

# Akhsana Zufar Masyhuda

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🌐 zufar-portfolio.vercel.app

## Education

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**2015 - 2019 Brawijaya University**

Bachelor degree of Computer Science

## Work Experiences

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**UI/UX Designer at PT. Knitto Tekstil Indonesia**

**Jan 2021 - Present**

- **2023: Focus on improvement and innovation on both internal and external product**
  - Collaborating with the IT Developer team to maintain components used in the design system
  - Creating test case and prototype using figma to test new feature for internal product
  - Add new feature (Order Tracker and auction) on a website
- **2022: The main focus is on the user interface and user experience in internal system**
  - Collaborating with the IT Developer team to create design system for internal Product
  - Conduct PSSUQ usability testing with users to get product feedback
  - Creating Design Documents that contain information about the product update
- **2021: The main focus is on the product from the customer-side**
  - Collaborating with the IT Developer team to create design system for external (Customer-Side) Product
  - Collaborating with digital marketing team to create SEO-friendly company profile website
  - Creating an e-commerce site
  - Add Hotjar Tracker to website and e-commerce for customer behavior analysis.

**UI/UX Designer at SAM DESIGN**

**Jul 2019 - Des 2020**

- Create interface and assets for company profile on mobile app and website.
- Create a high-fidelity design and Keynote presentation to present to the client.
- Ensure a comfortable and user-friendly experience by gathering and evaluating user needs for the product

## Project

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**Yosei (NFT website landing page)**

**Oct 2023**

- slicing the design for landing page using next.js framework

**Nineworldz (NFT website landing page)**

**Aug 2023**

- slicing the design for landing page using next.js framework

**Medical Record Apps**

**Jun 2023**

- Collect the requirement from user, and create the user interface for the apps

## Languages

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**Indonesian** – Native

**English** – Advance

## Skills

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Front-End Website – Beginner

Adobe Photoshop – Intermediate

Adobe XD – Intermediate

Framer & Protopie – Beginner

Usability Testing – Intermediate

Front-End Android – Beginner

Adobe illustrator – Intermediate

Figma – Intermediate

Persona Hypotesis – Intermediate

Frammer & webflow – Intermediate