CSE 258 - HW 2

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Tasks - Similarity Functions

```
1 import gzip
   import io
   import math
   from collections import defaultdict
   from urllib.request import urlopen
  url = 'https://cseweb.ucsd.edu//classes/fa21/cse258-b/data/goodreads reviews comics graphic.json
  def download and decompose(url):
       print('Downloading data...')
       handle = urlopen(url)
       f = gzip.GzipFile(fileobj=io.BytesIO(handle.read()))
       print('Downloaded. Decomposing...')
       for line in f:
           yield eval(line)
       print('Decomposed.')
  review_data = list(download_and_decompose(url))
   Downloading data...
   Downloaded. Decomposing ...
   Decomposed.
5 review data[0]
  { 'user_id': 'dc3763cdb9b2cae805882878eebb6a32',
    'book id': '18471619',
    'review id': '66b2ba840f9bd36d6d27f46136fe4772',
    'rating': 3,
    'review text': 'Sherlock Holmes and the Vampires of London \n Release Date: April 2014 \n Publi:
    'date added': 'Thu Dec 05 10:44:25 -0800 2013',
    'date updated': 'Thu Dec 05 10:45:15 -0800 2013',
    'read_at': 'Tue Nov 05 00:00:00 -0800 2013',
    'started_at': '',
    'n votes': 0,
    'n comments': 0}
  users per book = defaultdict(set)
   for r in review_data:
       user, book = r['user_id'], r['book_id']
       users per book[book].add(user)
```

Question. 1

```
users_per_book[review_data[0]['book_id']]
   {'033cf640dfa6f85eb146c39787289628',
    '071222e19ae29dc9fdbe225d983449be',
    '0fafb6f0843124383f4e2c5a2090fb09',
    '17f73ea38e97307935c0d3b6ca987b53',
     '26c41515b2144cf6a1545e831f8d2cd3',
     '41b1c110d428bbc49481036e896c0a6f'
     '42519f961f79b61701bda60787b031cf'
    '4674a9c5dc3fde5506d43d6a737fa059',
    '4ae069d704b11bdf12c25fe640f75ff0',
    '5510684ab6c18f2dd493787e66b2722c',
    '6470c7f5e3468ba34e9fe628960fbbf1',
    '6497ca91df3c182006874c96a8530b37',
    '65a7975989734fc6e18b7d2bd2bcb49f',
    '68dff5594b77c47aae96cbe97aba5206',
     '714ed8e9b1814bf45dd9abd88431dbb8',
    '7f63e4d65e873703970e71afabbc3b54',
    '8d06514d97530ddb22a05b84dfe4daad',
    '9d4feff5432a5a5243bf277e0d258042',
    '9f6f9da3a71ded406f15764f8fbf5f51',
     'a39b4249d201ef5ce5ea553bdd013e66',
     'd286122fed6ded84ff53993335bfd59c'
     'd7310760f68365d3ca747fa8b9310518',
    'da7a0c5ee0c89973224d8853445be68e',
    'dc3763cdb9b2cae805882878eebb6a32',
    'dd669721e136c1be47d739b14fa23d20',
    'eaa54d876d841293059657fb80a9bba6'}
  def Jaccard(s1, s2):
       numer = len(s1.intersection(s2))
       denom = len(s1.union(s2))
       if denom == 0:
           return 0
       return numer / denom
   def most similar(i, N, users per item, sim func):
       similarities = []
       users = users per item[i]
       for i2 in users per item:
           if i2 == i: continue
           sim = sim func(users, users per item[i2])
           similarities.append((sim,i2))
       similarities.sort(reverse=True)
       return similarities[:N]
10 review_data[0]['book_id']
10 '18471619'
11 t10 jaccard sim = most similar(review data[0]['book id'], 10, users per book, Jaccard)
12 print('The top 10 items with the highest Jaccard similarity compared to the first item are:')
   t10 jaccard sim
```

```
The top 10 items with the highest Jaccard similarity compared to the first item are:
(0.14285714285714285, '25659811'),
    (0.13793103448275862, '18369278'),
    (0.13157894736842105, '18430205'),
    (0.12903225806451613, '20299669'),
    (0.125, '17995154'),
    (0.12121212121212122, '23241671'),
    (0.1212121212121222, '23093378'),
    (0.12121212121212122, '18853527'),
    (0.11764705882352941, '26778333')]
   Question. 2
   (a)
13 def most similar books(i, N, users per book, user interactions, sim func):
       similarities = []
       users = users per book[i]
       for i2 in users_per_book:
           if i2 == i: continue
           if i2 in user interactions:
               print('The target user has already read book %s. Hence skipping...' % i2)
               continue
           sim = sim_func(users, users_per_book[i2])
           similarities.append((sim,i2))
       similarities.sort(reverse=True)
       return similarities[:N]
   First we get the user's highest rated book.
14 user id = 'dc3763cdb9b2cae805882878eebb6a32'
   books per user = defaultdict(set)
   rating dict = {}
   for r in review data:
       user, book = r['user id'], r['book id']
       books per user[user].add(book)
       rating dict[(user, book)] = r['rating']
15 [(b, rating_dict[(user_id, b)]) for b in books_per_user[user_id]]
15 [('18471619', 3)]
16 def top rated item by(user, items per user, rating dict):
       items = items per user[user]
       return max(items, key=lambda item : rating dict[(user, item)])
17 top rated = top rated item by(user id, books per user, rating dict)
18 print('The highest rated book by user %s is %s' % (user id, top rated))
```

The highest rated book by user dc3763cdb9b2cae805882878eebb6a32 is 18471619

Then we recommend the 10 most similar books to book: '18471619' to the user.

```
19 books_per_user[user_id]
19 {'18471619'}
20 print('Our recommendations:')
   most_similar_books(top_rated, 10, users_per_book, books_per_user[user_id], Jaccard)
   Our recommendations:
(0.14285714285714285, '25659811'),
    (0.13793103448275862, '18369278'),
    (0.13157894736842105, '18430205'),
    (0.12903225806451613, '20299669'),
    (0.125, '17995154'),
    (0.12121212121212122, '23241671'),
    (0.1212121212121222, '23093378'),
    (0.1212121212121222, '18853527'),
    (0.11764705882352941, '26778333')]
   (b)
21 def most similar users(u, N, items per user, sim func):
       similarities = []
       items = items_per_user[u]
       for u2 in items per user:
           if u2 == u: continue
           sim = sim_func(items, items_per_user[u2])
           similarities.append((sim,u2))
       similarities.sort(reverse=True)
       return similarities[:N]
   First, find the most similar users.
22 most sim users = most similar users(user id, 20, books per user, Jaccard)
   print('The most similar users to user %s are:' % user id)
   most sim users
   The most similar users to user dc3763cdb9b2cae805882878eebb6a32 are:
22 [(1.0, '4ae069d704b11bdf12c25fe640f75ff0'),
    (0.33333333333333333, '6470c7f5e3468ba34e9fe628960fbbf1'),
    (0.25, '6497ca91df3c182006874c96a8530b37'),
    (0.2, '033cf640dfa6f85eb146c39787289628'),
    (0.14285714285714285, '5510684ab6c18f2dd493787e66b2722c'),
    (0.05555555555555555, '17f73ea38e97307935c0d3b6ca987b53'),
    (0.030303030303030304, 'a39b4249d201ef5ce5ea553bdd013e66'),
    (0.023809523809523808, '42519f961f79b61701bda60787b031cf'),
    (0.02040816326530612, '65a7975989734fc6e18b7d2bd2bcb49f'),
    (0.014925373134328358, 'Ofafb6f0843124383f4e2c5a2090fb09'),
    (0.0136986301369863, '071222e19ae29dc9fdbe225d983449be'),
    (0.013157894736842105, '7f63e4d65e873703970e71afabbc3b54'),
    (0.007751937984496124, 'd7310760f68365d3ca747fa8b9310518'),
    (0.006622516556291391, '68dff5594b77c47aae96cbe97aba5206'),
    (0.006097560975609756, 'eaa54d876d841293059657fb80a9bba6'),
    (0.005780346820809248, '8d06514d97530ddb22a05b84dfe4daad'),
```

```
(0.0051813471502590676, '9d4feff5432a5a5243bf277e0d258042'), (0.004694835680751174, 'da7a0c5ee0c89973224d8853445be68e'), (0.004484304932735426, '714ed8e9b1814bf45dd9abd88431dbb8'), (0.004098360655737705, '9f6f9da3a71ded406f15764f8fbf5f51')]
```

Then, we recommend the favorite books from each of the most similar users to the target user.

```
23 recommendations = []
   for , user in most sim users:
       top_pick = top_rated_item_by(user, books_per_user, rating_dict)
       print('Favorite book by user %s is %s' % (user, top pick))
       if top pick in books per user[user id]:
           print('The target user has already read book %s. Hence skipping...' % top pick)
           continue
       recommendations.append(top_pick)
   Favorite book by user 4ae069d704b11bdf12c25fe640f75ff0 is 18471619
   The target user has already read book 18471619. Hence skipping...
   Favorite book by user 6470c7f5e3468ba34e9fe628960fbbf1 is 10767466
   Favorite book by user 6497ca91df3c182006874c96a8530b37 is 23531233
   Favorite book by user 033cf640dfa6f85eb146c39787289628 is 15931937
   Favorite book by user 5510684ab6c18f2dd493787e66b2722c is 7736086
   Favorite book by user 17f73ea38e97307935c0d3b6ca987b53 is 22454333
   Favorite book by user a39b4249d201ef5ce5ea553bdd013e66 is 18720887
   Favorite book by user 42519f961f79b61701bda60787b031cf is 6393176
   Favorite book by user 65a7975989734fc6e18b7d2bd2bcb49f is 18260395
   Favorite book by user 0fafb6f0843124383f4e2c5a2090fb09 is 24375349
   Favorite book by user 071222e19ae29dc9fdbe225d983449be is 10638896
   Favorite book by user 7f63e4d65e873703970e7lafabbc3b54 is 917459
   Favorite book by user d7310760f68365d3ca747fa8b9310518 is 32894544
   Favorite book by user 68dff5594b77c47aae96cbe97aba5206 is 31220490
   Favorite book by user eaa54d876d841293059657fb80a9bba6 is 13495085
   Favorite book by user 8d06514d97530ddb22a05b84dfe4daad is 15953593
   Favorite book by user 9d4feff5432a5a5243bf277e0d258042 is 7919401
   Favorite book by user da7a0c5ee0c89973224d8853445be68e is 43747
   Favorite book by user 714ed8e9b1814bf45dd9abd88431dbb8 is 105880
   Favorite book by user 9f6f9da3a71ded406f15764f8fbf5f51 is 21535713
24 print('Our recommendations:')
   recommendations[:10]
   Our recommendations:
24 ['10767466',
     '23531233',
    '15931937',
    '7736086',
    '22454333',
    '18720887',
    '6393176',
    '18260395',
     '24375349',
    '10638896'1
   Question, 3
```

```
25 item_avgs = {}
for i in users per book:
```

```
rs = [rating_dict[(u,i)] for u in users_per_book[i]]
       item_avgs[i] = sum(rs) / len(rs)
26 def Pearson_1(i1, i2, users_per_item, item_avg):
       # Between two items
       i bar1 = item avg[i1]
       i bar2 = item avg[i2]
       inter = users per item[i1].intersection(users per item[i2])
       denom1 = 0
       denom2 = 0
       for u in inter:
           numer += (rating dict[(u,i1)] - i bar1)*(rating dict[(u,i2)] - i bar2)
       for u in inter: #usersPerItem[i1]:
           denom1 += (rating_dict[(u,i1)] - i_bar1)**2
       #for u in usersPerItem[i2]:
           denom2 += (rating dict[(u,i2)] - i bar2)**2
       denom = math.sqrt(denom1) * math.sqrt(denom2)
       if denom == 0: return 0
       return numer / denom
27 def Pearson_2(i1, i2, users_per_item, item_avg):
       # Between two items
       i_bar1 = item_avg[i1]
       i bar2 = item avg[i2]
       inter = users_per_item[i1].intersection(users_per_item[i2])
       numer = 0
       denom1 = 0
       denom2 = 0
       for u in inter:
           numer += (rating dict[(u,i1)] - i bar1)*(rating dict[(u,i2)] - i bar2)
       for u in users per item[i1]:
           denom1 += (rating dict[(u,i1)] - i bar1)**2
       for u in users per item[i2]:
           denom2 += (rating dict[(u,i2)] - i bar2)**2
       denom = math.sqrt(denom1) * math.sqrt(denom2)
       if denom == 0: return 0
       return numer / denom
28 def most similar pearson(i, N, users per item, item avg, pearson):
       similarities = []
       for i2 in users per item:
           if i2 == i: continue
           sim = pearson(i, i2, users per item, item avg)
           similarities.append((sim,i2))
       similarities.sort(reverse=True)
       return similarities[:N]
29 t10 pearson 1 sim = most similar pearson(review data[0]['book id'], 10, users per book, item avg
30 print('The top 10 items with the highest similarity based on Pearson with implementation 1 compa
```

The top 10 items with the highest similarity based on Pearson with implementation 1 compared to $\dot{}$

t10 pearson 1 sim

```
30 [(1.000000000000000, '993861'),
     (1.00000000000000002, '7986827'),
     (1.0000000000000002, '7342071'),
     (1.0000000000000002, '62953'),
     (1.0000000000000000, '33585240'),
     (1.0000000000000000, '3328828'),
     (1.0000000000000000, '31855855'),
     (1.0000000000000000, '31224404'),
     (1.00000000000000002, '30272308'),
     (1.00000000000000002, '29840108')]
31 t10_pearson_2_sim = most_similar_pearson(review_data[0]['book_id'], 10, users_per_book, item_avg
32 print('The top 10 items with the highest similarity based on Pearson with implementation 2 compa
    t10 pearson 2 sim
    The top 10 items with the highest similarity based on Pearson with implementation 2 compared to
32 [(0.31898549007874194, '20300526'),
     (0.18785865431369264, '13280885'),
     (0.17896391275176457, '18208501'),
     (0.16269036695641687, '25430791'),
     (0.16269036695641687, '21521612'),
     (0.1555075595594449, '1341758'),
     (0.1526351566298752, '6314737'),
(0.15204888048160353, '4009034'),
      (\, 0.1494406444160154 \, , \quad '\, 988744 \, '\, ) \, , \\
     (0.14632419481281997, '18430205')]
```

CSE 258 - HW 2

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Tasks - Rating Prediction

```
1 import gzip
   import io
   from collections import defaultdict
   from urllib.request import urlopen
2 url = 'https://cseweb.ucsd.edu//classes/fa21/cse258-b/data/goodreads_reviews_comics_graphic.json
  def download_and_decompose(url):
       print('Downloading data...')
       handle = urlopen(url)
       f = gzip.GzipFile(fileobj=io.BytesIO(handle.read()))
       print('Downloaded. Decomposing...')
       for line in f:
           yield eval(line)
       print('Decomposed.')
 review data = list(download and decompose(url))
   Downloading data...
   Downloaded. Decomposing ...
   Decomposed.
  def Jaccard(s1, s2):
       numer = len(s1.intersection(s2))
       denom = len(s1.union(s2))
       if denom == 0:
          return 0
       return numer / denom
```

Question. 4

```
6  users_per_item = defaultdict(set)
  items_per_user = defaultdict(set)
  rating_dict = {}
  reviews_per_user = defaultdict(list)
  reviews_per_item = defaultdict(list)
  for r in review_data:
      user,item = r['user_id'], r['book_id']
      users_per_item[item].add(user)
      items_per_user[user].add(item)
      rating_dict[(user, item)] = r['rating']
```

```
reviews_per_user[user].append(r)
       reviews_per_item[item].append(r)
7 user_avg = {}
   item_avg = {}
   for u in items_per_user:
       rs = [rating_dict[(u,i)] for i in items_per_user[u]]
       user avg[u] = sum(rs) / len(rs)
   for i in users_per_item:
       rs = [rating_dict[(u,i)] for u in users_per_item[i]]
       item_avg[i] = sum(rs) / len(rs)
  def predict_rating(user, item):
       weighted ratings sum = 0
       similarities sum = 0
       for r in reviews per user[user]:
           i2 = r['book_id']
           if i2 == item: continue
           sim = Jaccard(users_per_item[item],users_per_item[i2])
           weighted_ratings_sum += (r['rating'] - item_avg[i2]) * sim
           similarities_sum += sim
       if similarities_sum > 0:
           return item_avg[item] + weighted_ratings_sum / similarities_sum
       else:
           # User hasn't rated any similar items
           return item_avg[item]
  sim_predictions = [predict_rating(r['user_id'], r['book_id']) for r in review_data]
10 labels = [r['rating'] for r in review data]
11 def MSE(predictions, labels):
       differences = [(x-y)**2 \text{ for } x,y \text{ in } zip(predictions,labels)]
       return sum(differences) / len(differences)
12 MSE(sim predictions, labels)
12 0.7908367015187353
   Question, 6
```

Design:

1. First, we want to base the decay function on top of the delta between timestamps when reviews are added. We use months as the delta's granularity since intuitively a reader's rating toward a book would not change much on a finer granularity like minutes, hours, or days.

- 2. We choose exponential decay function over the month-based delta since we believe ratings with the shortest delta tend to have the most strong indication of the next user's rating at present. The indication or effect would drop exponentially to a relatively static level if the delta becomes too large ($\lim_{\delta_t \to \infty} f(\delta_t) = 0$).
- 3. To choose the best λ for the exponential decay function, ideally we should use gradient decent to get the best answer. But for simplicity, we prepare a few candidates and compute the MSE using each. The candidate that gives the smallest MSE should be a good enough choice for our λ to outperform the trivial function.

```
13 import math
14 def time_weight_factor(time_diff, 1):
       return math.exp(-l * time diff)
15 review_data[0]
15 {'user_id': 'dc3763cdb9b2cae805882878eebb6a32',
     'book_id': '18471619',
     'review id': '66b2ba840f9bd36d6d27f46136fe4772',
     'rating': 3,
     'review text': 'Sherlock Holmes and the Vampires of London \n Release Date: April 2014 \n Publi:
     'date_added': 'Thu Dec 05 10:44:25 -0800 2013',
    'date updated': 'Thu Dec 05 10:45:15 -0800 2013',
    'read at': 'Tue Nov 05 00:00:00 -0800 2013',
    'started at': '',
     'n votes': 0,
     'n comments': 0}
16 from dateutil.parser import parse
17 parse(review data[0]['date added'])
17 datetime.datetime(2013, 12, 5, 10, 44, 25, tzinfo=tzoffset(None, -28800))
18 parse(review data[0]['date added']).year
18 2013
19 parse(review data[0]['date added']).month
19 12
20 def parse_to_months(t):
       parsed = parse(t)
       return parsed.year * 12 + parsed.month
21 timestamp_dict = {}
   for r in review data:
```

```
user,item = r['user_id'], r['book_id']
       timestamp_dict[(user, item)] = parse_to_months(r['date_added'])
22 def time_weighted_predict_rating(user, item, 1):
       weighted ratings sum = 0
       similarities sum = 0
       for r in reviews_per_user[user]:
           i2 = r['book id']
           if i2 == item: continue
           sim = Jaccard(users_per_item[item], users_per_item[i2])
           time_weight = time_weight_factor(abs(timestamp_dict[(user, item)] - timestamp_dict[(user
           time_weighted_sim = sim * time_weight
           weighted_ratings_sum += (r['rating'] - item_avg[i2]) * time_weighted_sim
           similarities_sum += time_weighted_sim
       if similarities_sum > 0:
           return item_avg[item] + weighted_ratings_sum / similarities sum
           # User hasn't rated any similar items
           return item_avg[item]
   for 1 in [1, 0.1, 0.01, 0.001, 0.0001]:
       time_weighted_sim_predictions = [time_weighted_predict_rating(r['user_id'], r['book_id'], 1)
       mse = MSE(time_weighted_sim_predictions, labels)
       print('lambda: %f, mse: %f' % (l, mse))
   lambda: 1.000000, mse: 0.872494
   lambda: 0.100000, mse: 0.786729
   lambda: 0.010000, mse: 0.786887
   lambda: 0.001000, mse: 0.790366
```

Therefore, based on the design of our decay function, the best MSE we can get is 0.786729 at $\lambda=0.1$. This result outperforms MSE=0.7908367 using the trivial decay function by ~0.0041.