












-  facundochavez.com 
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ABOUT ME

I specialize in crafting visually appealing and high-performance websites and web applications. My trajectory as a developer has been built upon a solid background in design, engineering, and content creation. This multifaceted expertise has not only refined my technical skills but has also equipped me with essential soft skills such as leadership and effective communication.

With a unique perspective on problem-solving, I have brought substantial value to the companies I've worked for. My motivation lies in being part of innovative and challenging projects that test my capabilities, applying my engineering background to address complex challenges and find efficient solutions.

SKILLS

React.js, Next.js, JavaScript, TypeScript, Python, HTML, CSS, WordPress, Firebase, Figma & Adobe CC (Illustrator, XD, Photoshop, Premiere Pro & After Effects).

LANGUAGES

Spanish (native) and English (advanced).

Facundo Chavez

Front-end Developer, Civil Engineer, YouTuber, UX/UI Designer and Brand Consultant.

WORK EXPERIENCE

Marca Optimizada
Front-end Developer, UX/UI Designer & Brand Consultant
Since January 2019

From my design studio, I focus on creating graphic brands and web applications that captivate with their aesthetics and efficiency. I also launched a YouTube channel to discuss branding and design approaches, sharing the creative process behind my work.

- UX/UI design and web development: Crafting attractive and user-friendly digital solutions using modern technologies like Figma, React.js, and Next.js.
- Onboarding and brief analysis: Guiding clients in identifying their problems and needs, employing agile methodologies to understand and rectify project goals.
- Market and competition analysis: Perform detailed analysis to inform brand strategies, evaluating brand performance parameters pragmatically and data-driven.
- Proposal design and adjustments: Advising clients on the most effective approach, balancing their preferences with design best practices.

Trichter Consulting
Creative Director and Web Developer in Digital Marketing Projects
October 2022 – April 2023

In my role at Trichter, I spearheaded the creative direction and web development of sales funnels for realtors and brokers in Mexico and the United States. Additionally, I played a crucial role in structuring the company, leveraging my engineering expertise to establish robust operational and strategic foundations.

- UX/UI design and web development: Leading the design and development of ads and web pages using tools such as Illustrator, Adobe XD, and WordPress, ensuring a striking digital presence in each project.
- Process automation: Crafting and implementing sales workflows through email marketing. Streamlining the customer onboarding process.
- Internal process optimization: Developing agile methodologies to enhance service delivery using tools like Asana and Slack. Providing mentorship to the team for the effective implementation of processes.

GNI Desarrollista
Construction Manager
February 2018 – April 2019

As a civil engineer, predating my transition to a web developer career, I led construction teams in the iconic building "Cardinales Nuevo Suquía" in the City of Córdoba. I handled key responsibilities, including planning and task allocation according to schedules, overseeing and directing work, coordinating supplies, and ensuring quality control. This experience not only solidified my leadership skills but also nurtured cognitive and organizational abilities crucial for my later transition into the technology field.

Carlos Xamena Spa - Salta City
Lifeguard
December 2016 – February 2017

While awaiting my engineering degree, I took on a position of significant responsibility as a lifeguard at one of the largest spas in Northwest Argentina. Actively collaborating as part of a team, I participated in the surveillance and rescue of people in emergency situations and in the control of the establishment's safety standards.

UNIVERSITY STUDIES

Faculty of Engineering - National University of Salta
Civil Engineering
February 2009 – August 2016