

## EDUCATION

*Liceo N°1, Las Piedras*

Artistic Baccalaureate (2017-2019)

*UTU-CETP Design & Communication*

Graphic Design (2020-2021)

## ADDITIONAL

*ANGLO*

Intermediate English B1 (2022-2023)

*Coder House*

After Effects (2024)

UX/UI Design (2025)

# FACUNDO REYES

## PROFILE

I'm a **Graphic Designer** with a background in **UX/UI**, bridging visual design and usability to create clear, functional interfaces. I complement my skill set with **motion graphics (Adobe After Effects)**, **illustration**, and **AI tools** integrated into the creative process. I'm self-taught and adaptable—comfortable delivering individual projects and collaborating in teams thanks to a sociable, flexible approach.

## EXPERIENCE

***Marcobus/Marcopolo S.A - Graphic Designer (Marketing Assistant)***

- Social media management and digital design.
- Motion graphics (After Effects).
- Design for road-transport trade magazines and physical items (apparel, stationery, signage).

### REFERENCE:

Manager - Gonzalo Cabrera: +598 97 302 146

***Óptica COMAG - Graphic designer***

- Brand introduction and media outreach.
- Social media ad creatives and content.
- In-store signage and stationery design.

### REFERENCE:

Manager - Pablo Averó: +598 98 378 290

***"Redes" TV Show — Graphic Designer***

- Social media design and content.
- Applied AI to show content.
- Brand identity design and overall brand refresh.

### REFERENCE:

Producer & Host - Maximiliano Peña: +598 91 544 088



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