



MySkill Credit Card Report

Number of Customer (NOC)
5.054

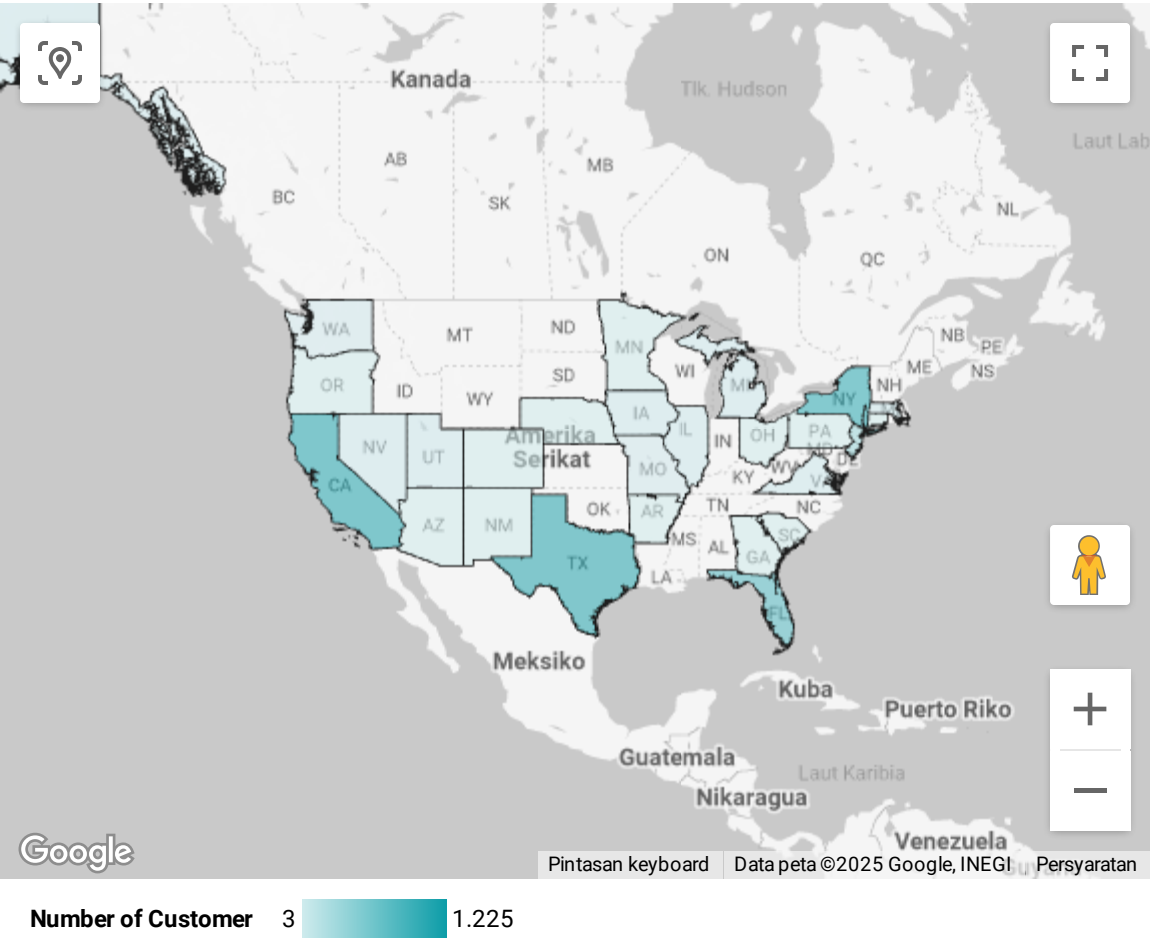
total_trans_vol
326.544

Avg Satisfaction Score
2,25

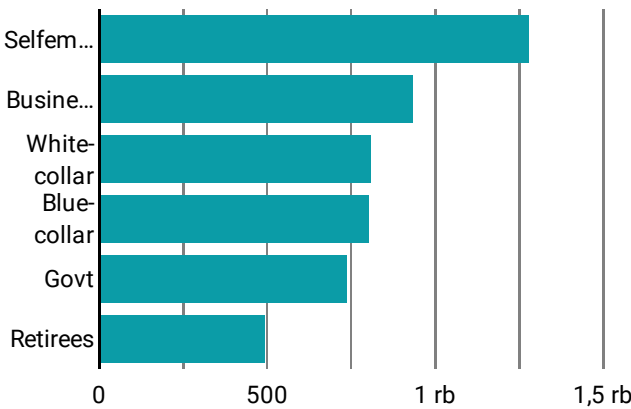
total_trans_amt
\$22,31 jt

Customer Demographic

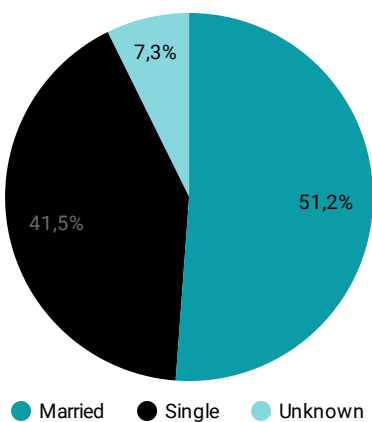
Customer by State



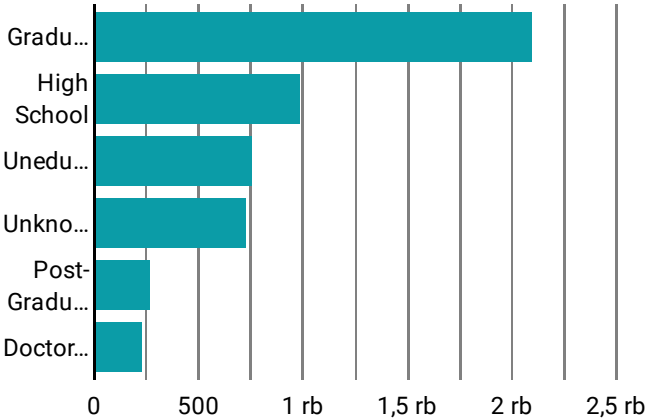
Customer by Occupation



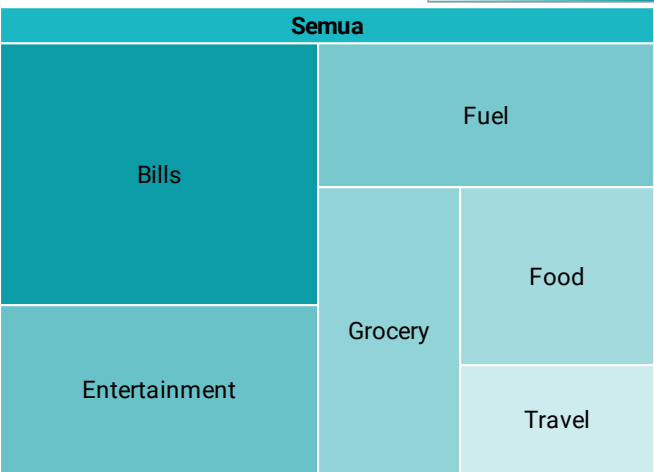
Customer by Marital Status



Customer by Education

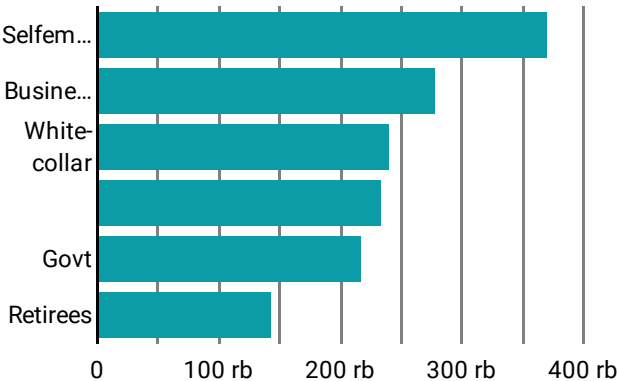


Customer by Expenses

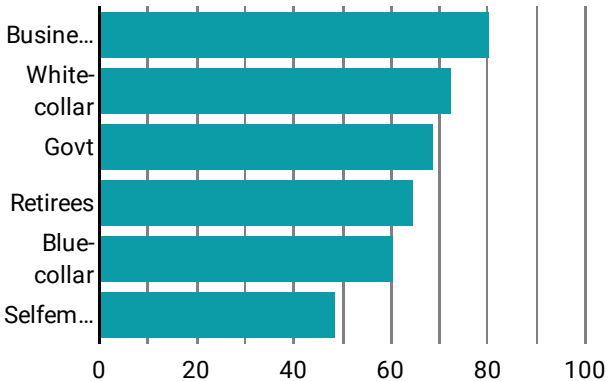


Customer Revenue Profile

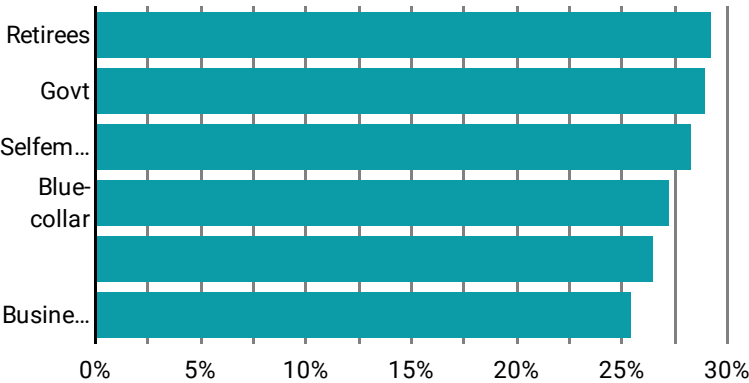
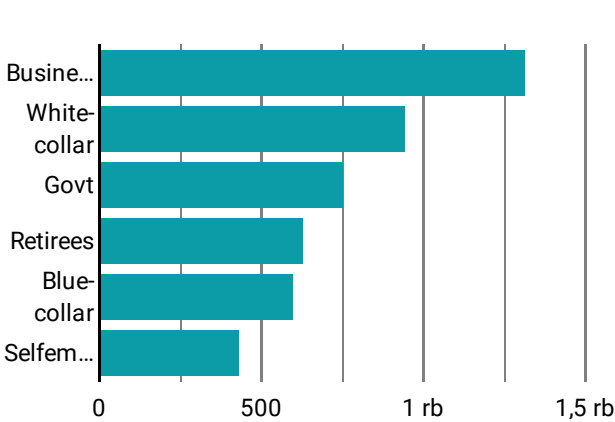
Annual Fee by Occupation



Total Transaction Volume

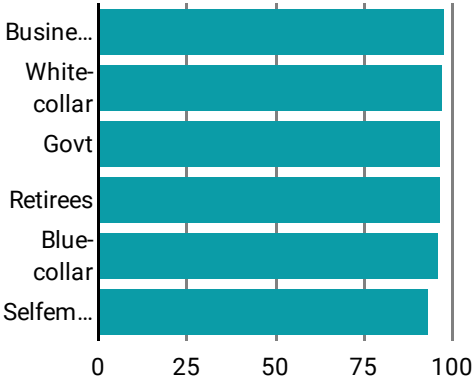


Interest Earned Distribution



education_level / total_trans_vol						
customer_job	High School	Unknown	Post-Graduate	Graduate	Uneducated	Doctorate
Businessman	80,26	83,59	76,95	79,51	81,13	79,3
White-collar	71,7	71,18	72,41	72,39	74,32	70,91
Govt	71,26	69,55	67,6	68,07	65,99	70,24
Retirees	63,55	62,31	66,38	64,95	66,14	63
Blue-collar	60,82	59,45	61,29	61,15	58,8	60,73
Selfemployeed	50,26	49,92	53,1	47,78	46,94	44,07

Customer Risk Profile



state_cd	delinquen...
1. OR	33,33%
2. PA	20%
3. VA	15,79%
4. MA	15,38%
5. SC	12,5%

education_level / delinquent_acc						
custo...	Uneducated	Unknown	Doctorate	Post-Gradu...	Graduate	High School
Govt	0,14	0,08	0,11	0,05	0,08	0,07
Retirees	0,07	0,11	0,1	0	0,04	0,08
Selfem...	0,09	0,06	0,09	0,09	0,06	0,05
White-...	0,08	0,05	0,03	0,02	0,07	0,04
Blue-c...	0,04	0,07	0,03	0,07	0,05	0,06
Busine...	0,04	0,05	0,04	0,1	0,06	0,03