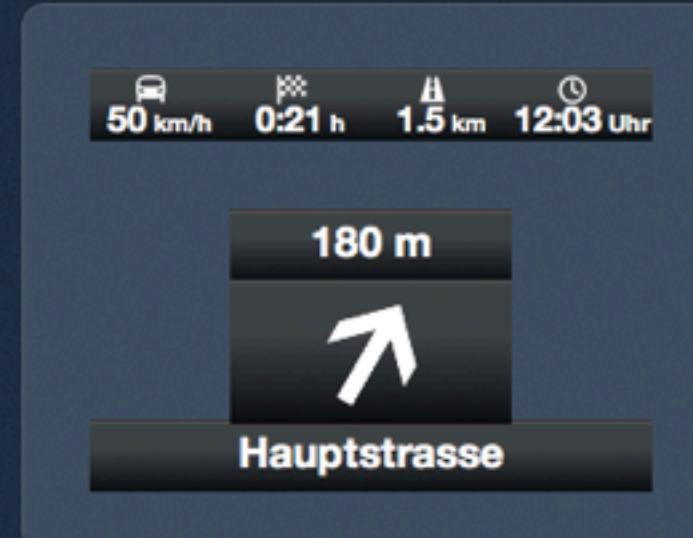
My destination should be:

Give me a crazy name!

Choose a URL for your navi:

http://instantnavi.com/to/...

2 Grab your navigation elements:



3 Pimp it with some fancy widgets:



4 Bring some emotions...



[Home](#)[Logout](#)

Like it? then just...



share it



tweet it

instantnaviYour awesome navigation called
»oranienplatz«

alpha, be nice :3

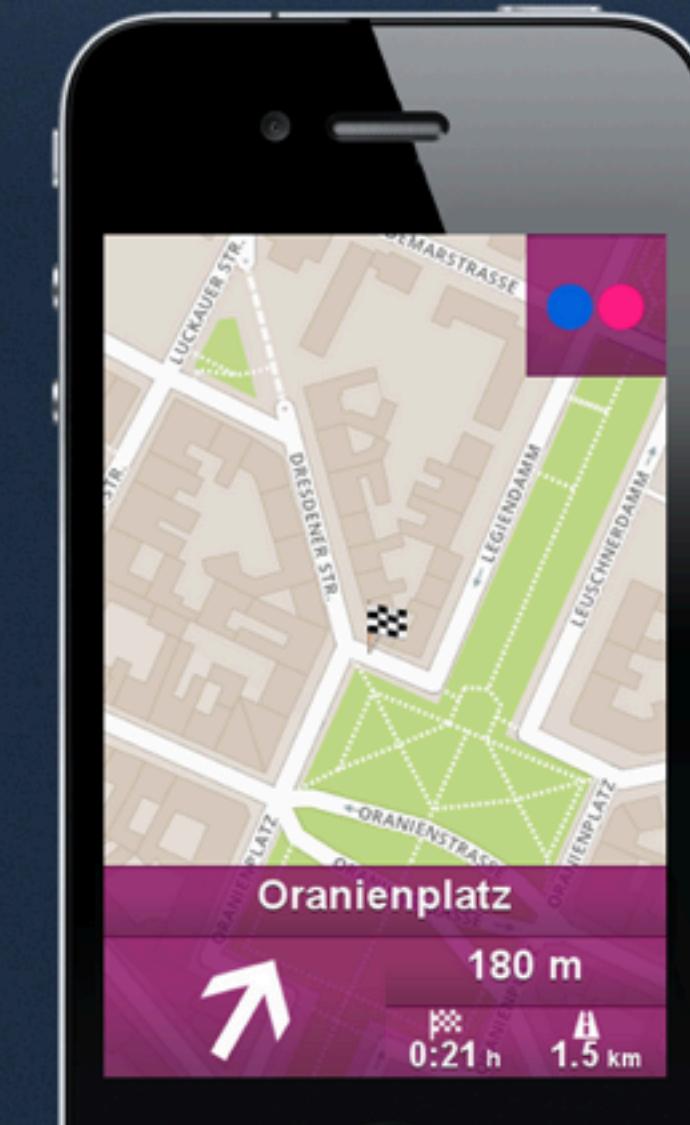
[Support Forum](#)[Link for iPhone/Android](#)<http://instantnavi.com/to/oranienplatz>

Destination

This navigation will lead you to:

Oranienplatz
10999 Berlin
Germany

QR codes for the lazy

<instantnavi.com/users/edit>

Share it to ya mates!

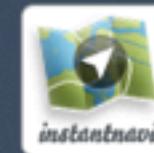
Share it on facebook and twitter:

[f share it](#) [t tweet it](#)

Embed it on your homepage!

Navigate to this location

instantnavi

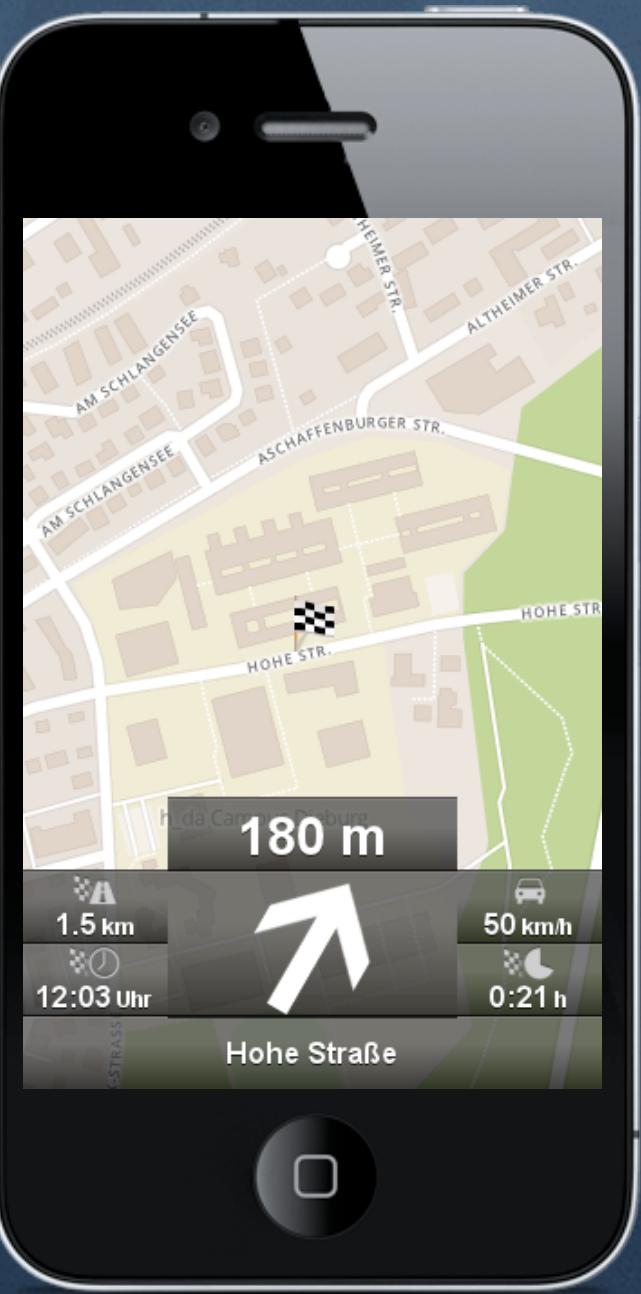
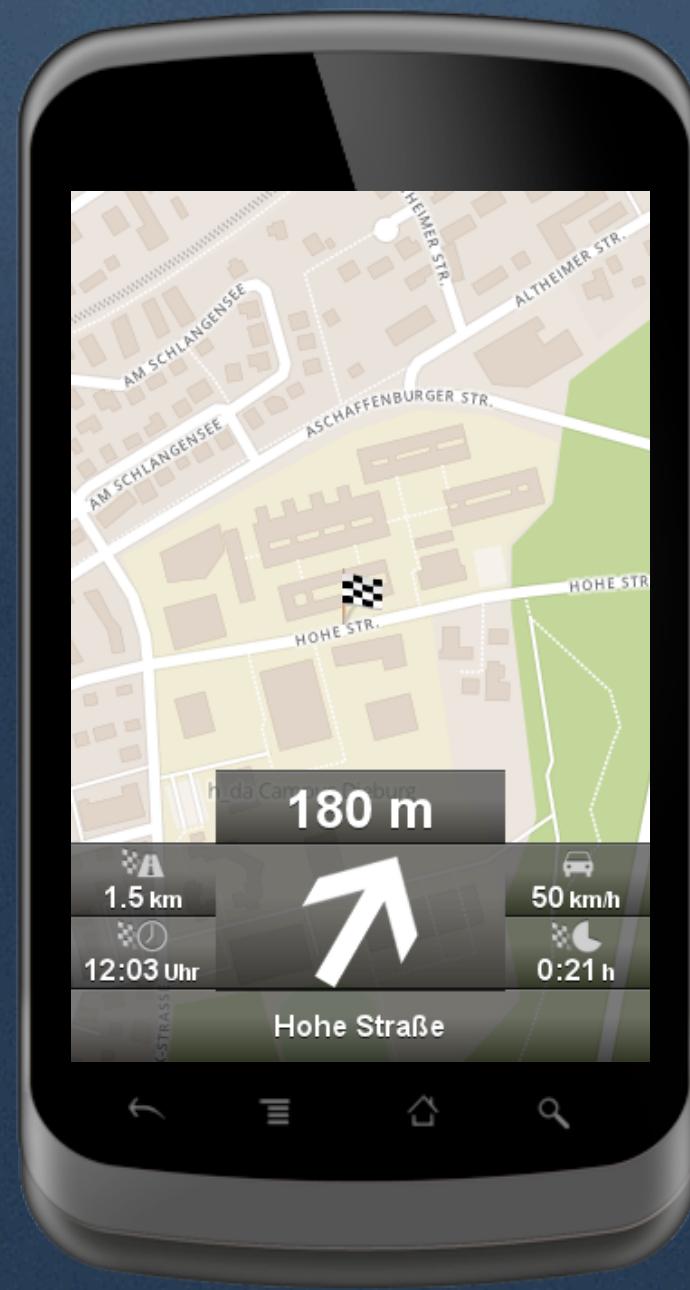


Choose a banner and copy the code:

```
<a href="http://instantnavi.com/to/oranienplatz" rel="navigation" title="instantnavi.com -"
```

instantnavi

Tech Background





ffwdme.js

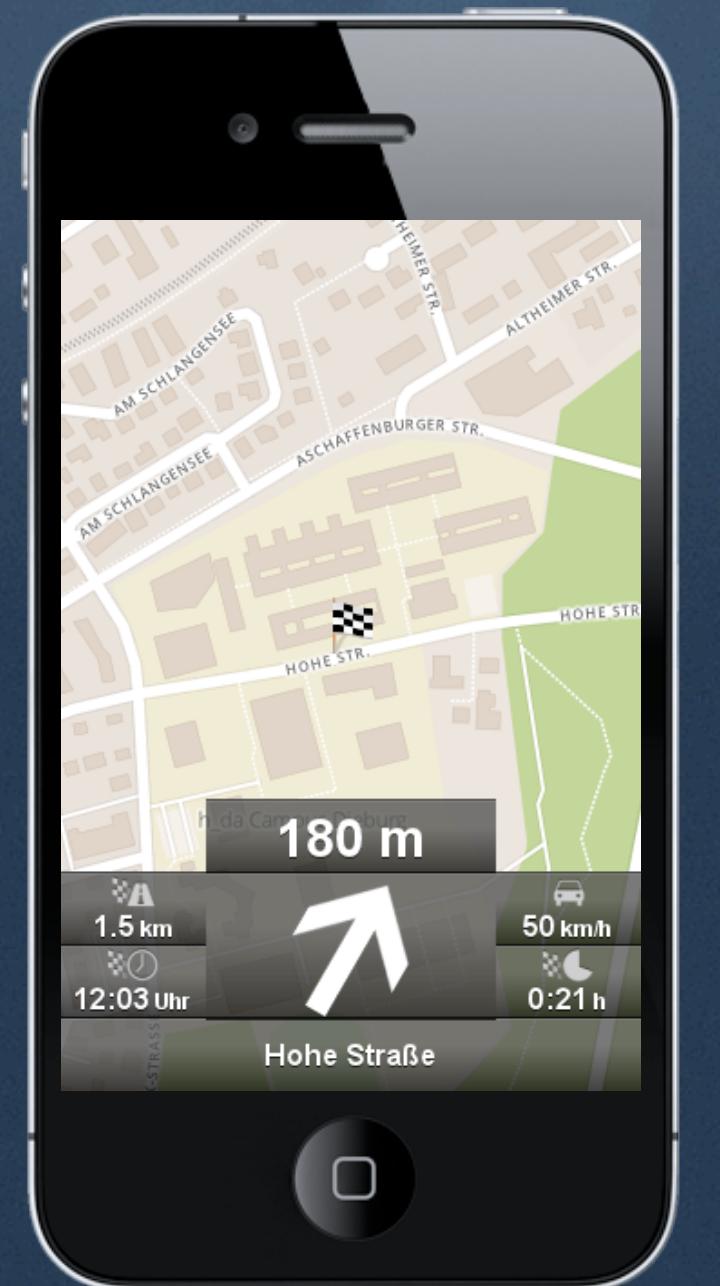
JavaScript Framework for Turn-by-Turn Navigation Systems

Widget-/
Event-Based



ffwdme.js

JavaScript Framework for Turn-by-Turn Navigation Systems



Widget-/
Event-Based

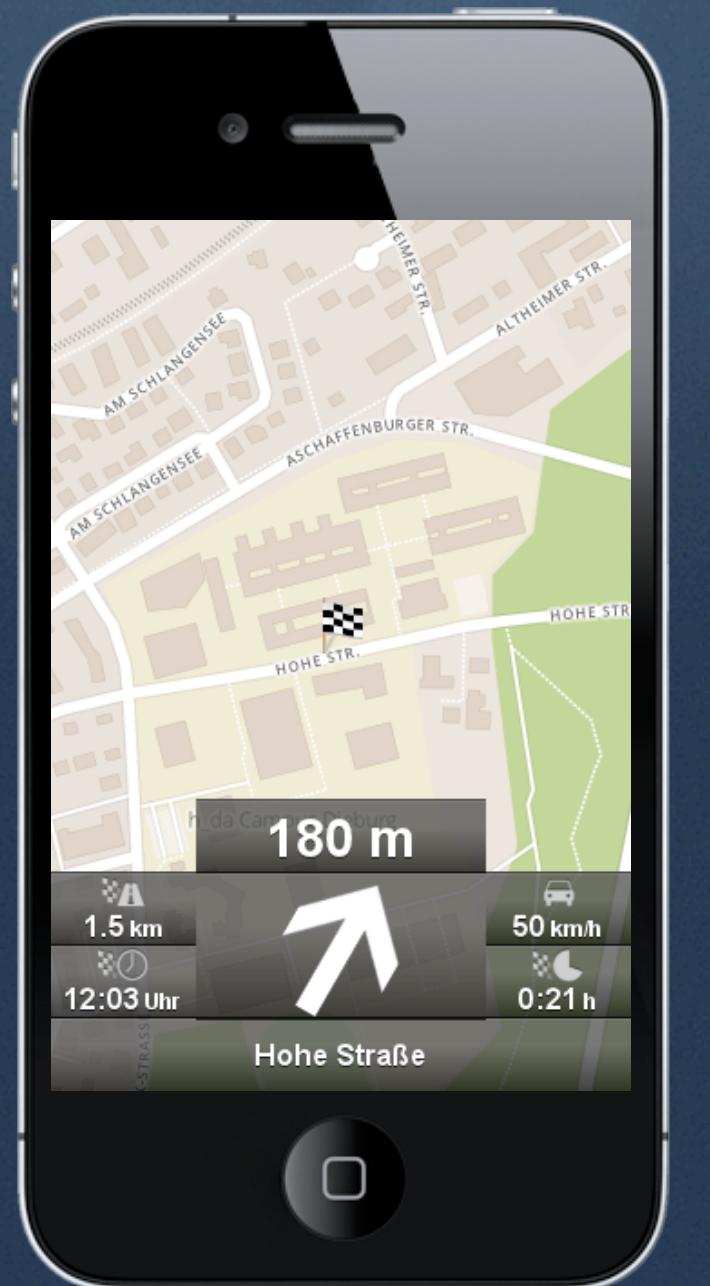
Rich Event-Data



ffwdme.js

JavaScript Framework for Turn-by-Turn Navigation Systems

Widget: 10-50 LOC



Widget-/
Event-Based

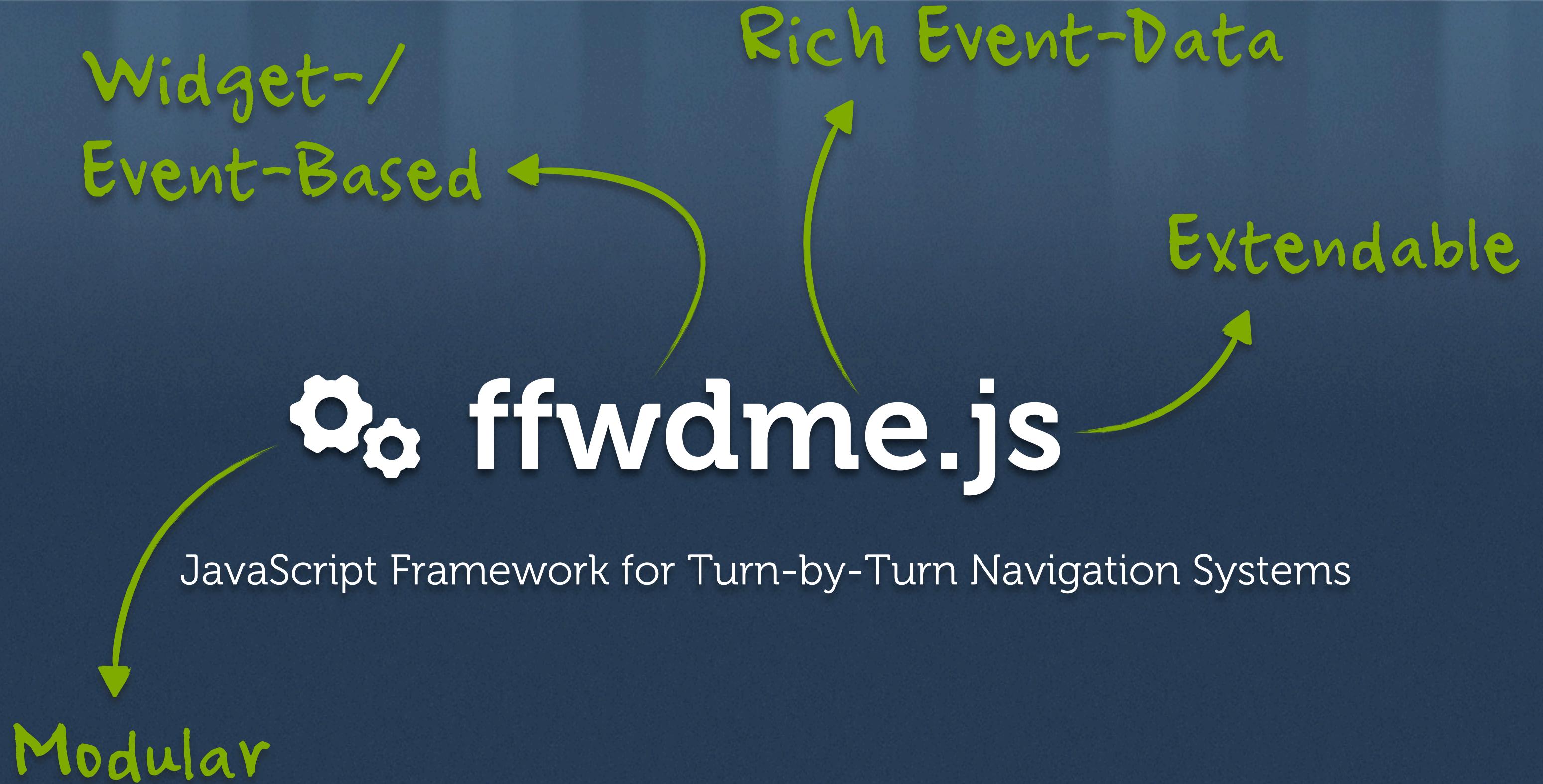
Rich Event-Data

Extendable



ffwdme.js

JavaScript Framework for Turn-by-Turn Navigation Systems



Widget-/
Event-Based

Rich Event-Data

Extendable



ffwdme.js

JavaScript Framework for Turn-by-Turn Navigation Systems

Modular

3+ Routing Services

instantnavi

we want your

FEEDBACK

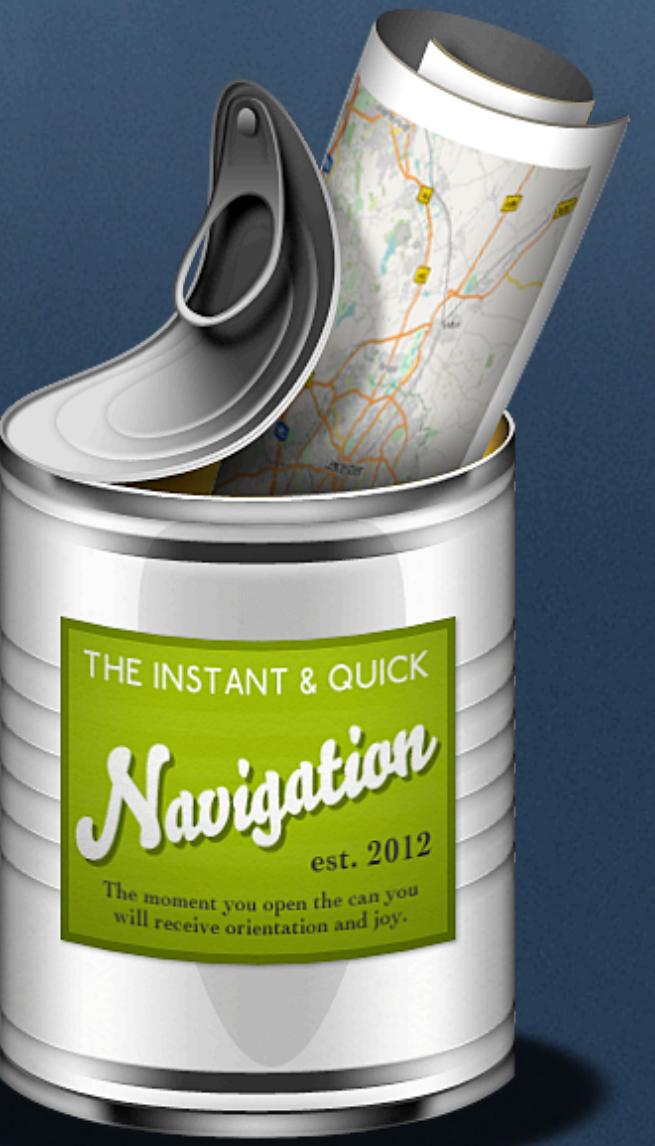
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Let's talk!



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