



## ABOUT ME

I initially pursued a career as a civil engineer in Argentina. However, my passion for design and technology led me to venture into international brand creation, prototyping, and application development. I also launched a YouTube channel to discuss branding and design approaches.

Currently, I am looking for job opportunities in tech companies engaged in innovative and challenging projects. After all, I love solving problems with design and code.





## SKILLS

React.js, JavaScript, TypeScript, Python, HTML, CSS, WordPress, Firebase and Adobe CC (Illustrator, XD, Photoshop, Premiere Pro & After Effects).







## LANGUAGES

Spanish (native) and English (advanced).

## PORTFOLIO & CHANNEL

-  [facundochavez.vercel.app](https://facundochavez.vercel.app) 
-  [youtube.com/marcaoptimizada](https://youtube.com/marcaoptimizada) 

## CONTACT

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-  [github.com/facundochavez](https://github.com/facundochavez) 

# Facundo Chavez

Front-end Developer, Civil Engineer,  
Ux/UI Designer & Brand Consultant.

## DESIGN & TECH EXPERIENCE

### Marca Optimizada

*Front-end Developer, UX/UI Designer & Brand Consultant*  
Since January 2019

As a freelancer, I help companies to count on high-performing brands through market analysis and robust strategies. In 2021, I also started offering UX/UI design and web/app development services.

### Trichter Consulting

*Coordinator and Web Developer in Digital Marketing Projects*  
October 2022 – April 2023

- Creative direction in marketing projects. UX/UI design and landing page development. Email marketing workflow implementation.
- Optimization of onboarding processes and digital marketing funnels.
- Definition of work structures and roles. Team training and coordination. Leadership in internal process innovation.

## ENGINEERING EXPERIENCE

### GNI Desarrollista

*Construction Manager*  
February 2018 – April 2019

- Preplanning and task assignment according to project schedules.
- Estimation and budgeting, supply coordination with suppliers.
- Interpretation and stakeout of structural and installation blueprints.
- Swift resolution of missing details.
- Supervision and oversight of tasks executed by in-house staff and subcontractors.
- Monitoring material deliveries, invoice consolidation, and addressing shortages.
- Quality control of installations.
- Bi-weekly progress and consumption reporting.

### Incoa SRL

*Structural Engineer*  
August 2017 – January 2018

- Analysis and design of metal and reinforced concrete structures.
- Preparation of documentation and technical drawings for clients in Buenos Aires and the United States.

## UNIVERSITY STUDIES

### Faculty of Engineering - National University of Salta

*Civil Engineering*  
February 2009 – August 2016