# Project 3 SubReddit Classifier



Muhammad Fadhil

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#### **Problem Statement**

Reddit has identified that they have lost the tags for 2 of their subreddits for a few days and they are **r/buildapc** and **r/Cooking**.

Fortunately, there's a backup for the 2 subreddits. However, posts relating to the 2 subreddits during this period have had no classification.

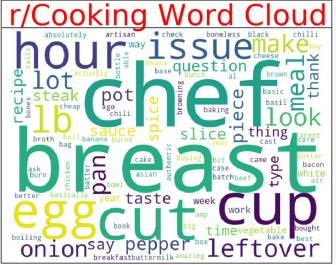
You have been tasked to classify the tagless posts into their correct subreddits with an appropriate model.

#### Objective:

Correctly classify the subreddits, and select a model after comparing the efficacy and limitations of two classification models.

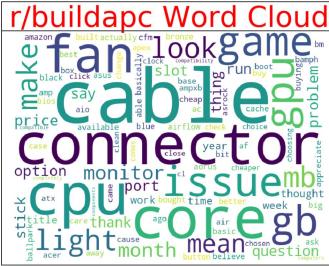
# **Word Clouds**

There's a stark difference between the most common words between the two subreddits





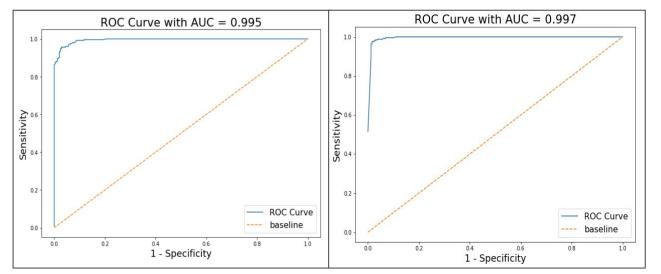




#### **Model Evaluation**

#### Logistic Regression

#### Naive Bayes



Better separability does not equate to a better classifier as it does not consider the weights of the features in the model.

Our Naive Bayes had a better AUC score which represents better separability between our two classes.

### Conclusion

Naive Bayes was selected as the preferred Classifier as it had a better accuracy.

- Logistic Regression = 0.9557
- Naive Bayes = 0.9758

Our top 10 key features in Naive Bayes are:

- Cooking: recipe, make, wa, cooking, chicken, pan, time, sauce, making, know
- Buildapc: cpu, gb, case, wa, gaming, fan, amazon, power, know, gpu