

Facundo Severi

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EDUCATION

University of California Berkeley

Electrical Engineering and Computer Science

Relevant coursework: Algorithms, Software Engineering, Artificial Intelligence, Data Structures, UI Design, Computer Security

Berkeley, CA

May 2017

Massachusetts Institute of Technology xPro

Full Stack Development with MERN

Topics include: HTML, CSS, Javascript, React, Express, Node, JSX, APIs, CI & CD, Containers, Cloud and Devops

Cambridge, MA

January 2021 - Present

EXPERIENCE

Linux Academy

Product Manager

Remote

March 2021 – Present

- Leader in the sunsetting of the platform, maintenance and support for users as they are migrated to A Cloud Guru.

Indeed Inc

Product Manager, Native Apps

San Francisco, CA

October 2018 – May 2020

- Managed core Indeed apps across iOS & Android with 20+ million monthly users and revenues in the \$100s of millions.
- Lead the creation from concept to MVP launch of the fully native Android app for SimplyHired (Indeed's subdomain), driving organic growth of 20,000 monthly active users.
- Prioritized features based on KPI impact analysis, monitored and managed AB test populations and made roll out decisions based on metric impact of native technologies on the job search experience.
- Implemented a new set of standards for push notification attribution as well as the creation of 2 new push notifications.
- Coordinated the design and implementation of APIs for core Indeed services, which enabled the development of native parity versions of Indeed's main user flows.

Associate Product Manager, Indeed Targeted Ads

July 2017 – October 2018

- Led a team spanning engineering, data science and QA disciplines in quarterly product roadmaps, monthly goal check-ins, weekly backlog prioritization, and daily standups.
- Designed user experience, tested and launched on-ad screener questions as a new feature available to 13% of all ad campaigns on Indeed with adoption growing at 75% quarter over quarter, resulting in higher quality applicants.
- Developed and analyzed UI and model tests using standard A/B testing methodology to positively impact KPIs, working with data scientists to validate findings and engaging leadership to call for a rollout on each test after careful iterations.

eBay (StubHub)

Software Engineering Intern

San Francisco, CA

May 2016 – July 2016

- Created a system that uses clickstream data to calculate demand metrics, providing market insights to the pricing team.
- Made a script that queries HBase, dynamically calculates a heuristic of demand for events and stores it in HBase.
- Refactored a Kafka listener that stores clickstream data to accept new inputs, allowing future developers to request data that was not originally being collected.

Hello World Engineering

iOS Developer Intern

San Francisco, CA

August 2015 – December 2015

- Implemented views using custom segues and cells, following Cocoa design patterns.
- Integrated backend to store, update and load user input on different views.

SKILLS

Programming: Imhotep (Indeed's SQL), Python, Javascript, Java, Swift, MATLAB and Git. CAD: SolidWorks & AutoCAD.

Languages: English (Native), Spanish (Native), Italian (Fluent)