



FACUNDO NAPAL

FRONTEND DEVELOPER

Driving User-Centric Solutions

<https://facundonapal.github.io/>

Detail-oriented, proactive, highly motivated, values thorough planning, strategic thinking, and continuous improvement.

Mobile: +54 9 116 119 6992

Addr: Buenos Aires, Argentina.

Mail: fanapal.design@gmail.com

LinkedIn: [linkedin.com/in/facundo-napal/](https://www.linkedin.com/in/facundo-napal/)

English: C1

2021 - present IQVIA IMS Health - Healthcare - Seattle - USA (English)

At the present I'm currently working on IQVIA the world's leading healthcare company \$33.95 billion USD market capitalization (IQV). This is a multinational company with over 88,000 employees in more than 100 countries. As of 2024, the company reported revenues of about \$15.4 billion.

100% in English, sprint iteration occurs with Agile Scrum mode enabled.

Product maintenance based on a proprietary design system. React and Salesforce component libraries following closely requirements from stakeholders and to the letter ticket's Acceptance Criteria. The cycle of software development and production delivery is constantly in relation with designers, PMs and POs.

- Production ready frontend development.
- Latest CSS best practices + preprocessors orientation SASS.
- Design system focus. (Salesforce Design System and proprietary).
- Web components standards - Salesforce development LWC + React library maintenance.
- Agile, Scrum mode.
- Git and Gitlab. CLI. Jest TDD. Strapi.
- Jira. Zeplin - InVision - Figma. Teams - Slack.

2022 - 2025 United Airlines - Digital Content Publishing team - USA (English)

United Airlines' market cap was \$25.41 billion as of a recent date. Had 107,300 employees in 2024. This makes it one of the largest airlines in the world.

- Sites maintenance and creation from scratch HTML, CSS, ECMA6.
- Existing sites refactoring, company's design system implementation and optimization. Storybook.
- Custom company CMS management and improvement.
- I was in charge of the daily publication multienvironment queue (QA and Production) plus the Stakeholders concerns and day to day requirements management. Zeplin, Figma integration to the development life cycle. Design system centric.

2021 Ubeo UI - Auctions PWA, Barcelona - Germany - USA (English)

- Remote freelance project.
- Apple login feature integration. API RESTful.
- React fundamentals.
- React, Webpack, Apple API, Jest testing TDD.
- Agile Scrum, Git, Gitlab, Jira.

2020- 2021 The Clorox Company - Novadata Solutions. Buenos Aires (Spanish)

- Remote tech support assistance. + On site.
- 'The Clorox Company' software, environments config and installations.
- VPN remote config and install + Active Directory management.
- Ticket resolution workflow, real time user assistance.
- New team mates software / hardware setup. Documentation build and maintenance.
- Mobile y desktop safety environments setup.

2018- 2020 Photoslurp - Flowbox - Visual Commerce platform UGC, Barcelona based. (English - Catalán)

- New Wordpress websites and refactor existing ones. Mocking up the Photoslurp tech solution.
- Script embedding on E-commerce platforms Magento, Shopify and Woocommerce as Wordpress websites.
- HTML, CSS and Javascript.
- Config local and serverside environments WAMP, LAMP, XAMP, Node Express, ftp, Linux.
- Virtual machines (Oracle VM).
- Git, Github version control. Semver. Agile: Scrum, Kanban. Jira, Trello, Miro.

2018 - 2020 Enfoque Consultores Digital Marketing agency, Barcelona based. (50% english)

- Wordpress customer accounts management, design from scratch and maintenance.
- HTML, CSS, JS, Bash, Git, FTP deploying, Linux.
- Wordpress: install, setup and plugins, themes customization.
- UX / UI, Landing pages, 404s, portfolios, E-commerce set up. Woocommerce. Slideshows.
- Wireframe, mockups development.
- Branding plan buildings. Digital marketing plans based on KPIs, MRR, ROI.



WORK



FREELANCE

- 2014- 2018** **Ministerio de Desarrollo Urbano y Transporte, Gobierno de la Ciudad de Buenos Aires**
- Branding plans building. Web and graphic designing.
 - Wordpress websites refactoring, HTML, CSS optimization.
 - Wordpress: install, setup and plugins, themes customization.
 - Digital marketing campaigns creation.
 - Social media posting and delivery.
- 2020** **Web design teacher at ISEC (Marketing Digital and Mass Media school)**
- Web development and design teacher.
 - Study content creation.
 - Teaching classes presentation preproduction.
- 2019** **Competize - Sport startup - Barcelona based**
- Graphic design and Wordpress mockups and installing.
 - Social media content creation and uploading.
 - Gimp, Photoshop.
- 2019** **Cachicamo Natural - Natural online store**
- Web development, hosting and domain management.
 - Wireframing, mockup + Wordpress install and setup.
 - FTP update.
 - E-commerce onboarding.
 - Payments system onboarding.
- 2018** **Irupe Ceramicas - Pottery art and home pieces. Custom development**
- Hosting and domain maintenance and setup.
 - Wordpress onboarding. Backups management.
 - Wordpress themes administrator, Divi + Elementor.
 - E-commerce content uploads and setup.
 - Payment deliveries setup.
- 2017** **Napalsounds - musician portfolio single project.**
- Wireframe y mockup.
 - Bootstrap.
 - Forms features.
 - Git, Github.



SKILLS

HTML5, CSS3, JS



React



Zeplin, Figma, Invision



Web-dev / mockup



Salesforce LWC



INTERESTS



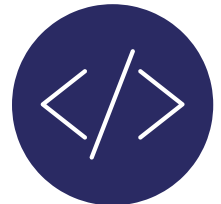
Web development



Agile Scrum



Software Development



Coding



EDUCATION

- 2022 - 2023** **CoderHouse, Argentina**
Javascript web-dev course
- 2020- 2022** **Instituto ORT, Argentina**
IT analyst
- 2018 - 2020** **AIP Aula Informatica Profesional, Barcelona**
Frontend Webdev Master
- 2015 - 2017** **Universidad de la Plata, Sede descentralizada ECUNHI, Argentina**
Cultural management, Guitar profesional player
- 2003 - 2011** **Conservatorio Superior de Musica J. Hernandez**
Music teacher
- 1997 - 2002** **Instituto ORT, Argentina**
Mass Media technic



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Frontend webdev & team playing
are my strength...

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- Design system focus.
- Web components standards - Salesforce development LWC + React library maintenance.
- Agile, Scrum mode.
- Git and Gitlab.
- Jira.
- Zeplin - InVision.

2021

Ubeo UI - Auctions PWA, Barcelona - Germany - USA (100% english)

- Remote freelance project.
- Apple login feature integration.
- React fundamentals.
- On this project I'm having the chance to start learning to work with:
 - React
 - Redux
 - Webpack
 - Apple API
 - Jest testing TDD
- Agile, Scrum, Git, Gitlab, Jira.

2020- 2021

The Clorox Company - Novadata Solutions. Buenos Aires (70% english)

- Remote tech support assistance. + On site.
- 'The Clorox Company' Software environments config and install
- VPN remote config and install + Active Directory management.
- Ticket resoution workflow, real time user assistance.
- New team players software / hardware setup.
- Documentation build and manteinance.
- Mobile y desktop safety environments setup.

2018- 2020

Photoslurp - Visual Commerce platform UGC, Barcelona. (90% en english)

- New potential customers websites refactoring. mocking up the Photoslurp tech solution.
- Script embedding on Magento, Shopify and Woocommerce websites.
- HTML, CSS and Javascript 'wow' factor mockup development.
- Config local and serverside enviroments WAMP, LAMP, XAMP, Node Express, ftp, Linux.
- Virtual machines (Oracle VM).
- Git, Github version control. Semver.
- Agile: Scrum, Kanban.
- Jira, Trello, Miro.

2018 - 2020

Enfoque Consultores Digital Marketing agency, Barcelona. (50% english)

- Customer accounts management, design from scratch and manteinance.
- HTML, CSS, JS, Bash, Git, FTP deploying, Linux.
- Wordpress: install, setup and plugins, themes customization.
- UX / UI, Landing pages, 404s, portfolios, E-commerce set up. Woocommerce. Slideshows.
- Wireframe, mockups development.
- Tickets issue solving.
- Branding plan buildings.
- Digital marketing plans based on KPIs, MRR, ROI.



FREELANCE

2014- 2018 **Ministerio de Desarrollo Urbano y Transporte, Gobierno de la Ciudad de Buenos Aires**

- Branding plans building. Web and graphic designing.
- Websites refactoring, HTML, CSS optimization.
- Wordpress: install, setup and plugins, themes customization.
- Digital marketing campaigns creation.
- Social media posting and delivery.

2020 **Web design teacher at ISEC (Marketing Digital and Mass Media school)**

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2019 **Competize - Sport startup - Barcelona**

- Graphic design mockups.
- Social media content creation and uploading.
- Gimp, Photoshop.

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- Web development, hosting and domain management.
- Wireframing, mockup + Wordpress install and setup.
- FTP update.
- E-commerce onboarding.
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2017 **Napalsounds - musician portfolio.**

- Wireframe y mockup.
- Bootstrap.
- Forms features.
- Git, Github.



SKILLS

HTML5, CSS3, JS



Digital Marketing



Project Management



Web-dev / mockup



English



INTERESTS



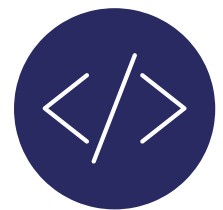
Web development



Graph design



Tech Support



Coding



EDUCATION

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Javascript course

2020- 2022 **Instituto ORT, Argentina**

Informatic analyst

2018 - 2020 **AIP Aula Informatica Profesional, Barcelona**

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