

IBM CAPSTONE PROJECT

TORONTO RESTAURANTS

Introduction

I will formulate the problem like this : "What could be a good place to start a new restaurant in Toronto ?".

A restaurant company, AwesomeRestaurant&Co, wants to open a bussiness in Toronto.

The company should answer to those question before :

What are the competition in the districts of Toronto ? Is it strong ? How many restaurants are they in the central district ? What could be a good place to start ?

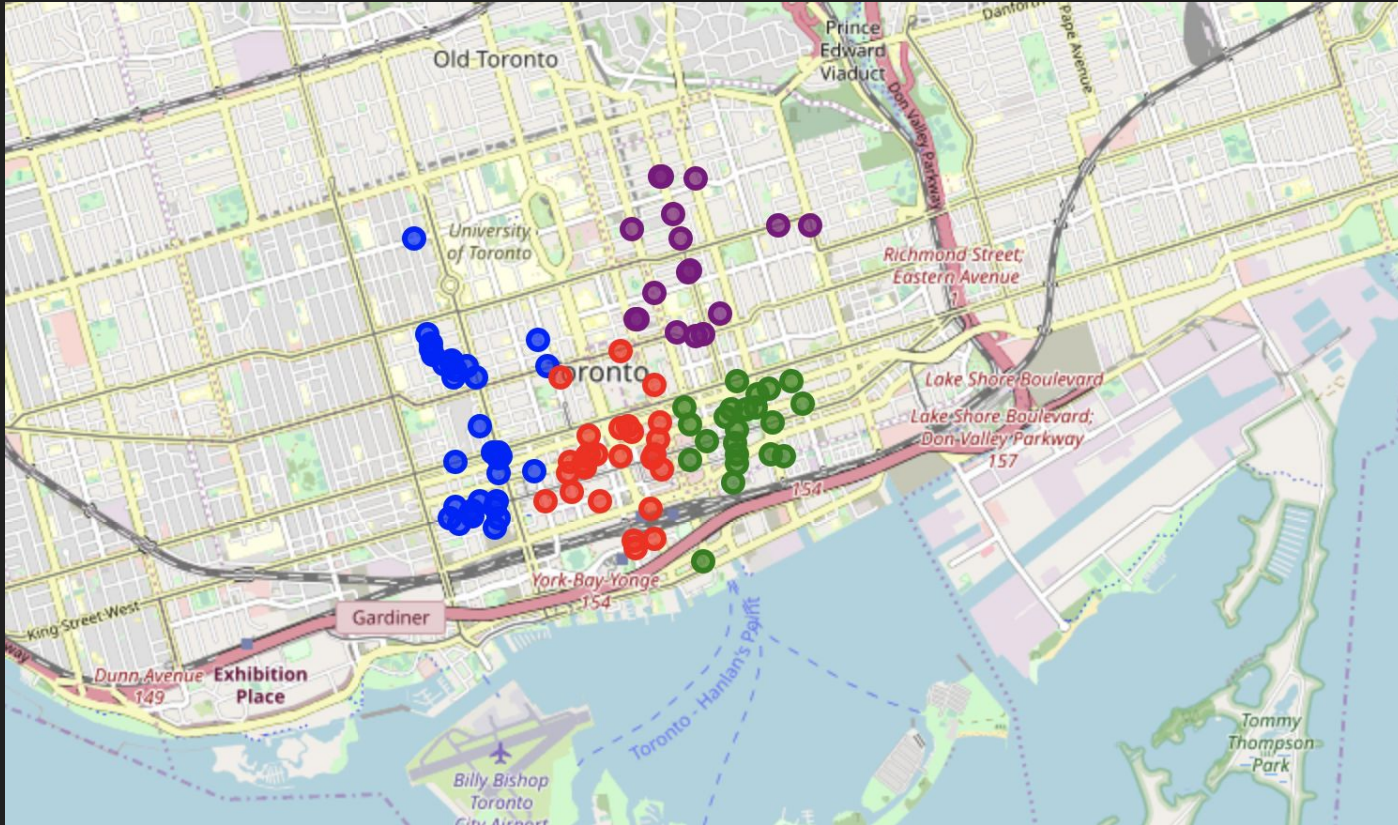
Methodology

1. Identifies the restaurants and place them on a map
2. Create several "clusters" of these restaurants to identify potential districts for AwesomeRestaurant&Co to choose from.

AwesomeRestaurant&Co should choose one from these business district and locate its restaurant in the center of it. We will map the successful restaurants in Toronto and clustered them.

The intended location is the geographic average of the location of the currently successful restaurants.

Clustering of the current restaurants of Toronto



Recommendations for new restaurants

