



ABOUT ME

I initially pursued a career as a civil engineer in Argentina. However, my passion for design and technology led me to venture into international brand creation, prototyping, and application development. I also launched a YouTube channel to discuss branding and design approaches.

Currently, I am looking for job opportunities in tech companies engaged in innovative and challenging projects. After all, I love solving problems with design and code.





SKILLS

React.js, JavaScript, Python, HTML, CSS, WordPress, Firebase and Adobe CC (Illustrator, XD, Photoshop, Premiere Pro & After Effects).







LANGUAGES

Spanish (native) and English (advanced).

PORTFOLIO & CHANNEL

-  facundochavez.vercel.app 
-  youtube.com/marcaoptimizada 

CONTACT

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Facundo Chavez

Front-end Developer, Civil Engineer,
Ux/UI Designer & Brand Consultant.

DESIGN & TECH EXPERIENCE

Marca Optimizada

Designer, Brand Consultant and Front-end Developer
Since January 2019

As a freelancer, I help companies to count on high-performing brands through market analysis and robust strategies. In 2022, I also started offering UX/UI design and web/app development services.

Trichter Consulting

Coordinator and Web Developer in Digital Marketing Projects
October 2022 – April 2023

- Creative direction in marketing projects. UX/UI design and landing page development. Email marketing workflow implementation.
- Optimization of onboarding processes and digital marketing funnels.
- Definition of work structures and roles. Team training and coordination. Leadership in internal process innovation.

ENGINEERING EXPERIENCE

GNI Desarrollista

Construction Manager
February 2018 – April 2019

- Preplanning and task assignment according to project schedules.
- Estimation and budgeting, supply coordination with suppliers.
- Interpretation and stakeout of structural and installation blueprints.
- Swift resolution of missing details.
- Supervision and oversight of tasks executed by in-house staff and subcontractors.
- Monitoring material deliveries, invoice consolidation, and addressing shortages.
- Quality control of installations.
- Bi-weekly progress and consumption reporting.

Incoa SRL

Structural Engineer
August 2017 – January 2018

- Analysis and design of metal and reinforced concrete structures.
- Preparation of documentation and technical drawings for clients in Buenos Aires and the United States.

UNIVERSITY STUDIES

Faculty of Engineering - National University of Salta

Civil Engineering
February 2009 – August 2016