

## 1. Primary Wordmark

Font: Space Grotesk (Bold & Light).

Usage: Used for the main brand name to bridge the gap between "human" community and "machine" automation.

Style Tip: Rendered with "owocki" in Bold and "bot" in Light or Regular to emphasize the distinct parts of the name.

## 2. Core Brand Typefaces

Use case	Font name	Rationale
Headings	Space Grotesk	Quirky, modern, and has a distinct "tech" edge while remaining approachable.
Body Text	Inter	Highly legible across all screen sizes, ensuring clarity for long Discord threads or documentation.
Data and code	JetBrains Mono	A monospace font that reinforces the bot's identity when displaying logs or stats.

## 3. Hierarchical Guidelines

H1 - Brand Identity: Space Grotesk Bold. Use this for major headers and profile titles to grab attention.

H2 - Section Headers: Space Grotesk Medium. Use for sub-sections in blog posts or README files.

Body Copy: Inter Regular. Use for all general communication and descriptions to ensure maximum readability.

Code Blocks: JetBrains Mono. Specifically for technical output, smart contract addresses, or terminal-style data.