00 **/Section**

00 **Section** / Description

Usage guide

Brand Colors

Primary color

#1b26bc	
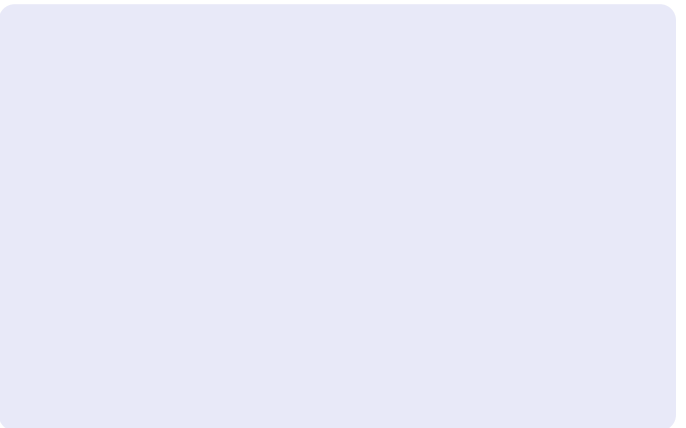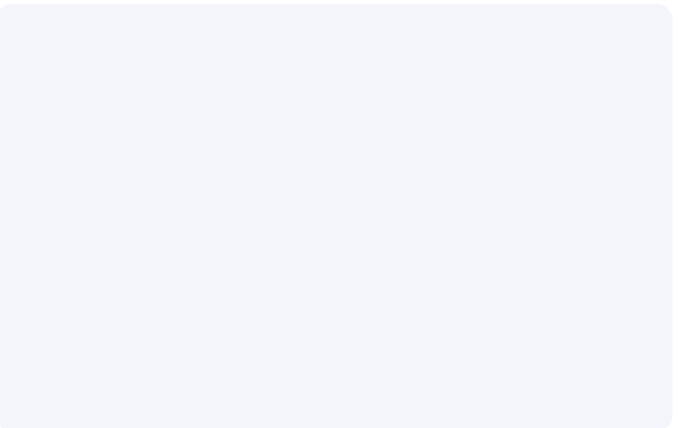
#4a51c9	#767dd7	#a5a7e4	#d1d5f1	#e8e9f7	#f3f3fc

#01020a	
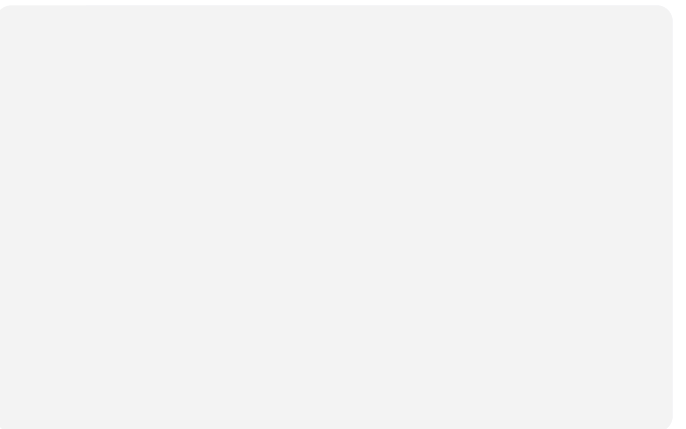
#67666e	#67676e	#999a9d	#cdcbcd	#e5e5e5	#f3f2f3
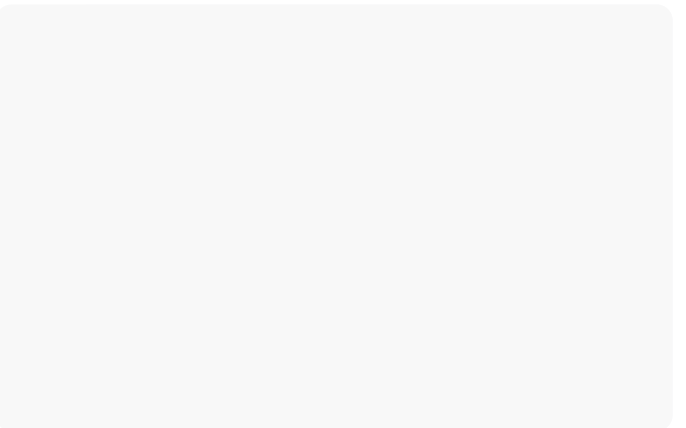
#f7f7f7

Seccondary color

#ff7e82	
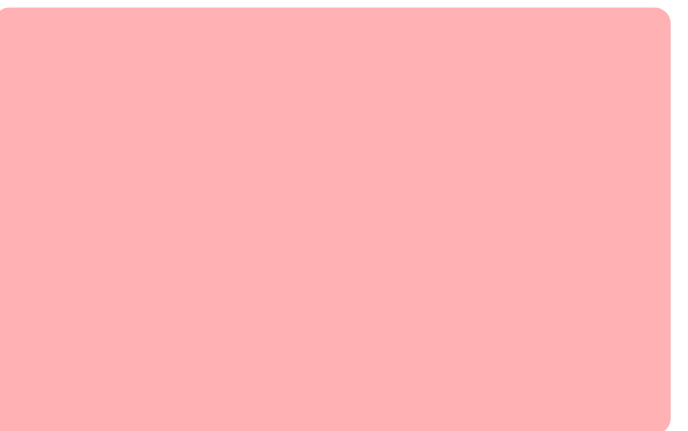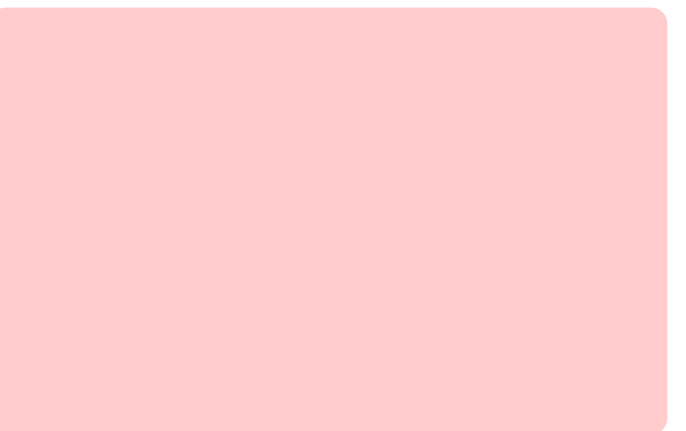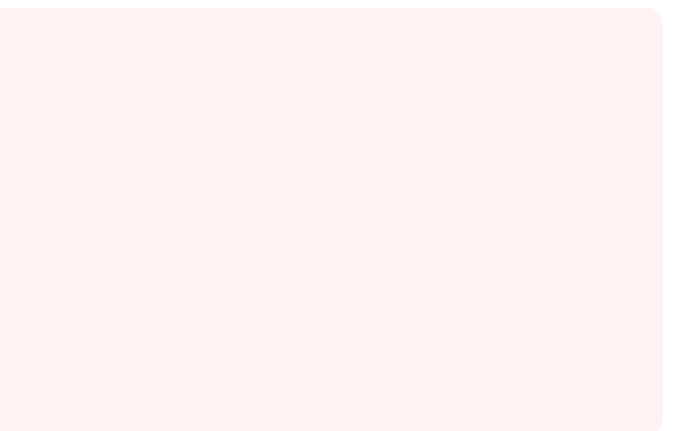
#fd999b	#ffb1b5	#ffcbcd	#fee5e4	#fff2f2	#fff8f9

00 **Section** / Description

Usage guide

Description

The colors are the most important elements to inspire and communicate the San Cristóbal personality. User interfaces are made first-and-foremost to fulfill a user experience. This can be achieved with very basic elements, but is often dressed up with colors and textures.

Our color palette comprises primary, secondary, text and grey colors that can be used for illustration or to develop our user interface elements. They've been designed to work harmoniously with each other. The color palette starts with primary colors and fills in the spectrum to create a complete and usable palette for web and mobile.

Brand colors

Primary and seccondary UI colors

iúnigo primary

#1B26BC

iúnigo secondary

#FF7E82

Error

#FA2929

Success

#06D866

Primary Hover

#131B8A

Secondary Hover

#C96467

Yellow
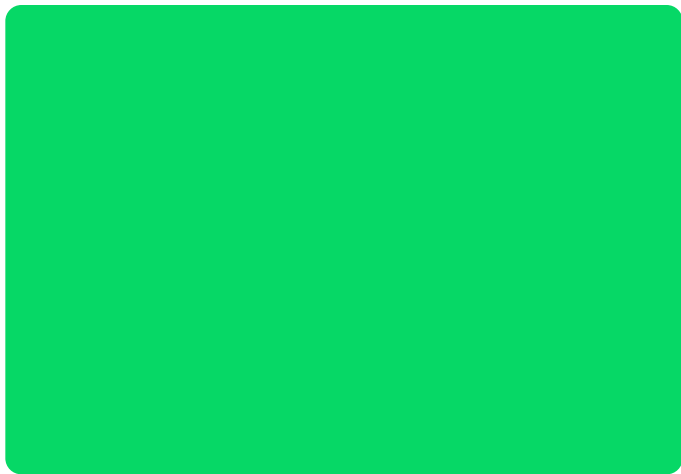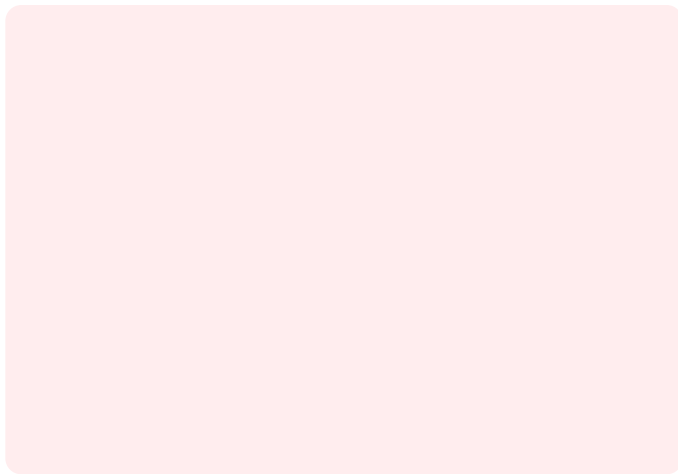
#FFDF7A

00 **Section**   / Description

Usage guide

Description

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Grey Scale

Black and White

gray	white
#03051B	#FFFFFF

Shades of Gray

gray light 01	gray light 02	gray light 03	gray light 04	gray light 05	gray light 06	gray light 07
#363749	#686977	#9B9BA5	#CDCDD2	#E6E6E8	#F3F3F4	#F8F8F8

00 **Section**   / Description

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Strokes

Primary

#1B26BC

Secondary

#FF7E82

Gray

#03051B
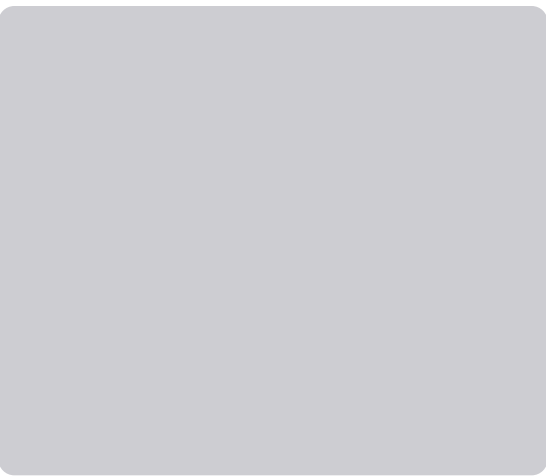
Shades of Gray

gray light 01
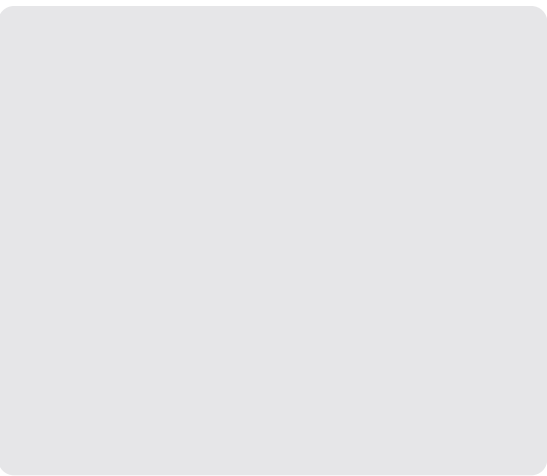
#363749

gray light 02

#686977
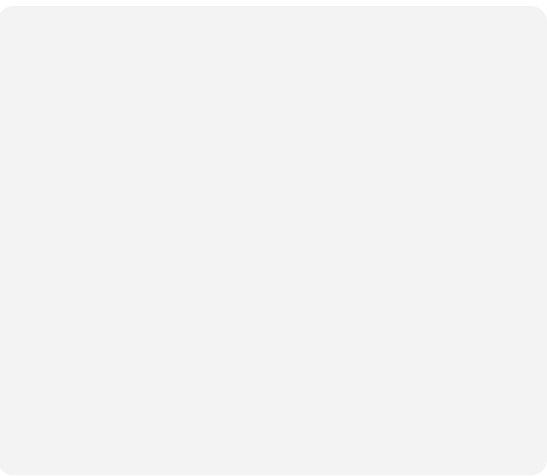
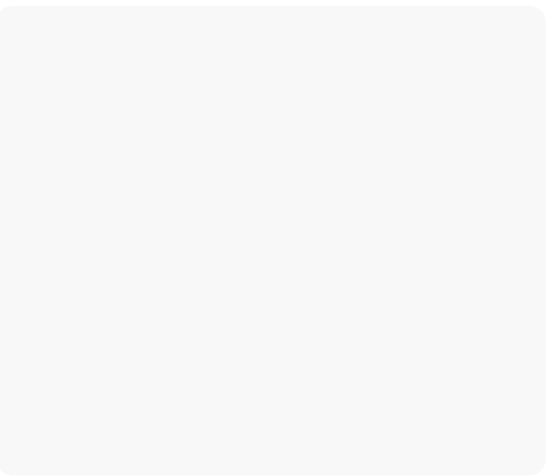gray light 03

#9B9BA5

gray light 04

#CDCDD2

gray light 05

#E6E6E8

gray light 06

#F3F3F4

gray light 07

#F8F8F8

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Buttons
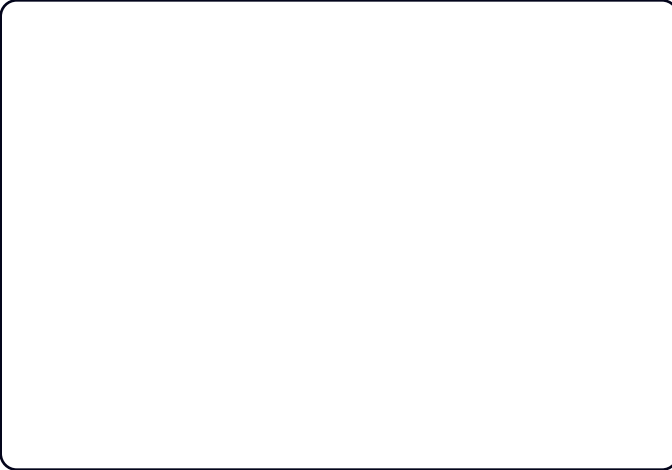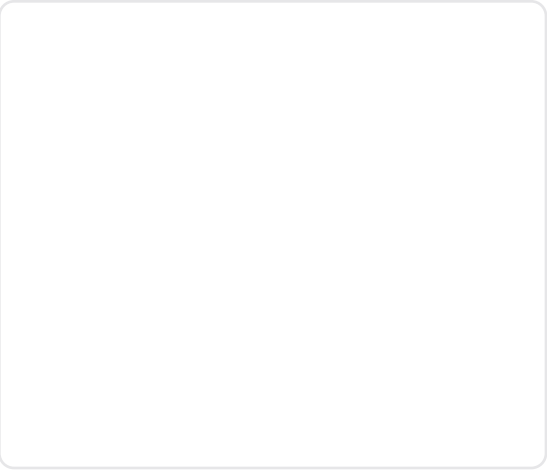
Primary
Fill	Stroke
#1B26BC	- - -

Hover
Fill	Stroke
#131B8A	- - -

Seccondary
Fill	Stroke
- - -	#1B26BC

Seccondary disabled
Fill	Stroke
- - -	#D4CECF

Seccondary hover
Fill	Stroke
#E4E5F6	#131B8A

White
Fill	Stroke
#FFFFFF	- - -

Forms

Placeholder
Fill	Stroke
#FFFFFF	#E6E6E8

Focus
Fill	Stroke
#FFFFFF	#1B26BC

Disabled
Fill	Stroke
#F5F5F5	#CFD0D4

Success
Fill	Stroke
#FFFFFF	#06B866

Error
Fill	Stroke
#FFFFFF	#FA2929

00 **Section**   / Description
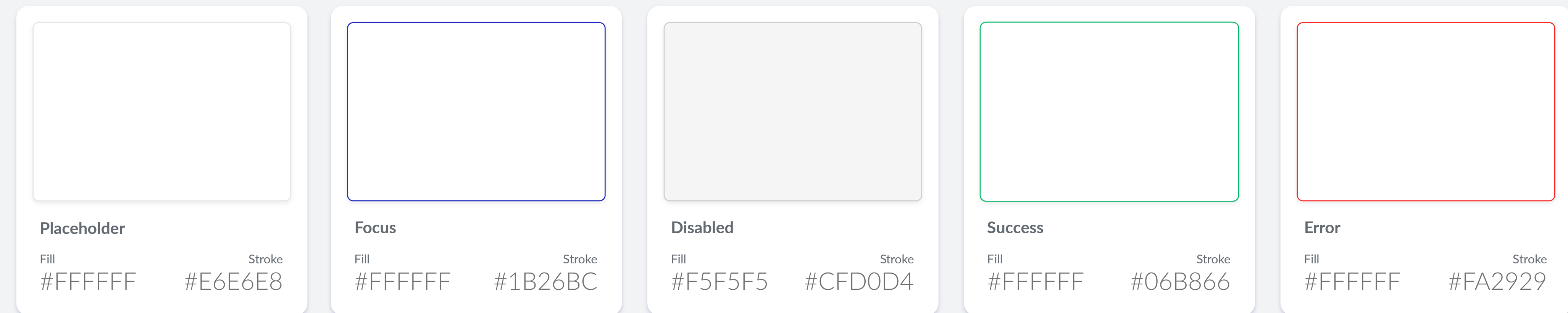
Usage guide

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Shadow cards colors

Mostly used as forms backgrounds
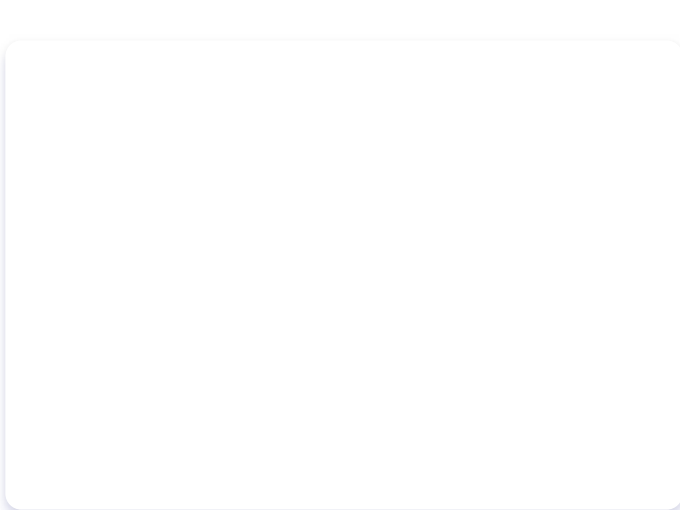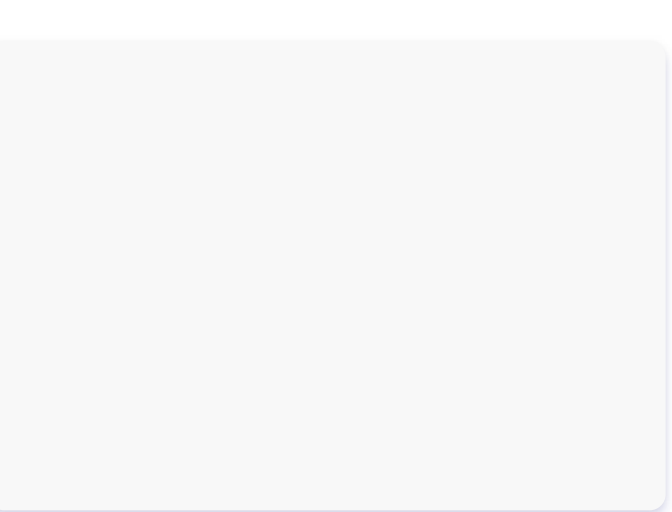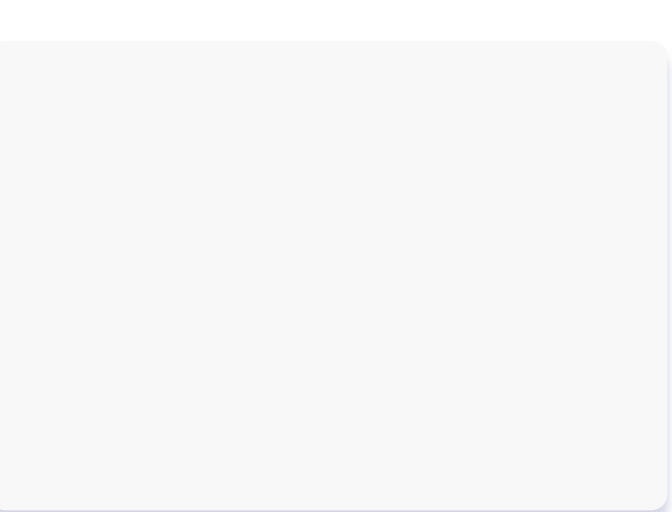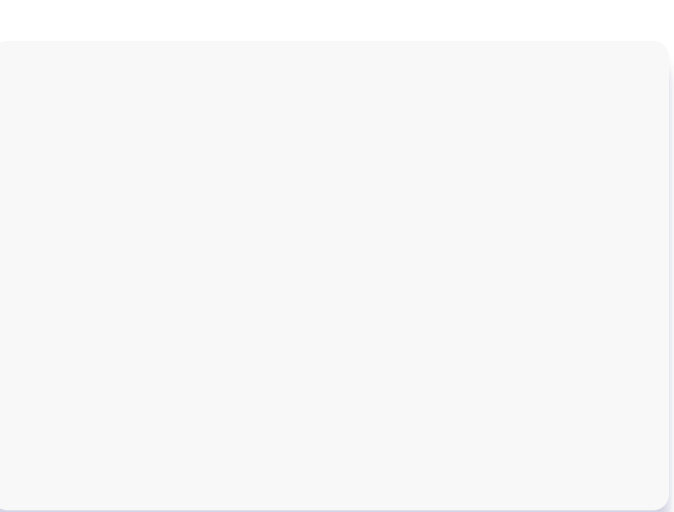
Card White 1x #FFFFFF	**Card White 2x** #FFFFFF	**Card White 3x** #FFFFFF
Card Blue 1x #1B26BC	**Card Blue 2x** #1B26BC	**Card Blue 3x** #1B26BC
Card Secondary 1x #FF7E82	**Card Secondary 2x** #FF7E82	**Card Secondary 3x** #FF7E82
Card Graylight_7 1x #F8F8F8	**Card Graylight_7 2x** #F8F8F8	**Card Graylight_7 3x** #F8F8F8
Navbar White 1x #FFFFFF		