

*Predicting Real Decarbonization Rates
from Corporate Climate Change
Disclosure*

*An analysis of the relationship between corporate climate
change disclosure and real decarbonization rates*

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Predicting Real Decarbonization Rates from Corporate Climate Change Disclosure

ABSTRACT

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THIS THESIS IS DEDICATED TO TBD.

Acknowledgments

Thank you so much to TBD.

This is a quote.

Author

1

Introduction

1.1 A BUSINESS-ORIENTED FRAMEWORK FOR DECARBONIZATION

The Paris Agreement sets forth ambitious objectives to combat climate change, aiming to cap the increase in global temperatures to 2°C, with an aspirational target of 1.5°C, above pre-industrial levels. This is to be achieved through a series of significant measures, including reaching net-zero greenhouse gas emissions by 2085 and a reduction of these emissions by 10% by 2030 [21]. These goals require substantial transformations in global economic structures, especially in the areas of energy consumption and the development of renewable energy sources. For instance, in the United States, attaining deep decarbonization necessitates a national overhaul in the way energy is produced and used, with implications for urban planning and land management [15]. Similarly, in the European Union, deep decarbonization could be pursued via either a demand-driven system or a

centralized approach to manage carbon emissions. However, achieving more ambitious targets will require a broader mix of technologies and greater intersectoral synergy [16]. Numerous policy instruments, particularly carbon taxation, are progressively being implemented in major developed economies. Some experts advocate for a global carbon tax as a potent mechanism to expedite decarbonization in the energy sector. However, this approach encounters several hurdles, including substantial capital investment needs, competition between different sectors, varying environmental policies across regions, and the challenge of securing public acceptance for changes in energy consumption habits [20].

In my opinion, regardless of the specific outcomes of a global carbon tax, the transition to a low-carbon economy is inevitable and will have a profound impact on the business world. This is because, despite the decrease in 2020 due to the COVID-19 pandemic, global energy-related CO₂ emissions remained at 31.5 Gt, contributing to CO₂ reaching its highest ever average annual concentration in the atmosphere of 412.5 parts per million in 2020 – roughly 50% higher than when the industrial revolution began. Global energy-related CO₂ emissions are expected to rebound and continue increasing, as demand for coal, oil, and gas recovers along with the economy [6]. It seems like carbon emissions are arguably the greatest negative externality that is currently affecting global markets, we don't yet have a single global policy to regulate emissions, that is not game theory optimal for a country to commit to lowering emissions before others, but chances are that if the decarbonization strategy is not implemented, the world will face a climate crisis that will have a profound impact on the economy. Interestingly, the more we wait to implement a decarbonization strategy, the more likely it will be that the transition will need to be more abrupt, and in this case firms that are not prepared will face significant risks, while firms that are prepared will have a competitive advantage. As Professor Serafeim argues, such transition should not be seen as an inefficiency, but rather as a demand for innovation and a source of new business opportunities [17]. Indeed, by transitioning to a low-carbon economy, companies can create value for their shareholders, employees, and society at large. Therefore, if a company is to succeed in a modern business landscape, it must do so by aligning its profit

strategy with a concrete purpose strategy, which includes a commitment to lowering carbon emissions. When it comes to sustainability, the transition will require significant changes in the way companies operate, and it will create both risks and opportunities [17]. For instance, companies that are able to reduce their emissions will be better positioned to succeed in the transition, while companies that are unable to do so will face significant risks. The transition will also create opportunities for new business models and technologies, and it will require companies to adapt to new regulations and policies. In this context, it is crucial for companies to understand their climate risk and to identify the best strategies to reduce their emissions and to succeed in the transition to a low-carbon economy. This is where the role of data and modeling techniques becomes crucial. Not only can these techniques help companies understand their climate risk, but they can also help companies identify the best strategies to reduce their emissions and to succeed in the transition to a low-carbon economy. Under this framework, it is therefore not surprising to see that companies are increasingly interested in understanding their climate risk and in identifying the best strategies to reduce their emissions and to succeed in the transition to a low-carbon economy and are increasingly more willing to disclose them.

1.2 EMISSION SCOPES

The thesis will assume familiarity with the concept of Scopes 1, 2, and 3 emissions which I am going to explain in this section. In carbon-accounting and emissions reporting, it is very important to distinguish between three types of emissions: Scope 1, Scope 2, and Scope 3 emissions. Each category represents a different level of emissions associated with an organization's activities.

- **Scope 1** emissions are direct emissions from owned or controlled sources. This includes emissions from company vehicles, and emissions from chemical processes or combustion in owned or controlled boilers, furnaces, etc.
- **Scope 2** emissions are indirect emissions from the generation of purchased

electricity, steam, heating, and cooling consumed by the reporting company. These emissions occur at the facility where the energy is generated, not at the point of consumption.

- **Scope 3** emissions are all indirect emissions (not included in Scope 2) that occur in the value chain of the reporting company. This includes both upstream and downstream emissions, encompassing a wide range of activities such as the extraction and production of purchased materials, transportation of purchased fuels, and use of sold products and services.

Understanding these scopes is critical for organizations aiming to fully assess and manage their carbon footprint.



Figure 1.2.1: Caption of Scopes 1, 2, and 3 Emissions. Adapted from [5].

1.3 CARBON DISCLOSURE PROJECT DATA

The primary data source for this thesis is the Carbon Disclosure Project (CDP) Climate Change Questionnaire [9], which was kindly provided to me by the Climate and Sustainability Impact Lab from the Digital Design Institute at the Harvard



Figure 1.3.1: Carbon Disclosure Project Logo. Adapted from [8].

Business School [13]. The Carbon Disclosure Project is a not-for-profit charity that runs the global disclosure system for investors, companies, cities, states and regions to manage their environmental impacts [8]. The importance of the CDP is widely recognized by the business and the academic communities. As Ban Ki Moon, former Secretary General of the United Nations, states “The work of CDP is crucial to the success of global business in the 21st century... helping persuade companies throughout the world to measure, manage, disclose and ultimately reduce their greenhouse gas emissions. No other organization is gathering this type of corporate climate change data and providing it to the marketplace” [8]. The Carbon Disclosure Project Sustainability Questionnaire uses the Greenhouse Gas (GHG) Protocol as a reporting model for carbon-related data [4]. It is one of the largest datasets of self-reported GHG emissions and collects a wide range of information on climate change-related topics. The questionnaire provides a globally consistent disclosure standard for GHG emissions and information on a firm’s activities to reduce GHG emissions. The CDP is backed by a large number of institutional investors, including banks, insurance companies, asset management companies, and pension funds holding US\$100 trillion in assets (i.e., CDP signatories), which act as “norm entrepreneurs” [19]. Currently more than 23,000 companies disclose their emission data through the survey, representing two thirds of global market capitalization [8].

MOTIVATIONS BEHIND CORPORATE DISCLOSURE TO THE CDP

The Carbon Disclosure Project (CDP) questionnaire has not only gained increasing popularity among companies but has also become a pivotal tool for investors and other stakeholders in evaluating corporate climate risks. It plays a crucial role in identifying effective strategies for emission reduction and in navigating the transition towards a low-carbon economy. The growth in the completion and publication rates of the CDP questionnaire reflects its importance, with institutional investors exerting a notable influence on climate change disclosure through corporate communication channels [11]. Consequently, the annual increase in the number of companies engaging in disclosure highlights a substantial data pool, invaluable for analyzing the decarbonization process and projecting future emission trends. The rationale for companies to disclose varies, encompassing regulatory compliance, investor expectation alignment, reputation enhancement, peer benchmarking, emission reduction opportunity identification, and risk assessment. Furthermore, disclosing to CDP entails two independent steps: the first involves the completion of the questionnaire, while the second involves the publication of the response. The latter step is particularly significant, as it demonstrates a company's commitment to transparency and accountability, thereby enhancing its reputation and credibility [11].

1.3.1 CURRENT METRICS AND LIMITATIONS

The CDP survey assigns a score that ranks the performance of companies when decarbonizing. For reference, 48% of S&P companies scored high-performance band B ratings and above in their Carbon Disclosure Project (CDP) reports in 2014 [22]. When assigning a score, CDP assesses the level of detail and comprehensiveness in a response, as well as the company's awareness of environmental issues, its management methods and progress towards environmental stewardship [7]. Additionally, specifically for climate-change scores, to receive an A-level grade a company must verify at least 70% of Scope 1, Scope 2 and Scope 3 emissions with a CDP-approved verification standard. Among other criteria, to score an A on

Climate Change, companies must have robust governance and oversight of climate issues, rigorous risk management processes, verified scope 1 and 2 emissions and be reducing emissions across their value chain. Most Climate Change A List companies as of 2022 have well established emissions targets that have been approved by the SBTi, and evidence of targets which cover their scope 3 emissions [7].



Figure 1.3.2: Caption of CDP Scoring Grades. Adapted from [7].

While the CDP score is a valuable and widely recognized metric, it has several limitations. First, the CDP score is assigned based on adherence to best-practices and does not provide a future outlook on the company-specific ability to reduce emissions. It signals that the company is currently adhering to best practices, but there is no immediate way to know by how much will the company be able to reduce its emissions in the future. Second, the CDP score is based on self-reported data, which can be subject to biases and errors. Third, the score does not provide

an estimate of the company's future emissions, which is crucial for investors and policy makers. Thus, the score can be useful as a first metric and this leaves the door open for more sophisticated models to be developed which is the main goal of this thesis, in particular when it comes to forecasting next-year emissions and whether a company will perform better or worse in the future compared to its peers.

1.4 MOTIVATION

QUESTIONS

Can quantitative forecasting play a central role in enhancing our understanding of global emissions? Will it allow us to make strategic decisions when decarbonizing? Can we build a more sustainable future with a targeted approach that uses data to identify potential for improvement? What other data do we need to increase our prediction accuracy and understand the impact of business strategies on decarbonization? Can we predict future decarbonization rates and, if so, what is the best way to do it?

WHY IS THIS IMPORTANT? AND THE INTERSECTION OF ACADEMIC AND BUSINESS INTEREST

Those are only a few of the very important and interesting questions that drew me to research decarbonization and to focus on the role of corporate emission-level data in the process. I believe that research in this area is crucial to advance our ability to build a more sustainable future. Furthermore, the answers to these questions can help us make better decisions and build a more sustainable future while also creating value for businesses. Additionally, the call for more data in decarbonization comes not only from the academic world but also from the fact that many business opportunities arise from the climate transition that inevitably require good and valid information to determine which companies and sectors are winners and losers, which are the champions in the decarbonization process, which are the laggards, and which are the companies that are greenwashing. I believe that

studying specifically corporate emissions and forecasting decarbonization rates as I am doing in this thesis can be useful to three key stakeholders:

THE KEY STAKEHOLDERS

1. **Investors** who are increasingly interested in understanding the climate risk of their portfolios and in identifying the companies that are best positioned to succeed in the transition to a low-carbon economy. For examples, companies such as BlackRock [insert quotation here] are enhancing their sustainable investing strategies and offering more sustainable investment products to their clients.
2. **Companies** who are increasingly interested in understanding their climate risk and in identifying the best strategies to reduce their emissions and to succeed in the transition to a low-carbon economy. Additionally, companies might be interested in benchmarking against their peers in the sector to understand how they are performing relative to their competitors and to identify the best practices.
3. **Policy makers** who are increasingly interested in understanding the climate risk of their countries and in identifying the best strategies to reduce their emissions and to succeed in the transition to a low-carbon economy. A sector and company level analysis can be useful in determining optimal targets for new policies, identifying the best practices, and understanding the impact of new policies on the sector and on the economy.

CONNECTION BETWEEN COMPUTER SCIENCE AND DECARBONIZATION

Finally, I believe that the use of data and modeling techniques can help us build a more sustainable future in a practical, nonpolitical, and unbiased way. Estimating emissions is an amazing example of how Computer Science and Statistical models can help us achieve real impact driving strategic decisions. I argue furthermore that it is only through a quantitative driven approach that we can diminish the

climate debate and make progress in the climate transition. I am confident that work in the modeling decarbonization has an incredible potential to create value for business and society and especially with increasing data availability and computational power, the time is ripe to make progress in this area. As I will explain in the next sections, this thesis is only possible thanks to increased data availability and to the willingness of corporates to disclose their emissions.

2

The Carbon Disclosure Project

2.1 DATA FORMATS

The reports can be requested from the CDP website [8], they are available both in PDF and a structured CSV format. The CSV files encompass the responses submitted to the CDP questionnaire, which form the foundation of the predictor and response variables for this thesis. My work is a continuation of the initial data processing that was executed by Climate and Sustainability Impact Lab [13] and kindly shared with me in the form of various stata files and a repository containing both the raw and processed data, where the multiple sections had been extracted from the survey and aligned across different years. I then imported all the data and further processed it to create the training and test sets for the following models.

2.2 CDP REPORT STRUCTURE

The CDP survey has 12 primary sections, with each section containing a list of subsections with relevant questions. This is a list of the primary sections as well as a brief introduction to the types of questions present in the section:

- **C0 - Introduction:** General description of the organization, along with information on where the company operates geographically, the currency used to report financial information, and the reporting boundary (whether it is financial or operational control), and the ISIN if the company is public
- **C1 - Governance:** Governance structures and processes related to climate change within the organization. It includes questions about board-level oversight of climate-related issues, the roles and responsibilities of management in addressing climate change, and how climate-related risks and opportunities are integrated into the company's overall governance framework. This section provides insight into the company's commitment to addressing climate change at the highest level of its organizational structure.
- **C2 - Risks and Opportunities:** Identification of processes that the organization uses to identify, assess, and respond to climate-related risks and opportunities. It includes questions regarding the definition of time horizons (short, medium, and long-term) for these risks and opportunities, and specific related details. This section aims to understand how the company perceives and manages potential impacts of climate change on its business, highlighting its approach to mitigating risks and capitalizing on new opportunities arising from the changing climate landscape.
- **C3 - Business Strategy:** This section examines the company's business strategy in relation to climate change. It explores whether the organization's strategy includes a transition plan that aligns with a 1.5°C world scenario, detailing the nature and publicly available aspects of this plan. The focus is on understanding how the company's strategy is designed to adapt to and

mitigate climate-related issues, and how it plans to transition towards a lower-carbon, more sustainable business model. This section also looks at how feedback is collected from shareholders on the transition plan, emphasizing the integration of climate considerations into the core business strategy.

- **C4 - Targets and Performance:** This section presents an in-depth analysis of the company's specific emissions targets, including which emissions scopes are covered, targeted reduction percentages, and the current progress towards these goals. It also examines the emissions reduction initiatives that the company had active during the reporting year, detailing associated investments and the expected payback period. This part of the report effectively illustrates both the targets set by the company for reducing emissions and the concrete initiatives underway to achieve these objectives.
- **C5 - Emissions Methodology:** Insights into the company's emissions methodology, including any structural changes that may have occurred. It outlines the base year emissions against which progress is measured and explains the methodology employed to collect and report emission data. Additionally, it highlights the protocols and standards adhered to, ensuring the accuracy, consistency, and comparability of emissions data over time.
- **C6 - Emissions Data:** This section covers both Scope 1 and Scope 2 emissions. It includes relevant details, such as the categorization of Scope 2 emissions as either location-based or market-based. Additionally, the section provides insights into emission intensity per product, allowing for a detailed examination of emissions in relation to the company's products and operations.
- **C7 - Emissions Breakdowns:** This is the section where company emissions (scope 1 and 2) are broken down into various sub-categories based on country/region, business division, and sector production activity. Most importantly, this section also provides a breakdown of changes in gross global emissions (Scope 1 and 2 combined),

and for each of them a specification of how your emissions compare to the previous year. **Emissions breakdowns will be further analyzed in the response variable discussion and linked to this section.**

- **C8 - Energy:** A comprehensive description of energy purchases and consumption, with a specification of renewable and non-renewable sources as well as consumption breakdowns by location. This section is useful in understanding whether the company is actively purchasing renewable energy and whether the firm's activity are energy intensive.
- **C9 - Additional metrics:** Description of other sustainability related metrics such as investments in low carbon research and development, transport technologies, and product/services
- **C10 - Verification:** This section provides a comprehensive description of the verification methodologies that the firm implements to verify and audit its emissions scopes. The report includes the proportion of verified emissions by scopes, verification standards and status.
- **C11 - Carbon Pricing:** Assessment of whether the company is subjected to a carbon tax and, if so, in which geographies and under which regimes along with a description of the percentage of emission scopes covered by the policy and the strategies that the company is implementing to comply with the regulations. Additionally, the section asks whether the company has an internal price of carbon and its related objectives.
- **C12 - Engagement:** Analysis of the company's effort to engage with its value chain to reduce carbon emissions. In particular, the company discloses which agents does the company collaborate with, whether the company requires suppliers to meet certain sustainability criteria, and whether the company engages with customers to drive awareness on climate related issues. Additionally, the company discloses whether it engages with policy makers in a way that could influence climate related policy, law, or regulation

- **Other Sections:** Sections beyond C12 are not relevant for the purpose of the thesis. They include details on biodiversity and signoff details among other metrics.

2.3 A CASE STUDY ON TWO CDP REPORTS

To begin the discussion on exploratory data analysis, I must first address the complexities of emission accounting and reporting within the framework of CDP data, highlighting its distinct nature compared to the more standardized field of financial reporting. That is, despite ongoing improvements, emission reporting still falls short of the robust standards established in financial accounting. I will highlight this by analyzing the 2022 CDP reports from two markedly different companies: General Motors (GM) in the automotive sector and Jet Blue in the airline industry. These reports underscore the highly company-specific nature of emission data, with significant variances stemming from diverse operational practices, especially across different industries. This results in a substantial reliance on text-based and free-form answers within the CDP reports, presenting unique challenges for data analysis. To navigate this complexity, a critical starting point is to analyze the inherent differences in these reports, which will inform and refine our modeling approach. By understanding and accommodating these industry-specific nuances, we aim to develop a more accurate and representative model of emission reporting and reduction strategies as well as identifying potential areas of improvement.

2.3.1 GENERAL MOTORS 2022 CDP REPORT

General Motors Company (GM), a global leader in the automotive industry, is headquartered in Detroit, Michigan, USA. Renowned for its ownership and production of the Chevrolet, GMC, Cadillac, and Buick brands, GM was the largest automaker in the United States by sales in 2022. GM's commitment to sustainability is evident in its strategic approach to reducing Scope 1, Scope 2, and

Scope 3 greenhouse gas (GHG) emissions, with comprehensive governance and ambitious environmental targets.

SCOPE 1 AND SCOPE 2 EMISSIONS

GM has set forth aggressive targets to reduce its Scope 1 and Scope 2 emissions by 71.4% by 2035, relative to its 2018 baseline. In 2018, GM reported Scope 1 emissions of 1,763,555 metric tons CO₂e and Scope 2 emissions of 3,924,338 metric tons CO₂e. By the reporting year 2022, GM achieved a reduction to 1,252,906 metric tons CO₂e for Scope 1 and 2,150,694 metric tons CO₂e for Scope 2, marking significant progress towards its goal. This reduction aligns with the 1.5 degrees Celsius strategy set by the Paris Agreement, underscoring GM's commitment to global climate initiatives [10, 24].

GM's strategy includes enhancing energy efficiency across its manufacturing operations and increasing the use of renewable energy. In 2021, GM implemented over 300 energy efficiency improvements, such as upgrading to more efficient equipment and increasing renewable electricity use from 23% to 25%, contributing to GHG reductions in Scope 2 emissions.

SCOPE 3 EMISSIONS

Addressing Scope 3 emissions, GM has set a target to achieve a 50.4% reduction in its vehicle use emissions, from a baseline of 0.0002466 metric tons of CO₂ per kilometer to 0.0001223136. GM's strategy to meet this target includes transitioning to an all-electric vehicle (EV) future, with plans to introduce 30 new EV models by 2025 and aspirations to be fully electric by 2035. Partnerships to increase renewable energy generation and deploy EV chargers, in collaboration with EvGo, further exemplify GM's holistic approach to reducing its carbon footprint across the value chain.

KEY TAKEAWAYS

- **Strategic Emissions Reduction:** GM's targeted reductions in Scope 1 and Scope 2 emissions demonstrate a strong commitment to environmental stewardship, leveraging technological advancements and renewable energy.
- **Leadership in Electric Vehicles:** GM's aggressive transition to an all-EV lineup by 2035 highlights its leadership role in transforming the automotive industry towards sustainability.
- **Comprehensive Approach to Sustainability:** Through its Scope 3 emissions reduction target, GM addresses the broader environmental impact of its products, emphasizing the importance of a comprehensive strategy that extends beyond direct emissions.

GM's sustainability efforts showcase a deep commitment to reducing its environmental impact and leading the automotive industry towards a more sustainable future. By strategically targeting Scope 1, Scope 2, and Scope 3 emissions, GM is not only adhering to global climate agreements but also setting a precedent for corporate responsibility in addressing climate change.

2.3.2 JETBLUE AIRWAYS CORPORATION 2022 CDP REPORT

JetBlue Airways Corporation has been steadfast in its commitment to environmental stewardship, focusing on reducing Scope 1, Scope 2, and Scope 3 greenhouse gas (GHG) emissions across its operations. The airline's governance structure emphasizes sustainability, with strategic initiatives overseen by its board and executive team, underscoring a comprehensive approach to addressing climate change.

SCOPE 1 AND SCOPE 2 EMISSIONS

In the reporting year 2022, JetBlue's Scope 1 emissions totaled 6,853,927 metric tons CO₂e, predominantly from jet fuel combustion, a primary challenge within the

airline industry. Scope 2 emissions amounted to 25,945 metric tons CO₂e, reflecting the emissions from electricity consumption. These figures demonstrate JetBlue's significant environmental footprint, necessitating aggressive measures for reduction. JetBlue's strategies to mitigate these emissions include modernizing its fleet with more fuel-efficient aircraft, such as the Airbus A220 and A321neo, and investing in sustainable aviation fuel (SAF) to reduce lifecycle GHG emissions associated with jet fuel. Additionally, the airline is transitioning its ground service equipment to electric power, aligning with its commitment to lower Scope 1 and Scope 2 emissions.

SCOPE 3 EMISSIONS

JetBlue's Scope 3 emissions are a crucial component of its sustainability strategy, addressing emissions from purchased goods and services, capital goods, and fuel-and-energy-related activities not included in Scope 1 or 2. In 2022, the emissions reported were as follows:

- Purchased Goods and Services: 44,922 metric tons CO₂e, estimated for catered food and onboard product.
- Capital Goods: 485,629 metric tons CO₂e, associated with aircraft ground equipment and spare parts.
- Fuel-and-Energy-Related Activities: 1,391,126 metric tons CO₂e, highlighting the broader impact of JetBlue's operational energy use.

These figures were calculated using the Quantis Scope 3 tool, demonstrating JetBlue's reliance on standardized methodologies to quantify and manage its indirect emissions. The airline's commitment to understanding and reducing its Scope 3 emissions is evident through its detailed reporting and targeted reduction strategies, including investments in SAF and efficiency improvements across its value chain.

KEY TAKEAWAYS

- **Comprehensive Climate Strategy:** JetBlue's efforts to reduce Scope 1, Scope 2, and Scope 3 emissions underscore a holistic approach to sustainability, addressing both direct and indirect sources of GHG emissions.
- **Innovation and Efficiency:** Through fleet modernization, SAF investments, and operational efficiencies, JetBlue is actively working towards reducing its environmental impact, despite the inherent challenges of the airline industry.
- **Scope 3 Emissions Challenge:** JetBlue's detailed reporting on Scope 3 emissions highlights the complexity of addressing indirect emissions. The airline's engagement with its supply chain and investment in sustainable practices exemplify a forward-thinking approach to environmental responsibility.

JetBlue's sustainability efforts reflect a deep commitment to reducing its carbon footprint and contributing to the global fight against climate change. By addressing Scope 1, Scope 2, and Scope 3 emissions with targeted strategies and investments, JetBlue is paving the way for a more sustainable future in aviation.

3

Data Sources

3.0.1 DATA: CLIMATE CHANGE RESPONSE QUESTIONNAIRE

The main data source comes from the CDP Climate Survey, it contains the response surveys from all companies from 2011 to 2022. The data was partially cleaned and processed by the Climate and Sustainability Impact Lab [13] before being shared with me. This comprehensive dataset was provided a repository that includes both raw and processed data in the form of Stata files. Organized by firm-years, each observation in the dataset corresponds to a specific firm in a given year, and is structured in a panel format, having a unique id year pair to uniquely identify each entry. The original dataset contained 34,588 firm-years across 11 years. Since the analysis controls for financial and industry-specific predictors, I decided to focus on public companies, which represent 71% of the firm-years in the dataset. Therefore, 9,785 firm-years were dropped from the analysis because they

did not have an ISIN code, which is a unique identifier for public companies.

IMPORTANT CONSIDERATIONS ON THE CDP DATA

- **Reporting year lag:** The data from a given year corresponds to the financial and operational data from the previous year. This was an important consideration when merging the CDP data with other data sources, such as the Worldscope financial data.
- **Data processing:** The original data processing entailed the extraction of multiple sections from the survey, which were then systematically aligned across different years, ensuring consistency across times and adjusting the format when the questions on the CDP surveyed changed or were slightly modified. It is important to note that the fact that some questions were not asked in some years, and that the questions were not always the same across years, is a significant challenge for the analysis which is specifically focused on forecasting emissions.

3.0.2 DATA: WORLDSCOPE FUNDAMENTAL CORE ITEMS

In addition to the CDP Climate Survey data, financial predictors were obtained using the Worldscope database [3] accessed through Wharton Research Data Services (WRDS) [23]. Worldscope offers detailed standardized financials, allowing for comparisons of financial information across companies from various industries worldwide. This database boasts a long history, with over 35 years of data for key developed markets dating back to 1980 and more than 25 years for emerging markets. With its extensive coverage of over 100,000 companies in more than 120 countries, including full standardized coverage of over 30 developed and emerging markets and accounting for 99% of global market capitalization, Worldscope is a comprehensive source for firm-level data. Specifically, I queried the fundamental annuals through Worldscope via WRDS, which provided key global information such as *revenue*, *total assets*, *number of employees*, and *net income*, which I then used as predictors for my analysis [3]. Data was retrieved based on the ISIN code,

and resulted in 96% of the firm-years having matching financial data. Of those, 17% had missing values for *at least one* of the selected financial variables, thus the corresponding firm-years were dropped from the data-set. This choice has been made as firms with missing financial data are likely to have total assets less than 1 million, thus I removed them following a similar criteria enestablished by Serafeim et Al. [?].

3.0.3 GICS DATA

Accessed through WRDS using Capital IQ, the Global Industry Classification Standard (GICS) provides the framework for this study’s industry analysis. GICS, a collaborative creation by MSCI and S&P Dow Jones Indices, offers a hierarchical, four-tiered classification system, encompassing Sectors, Industry Groups, Industries, and Sub-Industries. This standard ensures a consistent approach to defining company activities worldwide, crucial for comparative financial analysis. The classification of a company within GICS hinges on its principal business activity, with revenue being a primary determinant. The system also considers earnings and market perception, elements that contribute to the annual refinement of the classifications to mirror evolving market conditions. This research utilizes the 25 industry groups defined within GICS, facilitating a detailed examination of firm-level data against a backdrop of global industry standards [1, 2]. I queried the GICS data only for the firm-years that had matching financial data, resulting in 19,200 firm-years with complete financial and GICS data. GICS data was available for 99% of the firm-years that had matching financial data.

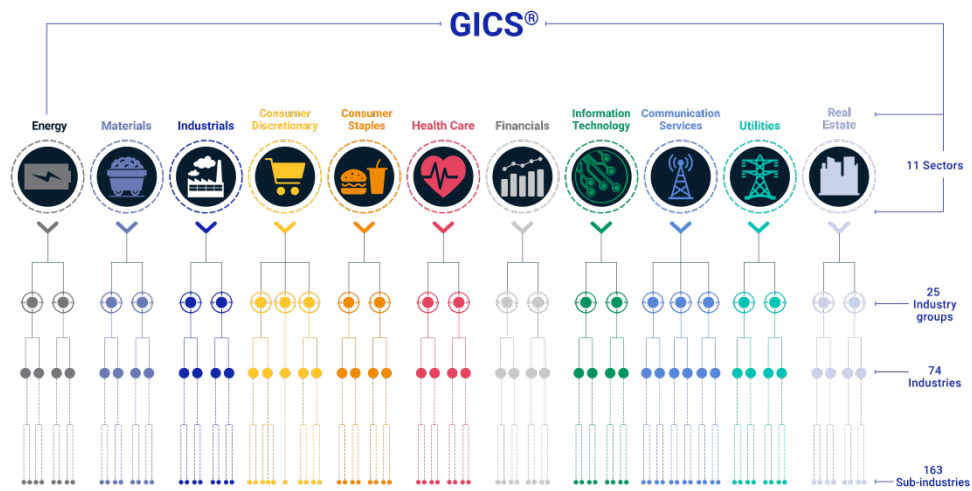


Figure 3.0.1: Global Industry Classification Standard (GICS) Structure [2].

3.0.4 DATA CLEANING PROCESS FLOWCHART:

This is a visual representation of the data cleaning process described in the data sources with a specification of the number of firm-years dropped at each step:

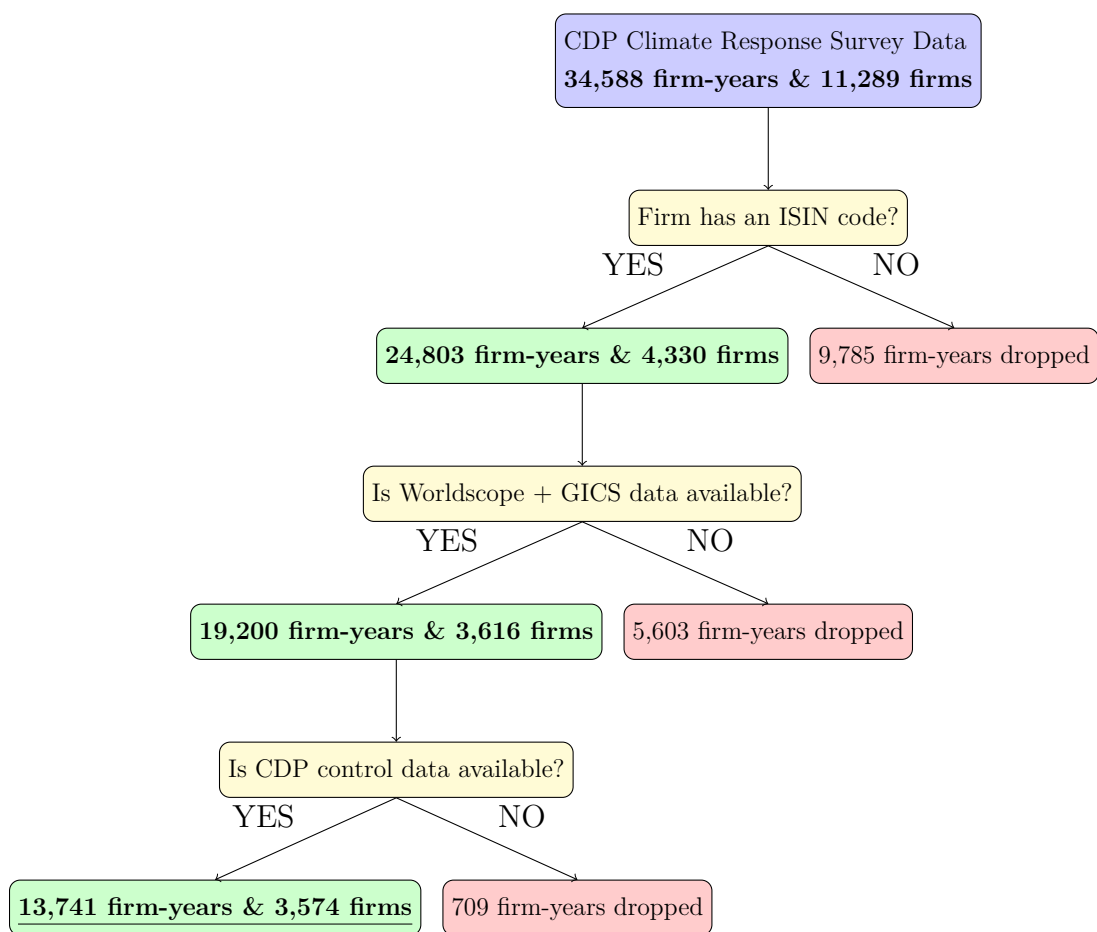


Table 3.0.1: Data Cleaning Process Flowchart

The final dataset contains **18,476 firm-years across 3,574 firms, with complete CDP, Worldscope, and GICS data.**

3.0.5 VARIABLE DICTIONARY

Table 3.0.2 provides an overview of the predictors used in the analysis, including their type, description, and source. Predictors are divided into three primary categories:

- **Firm Information:** Variables that describe the firm’s characteristics, such as its unique identifier, reporting year, headquarters country, headquarters continent, and industry sector.
- **Financial Predictors:** Variables that capture the firm’s financial performance, including total revenue, total assets, total employees, net income, and market capitalization.
- **CDP Predictors:** Variables derived from the CDP Climate Survey, such as the firm’s emissions, energy consumption, and climate-related targets and initiatives.

Variable	Type	Description	Source
Firm Information			
ID	categorical	unique firm identifier	CDP
Year	numerical	reporting year	CDP
Country	categorical	headquarters country	CDP
Continent	categorical	headquarters continent derived from country	CDP
Industry	categorical	Global Industry Classification Standard 25 industry sectors	GICS
Financial Predictors			
log(Revenue)	numerical	natural logarithm of total revenue	Worldscope

Continued on next page

Table 3.0.2 – *Continued from previous page*

Variable	Type	Description	Source
log(Assets)	numerical	natural logarithm of total assets	Worldscope
log(Assets 1yr gr.)	numerical	natural logarithm of total assets growth	Worldscope
log(Employees)	numerical	natural logarithm of total employees	Worldscope
log(Empl. 1y gr.)	numerical	natural logarithm of total employees growth	Worldscope
log(Net Income)	numerical	natural logarithm of net income	Worldscope
log(Market Cap)	numerical	market capitalization	Worldscope
log(Roe)	numerical	natural logarithm of return on equity	Worldscope
log(Revenue)	numerical	natural logarithm of total revenue	Worldscope
CDP Predictors			
Variable5	Type5	Description5	Source5
Variable6	Type6	Description6	Source6

Table 3.0.2: Variable Dictionary

3.0.6 THE RESPONSE VARIABLE: REAL DECARBONIZATION RATE

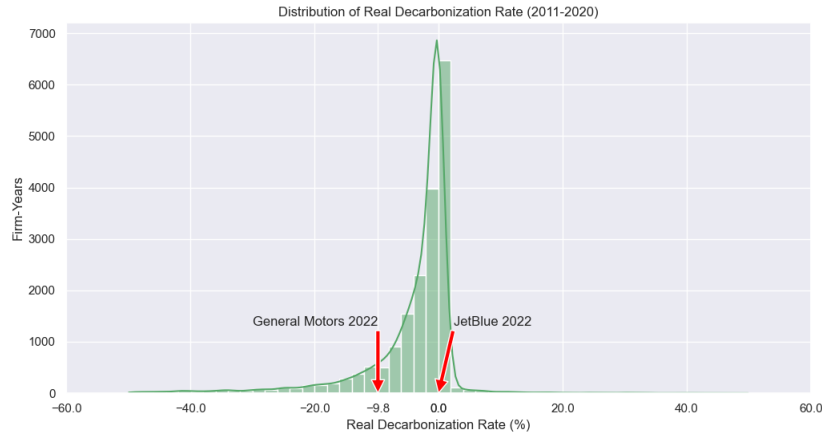


Figure 3.0.2: Real Decarbonization Rate

3.0.7 REAL DECARBONIZATION RATE BREAKDOWN BY CONTINENT

Figure 3.0.3 and the relative table show the mean real decarbonization rate by continent across all CDP reporting years from 2011 to 2022. As expected, there is significant class imbalance between continents, with Europe having the most number of firms, followed by North America and Asia. There is a significant difference in the mean decarbonization rate across continents, with Europe having the best mean decarbonization rate with an average yearly decrease of -4.94% and Africa having the worst mean decarbonization rate with an average yearly decrease of -2.81% . Overall, the data suggests that operating in an environment with more incentives to report and reduce emissions, such as Europe, is associated with a higher mean decarbonization rate. This is consistent with the findings of Downar et al. [14] which shows in a UK-based study that firms with a carbon disclosure mandate reduced emissions by 8% without negatively impacting their financial operating performance. The hypothesis will be further tested in the following sections.

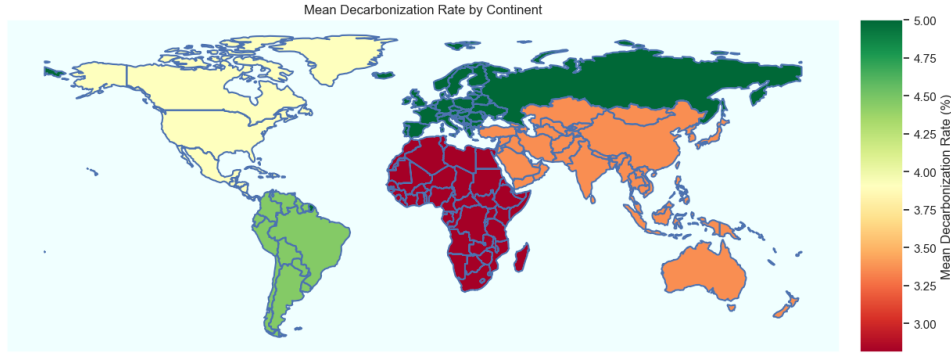


Figure 3.0.3: Mean *real decarbonization rate* by continent from 2011 to 2022

	# firms	Mean	Median	Std
Continent				
Africa	79	-2.8%	-0.9%	5.9%
Asia	1175	-3.1%	-1.0%	6.4%
Europe	1217	-4.9%	-1.9%	8.6%
North America	933	-3.5%	-1.0%	7.3%
Oceania	101	-3.1%	-0.6%	6.9%
South America	90	-4.0%	0.0%	10.1%

3.0.8 REAL DECARBONIZATION RATE BREAKDOWN BY SECTOR

Figure 3.0.4 and the relative table show the mean real decarbonization rate by sector across all CDP reporting years from 2011 to 2022. The data shows that the mean decarbonization rate varies significantly across sectors, with the best mean decarbonization rate in the Software and Services sector, with an average yearly decrease of -6.67% , and the worst mean decarbonization rate in the Materials sector, with an average yearly decrease of -2.46% . Additionally, there are significant differences in the number of firms across sectors, with the Capital Goods sector having the most number of firms, 475 and the Household and Personal

Products sector having the least number of firms, 43. Differences in sectors are important to consider, as they can be indicative of the difficulty of decarbonizing a given industry. For example, our data suggests that Transportation and Materials are the sectors with the worst mean decarbonization rates, which is consistent with the findings of Davis et al. [12] which suggest that difficult-to-decarbonize energy services include aviation, long-distance transport, steel and cement production.

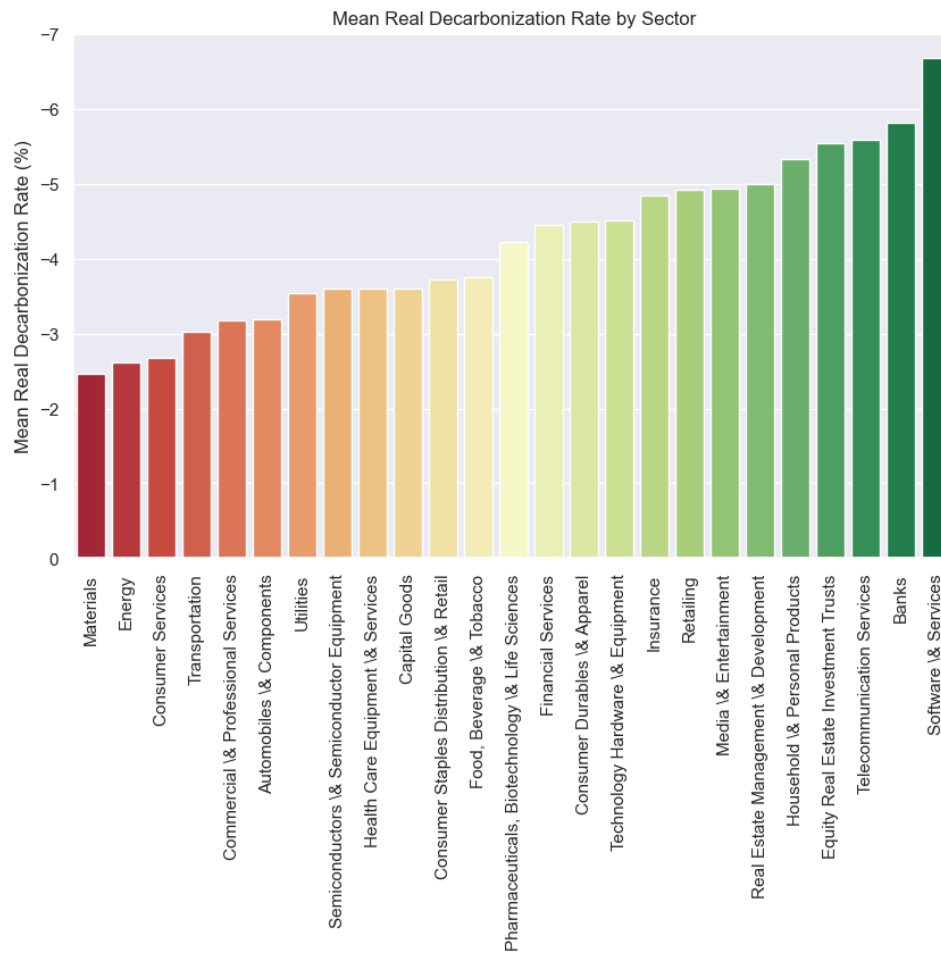


Figure 3.0.4: Mean Real Decarbonization Rate by Sector

Sector	# firms	Mean	Median	Std
Automobiles & Components	124	-3.2%	-1.91%	5.54%
Banks	166	-5.82%	-2.9%	9.46%
Capital Goods	475	-3.6%	-1.1%	6.87%
Commercial & Professional Services	134	-3.18%	-0.04%	7.7%
Consumer Durables & Apparel	127	-4.5%	-1.4%	8.28%
Consumer Services	89	-2.67%	-0.96%	6.65%
Consumer Staples Distribution & Retail	65	-3.72%	-1.9%	6.72%
Energy	151	-2.62%	-0.15%	5.66%
Equity Real Estate Investment Trusts	96	-5.53%	-2.33%	8.9%
Financial Services	158	-4.45%	-0.6%	8.98%
Food, Beverage & Tobacco	187	-3.75%	-1.5%	6.63%
Health Care Equipment & Services	100	-3.6%	-0.9%	7.45%
Household & Personal Products	43	-5.33%	-2.4%	8.09%
Insurance	96	-4.85%	-2.0%	8.39%
Materials	420	-2.46%	-0.6%	5.78%
Media & Entertainment	70	-4.93%	-0.54%	8.25%
Pharmaceuticals, Biotechnology & Life Sciences	97	-4.23%	-1.8%	7.63%
Real Estate Management & Development	53	-4.99%	-1.1%	8.86%
Retailing	115	-4.93%	-1.3%	9.43%
Semiconductors & Semiconductor Equipment	79	-3.6%	-0.5%	8.15%
Software & Services	140	-6.67%	-2.85%	10.21%
Technology Hardware & Equipment	185	-4.5%	-1.8%	8.76%
Telecommunication Services	77	-5.58%	-2.34%	9.26%
Transportation	155	-3.02%	-1.0%	6.3%
Utilities	173	-3.54%	-0.1%	8.08%

3.0.9 REAL DECARBONIZATION RATE BREAKDOWN BY COUNTRY

Figure 3.0.5 shows the mean real decarbonization rate by country across all CDP reporting years from 2011 to 2022. There are significant differences both in the number of firms and in the mean decarbonization rate across countries. Table 3.0.5 shows summary statistics for the worst 10 performing countries with nonzero mean real decarbonization rates. For a complete list of countries, see appendix table.

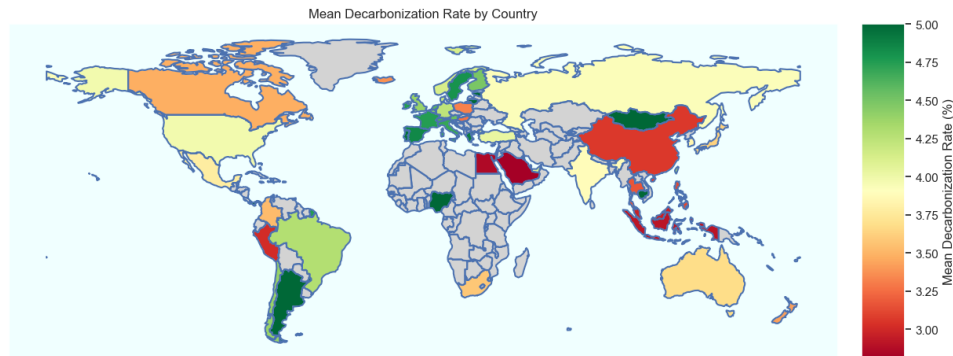


Figure 3.0.5: Mean Decarbonization Rate by Country

	# firms	Mean	Median	Std
Country				
Saudi Arabia	1	-0.6%	-0.6%	nan%
Egypt	2	-1.46%	0.0%	2.85%
Indonesia	10	-1.53%	0.0%	2.76%
Malaysia	13	-1.57%	0.0%	6.19%
Cayman Islands	2	-1.62%	0.0%	7.54%
Peru	1	-1.67%	0.0%	4.53%
China	78	-1.76%	0.0%	5.85%
Hong Kong	35	-1.7%	-0.27%	7.43%

Continued on next page

	# firms	Mean	Median	Std
Country				
Philippines	12	-1.83%	0.0%	4.57%
Thailand	19	-1.85%	0.0%	5.8%

Table 3.0.5: Emission Breakdown by Country

3.0.10 REAL DECARBONIZATION RATE BREAKDOWN BY YEAR

Figure 3.0.6 shows the mean and median real decarbonization rate by year across all CDP reporting years from 2011 to 2022. The data shows that the mean and median decarbonization rates have been (assuringly) decreasing over time.

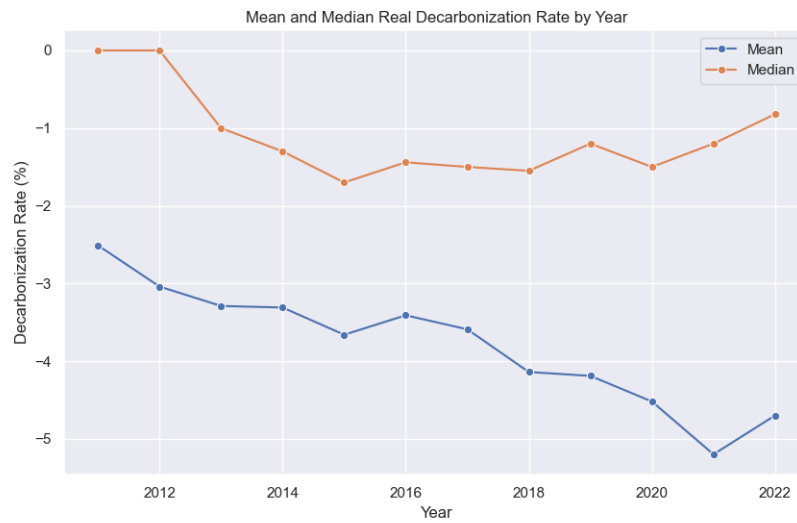


Figure 3.0.6: Mean and Median Real Decarbonization Rate by Year

	Count	Mean	Median	Std
Year				
2011	1109	-2.51%	0.0%	6.09%
2012	1252	-3.04%	0.0%	6.03%
2013	1317	-3.29%	-1.0%	5.85%
2014	1322	-3.31%	-1.3%	6.01%
2015	1388	-3.66%	-1.7%	6.1%
2016	1451	-3.41%	-1.44%	5.97%
2017	1483	-3.59%	-1.5%	6.68%
2018	1374	-4.14%	-1.55%	7.69%
2019	1530	-4.19%	-1.2%	8.08%
2020	1701	-4.52%	-1.5%	8.59%
2021	2088	-5.2%	-1.2%	9.75%
2022	2461	-4.7%	-0.82%	9.79%

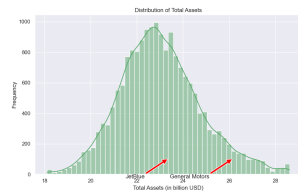
3.0.11 FEATURE ENGINEERING: FINANCIAL PREDICTORS

Figure 3.0.7 shows the distribution of the financial predictors used in the analysis. This is a list of each predictor along with a brief description of how it was derived:

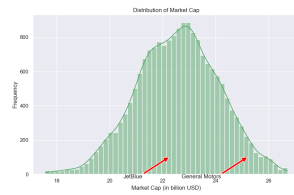
- **Total Assets A.2.1a:** The total assets of the firm, which is a measure of the firm's size and the scale of its operations. Directly obtained from the Worldscope database and transformed using the natural logarithm $\log(1 + \text{Total Assets})$.
- **Market Capitalization A.2.2a:** The market capitalization of the firm, which is a measure of the firm's size and the scale of its operations. Directly obtained from the Worldscope database and transformed using the natural logarithm $\log(1 + \text{Market Cap})$.
- **Return on Equity A.2.3a:** The return on equity of the firm, which is a

measure of the firm's profitability. Since the return on equity is a percentage which can be negative, the following transformation was used: $\log(1 + \frac{ROE}{100})$.

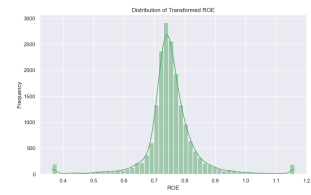
- **Revenue A.2.4a:** The total revenue of the firm, which is a measure of the firm's size and the scale of its operations. Directly obtained from the Worldscope database and transformed using the natural logarithm $\log(1 + \text{Revenue})$.
- **Net Income A.2.5a:** The net income of the firm, which is a measure of the firm's profitability. Directly obtained from the Worldscope database and transformed using the natural logarithm $\log(1 + \text{Net Income})$.
- **Employees A.2.6a:** The total number of employees of the firm, which is a measure of the firm's size and the scale of its operations. Directly obtained from the Worldscope database and transformed using the natural logarithm $\log(1 + \text{Employees})$.
- **Total Assets 1yr Growth A.2.7a:** The one year growth of the total assets of the firm, which is a measure of the firm's growth. Directly obtained from the Worldscope database and since the growth can be negative, the following transformation was used: $\log(1 + \frac{\text{Total Assets 1yr Growth}}{100})$.
- **Employees 1yr Growth A.2.8a:** The one year growth of the total number of employees of the firm, which is a measure of the firm's growth. Directly obtained from the Worldscope database and since the growth can be negative, the following transformation was used: $\log(1 + \frac{\text{Employees 1yr Growth}}{100})$.
- **Net Income over Assets A.2.5a:** The net income of the firm over its total assets, which is a measure of the firm's profitability. The feature was calculated with the following formula $\log(1 + \frac{\text{Net Income}}{\text{Total Assets}})$.



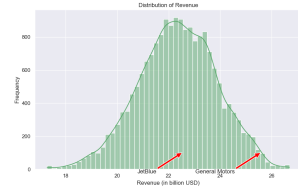
(a) Total Assets



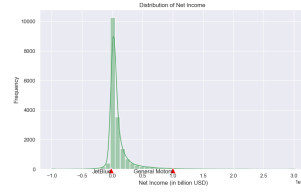
(b) Market Capitalization



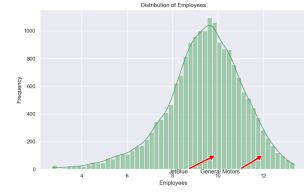
(c) Return on Equity



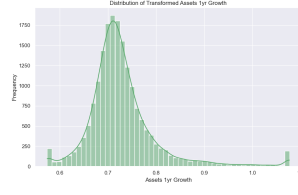
(d) Revenue



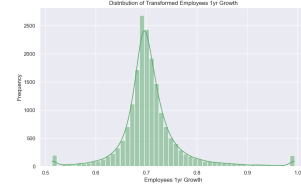
(e) Net Income



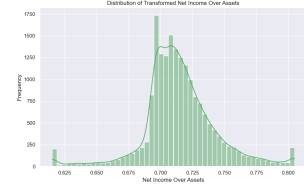
(f) Employees



(g) Tot. Assets 1yr Growth



(h) Employees 1yr Growth



(i) Net Income Over Assets

Figure 3.0.7: Financial Predictors

Note: for full-size images, see appendix A.2.

- Number of firms and unique isins
- Number of variables
- Number of firms per sector

4

Parametric Modeling Results

4.1 INTRODUCITON

In this chapter I will present the results of parametric modeling in forecasting next year decarbonization rates. The chapter presents a series of models that build on top of each other that allow us to achieve two objectives:

1. Test key hypothesis on the relationship between the predictors and next year decarbonization rates. In particular, I followed the CDP structure in testing multiple sets of predictors belonging to the same area, such as carbon credits, initiatives and incentives, risks and opportunities to understand what role that area plays in next year decarbonization rate.
2. Build a state-of-the-art model that strikes an optimal balance between number of features and predictive power. To achieve this task, models were

scored based on the Akaike information criterion (AIC), which is a method for selecting models that balance goodness of fit and model complexity, aiming to identify how new data might behave [18]

For each presented model, I will first present the key questions and hypothesis, then a brief model descriptions, the results, and a discussion. At each step, I will select the most relevant predictors and carry them to the next model.

4.2 MODEL I: IMPACT OF YEAR AND CURRENT RATE ON NEXT YEAR REAL DECARBONIZATION RATE

4.2.1 KEY HYPOTHESIS

- What is the relationship between previous year and next year decarbonization rate?
- What is the correlation between years and real decarbonization rate? In particular, is it the case that over time the rate of decarbonization is improving?
- Do the unique characteristics of each firm matter in forecasting decarbonization? Will a mixed effect model using the unique firm identifier as a random effect be better than a simple OLS?

4.2.2 MODELS

1. Simple Ordinary Least Squares regression with intercept using Year and Same-Year Decarbonization Rate as predictors
2. Linear Mixed Effect Model with the same predictors as model (1) but with an added random intercept for the unique firm identifier

Table 4.2.1: Model Comparison: Fixed Effects Only vs. Random Intercept for Firm Id

	<i>Dependent variable:</i>	
	Next Year Decarbonization Rate	
	<i>OLS</i>	<i>linear mixed-effects</i>
	(1)	(2)
Year	−0.228*** (0.021)	−0.257*** (0.021)
Ghg.Change.Real	0.295*** (0.009)	0.210*** (0.009)
Constant	−1.985*** (0.129)	−2.141*** (0.138)
Random Effects:		
Number of Firms		1870
sd(Firms)		2.142
Akaike Inf. Crit.	94134.242	94018.786
Bayesian Inf. Crit.	94164.354	94056.427

Note:

*p<0.1; **p<0.05; ***p<0.01

Model (1): Simple Ordinary Least Squares regression with intercept using Year and Same-Year Decarbonization Rate as predictors.
Model (2): Linear Mixed Effect Model with the same predictors as model (1) but with an added random intercept for the unique firm identifier

4.2.3 RELEVANT FIGURES:

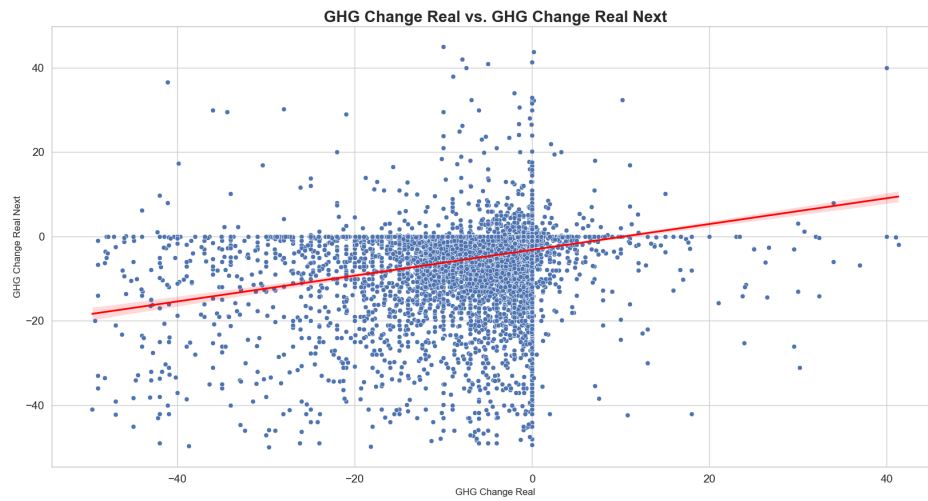


Figure 4.2.1: Current vs. Next Year Decarbonization Rate

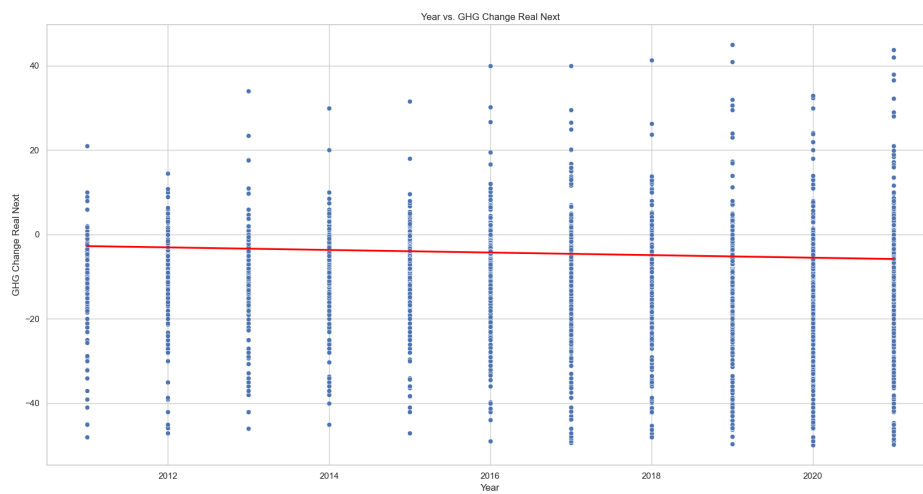


Figure 4.2.2: Next Year Decarbonization Rate Over Time

4.2.4 DISCUSSION

- In model (1) from Table 4.2.1, we start by predicting *Next-Year Decarbonization Rate* using year and ghg change real. We observe how on average we predict a 22% decrease in real decarbonization rate, as well as a positive and significant correlation between previous year and next year decarbonization rate. In particular, controlling for year, an increase in decarbonization rate from the previous year corresponds to 0.3 predicted next year increase in decarbonization rate.
- In model (2) from Table 4.2.1, we add our first random effect: a random intercept for the firm unique identifier code. Mixed effect models are particularly suited when we have repeated measures on the same individuals, in our case, the same firms. In particular, including an effect for each individual firm allows to take into account the correlation between each firm's timeseries without introducing an excessively high number of parameters. When adding Id as a random effect, the model's AIC decreases from 94134.242 to 94018.79, signaling a significant improvement in the model's fit. Furthermore, the signs of the coefficient yyear and ghg change real remain the same, and the coefficient for year remains significant.
- **Key Finding:** Adding a random effect significantly improves the model's fit, and we will therefore iterate to find the optimal combination of random effects to then identify a comprehensive set of fixed effects that best predict decarbonization rates.

4.3 MODEL II: IMPACT OF INDUSTRY SECTOR ON NEXT-YEAR DECARBONIZATION RATE

4.3.1 KEY HYPOTHESIS

- Does the industry sector significantly influence the next year's decarbonization rate?

- Are there inherent differences in the decarbonization rates across different sectors due to their varying carbon-intensive natures?
- By introducing the industry as a random effect nested within firm IDs, does the model better capture the variances in decarbonization rates across different firms and industries?

4.3.2 MODELS

1. Linear Mixed Effect Model incorporating firm Id as a random intercept and including Industry as a fixed effect.
2. Linear Mixed Effect Model incorporating Industry as a random effect nested within firm ID, along with the same fixed effects as model (1).

Table 4.3.1: Model Comparison: Fixed Effects Only vs. Random Intercept for Firm Id and Industry

	<i>Dependent variable:</i>	
	Next Year Decarbonization Rate	
	<i>linear</i>	
	<i>mixed-effects</i>	
	(1)	(2)
Year	−0.260*** (0.021)	−0.259*** (0.021)
Ghg.Change.Real	0.206*** (0.009)	0.209*** (0.009)
IndustryAutomobiles, Components	3.851*** (0.631)	
IndustryBanks	1.870*** (0.568)	
IndustryCapital Goods	3.347*** (0.519)	
IndustryCommercial, Professional Services	4.121*** (0.645)	
IndustryConsumer Durables, Apparel	2.356*** (0.631)	
IndustryConsumer Services	3.528*** (0.715)	
IndustryConsumer Staples Distribution, Retail	3.216*** (0.698)	
IndustryEnergy	4.069*** (0.592)	
IndustryEquity Real Estate Investment Trusts	1.207* (0.656)	
IndustryFinancial Services	2.591*** (0.607)	
IndustryFood, Beverage, Tobacco	3.452*** (0.574)	
IndustryHealth Care Equipment, Services	3.062*** (0.653)	
IndustryHousehold, Personal Products	1.674** (0.797)	
IndustryInsurance	2.519*** (0.617)	
IndustryMaterials	4.475*** (0.522)	
IndustryMedia, Entertainment	2.226*** (0.779)	
IndustryPharmaceuticals, Biotechnology, Life Sciences	2.721*** (0.626)	
IndustryReal Estate Management, Development	2.227** (0.874)	
IndustryRetailing	1.527** (0.683)	
IndustrySemiconductors, Semiconductor Equipment	3.585*** (0.702)	
IndustryTechnology Hardware, Equipment	2.381*** (0.614)	
IndustryTelecommunication Services	1.770*** (0.657)	
IndustryTransportation	3.754*** (0.605)	
IndustryUtilities	3.487*** (0.562)	
Constant	−5.196*** (0.484)	−2.395*** (0.241)
Random Effects:		
Number of Firms	1870	1870
Number of Industries		25
sd(Firms)	1.953	1.93
sd(Industry)		0.972
Akaike Inf. Crit.	93891.439	93919.569
Bayesian Inf. Crit.	94109.755	93964.738

Note:

*p<0.1; **p<0.05; ***p<0.01

Second model has firm Id and Industry as random intercepts.

4.3.3 RELEVANT FIGURES:

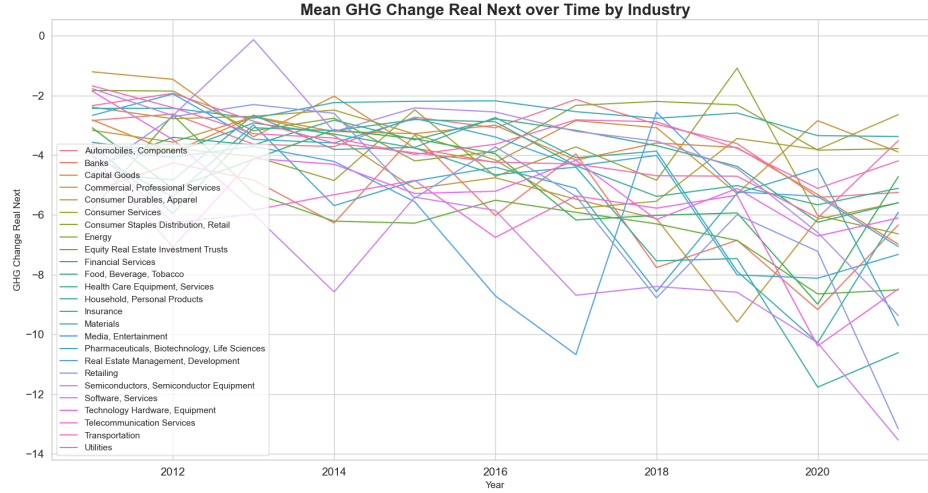


Figure 4.3.1: Next Year Decarbonization Rate by Industry

4.3.4 DISCUSSION

- In model (1), the inclusion of industry sector as a categorical predictor provides a clear indication that the decarbonization rate is significantly influenced by the sector in which a firm operates. The coefficients from the model suggest that, compared to the Software, Services industry (reference category), firms in sectors like Energy, Materials, and Transportation have significantly higher decarbonization rates, aligning with the expectation due to their carbon-intensive nature.
- Model (2) incorporates industry sector as a random effect nested within firm IDs, accounting for the non-independence of observations within the same sector and firm. This model variation reflects the hierarchical structure of data. Despite an increase in AIC, indicating a more complex model, the significant predictors remain consistent, suggesting that industry can be effectively used as a random effect.

- **Key Finding:** The significant effect of the industry sector on decarbonization rates underscores the importance of considering sector-specific factors when evaluating environmental performance. The persistence of significant coefficients for industry sectors across both models indicates that certain industries face inherent challenges in reducing carbon emissions. This could be due to technological barriers, regulatory differences, economic constraints, or the fundamental carbon intensity of their operations. Overall, the addition of industry as a random effect nested within firm IDs in Model (2) helps to better capture the intra-sector variability and the unique characteristics of firms. While this increases model complexity, as evidenced by the higher AIC, it provides a more accurate representation of the real-world scenario where firms within the same industry may follow different decarbonization trajectories due to various factors such as size, location, and management practices.

4.4 MODEL III: IMPACT OF COUNTRY AND CONTINENT ON NEXT-YEAR DECARBONIZATION RATE

4.4.1 KEY HYPOTHESIS

- How does a firm's geographical location, specifically its continent and country, impact its decarbonization rate?
- Given the different environmental policies, economic conditions, and technological advancements across countries, can these geographical differences explain variations in decarbonization rates?
- Will the addition of geographical variables as random effects nested within each other improve the model's ability to explain variations in decarbonization rates among firms?

4.4.2 MODELS

1. Linear Mixed Effect Model incorporating Year, GHG Change Real, and Continent as fixed effects, and firm ID and industry as random intercepts.
2. Linear Mixed Effect Model adding Country as a random effect nested within Continent, in addition to the fixed and random effects included in model (1).

Table 4.4.1: Impact of Country and Continent on Decarbonization

	<i>Dependent variable:</i>	
	Next Year Decarbonization Rate	
	(1)	(2)
Year	−0.267*** (0.021)	−0.267*** (0.021)
Ghg.Change.Real	0.207*** (0.009)	0.207*** (0.009)
ContinentAfrica	1.895*** (0.409)	
ContinentAsia	1.714*** (0.202)	
ContinentNorth America	1.377*** (0.185)	
ContinentOceania	1.585*** (0.519)	
ContinentSouth America	1.058** (0.524)	
Constant	−3.282*** (0.258)	−2.027*** (0.413)
Random Effects:		
Number of Firms	1871	1871
Number of Industries	25	25
Number of Continents	6	6
Number of Countries		48
sd(Firms:Industry)	1.789	1.766
sd(Industry)	0.975	0.97
sd(Continent)		0.74
sd(Country:Continent)		0.349
Akaike Inf. Crit.	93831.892	93834.542
Bayesian Inf. Crit.	93914.702	93894.767

Note:

*p<0.1; **p<0.05; ***p<0.01

Second model adds Country nested in Continent as random intercepts.

4.4.3 DISCUSSION

- Model (1) introduces the effect of geographical location at the continental level as a fixed effect while controlling for year and GHG change, and using

firm ID and Industry as random intercepts. The significant coefficients for continents compared to Europe (the reference category) suggests that geographical location is correlated with a significant change firm's decarbonization rate, in particular we observe how Oceania is the continent associated with the least decarbonization. That is, compared to Europe, according to the model a firm in Oceania is predicted to decarbonize by an average of 1.585% less compared to Europe. This finding aligns with expectations, reflecting variations in regulatory environments, access to clean technologies, and economic conditions across continents.

- Model (2) incorporates country as a random effect nested within continents. This allows to take into account the effect of geographical location in future models without increasing the degrees of freedom. Although the AIC slightly increases, indicating a more complex model, the consistency of significant coefficients for Year and GHG Change Real across both models suggests that these are robust predictors of decarbonization rates.
- **Key Finding:** The analysis demonstrates that the continent and country where a firm is located significantly impact its decarbonization rate, highlighting the importance of geographical factors in environmental strategies. Moving forward, the inclusion of country and continent as significant variables will be included in all subsequent models. From now on, the random effects will always be the same: that is random intercepts for firm ID nested within Industry, and random intercepts for Country nested within Continent.

4.5 MODEL IV: IMPACT OF FINANCIAL PREDICTORS ON NEXT-YEAR DECARBONIZATION RATE

4.5.1 KEY HYPOTHESIS

- How do financial predictors such as market capitalization, revenue, and growth in assets and employees affect a firm's decarbonization rate?
- Is there a correlation between a firm's size, as measured by market cap and revenue, and its ability or effort to decarbonize?
- How do factors indicative of a firm's growth, such as growth in assets and employees, correlate with its decarbonization rate?

4.5.2 MODELS

1. Linear Mixed Effect Model evaluating the impact of Year, GHG Change Real, Market Cap, and Revenue on Next-Year Decarbonization Rate, with Firm ID and Industry as random intercepts.
2. Extension of Model (1) adding Assets Growth as an additional predictor.
3. Further extension of Model (2) adding Employees Growth as an additional predictor.

Table 4.5.1: Impact of Financial Predictors on Decarbonization

	<i>Dependent variable:</i>		
	Next Year Decarbonization Rate		
	(1)	(2)	(3)
Year	−0.258*** (0.021)	−0.256*** (0.021)	−0.256*** (0.021)
Ghg.Change.Real	0.204*** (0.009)	0.205*** (0.009)	0.205*** (0.009)
Market.Cap	−0.405*** (0.115)	−0.520*** (0.088)	−0.529*** (0.089)
Employees	0.047 (0.093)		
Revenue	0.234 (0.156)	0.154* (0.091)	0.162* (0.092)
Employees.1Y.Gr	−0.024 (1.222)	0.489 (1.070)	
Assets.1Y.Gr	1.020 (1.099)		0.791 (0.954)
Tot.Assets	−0.225 (0.138)		
Net.Income.Over.Assets	−2.597 (4.659)		
Roe	−0.662 (1.239)		
Constant	8.158** (3.222)	5.854*** (1.605)	5.618*** (1.573)
Random Effects:			
Number of Firms	1871	1871	1871
Number of Industries	25	25	25
Number of Continents	6	6	6
Number of Countries	48	48	48
sd(Firms:Industry)	1.733	1.729	1.729
sd(Industry)	0.898	0.899	0.898
sd(Continent)	0.74	0.746	0.745
sd(Country:Continent)	0.275	0.274	0.277
Akaike Inf. Crit.	93831.892	93834.542	93793.357
Bayesian Inf. Crit.	93914.702	93894.767	93913.807

Note:

*p<0.1; **p<0.05; ***p<0.01

Third Model focuses on employees and assets growth

4.5.3 RELEVANT FIGURES:

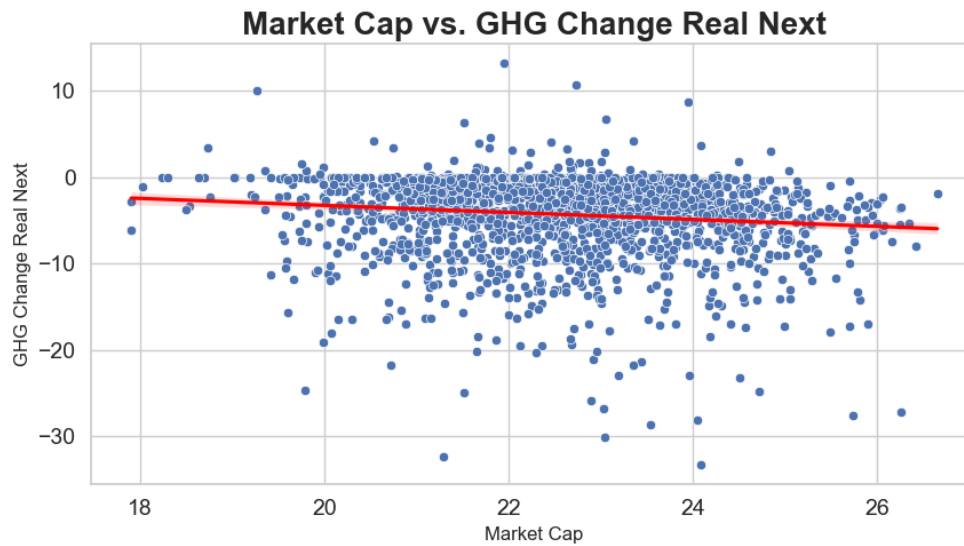


Figure 4.5.1: Market Capitalization vs. Next Year Decarbonization Rate

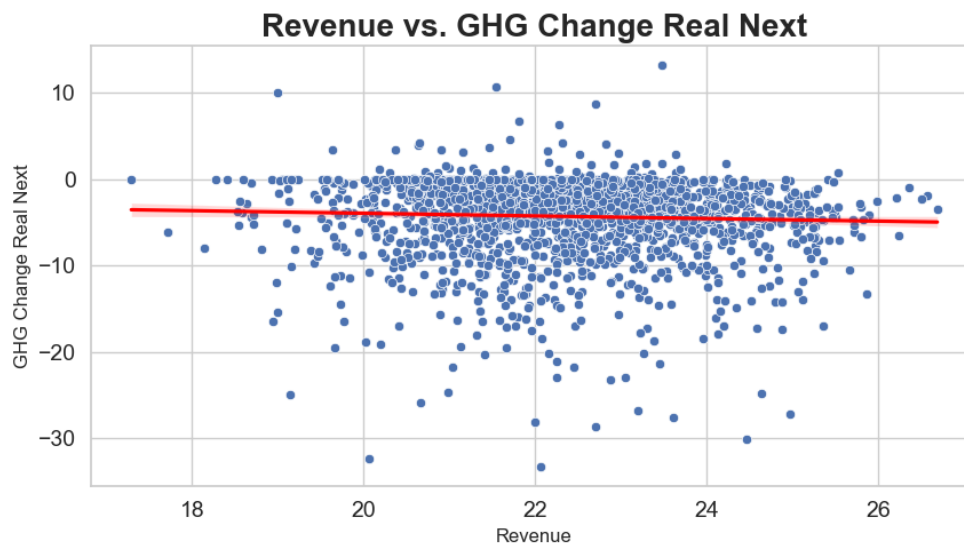


Figure 4.5.2: Revenue vs. Next Year Decarbonization Rate

4.5.4 DISCUSSION

- In Model (1), significant predictors include Year, GHG Change Real, and Market Cap, with Revenue showing significance at the 10% level. The negative coefficient for Market Cap suggests that larger firms have a lower, which in this context means better, decarbonization rate.
- Model (2) focuses on Assets Growth as a variable, controlling for Market Cap and Revenue and removing other non-significant predictors. The positive but non-significant coefficient for Assets Growth suggests an expected correlation relationship where firms expanding their assets might experience a worse rate of decarbonization, potentially due to increased operations or capital investment not directly tied to reducing emissions.
- Model (3) includes Employees Growth, which also shows a non-significant result. Similar to Assets Growth, the positive direction of the Employees Growth coefficient hints at a conceivable relationship where firms increasing their workforce may not proportionally enhance their decarbonization efforts. Yet, this remains speculative without statistical significance.
- **Key Finding:** Financial indicators, particularly Market Cap and, to a lesser extent, Revenue, serve as relevant predictors for a firm's decarbonization rate. The consistent significance and direction of these coefficients across models suggest a potential link between a firm's financial scale and its environmental performance. Financial metrics will continue to be used as control variables in future models to refine our understanding of their impact on decarbonization rates. The positive but non significant coefficients of growth indicators in my opinion hint at the fact that it is challenging to grow and decarbonize at the same time.

4.6 MODEL V: IMPACT OF GHG EMISSIONS AND VERIFICATION ON NEXT-YEAR DECARBONIZATION RATE

4.6.1 KEY HYPOTHESIS

- How do different scopes of greenhouse gas emissions and their verification statuses influence a firm's decarbonization rate?
- Are there specific emission scopes that are more significant predictors of decarbonization rates than others?
- Does the verification of GHG emissions have a significant impact on the firm's decarbonization efforts?

4.6.2 MODELS

1. First model: Includes all predictors in the set and analyzes all hypothesis: how different greenhouse gas (GHG) emissions, whether they're checked (verified), and other basic company details like size and earnings, affect how much a company can reduce its emissions in a year.
2. Second model: Just focuses on the types of GHG emissions to see which ones are most important for reducing emissions, still considering basic company details.
3. Third model: Only looks at whether companies check (verify) their emissions data and how that influences their ability to cut down emissions, keeping the company details the same.
4. Fourth model: Picks out and uses only the most important factors from the first three models, those predictors will be passed on in the next models.

Table 4.6.1: Impact of GHG and Verification on Decarbonization

	<i>Dependent variable:</i>			
	Next Year Decarbonization Rate			
	(1)	(2)	(3)	(4)
Year	−0.118*** (0.028)	−0.211*** (0.022)	−0.111*** (0.028)	−0.111*** (0.027)
Ghg.Change.Real	0.198*** (0.009)	0.200*** (0.009)	0.196*** (0.009)	0.196*** (0.009)
Market.Cap	−0.438*** (0.087)	−0.447*** (0.087)	−0.403*** (0.086)	−0.409*** (0.086)
Revenue	0.183* (0.099)	0.246*** (0.090)	0.204** (0.098)	0.176* (0.095)
Ghg1	0.107*** (0.037)		0.126*** (0.037)	0.115*** (0.035)
Ghg2Location	−0.087** (0.042)		−0.088** (0.042)	−0.066*** (0.025)
Ghg2Market	−0.016 (0.031)		−0.022 (0.031)	
Ghg3.Total	−0.032 (0.020)		−0.015 (0.020)	
Ghg3.Count	−0.086*** (0.030)		−0.058* (0.030)	−0.073*** (0.024)
Ghg1.Na	1.732*** (0.583)		1.845*** (0.586)	1.682*** (0.507)
Ghg2Location.Na	−0.324 (0.580)		−0.396 (0.578)	
Ghg2Market.Na	0.886** (0.358)		0.767** (0.358)	0.991*** (0.178)
Ghg3.Total.Na	0.039 (0.437)		−0.010 (0.438)	
Methane.Emissions	0.078*** (0.022)		0.079*** (0.022)	0.077*** (0.022)
Type.Scope1Limited/Moderate		0.320 (0.225)	0.367 (0.224)	0.360 (0.221)
Type.Scope1N.A		0.334 (0.450)	0.629 (0.457)	0.958*** (0.263)
Type.Scope1Third.Party.Underway		0.858*** (0.299)	0.807*** (0.300)	0.850*** (0.295)
Ghg.Verification.Scope1.Yes		−0.444 (0.517)	−0.344 (0.528)	
Ghg.Verification.Scope2.Yes		−0.317 (0.389)	−0.047 (0.391)	
Ghg.Verification.Scope3.Yes		−0.610*** (0.185)	−0.410** (0.190)	−0.458*** (0.181)
Constant	2.645* (1.543)	2.732* (1.499)	1.035 (1.602)	1.000 (1.523)
Random Effects:				
Number of Firms	1871	1871	1871	1871
Number of Industries	25	25	25	25
Number of Continents	6	6	6	6
Number of Countries	48	48	48	48
sd(Firms:Industry)	1.617	1.643	1.588	1.58
sd(Industry)	0.704	0.857	0.649	0.648
sd(Continent)	0.671	0.689	0.644	0.637
sd(Country:Continent)	0.291	0.242	0.208	0.197
Akaike Inf. Crit.	93723.94	93738.237	93703.092	93683.497
Bayesian Inf. Crit.	93874.502	93858.688	93898.824	93834.06

Note:

*p<0.1; **p<0.05; ***p<0.01

Fourth Model focuses on GHG and Verification

4.6.3 DISCUSSION

- The analysis shows that Scope 1 emissions (Ghg1) significantly influence a firm's decarbonization efforts. A positive coefficient for Ghg1 (0.107, significant at the 1% level) indicates that higher Scope 1 emissions are linked with a poorer decarbonization rate for the next year. Furthermore, when

data for Scope 1 emissions is missing (Ghg1.Na), there's a notable jump in the decarbonization rate, with a coefficient increase to 1.732. This highlights the critical role of transparency in GHG reporting. Specifically, firms that do not report their Scope 1 emissions are predicted to have a 0.577% worse decarbonization rate compared to those that do report. This gap emphasizes the importance of accurate reporting; not reporting is linked to poorer environmental performance.

- Regarding market emissions, the positive coefficient for not reporting market-based emissions (Ghg2Market.Na) is correlated with a predicted worse next-year decarbonization rate by an average of 0.850%. This makes sense since market-based reporting is more complex and firms that invest the effort likely prioritize decarbonization more strongly.
- Methane emissions also play a significant role in the analysis. The presence of Methane Emissions with a positive coefficient (0.078, significant at the 1% level) suggests that firms with higher reported methane emissions are expected to have a worse next-year decarbonization rate. This underlines the importance of focusing on specific pollutants like methane, which have a high impact on global warming and can significantly affect a firm's overall decarbonization performance.
- The role of emissions verification is also central in our findings, particularly the positive impact of verifying Scope 3 emissions. Firms that verify their Scope 3 emissions (Ghg.Verification.Scope3.Yes) are associated with a better decarbonization rate, with a negative coefficient of -0.610 (significant at the 1% level in the second model and -0.458, significant at the 5% level in the final model). This suggests that firms taking steps to validate their broadest category of emissions are likely more committed to comprehensive decarbonization efforts, as Scope 3 encompasses indirect emissions not produced by the firm directly but related to their value chain. Hence, verifying these emissions can be seen as an indication of a firm's comprehensive

approach to understanding and mitigating its environmental impact.

- On the other hand, the type of Scope 1 verification process is a significant preand the type of verificaiton has an important impact on decarbonization. The model indicates that having a third-party verification of Scope 1 emissions underway (Type.Scope1Third.Party.Underway) is associated with a worse decarbonization rate compared to other methods, evidenced by a positive coefficient (0.858, significant at the 1% level). The refernce category in this case is comprehensive Sscope1 verification. This could suggest that firms only beginning to engage with third-party verification may have previously neglected deeper decarbonization efforts, or it may reflect relatively lower decarbonization rate due to more accurate reporting or transitional operational changes.
- Additionally, the negative impact of not having any Scope 1 verification (Type.Scope1N.A) with a significant worse predicted decarbonization rate (0.958, significant at the 1% level in the final model) suggests the importance of not just reporting emissions but also verifying them.
- Overall, our findings suggest that while the verification of emissions, especially for Scope 3, is a positive step towards better decarbonization, the initial stages of Scope 1 verification might reflect a period of adjustment where firms are just starting to confront and accurately report their emissions. This phase may not immediately reflect in improved decarbonization rates but is essential for transparent and effective environmental management in the long run.
- **Key Findings:** When looking at a firm decarboninzation strategies, the most important factors to consider are methane emissions, GHG1 and relative verification, whether the frims reports market Scope 2 emissions, whether the firm has scope 3 verification, and if the type of scope 1 emissions is either limited, moderate, or underway. This combination of features offers

a comprehensive set when it comes to forecasting next-year decarbonization rate.

4.7 ANALYZING INCENTIVES

1. First model: This one checks if having any incentives (binary yes/no) and board oversight affects how a company reduces its emissions, along with other usual details like year, GHG changes, and company size.
2. Second model: This one looks only at the specific types of incentives used by the company, comparing them to companies that use "other" types of incentives not categorized, to see which incentives might be better at helping reduce emissions.
3. Third model: This combines everything – it looks at whether having incentives, the types of incentives, and board oversight, along with all the other usual factors, influences how much a company can reduce its emissions.
4. Fourth model: This focuses only on the most important factors from the third model. It keeps the binary yes/no on having incentives and the specific types of incentives but drops the board oversight, to see what really matters most for reducing emissions.

Table 4.7.1: GHG, Verification, Incentives, Targets, Risks and Opportunities

	<i>Dependent variable:</i>			
	Next Year Decarbonization Rate			
	(1)	(2)	(3)	(4)
Year	−0.102*** (0.028)	−0.113*** (0.027)	−0.105*** (0.028)	−0.108*** (0.027)
Ghg.Change.Real	0.195*** (0.009)	0.196*** (0.009)	0.195*** (0.009)	0.195*** (0.009)
Market.Cap	−0.406*** (0.086)	−0.394*** (0.086)	−0.391*** (0.086)	−0.391*** (0.086)
Revenue	0.182* (0.095)	0.172* (0.095)	0.178* (0.095)	0.177* (0.095)
Type.Scope1Limited/Moderate	0.346 (0.221)	0.329 (0.222)	0.315 (0.222)	0.318 (0.222)
Type.Scope1N.A	0.864*** (0.264)	0.933*** (0.263)	0.842*** (0.264)	0.847*** (0.264)
Type.Scope1Third.Party.Underway	0.789*** (0.295)	0.824*** (0.295)	0.765*** (0.295)	0.772*** (0.295)
Ghg.Verification.Scope3.Yes	−0.419** (0.182)	−0.458** (0.181)	−0.420** (0.181)	−0.423** (0.181)
Ghg1	0.122*** (0.035)	0.115*** (0.035)	0.123*** (0.035)	0.122*** (0.035)
Ghg2Location	−0.063** (0.025)	−0.065*** (0.025)	−0.062** (0.025)	−0.062** (0.025)
Ghg3.Count	−0.065*** (0.024)	−0.071*** (0.024)	−0.063*** (0.024)	−0.064*** (0.024)
Ghg1.Na	1.701*** (0.507)	1.694*** (0.507)	1.711*** (0.507)	1.721*** (0.507)
Ghg2Market.Na	0.990*** (0.178)	0.993*** (0.178)	0.993*** (0.178)	0.991*** (0.178)
Methane.Emissions	0.077*** (0.022)	0.079*** (0.022)	0.079*** (0.022)	0.079*** (0.022)
Cdp.Boardoversight.I	−0.161 (0.215)		−0.166 (0.215)	
Cdp.Incentivebinary.I	−0.561*** (0.192)		−0.546*** (0.192)	−0.565*** (0.190)
Method.IndInternal Incentives		−1.776*** (0.576)	−1.751*** (0.576)	−1.746*** (0.576)
Method.IndMacc		−0.807** (0.367)	−0.793** (0.367)	−0.794** (0.367)
Constant	1.227 (1.527)	0.790 (1.523)	1.017 (1.528)	0.935 (1.522)
Random Effects:				
Number of Firms	1871	1871	1871	1871
Number of Industries	25	25	25	25
Number of Continents	6	6	6	6
Number of Countries	48	48	48	48
sd(Firms:Industry)	1.563	1.573	1.558	1.558
sd(Industry)	0.644	0.656	0.652	0.65
sd(Continent)	0.649	0.637	0.648	0.648
sd(Country:Continent)	0.215	0.189	0.208	0.197
Akaike Inf. Crit.	93680.41	93672.856	93670.175	93667.531
Bayesian Inf. Crit.	93846.029	93838.475	93850.851	93840.678

Note:

*p<0.1; **p<0.05; ***p<0.01

Fifth Model focuses on GHG, Verification, and Incentives

4.7.1 DISCUSSION ON INCENTIVES

- The analysis from the first model indicates that simply having incentives in place (Cdp.Incentivebinary.I) is significantly associated with a decarbonization rate, with a negative coefficient (−0.561, significant at the 1% level). This suggests that firms with any form of incentives aimed at reducing emissions are correlated with relatively better decarbonization efforts

compared to those without as expected.

- When analyzing the types of incentives in the second model, we observe how specific incentive methods have better outcomes than general incentives. In particular, the Method.IndInternal Incentives (internal incentives for decarbonization) show a very strong negative relationship with the decarbonization rate (-1.776, significant at the 1% level), indicating that internal corporate incentives are particularly effective compare to the "other" baseline. Similarly, Method.IndMacc (Marginal Abatement Cost Curve) also show a negative coefficient (-0.807, significant at the 5% level), suggesting that firms who use a marginal abatement cost curve to reward decarbonization efforts are correlated with a better decarbonization performance. For more details on the Marginal Abatement Cost Curve, see Appendix A.1.
- The consistent negative coefficients for incentives across models demonstrate that well-structured incentive programs, especially those embedded within the company's internal operations, can be useufl for achieving meaningful decarbonization not only on a same year basis, but also when considering next-year decarbonizaiton rate. This could imply that incentives not only drive immediate actions but also foster a culture of sustainability and long-term commitment to reducing emissions.
- Interestingly, board oversight did not emerge as a significant factor in the final model, suggesting that while governance is important, the direct impact on decarbonization rates may be more strongly influenced by tangible, operational incentive mechanisms rather than solely by high-level oversight.
- **Key Findings:** Our study highlights the significant role of targeted incentives in enhancing a firm's decarbonization efforts. Specifically, internal incentives and the use of Marginal Abatement Cost Curves are notably effective. This suggests that detailed, well-implemented incentive schemes are

key to reducing emissions, more so than general executive endorsements or board oversight.

4.8 ANALYZING TARGETS, RISKS, AND OPPORTUNITIES

1. First model: we analyze the role that targets play in forecasting next-year decarbonization. In particular, we look at both absolute figures (such as target amount) and target types
2. Second model: This model adds in how companies perceive their environmental risks and opportunities. It checks if recognizing more risks or seeing more green opportunities changes how well they can reduce emissions, alongside their financial metrics and targets.
3. Third model: third model combines all predictors from targets, risk, and opportunities together.
4. Fourth model: The final model narrows down excluding variables that are not significant at the 5% level

Table 4.8.1: Impact of GHG, Verification, Incentives, Targets, Risks and Opportunities on Decarbonization

	<i>Dependent variable:</i>			
	Next Year Decarbonization Rate			
	(1)	(2)	(3)	(4)
Year	−0.087*** (0.028)	−0.057* (0.031)	−0.040 (0.031)	−0.047 (0.031)
Ghg.Change.Real	0.191*** (0.009)	0.192*** (0.009)	0.188*** (0.009)	0.188*** (0.009)
Market.Cap	−0.403*** (0.084)	−0.400*** (0.086)	−0.410*** (0.085)	−0.409*** (0.085)
Revenue	0.241** (0.094)	0.187** (0.095)	0.247*** (0.094)	0.249*** (0.094)
Type.Scope1Limited/Moderate	0.344 (0.220)	0.347 (0.222)	0.369* (0.220)	0.370* (0.220)
Type.Scope1N.A	0.746*** (0.263)	0.867*** (0.264)	0.769*** (0.263)	0.796*** (0.262)
Type.Scope1Third.Party.Underway	0.738** (0.294)	0.809*** (0.296)	0.774*** (0.295)	0.792*** (0.294)
Ghg.Verification.Scope3.Yes	−0.325* (0.181)	−0.401** (0.181)	−0.309* (0.181)	−0.317* (0.181)
Ghg1	0.123*** (0.034)	0.121*** (0.035)	0.122*** (0.035)	0.122*** (0.034)
Ghg2Location	−0.059** (0.025)	−0.054** (0.025)	−0.052** (0.025)	−0.052** (0.025)
Ghg3.Count	−0.033 (0.025)	−0.060** (0.024)	−0.031 (0.025)	−0.032 (0.024)
Ghg1.Na	1.673*** (0.503)	1.676*** (0.507)	1.637*** (0.503)	1.657*** (0.502)
Ghg2Market.Na	0.897*** (0.178)	1.005*** (0.178)	0.915*** (0.178)	0.911*** (0.178)
Methane.Emissions	0.078*** (0.022)	0.082*** (0.022)	0.081*** (0.022)	0.083*** (0.022)
Method.IndInternal Incentives	−1.681*** (0.572)	−1.740*** (0.576)	−1.678*** (0.572)	−1.700*** (0.572)
Method.IndMacc	−0.775** (0.364)	−0.736** (0.367)	−0.723** (0.364)	−0.725** (0.364)
Cdp.Incentivebinary.I	−0.356* (0.192)	−0.491** (0.193)	−0.300 (0.195)	
Cdp.Baseyearremission.Mean	0.016 (0.016)		0.016 (0.016)	
Cdp.Targetscope.Percent.Mean	0.001 (0.002)		0.001 (0.002)	
Cdp.Targetamount.Mean	−0.433*** (0.073)		−0.420*** (0.073)	−0.368*** (0.054)
Cdp.Targettype.Absolute	−0.194*** (0.066)		−0.181*** (0.066)	−0.165*** (0.058)
Cdp.Targettype.Intensity	0.088 (0.069)		0.086 (0.069)	
Cdp.Aggregated.Risk		0.615*** (0.178)	0.565*** (0.177)	0.553*** (0.176)
Cdp.Aggregated.Opp		−1.283*** (0.238)	−1.151*** (0.237)	−1.184*** (0.236)
Constant	0.193 (1.512)	1.110 (1.543)	0.362 (1.534)	0.232 (1.525)
Random Effects:				
Number of Firms	1871	1871	1871	1871
Number of Industries	25	25	25	25
Number of Continents	6	6	6	6
Number of Countries	48	48	48	48
sd(Firms:Industry)	1.47	1.58	1.495	1.49
sd(Industry)	0.588	0.653	0.593	0.605
sd(Continent)	0.614	0.651	0.619	0.617
sd(Country:Continent)	0.219	0.197	0.218	0.219
Akaike Inf. Crit.	93634.714	93641.746	93614.903	93589.986
Bayesian Inf. Crit.	93845.502	93829.949	93840.747	93785.717

Note:

*p<0.1; **p<0.05; ***p<0.01

Sixth Model focuses on GHG, Verification, and Incentives

4.8.1 DISCUSSION

- The results suggest that setting specific emission reduction targets (Cdp.Targetamount.Mean) has a significant negative impact on the next year's decarbonization rate, with coefficients like -0.433 (significant at the 1% level). This indicates that firms with more ambitious targets are correlated with a better decarbonization rate.
- The type of target set by firms also matters. Companies with absolute reduction targets (Cdp.Targettype.Absolute) show a notable improvement in decarbonization efforts, as indicated by a negative coefficient of -0.194 (significant at the 1% level). This contrasts with intensity-based targets (Cdp.Targettype.Intensity), which did not show significant effects, suggesting that absolute targets might be more impactful.
- Assessing risks (Cdp.Aggregated.Risk) and identifying opportunities (Cdp.Aggregated.Opp) associated with climate change also appear to influence decarbonization rates significantly. Firms recognizing risks show a negative impact on decarbonization rate with a coefficient of 0.615 (significant at the 1% level), indicating that firms that identify risks are correlated with lower decarbonization. Conversely, recognizing opportunities related to climate change is linked with better decarbonization outcomes, as shown by a negative coefficient of -1.283 (significant at the 1% level), suggesting that firms identifying decarbonization opportunities tend to reduce their emissions over the next year.
- **Key findings:** Targets play an important role in enhancing decarbonization rates over the next year, and an understanding of risks and opportunities, is equally important. Additionally, to gain a comprehensive understanding, it is most valuable to observe the mean amount target set by a firm, and whether that firm has identified risks and opportunities.

4.9 MODEL IX: ANALYZING INVESTMENTS AND INITIATIVES

1. First model: We analyze the predictors related to initiatives, in particular whether the company has initiatives to reduce carbon emissions and which scopes have a related initiative.
2. Second model: we analyze investments that companies make to reduce carbon emissions by looking at the number of investments, the potential GHG savings, and the estimated capital requirement to execute the investments.
3. Third model: we combine all predictors together to then perform feature selection.
4. Fourth model: The final model removes non-significant predictors to enhance the AIC score and strike an optimal balance between number of features and forecasting ability.

Table 4.9.1: Impact of GHG, Verification, Incentives, Targets, Risks and Opportunities, Initiatives, Investments on Decarbonization

	<i>Dependent variable:</i>			
	Next Year Decarbonization Rate			
	(1)	(2)	(3)	(4)
Year	−0.049 (0.034)	−0.038 (0.031)	−0.059* (0.034)	−0.068** (0.032)
Ghg.Change.Real	0.188*** (0.009)	0.186*** (0.009)	0.185*** (0.009)	0.186*** (0.009)
Market.Cap	−0.406*** (0.085)	−0.397*** (0.084)	−0.400*** (0.085)	−0.403*** (0.084)
Revenue	0.270*** (0.094)	0.252*** (0.094)	0.269*** (0.094)	0.268*** (0.094)
Type.Scope1Limited/Moderate	0.388* (0.220)	0.352 (0.220)	0.373* (0.220)	0.370* (0.220)
Type.Scope1N.A	0.771*** (0.261)	0.728*** (0.262)	0.730*** (0.262)	0.723*** (0.262)
Type.Scope1Third.Party.Underway	0.770*** (0.294)	0.717** (0.295)	0.731** (0.295)	0.724** (0.294)
Ghg.Verification.Scope3.Yes	−0.307* (0.180)	−0.261 (0.181)	−0.264 (0.181)	−0.261 (0.181)
Ghg1	0.109*** (0.035)	0.123*** (0.034)	0.108*** (0.035)	0.112*** (0.035)
Ghg2Location	−0.048* (0.025)	−0.047* (0.025)	−0.045* (0.025)	−0.045* (0.025)
Ghg3.Count	−0.027 (0.025)	−0.013 (0.025)	−0.014 (0.025)	−0.012 (0.025)
Ghg1.Na	1.437*** (0.507)	1.668*** (0.502)	1.423*** (0.508)	1.465*** (0.506)
Ghg2Market.Na	0.888*** (0.179)	0.913*** (0.178)	0.904*** (0.179)	0.916*** (0.178)
Methane.Emissions	0.079*** (0.022)	0.083*** (0.022)	0.080*** (0.022)	0.081*** (0.022)
Method.IndInternal Incentives	−1.667*** (0.571)	−1.752*** (0.571)	−1.714*** (0.571)	−1.705*** (0.571)
Method.IndMacc	−0.710* (0.364)	−0.716** (0.363)	−0.704* (0.363)	−0.705* (0.363)
Cdp.Targetamount.Mean	−0.349*** (0.055)	−0.345*** (0.055)	−0.335*** (0.055)	−0.332*** (0.055)
Cdp.Targettype.Absolute	−0.164*** (0.058)	−0.153*** (0.058)	−0.156*** (0.058)	−0.160*** (0.058)
Cdp.Aggregated.Risk	0.584*** (0.180)	0.617*** (0.178)	0.584*** (0.181)	0.574*** (0.178)
Cdp.Aggregated.Opp	−1.109*** (0.237)	−1.132*** (0.236)	−1.073*** (0.237)	−1.063*** (0.237)
Initiative.Scope1	0.258** (0.124)		0.311** (0.125)	0.275** (0.117)
Initiative.Scope2	−0.153 (0.113)		−0.072 (0.115)	
Initiative.Scope3	−0.149 (0.165)		−0.040 (0.170)	
Absent.Cdp.Initiative.Firm.Year.Processed.Csv	0.855*** (0.269)		0.725** (0.283)	0.752*** (0.269)
Co2.Counter		−0.135 (0.084)	−0.106 (0.088)	
Msaving.Counter		0.183* (0.105)	0.177* (0.105)	
Investment.Counter		−0.313*** (0.121)	−0.358*** (0.122)	−0.278*** (0.064)
Investment.Total.Log1P		−0.002 (0.015)	0.007 (0.015)	
Constant	−0.364 (1.531)	−0.072 (1.522)	−0.368 (1.529)	−0.345 (1.532)
Random Effects:				
Number of Firms	1871	1871	1871	1871
Number of Industries	25	25	25	25
Number of Continents	6	6	6	6
Number of Countries	48	48	48	48
sd(Firms:Industry)	1.474	1.467	1.461	1.468
sd(Industry)	0.584	0.608	0.59	0.593
sd(Continent)	0.631	0.612	0.63	0.639
sd(Country:Continent)	0.207	0.2	0.2	0.231
Akaike Inf. Crit.	93589.449	93590.17	93593.274	93570.684
Bayesian Inf. Crit.	93815.293	93816.014	93849.23	93789

Note:

*p<0.1; **p<0.05; ***p<0.01
Seventh Model focuses on GHG, Verification, and Incentives

4.9.1 DISCUSSION

- The only significant initiative metrics are whether the company does not have any initiatives, associated with a worse decarbonization of 0.855, and whether the company has initiatives on scope 1, which is associated with worse decarbonization rate of 0.258%. The second result makes sense given

the context of the model as it likely acts as an indicator of whether a firm that has incentives has them in Scope1 emissions or in either Scope 2 or Scope 3. With having incentives in Scope 2/3 being associated with better decarbonization rates.

- The absolute number of investments is significant and associated with a better decarbonization rate of 2.78% per investment in model (4). Other investment metrics are not significant at the 5% level and were not included in the final model.
- **Key Insights:** Investments and Initiatives are important components of carbon emission reduction. Based on this analysis, which is correlational, they have an effect on decarbonization that goes past the same year and affects the following year as well. This makes intuitive sense as we expect the investment that a firm makes along with economic incentives to have an effect over time as in both cases positive outcomes result in systemic change has a positive impact over time.

4.10 MODEL X: ANALYZING CARBON CREDITS AND INTENSITY FIGURES

1. First model: We analyze the predictors related to intensity figures and intensity change controlling for all other variables carried forward from previous models.
2. Second Model: similar to model (1), but we perform inference on the same-year by using as response Ghg.Change.Real and controlling for Ghg.Change.Real.Prev (lag-1 variable of Ghg.Change.Real)
3. Third model: we analyze carbon credits and the impact that they have on next year decarbonization rate, still controlling for all other variable carried forward from previous models.

Table 4.10.1: Impact of GHG, Verification, Incentives, Targets, Risks and Opportunities, Initiatives, Investments, and Carbon Credits on Decarbonization

	<i>Dependent variable:</i>		
	Ghg.Change.Real.Next	Ghg.Change.Real	Ghg.Change.Real.Next
	(1)	(2)	(3)
Ghg.Change.Real	0.187*** (0.009)		0.186*** (0.009)
Ghg.Change.Real.Prev		0.114*** (0.008)	
Year	−0.038 (0.031)	0.016 (0.029)	−0.045 (0.031)
Market.Cap	−0.396*** (0.084)	−0.204** (0.080)	−0.396*** (0.085)
Revenue	0.260*** (0.094)	0.177** (0.088)	0.262*** (0.094)
Type.Scope1Limited/Moderate	0.362* (0.220)	0.258 (0.207)	0.347 (0.220)
Type.Scope1N.A	0.730*** (0.262)	0.491** (0.246)	0.702*** (0.262)
Type.Scope1Third.Party.Underway	0.730** (0.295)	0.527* (0.275)	0.696** (0.294)
Ghg.Verification.Scope3.Yes	−0.259 (0.181)	−0.569*** (0.169)	−0.252 (0.181)
Ghg1	0.124*** (0.034)	0.149*** (0.031)	0.125*** (0.034)
Ghg2Location	−0.049** (0.025)	−0.017 (0.023)	−0.046* (0.025)
Ghg3.Count	−0.012 (0.025)	−0.067*** (0.023)	−0.010 (0.025)
Ghg1.Na	1.633*** (0.503)	1.512*** (0.462)	1.612*** (0.502)
Ghg2Market.Na	0.912*** (0.178)	0.951*** (0.165)	0.904*** (0.178)
Methane.Emissions	0.082*** (0.022)	0.029 (0.020)	0.082*** (0.022)
Method.IndInternal Incentives	−1.722*** (0.571)	−0.560 (0.534)	−1.710*** (0.571)
Method.IndMacc	−0.707* (0.363)	−0.744** (0.342)	−0.698* (0.363)
Cdp.Targetamount.Mean	−0.340*** (0.055)	−0.455*** (0.051)	−0.330*** (0.055)
Cdp.Targettype.Absolute	−0.153*** (0.058)	−0.122** (0.055)	−0.152*** (0.058)
Cdp.Aggregated.Risk	0.623*** (0.177)	0.472*** (0.163)	0.623*** (0.177)
Cdp.Aggregated.Opp	−1.098*** (0.237)	−0.796*** (0.220)	−1.081*** (0.237)
Absent.Cdp.Initiative.Firm.Year.Processed.Csv	0.733*** (0.270)	0.574** (0.250)	0.678** (0.267)
Investment.Counter	−0.254*** (0.063)	−0.377*** (0.058)	−0.247*** (0.062)
Ghg.Int.Figure.Na	−2.861 (1.888)	−0.402 (1.739)	
Ghg.Int.Figure	0.021 (0.034)	0.028 (0.031)	
Ghg.Int.Change	−0.001 (0.003)	0.059*** (0.003)	
Absent.Cdp.Ghg.Int.Processed.Csv	−0.266 (0.201)	0.069 (0.186)	
Cdp.Num.Credits.Clean.Count			0.011 (0.043)
Cdp.Orig.Or.Purchase.Clean.Credit.Origination			0.006 (0.062)
Cdp.Purpose.Clean.Voluntary.Offsetting			−0.048 (0.067)
Absent.Cdp.Carbon.Credits.Full.Processed.Csv			0.067 (0.196)
Constant	−0.423 (1.533)	−2.738* (1.459)	−0.578 (1.559)
Random Effects:			
Number of Firms	1871	1871	1871
Number of Industries	25	25	25
Number of Continents	6	6	6
Number of Countries	48	48	48
sd(Firms:Industry)	1.466	1.604	1.468
sd(Industry)	0.605	0.425	0.602
sd(Continent)	0.625	0.53	0.625
sd(Country:Continent)	0.213	0.446	0.227
Akaike Inf. Crit.	93587.623	91292.459	93593.136
Bayesian Inf. Crit.	93828.524	91533.357	91533.357

Note:

*p<0.1; **p<0.05; ***p<0.01

Eighth Model focuses on GHG, Verification, and Incentives

4.10.1 DISCUSSION

- Intensity is a variable that is important when assessing decarbonization and in model (2) intensity change is significant and positive as expected. Though, in model (1) the predictor is not significant and the coefficient value is almost 0, this seems to suggest that while intensity can explain same-year emissions, given the other control variables present in the model, it has little predictive power on next year emissions.
- Carbon Credits show no predictive power for next year emissions, this makes sense as carbon credits have no impact on *Real* Decarbonization Rate which can be achieved only through utilization of a greater share of renewable energy or by enhancing internal processes.
- **Key Insights:** Neither Intensity figures nor Carbon Credits are useful predictors when assessing next year real decarbonization rate. Therefore, I will exclude them from the final model.

4.11 FINAL MODEL

1. First model: result of applying backward stepwise regression to eliminate non-significant control variables and random effects to generate a final model with the best AIC
2. Second model: adding back some predictors that I believe are important and that were analysed before, the model is very similar to model (1), with the only difference that we don't remove the coefficient for year and the random intercept for country.
3. Third model: testing model (2) on same-year decarbonization rate controlling for Ghg.Change.Real.Lag1 to check which predictors are significant in predicting same-year decarbonization rates and perform a final comparison

Table 4.11.1: Impact of GHG, Verification, Incentives, Targets, Risks and Opportunities, Initiatives, Investments, and Carbon Credits on Decarbonization

	<i>Dependent variable:</i>		
	Next Year Decarbonization Rate	Ghg.Change.Real	
	(1)	(2)	(3)
Year		−0.048 (0.030)	−0.013 (0.028)
Ghg.Change.Real	0.188*** (0.009)	0.186*** (0.009)	
Ghg.Change.Real.Lag1			0.117*** (0.008)
Market.Cap	−0.414*** (0.084)	−0.398*** (0.084)	−0.253*** (0.080)
Revenue	0.245*** (0.091)	0.257*** (0.094)	0.163* (0.089)
Type.Scope1Limited/Moderate	0.361* (0.218)	0.358 (0.220)	0.235 (0.209)
Type.Scope1N.A	0.914*** (0.242)	0.720*** (0.261)	0.534** (0.249)
Type.Scope1Third.Party.Underway	0.833*** (0.291)	0.713** (0.294)	0.535* (0.277)
Ghg.Verification.Scope3.Yes		−0.272 (0.178)	−0.667*** (0.169)
Ghg1	0.115*** (0.033)	0.125*** (0.034)	0.179*** (0.032)
Ghg2Location		−0.046* (0.025)	−0.022 (0.023)
Ghg1.Na	1.954*** (0.472)	1.614*** (0.502)	1.845*** (0.466)
Ghg2Market.Na	1.026*** (0.149)	0.917*** (0.177)	1.030*** (0.166)
Methane.Emissions	0.075*** (0.022)	0.082*** (0.022)	0.030 (0.021)
Method.IndInternal Incentives	−1.752*** (0.570)	−1.722*** (0.571)	−0.438 (0.541)
Method.IndMacc	−0.679* (0.362)	−0.712** (0.363)	−0.827** (0.346)
Cdp.Targetamount.Mean	−0.353*** (0.054)	−0.334*** (0.055)	−0.506*** (0.052)
Cdp.Targettype.Absolute	−0.152*** (0.058)	−0.158*** (0.058)	−0.154*** (0.055)
Cdp.Aggregated.Risk	0.774*** (0.156)	0.625*** (0.177)	0.437*** (0.165)
Cdp.Aggregated.Opp	−1.182*** (0.233)	−1.085*** (0.236)	−0.828*** (0.223)
Absent.Cdp.Initiative.Firm.Year.Processed.Csv	0.686** (0.267)	0.685** (0.267)	0.676*** (0.250)
Investment.Counter	−0.274*** (0.061)	−0.254*** (0.062)	−0.409*** (0.058)
Constant	−0.621 (1.443)	−0.395 (1.526)	−1.687 (1.464)
Random Effects:			
Number of Firms	1871	1871	1871
Number of Industries	6	6	6
Number of Continents	6	6	6
Number of Countries	25	25	25
sd(Firms:Industry)	1.463	1.464	1.617
sd(Industry)	0.613	0.602	0.414
sd(Continent)	0.625	0.623	0.509
sd(Country:Continent)		0.221	0.427
Akaike Inf. Crit.	93553.665	93564.395	91631.244
Bayesian Inf. Crit.	93726.812	93767.655	91834.502
R-squared	0.145	0.146	0.155

Note:

*p<0.1; **p<0.05; ***p<0.01

Ninth Model focuses on GHG, Verification, and Incentives

4.11.1 FIGURES

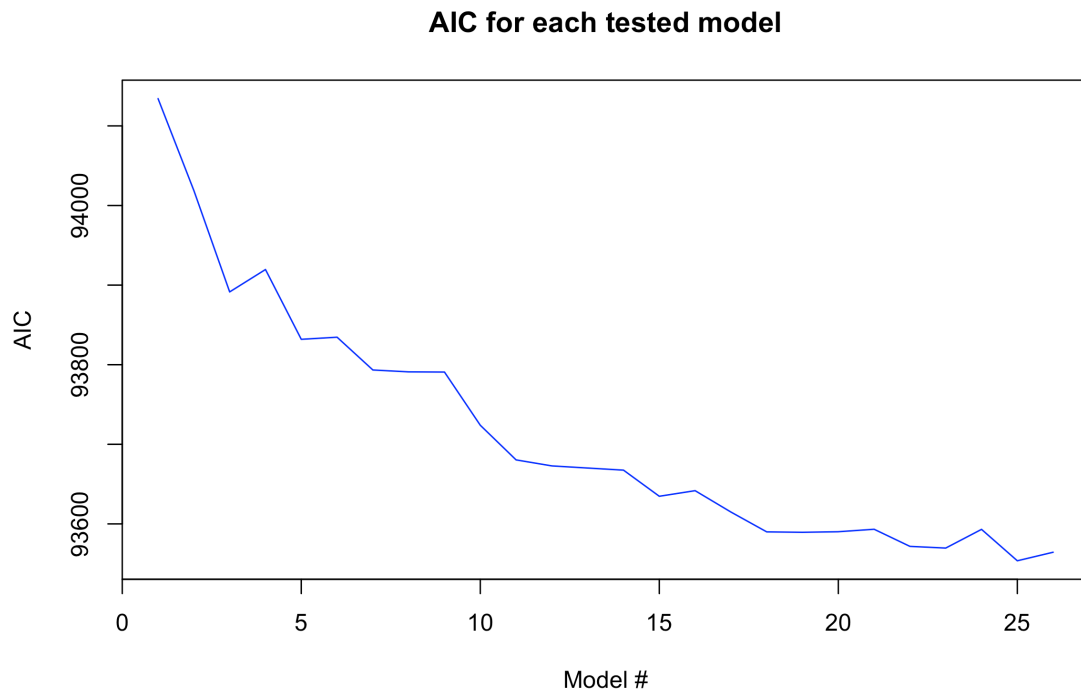


Figure 4.11.1: AIC of all tested models by model iteration

4.11.2 DISCUSSION

- We observe how methane emissions is significant at the 1% level when forecasting next year decarbonization rate, while it is not significant when the response variable is same year decarbonization rate. This is an interesting result and seems to suggest that methane emissions are correlated more with future struggle to decarbonize compared to present decarbonization.
- Overall, in model (2) nearly all the predictors are significant, with most being significant at the 1% level. Additionally graph 4.11.1 shows how in all model iterations performed in this chapter, we manage to reduce the AIC significantly with the addition of significant predictors and the inclusion of

relevant random effects. In the final stages, the AIC plateaus, signaling that successive models will only be marginally better than our current final one which strikes a good balance between number of features, interpretability, and forecasting accuracy.

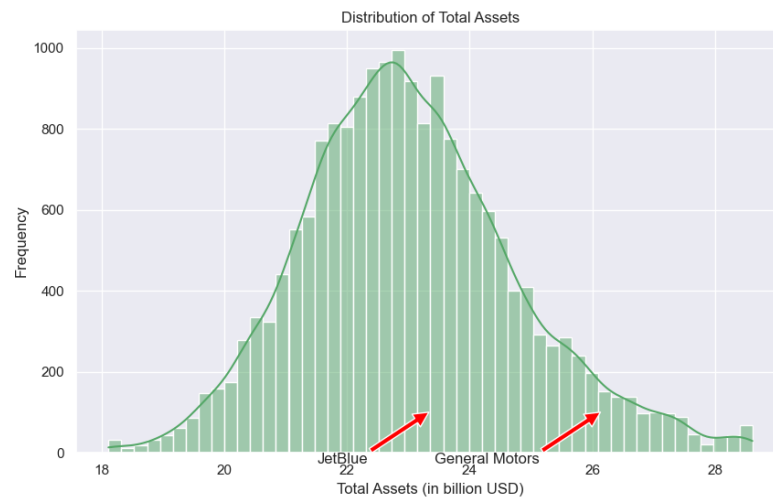
- In the following chapter, we will test the prediction accuracy of the final model and use it as a benchmark to develop nonparametric and more advanced modeling techniques, prioritizing prediction accuracy over interpretability.

A

Some extra stuff

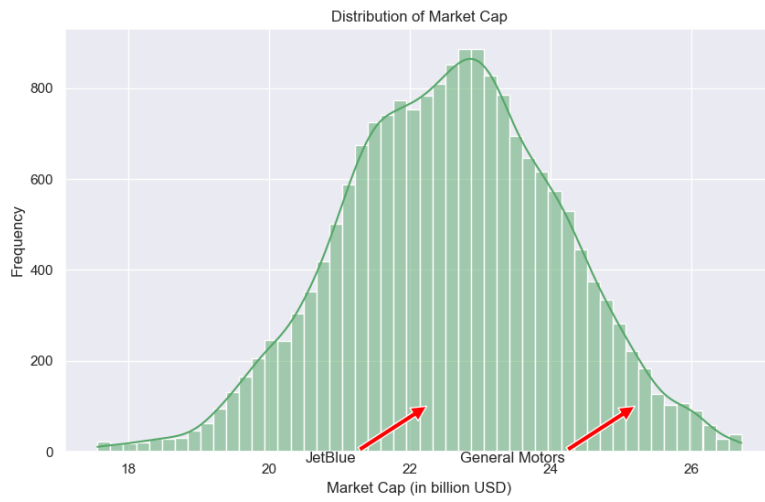
A.1 MARGINAL ABATEMENT COST CURVE

A.2 FINANCIAL PREDICTORS FULL-SIZE GRAPHS



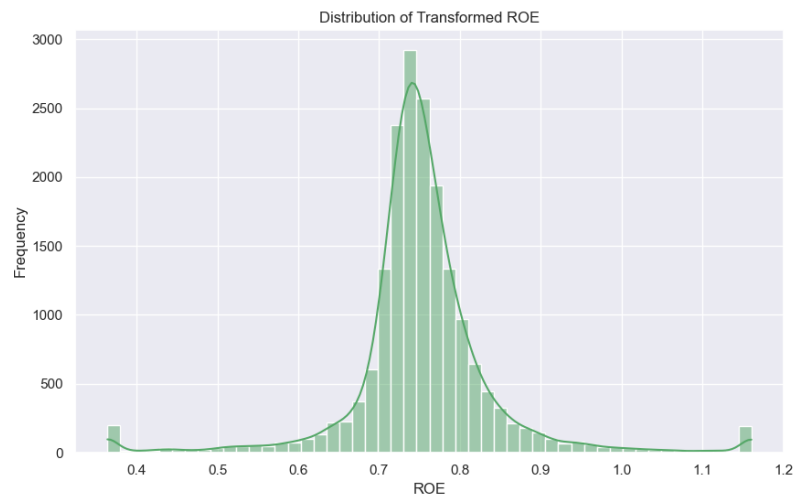
(a) Total Assets

Figure A.2.1: Financial Predictors: Total Assets



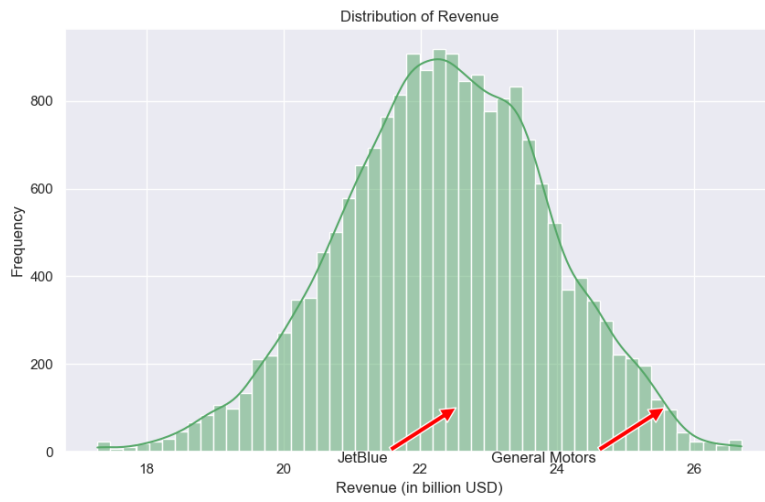
(a) Market Capitalization

Figure A.2.2: Financial Predictors: Market Capitalization



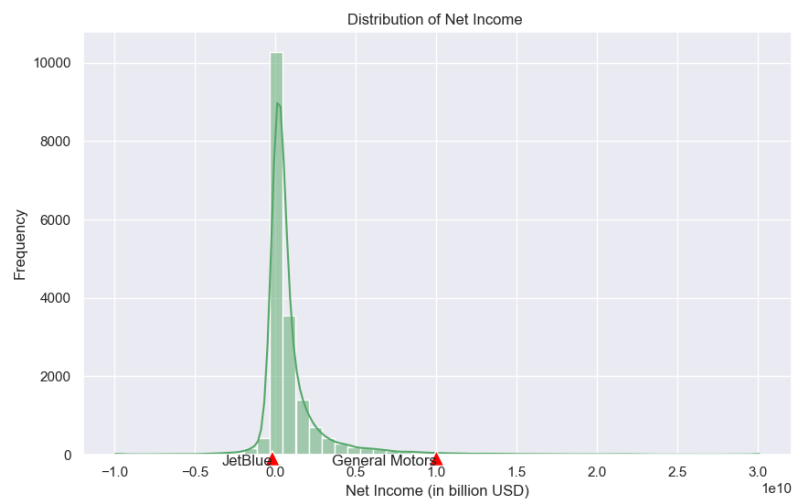
(a) Return on Equity

Figure A.2.3: Financial Predictors: Return on Equity



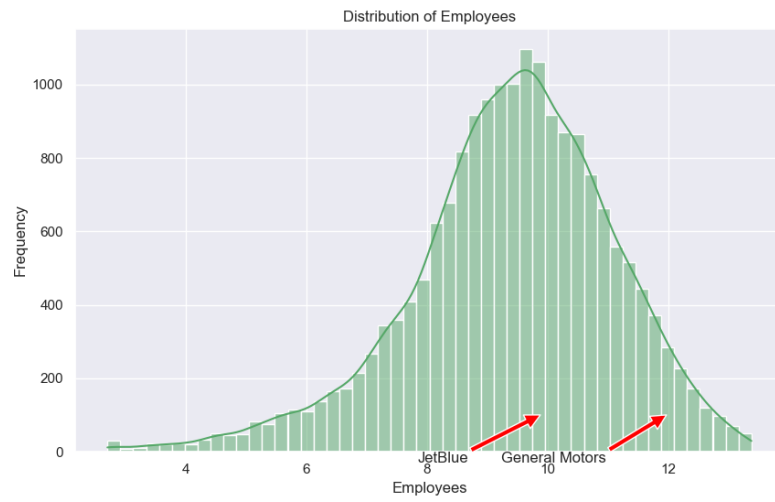
(a) Revenue

Figure A.2.4: Financial Predictors: Revenue



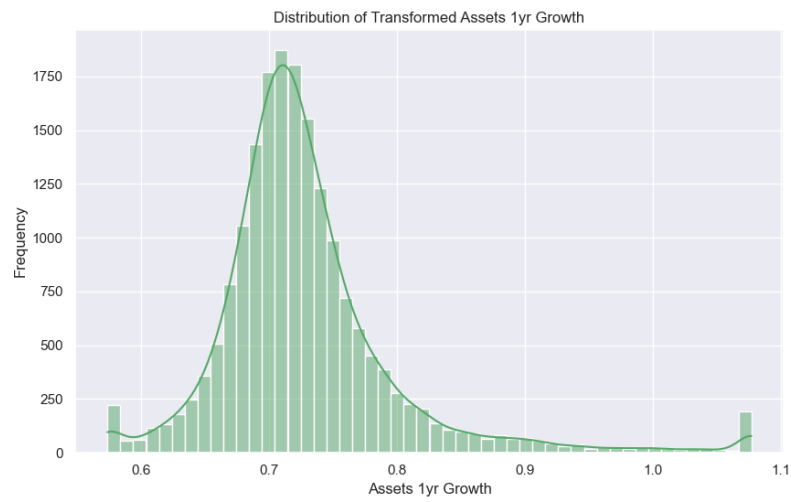
(a) Net Income

Figure A.2.5: Financial Predictors: Net Income



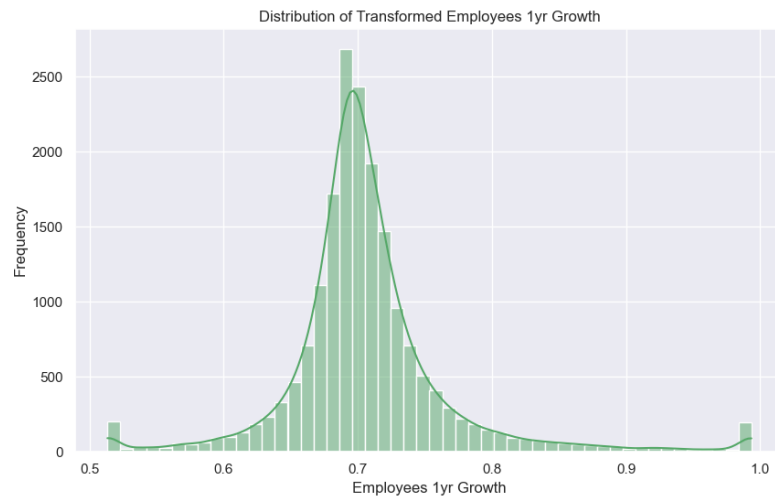
(a) Employees

Figure A.2.6: Financial Predictors: Employees



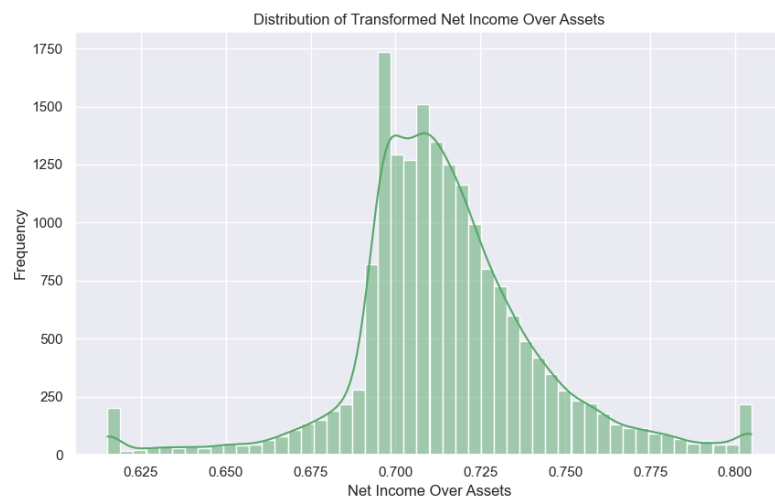
(a) Total Assets 1yr Growth

Figure A.2.7: Financial Predictors: Total Assets 1yr Growth



(a) Employees 1yr Growth

Figure A.2.8: Financial Predictors: Employees 1yr Growth



(a) Net Income Over Assets

Figure A.2.9: Financial Predictors: Net Income Over Assets

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