# (Distributed Word Representations) Word Embeddings

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How to more robustly match a user's intent?

Query: "motel di depok"

Sistem diharapkan tidak hanya mengembalikan dokumen tentang "motel di depok"; tetapi juga "hotel di depok", "penginapan di depok", dsb.

### **Expansion Using Query Logs**

### **Context-Free Query Expansion**

- Misal, dari analisis query logs didapatkan bahwa "wet ground" = "wet earth".
- Oleh karena itu, jika kedepannya ada query term "ground", perlu di-expand dengan term "earth".

Problem: "ground coffee" -> "earth coffee" ??

### Thesaurus-based Approach

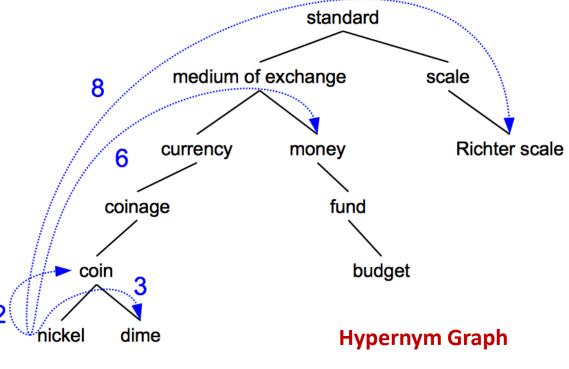
#### Contoh: Path-based similarity

Two terms are similar if they are near each other in the thesaurus hierarchy.

$$simpath(c_1, c_2) = \frac{1}{pathlen(c_1, c_2)}$$

$$wordsim(w_1, w_2) = \max_{c_1 \in senses(w_1), c_2 \in senses(w_2)} sim(c_1, c_2)$$

simpath(nickel,coin) = 1/2 = .5 simpath(fund,budget) = 1/2 = .5 simpath(nickel,currency) = 1/4 = .25





### Thesaurus-based Approach

#### Problems...

We don't have a thesaurus for every language

- For Indonesian, our WordNet is not complete
  - Many words are missing
  - Connections between senses are missing

**—** ...

Pada konsep VSM standar, setiap term menjadi basis/axis di vector space.

Query: "hotel"

Document: "motel motel motel"

$$q = [0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, ..., 0]$$

$$d = [0, 0, 3, 0, 0, 0, 0, 0, 0, 0, 0, \dots, 0]$$

$$sim(q,d) = q.d^T = 0$$

Pada konsep VSM standar, setiap term menjadi basis/axis di vector space.

$$sim(q,d) = q.d^{T}$$

q = "hotel di depok"

$$\begin{bmatrix}
1,0,1,1 \\
\downarrow \\
\text{hotel}
\end{bmatrix} \times \begin{bmatrix}
0 \\
1 \\
1 \\
1
\end{bmatrix} = 2.0$$
Make Sense?

d = "motel di depok"

Query Translation Model (Berger & Lafferty, 99)

Tambahkan **trainable parameter W** untuk menangkap **similarity** atau **translasi** antar kata.

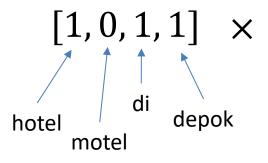
|       | hotel | motel      | di  | depok |
|-------|-------|------------|-----|-------|
|       | [1.0  | 8.0        | 0.0 | [0.0] |
| motel | 8.0   | 1.0        | 0.0 | 0.0   |
| di    | 0.0   | 1.0<br>0.0 | 1.0 | 0.0   |
| depok | [0.0] | 0.0        | 0.0 |       |

Query Translation Model (Berger & Lafferty, 99)

Tambahkan parameter **W** untuk menangkap similarity antar kata.

$$sim(q,d) = q.W.d^T$$

q = "hotel di depok"



$$\begin{bmatrix}
1,0,1,1] \times \\
0.8 & 1.0 & 0.0 & 0.0 \\
0.8 & 1.0 & 0.0 & 0.0 \\
0.0 & 0.0 & 1.0 & 0.0 \\
0.0 & 0.0 & 0.0 & 1.0
\end{bmatrix} \times \begin{bmatrix}
0 \\
1 \\
1 \\
1
\end{bmatrix} = 2.8$$

#### **Better!**

$$= 2.8$$

d = "motel di depok"

### Distributional-based Approach

• Can we learn a **dense low-dimensional** representation of a word such that dot products  $u.v^T$  express word similarity?

• Masih mungkin juga menyisipkan "translation" matrix antar vocab (misal, cross-language):  $u.W.v^T$ 

### Distributional-based Approach

- Based on the idea that contextual information alone constitutes a viable representation of linguistic items.
- As opposed to formal linguistics and the Chomsky tradition.
- Zellig Haris (1954): "...if A and B have almost identical environments, we say that they are synonyms..."
- J. R. Firth (1957): "You shall know a word by the company it keeps"

### Distributional-based Approach

gogos

Ada yang tahu apa itu gogos?

### Distributional-based



Makan **gogos** dengan sambal sungguh nikmat. Beras ketan diperlukan untuk membuat **gogos**. Teman-teman menikmati **gogos** hangat di kantin. Menikmati makanan **gogos**, lemper dari makasar.

- From context words humans can guess gogos means
  - A traditional food
- Intuition for algorithm:
  - Two words are similar if they have similar word contexts

### Latent Semantic Analysis

### Alin Revisited: Rank

Let C be an  $M \times N$  matrix. The **rank** of a matrix is the number of **linearly independent rows** (or columns) in it; thus,  $rank(C) \le min\{M, N\}$ .

$$C = \begin{bmatrix} 2 & 4 & 8 \\ 1 & 2 & 4 \end{bmatrix}, \quad rank(C) = 1$$

$$C = \begin{bmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix}, \quad rank(C) = 3$$

### Alin Revisited: Rank

Let C be an  $M \times N$  matrix. The **rank** of a matrix is the number of **linearly independent rows** (or columns) in it; thus,  $rank(C) \le min\{M, N\}$ .

Secara umum, ubah dahulu ke bentuk Row-Echelon Form; lalu hitung ada berapa baris yang non-zero.

$$C = \begin{bmatrix} 1 & 2 & 3 \\ 2 & 1 & 4 \\ 3 & 0 & 5 \end{bmatrix} \qquad \begin{bmatrix} 1 & 2 & 3 \\ 0 & -3 & -2 \\ 0 & -6 & -4 \end{bmatrix} \qquad \begin{bmatrix} 1 & 2 & 3 \\ 0 & -3 & -2 \\ 0 & 0 & 0 \end{bmatrix}$$

$$R_2 \rightarrow R_2 - 2R_1 \qquad R_3 \rightarrow R_3 - 2R_2$$

 $R_3 \rightarrow R_3 - 3R_1$ 

Rank(C) = 2

### Alin Revisited: Eigenvector

For a square M × M matrix C and a non-zero vector **x**, the values of  $\lambda$  satisfying

$$Cx = \lambda x$$

are called the **eigenvalues** of C.

x disebut eigenvetor.

Banyaknya non-zero eigenvalues dari C adalah paling banyak Rank(C).

$$C = \begin{bmatrix} -6 & 3 \\ 4 & 5 \end{bmatrix}$$

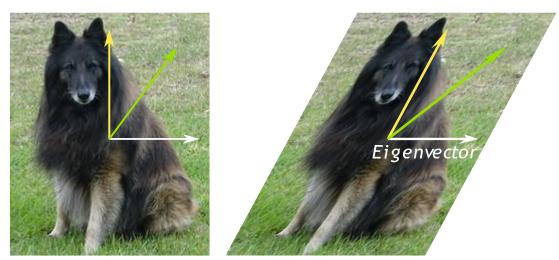
$$x_1 = \begin{bmatrix} 1 \\ 4 \end{bmatrix} \quad \lambda_1 = 6$$

$$x_2 = \begin{bmatrix} -3 \\ 1 \end{bmatrix} \quad \lambda_2 = -7$$

### Alin Revisited: Eigenvector

Singkat cerita, eigenvector tidak akan berubah arah ketika ditransformasi (hanya memanjang atau memendek).

"ditransformasi" = "dikali matriks"



https://www.mathsisfun.com/algebra/eigenvalue.html

### Alin Revisited: Eigenvector

Sekedar istilah ....

Right-eigenvector of C

$$Cx = \lambda x$$

$$C = \begin{bmatrix} -6 & 3 \\ 4 & 5 \end{bmatrix}$$

$$C = \begin{bmatrix} -6 & 3 \\ 4 & 5 \end{bmatrix} \qquad x = \begin{bmatrix} 1 \\ 4 \end{bmatrix} \qquad \lambda = 6$$

Left-eigenvector of C

$$y^T C = \lambda y^T$$

$$C = \begin{bmatrix} -6 & 3\\ 4 & 5 \end{bmatrix}$$

$$y^T = [? ?] \lambda =?$$

Latihan: cari sebuah left-eigenvector dari C!

#### **Term-Document** Matrix

Each cell is the count of word t in document d (bisa juga TF-IDF)

|          | D1 | D2 | D3 | D4 | D5 |
|----------|----|----|----|----|----|
| ekonomi  | 0  | 1  | 40 | 38 | 1  |
| pusing   | 4  | 5  | 1  | 3  | 30 |
| keuangan | 1  | 2  | 30 | 25 | 2  |
| sakit    | 4  | 6  | 0  | 4  | 25 |
| inflasi  | 8  | 1  | 15 | 14 | 1  |

Vector of D2 = 
$$[1, 5, 2, 6, 1]$$

#### **Term-Document** Matrix

Each cell is the count of word t in document d (bisa juga TF-IDF)

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|------------------|----|----|----|----|----|
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| pusing           | 4  | 5  | 1  | 3  | 30 |
| keuangan         | 1  | 2  | 30 | 25 | 2  |
| sakit<br>inflasi | 4  | 6  | 0  | 4  | 25 |
|                  | 8  | 1  | 15 | 14 | 1  |

Two documents are similar if they have similar vector!

D3 = [40, 1, 30, 0, 15]

D4 = [38, 3, 25, 4, 14]

#### **Term-Document** Matrix

Each cell is the count of word t in document d (bisa juga TF-IDF)

|          | D1 | D2 | D3 | D4 | D5 |
|----------|----|----|----|----|----|
| ekonomi  | 0  | 1  | 40 | 38 | 1  |
| pusing   | 4  | 5  | 1  | 3  | 30 |
| keuangan | 1  | 2  | 30 | 25 | 2  |
| sakit    | 4  | 6  | 0  | 4  | 25 |
| inflasi  | 8  | 1  | 15 | 14 | 1  |

Vector of word "sakit" = [4, 6, 0, 4, 25]

#### **Term-Document** Matrix

Each cell is the count of word t in document d (bisa juga TF-IDF)

|                  | D1 | D2 | D3 | D4 | D5 |
|------------------|----|----|----|----|----|
| ekonomi          | 0  | 1  | 40 | 38 | 1  |
| pusing           | 4  | 5  | 1  | 3  | 30 |
| keuangan         | 1  | 2  | 30 | 25 | 2  |
| sakit<br>inflasi | 4  | 6  | 0  | 4  | 25 |
|                  | 8  | 1  | 15 | 14 | 1  |

Two words are similar if they have similar vector!

Jika C adalah term-document matrix,

 $C.\,C^T$  mengandung dot products (similarity) dari semua pasangan **term vectors**; dan

 $C^T$ . C mengandung dot products (similarity) dari semua pasangan **document vectors**.

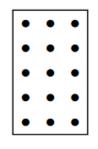
### Dekomposisi Term-Document Matrix!

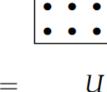
Misal, C adalah term-document matrix. C didekomposisi menjadi perkalian 3 matrix (Singular Value Decomposition).

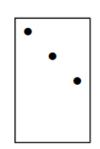
$$C = U \times \Sigma \times V^T$$

$$C \in \mathbb{R}^{M \times N}$$

Jika M > N





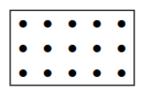




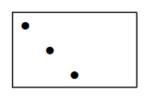
Cell selain titik = 0

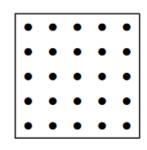
Σ

Jika M < N



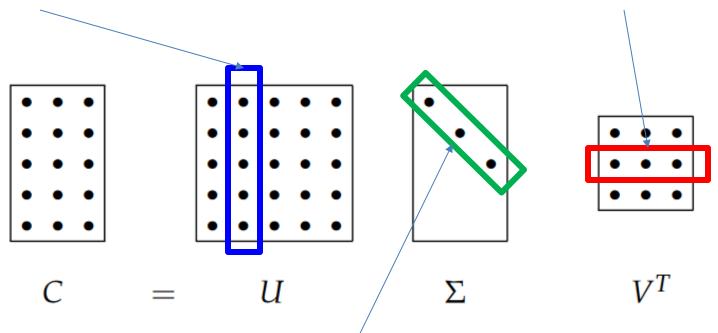






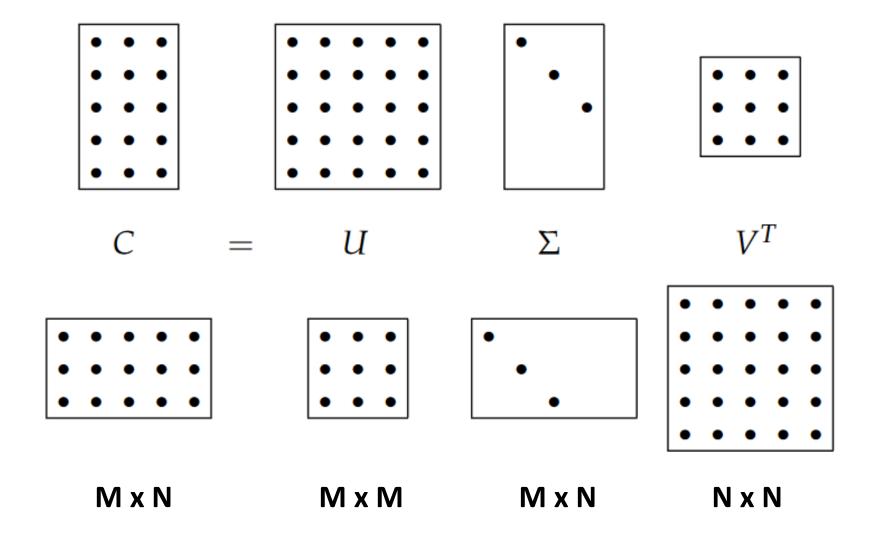
## Cara menghitung U, ∑, dan V<sup>T</sup>

Kolom-kolom pada U adalah orthogonal eigenvector dari C.C<sup>T</sup> Baris-baris pada V<sup>T</sup> adalah orthogonal eigenvector dari C<sup>T</sup>.C



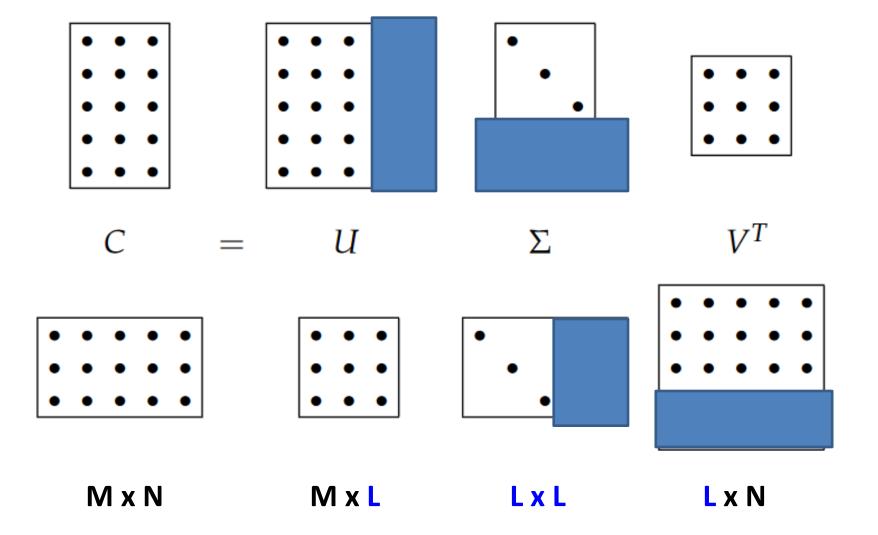
Singular Values (Akar kuadrat dari Eigenvalues) dari C<sup>T</sup>.C atau C. C<sup>T</sup> (sama saja).

### **Truncated SVD**



### **Truncated SVD**

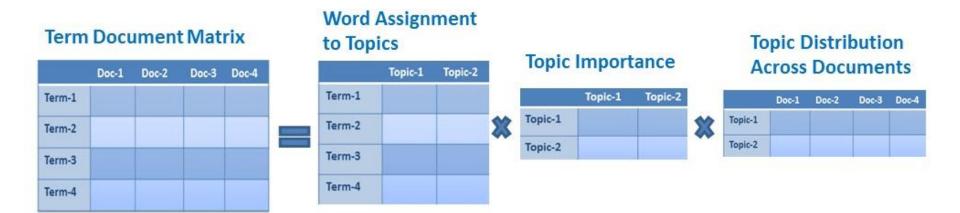
### L = Rank(C)



### Interpretasi Truncated SVD

Misal, C adalah term-document matrix. C didekomposisi menjadi perkalian 3 matrix.

$$C = U \times \Sigma \times V^T$$



Gambar: https://www.datacamp.com/tutorial/discovering-hidden-topics-python

|        | D1 | D2 | D3 | D4 | D5 |
|--------|----|----|----|----|----|
| Cancer | 6  | 0  | 10 | 1  | 7  |
| Flower | 2  | 8  | 1  | 9  | 0  |
| Tumor  | 6  | 2  | 7  | 0  | 8  |
| Rose   | 1  | 6  | 0  | 7  | 1  |

(

#### truncated

|   | 18.93 | 0     | 0    | 0    | 0 |
|---|-------|-------|------|------|---|
| 1 | 0     | 14.49 | 0    | 0    | 0 |
|   | 0     | 0     | 2.60 | 0    | 0 |
|   | 0     | 0     | 0    | 0.86 | 0 |

|        | 1    | 2     | 3     | 4     |
|--------|------|-------|-------|-------|
| Cancer | 0.66 | 0.33  | 0.64  | 0.18  |
| Flower | 0.33 | -0.71 | 0.18  | -0.57 |
| Tumor  | 0.61 | 0.25  | -0.72 | -0.19 |
| Rose   | 0.24 | -0.55 | -0.18 | 0.77  |

|   | D1    | D2    | D3    | D4    | D5    |
|---|-------|-------|-------|-------|-------|
| 1 | 0.45  | 0.28  | 0.59  | 0.28  | 0.51  |
| 2 | 0.10  | -0.59 | 0.30  | -0.69 | 0.26  |
| 3 | -0.11 | -0.41 | 0.59  | 0.38  | -0.56 |
| 4 | -0.51 | -0.42 | -0.12 | 0.44  | 0.58  |
| 5 | -0.70 | 0.46  | 0.42  | -0.30 | 0.04  |

truncated

import numpy as np; u, s, vt = np.linalg.svd(C, full\_matrices = True)

| $\Box C \Box$ | D1 | D2 | D3 | D4 | D5 |
|---------------|----|----|----|----|----|
| Cancer        | 6  | 0  | 10 | 1  | 7  |
| Flower        | 2  | 8  | 1  | 9  | 0  |
| Tumor         | 6  | 2  | 7  | 0  | 8  |
| Rose          | 1  | 6  | 0  | 7  | 1  |

#### Beberapa fakta:

Kolom-kolom **U** saling **orthogonal** dan merupakan <u>basis baru</u> untuk **dokumen-dokumen (kolom pada C)** di ruang yang baru (hasil rotasi).

|   |       |          |      |      | tiuiicate | u |
|---|-------|----------|------|------|-----------|---|
|   | 18.93 | 0        | 0    | 0    | 0         |   |
| 1 | 0     | 14.49    | 0    | 0    | 0         |   |
| 1 | 0     | 0        | 2.60 | 0    | 0         |   |
|   | 0     | 0        | 0    | 0.86 | 0         |   |
|   |       | <u> </u> |      |      |           |   |

|        | 1    | 2     | 3     | 4     |
|--------|------|-------|-------|-------|
| Cancer | 0.66 | 0.33  | 0.64  | 0.18  |
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| Rose   | 0.24 | -0.55 | -0.18 | 0.77  |

|   | D1    | D2    | D3    | D4    | D5    |
|---|-------|-------|-------|-------|-------|
| 1 | 0.45  | 0.28  | 0.59  | 0.28  | 0.51  |
| 2 | 0.10  | -0.59 | 0.30  | -0.69 | 0.26  |
| 3 | -0.11 | -0.41 | 0.59  | 0.38  | -0.56 |
| 4 | -0.51 | -0.42 | -0.12 | 0.44  | 0.58  |
| 5 | -0.70 | 0.46  | 0.42  | -0.30 | 0.04  |

 $\frac{1}{1/T}$  L2-Norm = 1

---- truncated

import numpy as np; u, s, vt = np.linalg.svd(C, full\_matrices = True)

| $\Box C \Box$ | D1 | D2 | D3 | D4 | D5 |
|---------------|----|----|----|----|----|
| Cancer        | 6  | 0  | 10 | 1  | 7  |
| Flower        | 2  | 8  | 1  | 9  | 0  |
| Tumor         | 6  | 2  | 7  | 0  | 8  |
| Rose          | 1  | 6  | 0  | 7  | 1  |

Beberapa fakta:

Baris-baris V<sup>T</sup> saling **orthogonal** dan merupakan basis baru untuk termterm (baris pada C) di ruang yang baru (hasil rotasi).

| truncated |  |
|-----------|--|
|-----------|--|

|   |       |       |      |      | truncated |
|---|-------|-------|------|------|-----------|
|   | 18.93 | 0     | 0    | 0    | 0         |
| • | 0     | 14.49 | 0    | 0    | 0         |
| 4 | 0     | 0     | 2.60 | 0    | 0         |
|   | 0     | 0     | 0    | 0.86 | 0         |

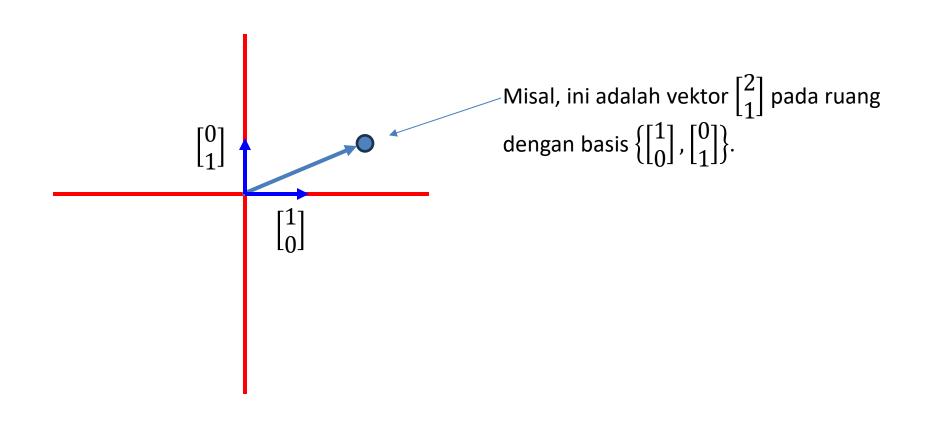
|        | 1    | 2     | 3     | 4     |
|--------|------|-------|-------|-------|
| Cancer | 0.66 | 0.33  | 0.64  | 0.18  |
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| Tumor  | 0.61 | 0.25  | -0.72 | -0.19 |
| Rose   | 0.24 | -0.55 | -0.18 | 0.77  |

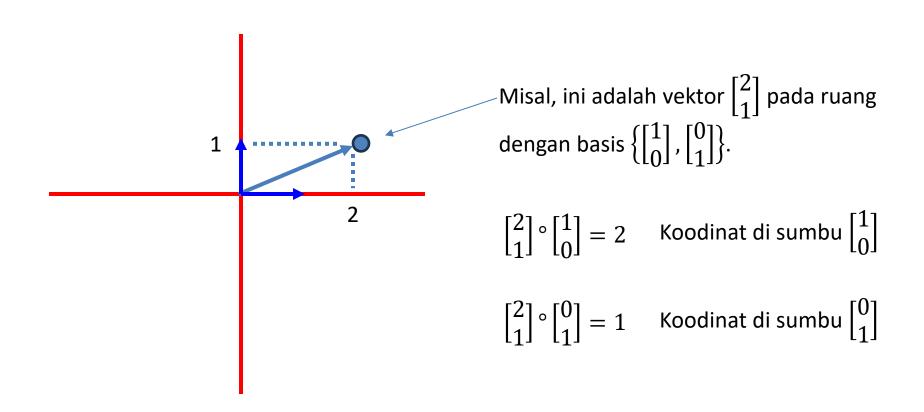
|   | D1    | D2    | D3    | D4    | D5    |                   |
|---|-------|-------|-------|-------|-------|-------------------|
| 1 | 0.45  | 0.28  | 0.59  | 0.28  | 0.51  | J                 |
| 2 | 0.10  | -0.59 | 0.30  | -0.69 | 0.26  | }                 |
| 3 | -0.11 | -0.41 | 0.59  | 0.38  | -0.56 | 77                |
| 4 | -0.51 | -0.42 | -0.12 | 0.44  | 0.58  | <b>)</b> <i>v</i> |
| 5 | -0.70 | 0.46  | 0.42  | -0.30 | 0.04  | <b>←</b>          |

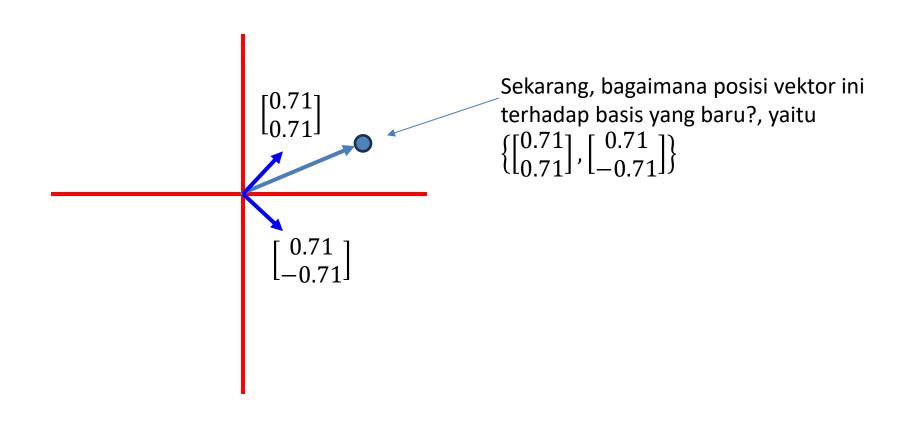
**L2-Norm = 1** 

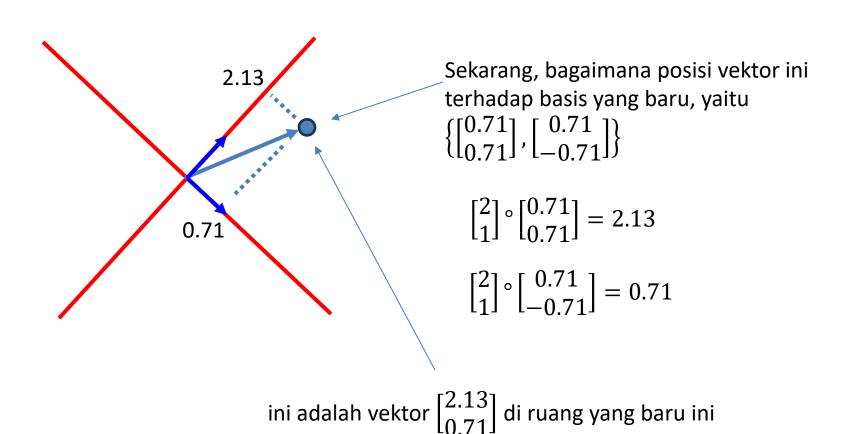
truncated

import numpy as np; u, s, vt = np.linalg.svd(C, full\_matrices = True)









|        | D1 | D2       | D3 | D4 | D5 |
|--------|----|----------|----|----|----|
| Cancer | 6  | 0        | 10 | 1  | 7  |
| Flower | 2  | 8        | 1  | 9  | 0  |
| Tumor  | 6  | 2        | 7  | 0  | 8  |
| Rose   | 1  | <b>6</b> | 0  | 7  | 1  |

Kolom-kolom **U** saling **orthogonal** dan merupakan **basis baru** untuk **dokumen-dokumen (kolom pada C)** di ruang yang baru (hasil rotasi).

Jika **ini** adalah Vektor Dokumen **D2** di ruang vektor original, apa Vektor Dokumen **D2** di ruang vektor yang baru dengan basis adalah kolom-kolom pada **U**?

|        | 1    | 2     | 3     | 4     |
|--------|------|-------|-------|-------|
| Cancer | 0.66 | 0.33  | 0.64  | 0.18  |
| Flower | 0.33 | -0.71 | 0.18  | -0.57 |
| Tumor  | 0.61 | 0.25  | -0.72 | -0.19 |
| Rose   | 0.24 | -0.55 | -0.18 | 0.77  |

U

| $ \sim$ $-$ |    |    |    |    |        |
|-------------|----|----|----|----|--------|
|             | D1 | D2 | D3 | D4 | D5     |
| Cancer      | 6  | 0  | 10 | 1  | 7      |
| Flower      | 2  | 8  | 1  | 9  | 0      |
| Tumor       | 6  | 2  | 7  | 0  | 8      |
| Rose        | 1  | 6  | 0  | DO | r PROD |

Kolom-kolom **U** saling **orthogonal** dan merupakan <u>basis baru</u> untuk **dokumen-dokumen (kolom pada C)** di ruang yang baru (hasil rotasi).

**DOT PRODUCT!** 

Jika **ini** adalah Vektor Dokumen **D2** di ruang vektor original, apa Vektor Dokumen **D2** di ruang vektor yang baru dengan basis adalah kolom-kolom pada **U**?

|        | 1           | 2     | 3     | 4     |
|--------|-------------|-------|-------|-------|
| Cancer | <b>0.66</b> | 0.33  | 0.64  | 0.18  |
| Flower | 0.33        | -0.71 | 0.18  | -0.57 |
| Tumor  | 0.61        | 0.25  | -0.72 | -0.19 |
| Rose   | 0.24        | -0.55 | -0.18 | 0.77  |

Seperti yang sudah dipelajari pada review aljabar linear sebelumnya, ya sudah, Anda hanya perlu **dot-product** vektor original **D2** ke masing-masing 4 buah vektor basis pada kolom **U.** 

|   | [C]   | D1 | D2 | D3 | D4 | D5 |
|---|-------|----|----|----|----|----|
| C | ancer | 6  | 0  | 10 | 1  | 7  |
| F | lower | 2  | 8  | 1  | 9  | 0  |
| Т | umor  | 6  | 2  | 7  | 0  | 8  |
|   |       |    |    |    |    |    |

Kolom-kolom **U** saling **orthogonal** dan merupakan **basis baru** untuk **dokumen-dokumen (kolom pada C)** di ruang yang baru (hasil rotasi).

**DOT PRODUCT!** 

Jika **ini** adalah Vektor Dokumen **D2** di ruang vektor original, apa Vektor Dokumen **D2** di ruang vektor yang baru dengan basis adalah kolom-kolom pada **U**?

Rose

|        | 1           | 2     | 3     | 4     |
|--------|-------------|-------|-------|-------|
| Cancer | <b>0.66</b> | 0.33  | 0.64  | 0.18  |
| Flower | 0.33        | -0.71 | 0.18  | -0.57 |
| Tumor  | 0.61        | 0.25  | -0.72 | -0.19 |
| Rose   | 0.24        | -0.55 | -0.18 | 0.77  |

Seperti yang sudah dipelajari pada review aljabar linear sebelumnya, ya sudah, Anda hanya perlu **dot-product** vektor original **D2** ke masing-masing 4 buah vektor basis pada kolom **U; secara aljabar, vektor dokumen pada dimensi baru adalah kolom-kolom pada:** 

 $U^TC$ 

| $\Box C$ |    | D1 | D2 | D3 | D4 | D5 |
|----------|----|----|----|----|----|----|
| Cance    | r  | 6  | 0  | 10 | 1  | 7  |
| Flowe    | er | 2  | 8  | 1  | 9  | 0  |
| Tumo     | r  | 6  | 2  | 7  | 0  | 8  |
|          |    |    |    |    |    |    |

Kolom-kolom **U** saling **orthogonal** dan merupakan <u>basis baru</u> untuk **dokumen-dokumen (kolom pada C)** di ruang yang baru (hasil rotasi).

Jika **ini** adalah Vektor Dokumen **D2** di ruang vektor original, apa Vektor Dokumen **D2** di ruang vektor yang

baru dengan basis adalah kolom-

kolom pada **U**?

Rose

|        | 1    | 2     | 3     | 4     |
|--------|------|-------|-------|-------|
| Cancer | 0.66 | 0.33  | 0.64  | 0.18  |
| Flower | 0.33 | -0.71 | 0.18  | -0.57 |
| Tumor  | 0.61 | 0.25  | -0.72 | -0.19 |
| Rose   | 0.24 | -0.55 | -0.18 | 0.77  |

Seperti yang sudah dipelajari pada review aljabar linear sebelumnya, ya sudah, Anda hanya perlu **dot-product** vektor original **D2** ke masing-masing 4 buah vektor basis pada kolom **U; secara aljabar, vektor dokumen pada dimensi baru adalah kolom-kolom pada:** 

DOT PRODUCT!

$$U^TC = \Sigma V^T$$

Sama saja dengan kolom-kolom pada **V**<sup>T</sup>, yang kemudian dikali bobot singular value pada topik yang bersesuaian.

|        | D1 | D2 | D3 | D4 | D5 |  |
|--------|----|----|----|----|----|--|
| Cancer | 6  | 0  | 10 | 1  | 7  |  |
| Flower | 2  | 8  | 1  | 9  | 0  |  |
| Tumor  | 6  | 2  | 7  | 0  | 8  |  |
| Rose   | 1  | 6  | 0  | 7  | 1  |  |

Apakah kolom pada  $V^T$  juga merupakan Document Embedding?

Kolom pada  $V^T$  sebenarnya bisa juga "dianggap" sebagai vektor "baru" dari sebuah dokumen di ruang vektor baru; tapi ini adalah versi yang **UNWEIGHTED**, atau versi yang belum dikali dengan bobot topik  $\Sigma$ .

|   | D1    | D2    | D3    | D4    | D5    |  |
|---|-------|-------|-------|-------|-------|--|
| 1 | 0.45  | 0.28  | 0.59  | 0.28  | 0.51  |  |
| 2 | 0.10  | -0.59 | 0.30  | -0.69 | 0.26  |  |
| 3 | -0.11 | -0.41 | 0.59  | 0.38  | -0.56 |  |
| 4 | -0.51 | -0.42 | -0.12 | 0.44  | 0.58  |  |
| 5 | -0.70 | 0.46  | 0.42  | -0.30 | 0.04  |  |



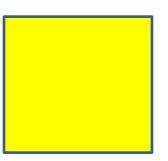
## LSA: Low-rank approximation of C

Truncating U,  $\sum$ ,  $V^T$  to K dimensions produces best possible K rank approximation of original matrix  $C \rightarrow rank \ K$  approximation to C with the smallest error (Frobenius Norm)

Buang (jadikan nol) L - K singular values paling kecil di ∑!



$$\Sigma$$
,  $L \times L$ 

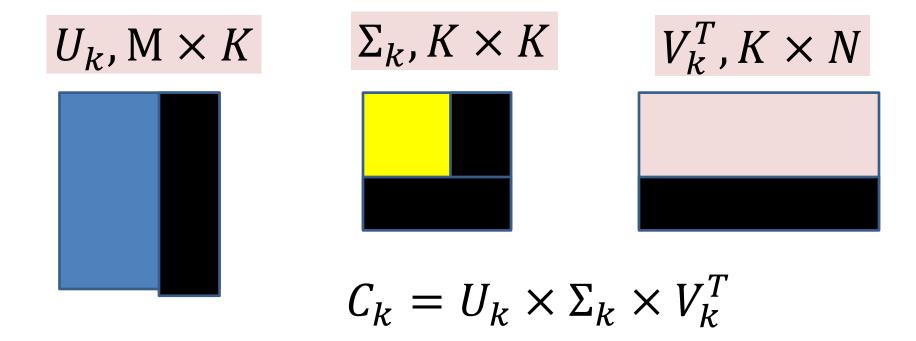


$$V^T$$
,  $L \times N$ 

# $C_k$ = rank-k approximation of C

Truncating U,  $\sum$ ,  $V^T$  to K dimensions produces best possible K rank approximation of original matrix C.

Jadikan NOL L - K singular values paling kecil di ∑!



|        | D1 | D2 | D3 | D4 | D5 |
|--------|----|----|----|----|----|
| Cancer | 6  | 0  | 10 | 1  | 7  |
| Flower | 2  | 8  | 1  | 9  | 0  |
| Tumor  | 6  | 2  | 7  | 0  | 8  |
| Rose   | 1  | 6  | 0  | 7  | 1  |

|                       | 18.93 | 0     | 0    | 0    |
|-----------------------|-------|-------|------|------|
| $\boldsymbol{\Sigma}$ | 0     | 14.49 | 0    | 0    |
| 4                     | 0     | 0     | 2.60 | 0    |
|                       | 0     | 0     | 0    | 0.86 |

|        | 1    | 2     | 3     | 4     |
|--------|------|-------|-------|-------|
| Cancer | 0.66 | 0.33  | 0.64  | 0.18  |
| Flower | 0.33 | -0.71 | 0.18  | -0.57 |
| Tumor  | 0.61 | 0.25  | -0.72 | -0.19 |
| Rose   | 0.24 | -0.55 | -0.18 | 0.77  |

|   | D1    | D2    | D3    | D4    | D5    |
|---|-------|-------|-------|-------|-------|
| 1 | 0.45  | 0.28  | 0.59  | 0.28  | 0.51  |
| 2 | 0.10  | -0.59 | 0.30  | -0.69 | 0.26  |
| 3 | -0.11 | -0.41 | 0.59  | 0.38  | -0.56 |
| 4 | -0.51 | -0.42 | -0.12 | 0.44  | 0.58  |
| 5 | -0.70 | 0.46  | 0.42  | -0.30 | 0.04  |

truncated

import numpy as np; u, s, vt = np.linalg.svd(C, full\_matrices = True)

|        | D1   | D2   | D3   | D4   | D5   |
|--------|------|------|------|------|------|
| Cancer | 6.27 | 0.76 | 9.03 | 0.29 | 7.85 |
| Flower | 1.80 | 7.99 | 0.65 | 9.04 | 0.57 |
| Tumor  | 5.70 | 1.15 | 8.09 | 0.79 | 7.03 |
| Rose   | 1.29 | 6.08 | 0.38 | 6.89 | 0.33 |

| Contoh: rank-2     |
|--------------------|
| approximation of C |

C<sub>2</sub> adalah matriks Rank-2yang paling kecil error-nya dengan C.

|            | 18.93 | 0     |  |
|------------|-------|-------|--|
| $\sum_{z}$ | 0     | 14.49 |  |
| 42         |       |       |  |
|            |       |       |  |
|            |       |       |  |

|        | 1    | 2     |
|--------|------|-------|
| Cancer | 0.66 | 0.33  |
| Flower | 0.33 | -0.71 |
| Tumor  | 0.61 | 0.25  |
| Rose   | 0.24 | -0.55 |

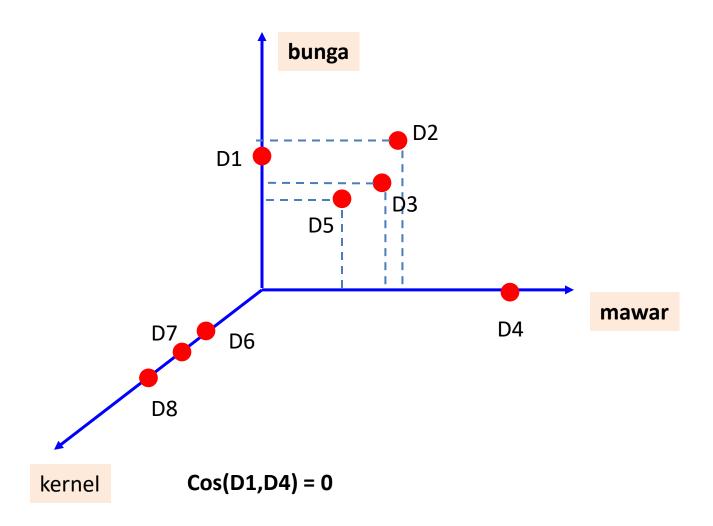
|   | D1   | D2    | D3   | D4    | D5   |
|---|------|-------|------|-------|------|
| 1 | 0.45 | 0.28  | 0.59 | 0.28  | 0.51 |
| 2 | 0.10 | -0.59 | 0.30 | -0.69 | 0.26 |

 $U_2$ 

 $V_2^7$ 

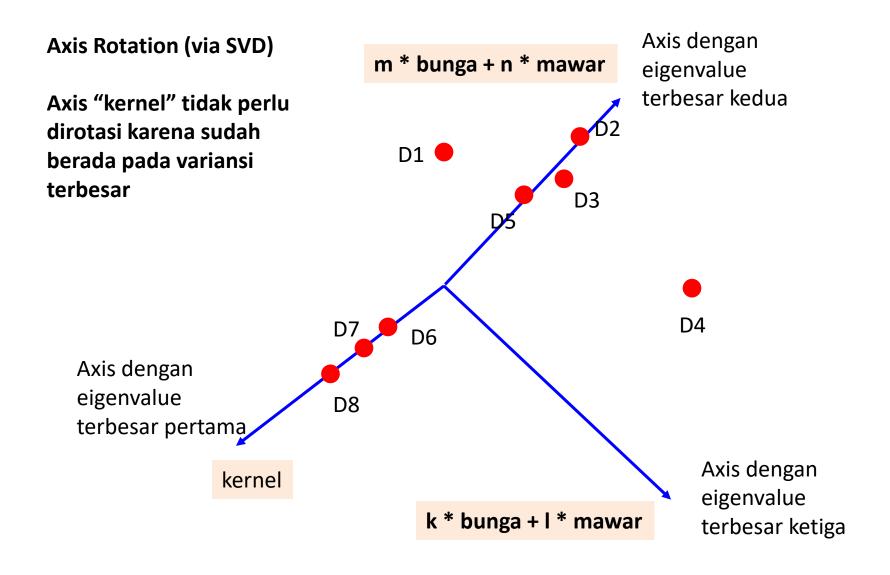
import numpy as np; u, s, vt = np.linalg.svd(C, full\_matrices = True)

# Jadi mengapa LSA/SVD berhasil menangkap "similarity" antar kata?

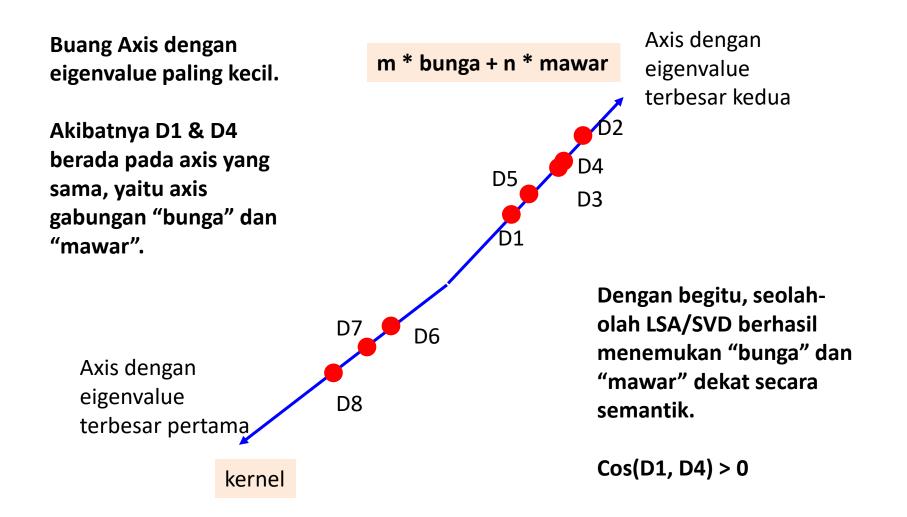


Padahal "bunga" dan "mawar" secara semantic "dekat"

# Jadi mengapa LSA/SVD berhasil menangkap "similarity" antar kata?



# Jadi mengapa LSA/SVD berhasil menangkap "similarity" antar kata?



## Dimanakah Document Vector?

Jika ingin mendapatkan rank-k vector representation dari sebuah dokumen di original vector space:

#### => Vektor kolom pada $C_k$

#### Dari Contoh sebelumnya:

|        | D1   | D2   | D3   | D4   | D5   |   |
|--------|------|------|------|------|------|---|
| Cancer | 6.27 | 0.76 | 9.03 | 0.29 | 7.85 |   |
| Flower | 1.80 | 7.99 | 0.65 | 9.04 | 0.57 | ( |
| Tumor  | 5.70 | 1.15 | 8.09 | 0.79 | 7.03 |   |
| Rose   | 1.29 | 6.08 | 0.38 | 6.89 | 0.33 |   |

Rank-2 Document Embedding dari D3 = [9.03, 0.65, 8.09, 0.38]

## Dimanakah Document Vector?

Jika ingin mendapatkan rank-k vector representation dari sebuah dokumen di vector space baru (rank-k subspace):

=> Vektor kolom pada  $\Sigma_k \times V_k^T$ 

Document Vector yang versi "unweighted".

Dari Contoh sebelumnya:

2-Dimensional Document Embedding dari D3 adalah

| $\mathbf{r}$ | 18.93 | 0     |   | $\tau \tau T$ |
|--------------|-------|-------|---|---------------|
| 42           | 0     | 14.49 | X | $V_2$         |
|              |       |       |   |               |

| <i>a</i> | D3   |
|----------|------|
| $V_2^T$  | 0.59 |
|          | 0.30 |



| D3    |  |  |
|-------|--|--|
| 11.17 |  |  |
| 4.35  |  |  |

# Dimanakah *Term Vector (Word Embedding)*?

Jika ingin mendapatkan rank-k vector representation dari sebuah kata di vector space baru (rank-k subspace):

=> Vektor baris pada  $U_k \times \Sigma_k$ 

Term Vector yang versi "unweighted".

**Dari Contoh sebelumnya:** 

2-Dimensional Document Embedding dari "Cancer" adalah

| Cancer | 0.66 | 0.33 |
|--------|------|------|
|--------|------|------|



| $\Sigma_2$ |  |
|------------|--|
|------------|--|

| 18.93 | 0     |
|-------|-------|
| 0     | 14.49 |



| Cancer |  |
|--------|--|
|--------|--|

#### Jika ada Query, bagaimana hitung sim(Q, D)?

Vektor **Query** yang masih berada di dimensi awal perlu dipetakan ke **LSA** (**Semantic**) **Space** yang berukuran **K** dengan cara:

$$q_k = U_k^T \times q$$

Biasanya cosine similarity

$$sim(q,d) = sim(q_k,d_k)$$

Vektor kolom pada  $\Sigma_k \times V_k^T$  yang terasosiasi dengan **d (jika ada)**; atau dokumen lain yang juga ditransformasi dengan cara yang sama.

#### Jika ada Query, bagaimana hitung sim(Q, D)?

Alternatif lain: seandainya kita mengasumsikan q adalah versi yang unweighted atau normalized:

$$q_k = \Sigma_k^{-1} imes U_k^T imes q$$
 $sim(q,d) = sim(q_k,d_k)$ 
Biasanya cosine similarity

Vektor kolom pada  $V_k^T$  yang terasosiasi dengan **d** (jika ada); atau dokumen lain yang juga ditransformasi dengan cara yang sama.

## **Contoh Soal LSA**

#### Diberikan **Term-Document Matrix** *C* berikut dan hasil **SVD**-nya:

Kadal

1 |

|       | D1 | D2 | D | 3    |       |   |    | T1 | T2   | Т3   | $\sum_{i}$ |     |
|-------|----|----|---|------|-------|---|----|----|------|------|------------|-----|
| Bunga | 2  | 1  | ( | 0 (  | ,     |   | T1 | 3  | 0    | 0    |            |     |
| Mawar | 0  | 2  | ( | 0    |       |   | T2 | 0  | 2.56 | 0    |            |     |
| Kadal | 0  | 0  | 3 | 3    |       |   | T2 | 0  |      | 1.56 |            | _   |
|       |    | T1 |   | T2   | Т3    | U |    |    | D1   | D2   | D3         | - V |
| Bunga |    |    | 0 | 0.78 | -0.61 |   | T1 |    | С    | 0    |            | 1   |
| Mawar |    |    | 0 | 0.61 | 0.78  |   | T2 |    | 0.61 | 0.78 |            | 0   |
|       |    |    |   |      |       |   | _  |    |      |      |            |     |

**T3** 

-0.78 l

0.61

- A) Diberikan sebuah **Query = "mawar mawar"**; manakah yang relevansinya lebih tinggi antara **D1** dan **D3** pada **ruang vektor original**?
- B) Dengan Query yang sama manakah yang relevansinya lebih tinggi antara **D1** dan **D3** pada **ruang vektor "Rank-2" (i.e., Latent Semantic Indexing)**?
- C) Hitunglah cosine similarity antara Query sebelumnya dengan dokumen baru **D4** = **{"Bunga", "Kadal"}**!

Soal A) di ruang vektor original

$$Q = \begin{bmatrix} 0 \\ 2 \\ 0 \end{bmatrix} \qquad D_1 = \begin{bmatrix} 2 \\ 0 \\ 0 \end{bmatrix} \qquad D_3 = \begin{bmatrix} 0 \\ 0 \\ 3 \end{bmatrix}$$

$$sim(Q, D_1) = \frac{Q.D_1}{\|Q\| \|D_1\|} = 0$$

$$sim(Q, D_3) = \frac{Q \cdot D_3}{\|Q\| \|D_3\|} = 0$$

D1 dan D3 sama-sama tidak mirip. Make sense?

#### Soal B) Rank-2 Subspace

$$\Sigma_{2}V_{2}^{T} = \begin{bmatrix} 0 & 0 & 3 \\ 1.57 & 2.01 & 0 \\ -1.23 & 0.96 & 0 \end{bmatrix}$$

$$D'_{1} = \begin{bmatrix} 0 \\ 1.57 \end{bmatrix}$$

$$D'_{3} = \begin{bmatrix} 3 \\ 0 \end{bmatrix}$$

$$Q' = U_2^T Q = \begin{bmatrix} 0 \\ 1.23 \end{bmatrix}$$

Sebagai bahan renungan, apa yang terjadi jika masih tetap pada Rank-3 Subspace? Apakah sim(Q, D1) juga > 0? Mengapa?

$$sim(Q', D_1') = \frac{Q'.D_1'}{\|Q'\|\|D_1'\|} = \frac{1.93}{1.23 \times 1.57} = 1$$

$$sim(Q', D_3') = \frac{Q' \cdot D_3'}{\|Q'\| \|D_3'\|} = 0$$

D1 mirip dengan Q; D3 tidak

Soal B) Rank-2 Subspace (cara alternatif, unweighted vector)

$$V_{2}^{T} = \begin{bmatrix} 0 & 0 & 1 \\ 0.61 & 0.78 & 0 \\ -0.78 & 0.61 & 0 \end{bmatrix}$$

$$D'_{1} = \begin{bmatrix} 0 \\ 0.61 \end{bmatrix}$$

$$D'_{3} = \begin{bmatrix} 1 \\ 0 \end{bmatrix}$$
dicoret

$$Q' = \Sigma^{-1} U_2^T Q = \begin{bmatrix} 0 \\ 0.48 \end{bmatrix}$$

$$sim(Q', D_1') = \frac{Q'.D_1'}{\|Q'\|\|D_1'\|} = \frac{0.293}{0.48 \times 0.61} = 1$$

$$sim(Q', D_3') = \frac{Q' \cdot D_3'}{\|Q'\| \|D_3'\|} = 0$$

D1 mirip dengan Q; D3 tidak

Soal C) Silakan kerjakan sendiri untuk Latihan (500 Point)

## Uji Pemahaman Terhadap LSA

#### Refleksi

- Apa arti "distributional" pada "distributional word representations"?
- Apa itu "sparse word representations"? Apa contohnya?
- Apa itu "dense word representations"? Apa kelebihannya?
- Apa itu term-document matrix? Apa saja yang dapat digunakan untuk mengisi setiap cell pada matrix tersebut?

## Refleksi

Misal, kita melakukan **Singular Value Decomposition** terhadap term-document matrix C (berukuran M x N):

$$C = U \times \Sigma \times V^T$$

- Informasi apa yang ada pada U?
- Informasi apa yang ada pada Σ? Apa makna singular values?
- Informasi apa yang ada pada V<sup>T</sup>?
- Bagaimana menghitung U,  $\Sigma$ , dan  $V^T$ ?
- Dimanakah vector representation of words berada?
- Bagaimana caranya mendapatkan low-dimensional vector of words (dense) berukuran K (< min(M, N))?</li>
- Bagaimana caranya mendapatkan low-dimensional vector of documents (dense) berukuran K (< min(M, N))?</li>

### Refleksi

Perhatikan Term-Document matrix berikut (setiap cell berisi informasi TF):

|        | D1 | D2 | D3 | D4 | D5 |
|--------|----|----|----|----|----|
| Cancer | 6  | 0  | 10 | 1  | 7  |
| Flower | 2  | 8  | 1  | 9  | 0  |
| Tumor  | 6  | 2  | 7  | 0  | 8  |
| Rose   | 1  | 6  | 0  | 7  | 1  |

Sebenarnya apa sih yang dilakukan LSA?

When forced to squeeze the terms/documents down to a k-dimensional space, the SVD should bring to- gether terms with similar co-occurrences.

## Refleksi

# Perhatikan Term-Document matrix berikut (setiap cell berisi informasi TF): Kira-ki

Kira-kira ada berapa latent topics yang penting di sini?

|        | D1 | D3 | D5 | D2 | D4 |
|--------|----|----|----|----|----|
| Cancer | 6  | 10 | 7  | 0  | 1  |
| Tumor  | 6  | 7  | 8  | 2  | 0  |
| Flower | 2  | 1  | 0  | 8  | 9  |
| Rose   | 1  | 0  | 1  | 6  | 7  |

LSA akan memindahkan term (baris) dan dokumen (kolom) sehingga vektor-vektor yang mirip akan berdekatan (ter-cluster).

Setelah ter-cluster, LSA kemudian bisa menemukan, kira-kira ada berapa "latent topics penting" yang ada pada koleksi dokumen tersebut.

|        | D1 | D2 | D3 | D4 | D5 |
|--------|----|----|----|----|----|
| Cancer | 6  | 0  | 10 | 1  | 7  |
| Flower | 2  | 8  | 1  | 9  | 0  |
| Tumor  | 6  | 2  | 7  | 0  | 8  |
| Rose   | 1  | 6  | 0  | 7  | 1  |

Itulah mengapa hanya ada 2 singular values yang sangat besar dibandingkan 2 yang terkecil.

| 18.93 | 0     | 0    | 0    |  |  |  |  |
|-------|-------|------|------|--|--|--|--|
| 0     | 14.49 | 0    | 0    |  |  |  |  |
| 0     | 0     | 2.60 | 0    |  |  |  |  |
| 0     | 0     | 0    | 0.86 |  |  |  |  |

|        | 1    | 2     | 3     | 4     |
|--------|------|-------|-------|-------|
| Cancer | 0.66 | 0.33  | 0.64  | 0.18  |
| Flower | 0.33 | -0.71 | 0.18  | -0.57 |
| Tumor  | 0.61 | 0.25  | -0.72 | -0.19 |
| Rose   | 0.24 | -0.55 | -0.18 | 0.77  |

|   | D1    | D2    | D3    | D4    | D5    |
|---|-------|-------|-------|-------|-------|
| 1 | 0.45  | 0.28  | 0.59  | 0.28  | 0.51  |
| 2 | 0.10  | -0.59 | 0.30  | -0.69 | 0.26  |
| 3 | -0.11 | -0.41 | 0.59  | 0.38  | -0.56 |
| 4 | -0.51 | -0.42 | -0.12 | 0.44  | 0.58  |
| 5 | -0.70 | 0.46  | 0.42  | -0.30 | 0.04  |

import numpy as np; u, s, vt = np.linalg.svd(C, full\_matrices = True)

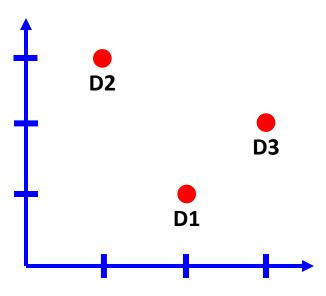
## Simple Explanation of LSA

Misal, kita mempunyai term-document matrix berikut (bobot TF):

$$C = \begin{bmatrix} 2 & 1 & 3 \\ 1 & 3 & 2 \end{bmatrix}$$
D1

# Misal, kita mempunyai term-document matrix berikut (bobot TF):

$$C = \begin{bmatrix} 2 & 1 & 3 \\ 1 & 3 & 2 \end{bmatrix}$$



#### Misal, kita lakukan SVD:

$$U = \begin{bmatrix} 0.71 & -0.71 \\ 0.71 & 0.71 \end{bmatrix}$$

$$\Sigma = \begin{bmatrix} 5 & 0 & 0 \\ 0 & 1.7 & 0 \end{bmatrix}$$

$$V^T = \begin{bmatrix} 0.42 & 0.57 & 0.71 \\ -0.41 & 0.82 & -0.41 \\ -0.81 & -0.11 & 0.57 \end{bmatrix}$$

## Misal, kita mempunyai term-document matrix berikut (bobot TF):

$$C = \begin{bmatrix} 2 & 1 & 3 \\ 1 & 3 & 2 \end{bmatrix}$$
D1

Rank-1 approximation dari C:

#### Rank-1 approximation dari C:

$$U = \begin{bmatrix} 0.71 & -0.71 \\ 0.71 & 0.71 \end{bmatrix}$$

$$\Sigma_{1} = \begin{bmatrix} 5 & 0 & 0 \\ 0 & \mathbf{0} & 0 \end{bmatrix}$$

$$V^{T} = \begin{bmatrix} 0.42 & 0.57 & 0.71 \\ -0.41 & 0.82 & -0.41 \\ -0.81 & -0.11 & 0.57 \end{bmatrix}$$

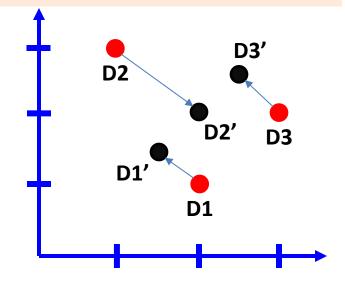
$$C_1 = U \times \Sigma_1 \times V^T = \begin{bmatrix} 1.5 & 2 & 2.5 \\ 1.5 & 2 & 2.5 \end{bmatrix}$$

## Misal, kita mempunyai term-document matrix

berikut (bobot TF):

We move the points to the smallest squared distance.

$$C = \begin{bmatrix} 2 & 1 & 3 \\ 1 & 3 & 2 \end{bmatrix}$$



# Rank-1 approximation dari C (Rank-1 Document Vector):

$$U = \begin{bmatrix} 0.71 & -0.71 \\ 0.71 & 0.71 \end{bmatrix}$$

$$\Sigma_{1} = \begin{bmatrix} 5 & 0 & 0 \\ 0 & \mathbf{0} & 0 \end{bmatrix}$$

$$V^{T} = \begin{bmatrix} 0.42 & 0.57 & 0.71 \\ -0.41 & 0.82 & -0.41 \\ -0.81 & -0.11 & 0.57 \end{bmatrix}$$

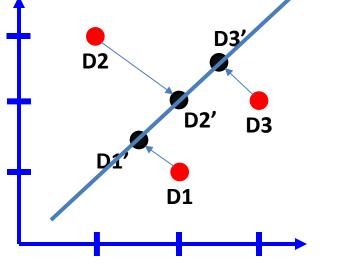
$$C_1 = U \times \Sigma_1 \times V^T = \begin{bmatrix} 1.5 & 2 & 2.5 \\ 1.5 & 2 & 2.5 \end{bmatrix}$$

# Misal, kita mempunyai term-document matrix

berikut (bobot TF):

t (bobot TF): 
$$y = \frac{3.53}{3.53}x = x$$

$$C = \begin{bmatrix} 2 & 1 & 3 \\ 1 & 3 & 2 \end{bmatrix}$$



#### **Vektor Kata:**

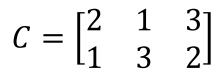
$$U \times \Sigma_1 = \begin{bmatrix} 3.53 & 0 & 0 \\ 3.53 & 0 & 0 \end{bmatrix}$$

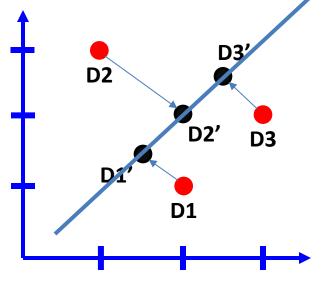
$$C_1 = U \times \Sigma_1 \times V^T = \begin{bmatrix} 1.5 & 2 & 2.5 \\ 1.5 & 2 & 2.5 \end{bmatrix}$$

# Misal, kita mempunyai term-document matrix

berikut (bobot TF):

**TF):** 
$$y = \frac{3.53}{3.53}x = x$$





#### **Vektor Dokumen di Space Dim = 1:**

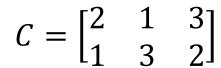
$$\Sigma_1 \times V^T = \begin{bmatrix} 2.1 & 2.8 & 3.5 \\ 0 & 0 & 0 \end{bmatrix}$$

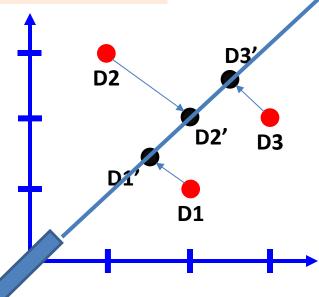
$$C_1 = U \times \Sigma_1 \times V^T = \begin{bmatrix} 1.5 & 2 & 2.5 \\ 1.5 & 2 & 2.5 \end{bmatrix}$$

## Misal, kita mempunyai term-document matrix

berikut (bobot TF):

$$y = \frac{3.53}{3.53}x = x$$





#### **Vektor Dokumen di Space Dim = 1:**

$$\Sigma_1 \times V^T = \begin{bmatrix} 2.1 & 2.8 & 3.5 \\ 0 & 0 & 0 \end{bmatrix}$$

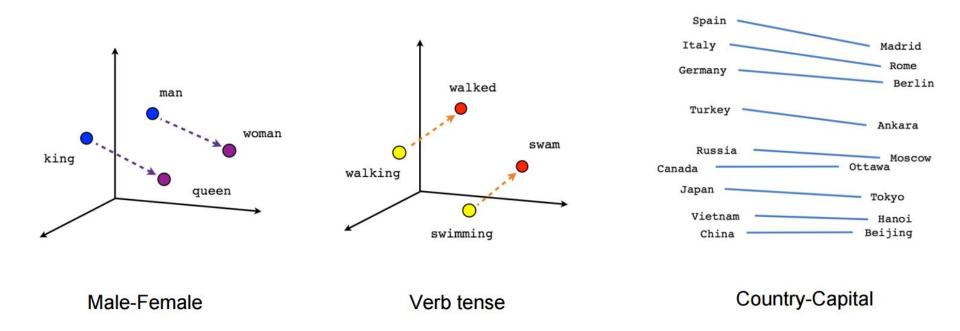
$$C_{1} = U \times \Sigma_{1} \times V^{T} = \begin{bmatrix} 1.5 & 2 & 2.5 \\ 1.5 & 2 & 2.5 \end{bmatrix}$$

Dimensi 1

# **Neural Embeddings**

# Why Word Embeddings?

Can capture the rich relational structure of the lexicon



https://www.tensorflow.org/tutorials/word2vec

# Word Embeddings

- Any technique that maps a word (or phrase) from it's original high-dimensional sparse input space to a lower-dimensional dense vector space.
- Vectors whose relative similarities correlate with semantic similarity
- Such vectors are used both as an end in itself (for computing similarities between terms), and as a representational basis for downstream NLP tasks, such as POS tagging, NER, text classification, etc.

# Continuous Representation of Words

#### The Differences:

- In information retrieval, LSA and topic models use documents as contexts.
  - Capture semantic relatedness ("boat" and "water")

- Distributional semantic models use words as contexts (more natural in linguistic perspective)
  - Capture semantic similarity ("boat" and "ship")

# DSMs or Word Embeddings

- Count-based model
  - first collecting context vectors and then reweighting these vectors based on various criteria
- Predictive-based model (neural network)
  - vector weights are directly set to optimally predict the contexts in which the corresponding words tend to appear
  - Similar words occur in similar contexts, the system naturally learns to assign similar vectors to similar words.

# Distributional Semantic Models

Other classification based on (Baroni et al., ACL 2014)

- Count-based models
  - Simple VSMs
  - Singular Value Decomposition (Golub & VanLoan, 1996)
  - Non-negative Matrix Factorization (Lee & Seung, 2000)
- Predictive-based models (neural network)
  - Self Organizing Map
  - Bengio et al's Word Embedding (2003)
  - Mikolov et al's Word2Vec (2013)

# Word Analogy Task

- Father is to Mother as King is to \_\_\_\_\_?
- Good is to Best as Smart is to \_\_\_\_\_?
- Indonesia is to Jakarta as Malaysia is to \_\_\_\_\_?

 It turns out that the previous Word-Context based vector model is good for such analogy task.

$$V_{king} - V_{father} + V_{mother} = V_{queen}$$

Word2Vec (Mikolov et al., 2013)

## Word2Vec

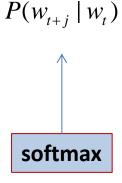
- One of the most popular Word Embedding models nowadays!
- There are two types of models:
  - Skip-Gram Model
  - Continuous Bag of Words Model (CBOW)

- N-Gram language model only looks at previous words as a context for predictions.
- This model tries to maximize classification of a word based on another word in the same sentence.
- Use each current word as an input to a log-linear classifier with continuous projection layer, and predict words within a certain range before and after the current word.

INPUT PROJECTION OUTPUT w(t-2)w(t-1) w(t) w(t+1)w(t+2) We seek a model for  $P(w_{t+i} | w_t)$ 

#### **Feed-Forward Process**

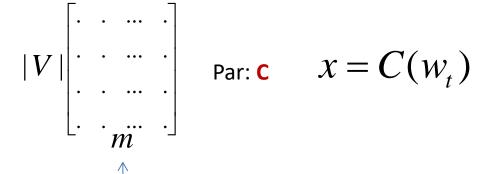
Output Layer



$$P(w_{t+j} \mid w_t) = \frac{\exp(y_{w_{t+j}})}{\sum_{i \in V} \exp(y_i)}$$

Projection Layer

Par: W 
$$y_{w_t} = W.x$$



 $W_t$ 

$$x = C(w_t)$$

#### **Total Parameters:**

$$\theta = \{W, C\}$$

$$C \in R^{|V| \times m}$$

$$W \in R^{m \times |V|}$$

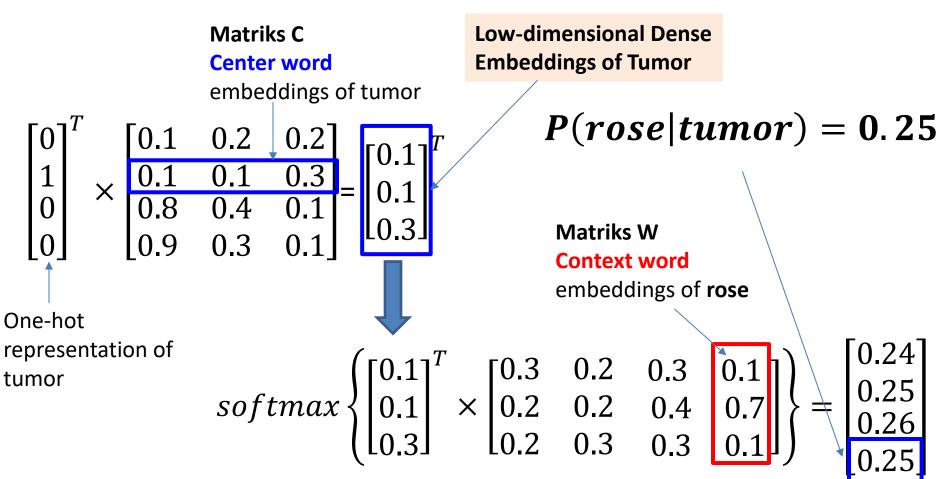
### **Sudut Pandang Lain**

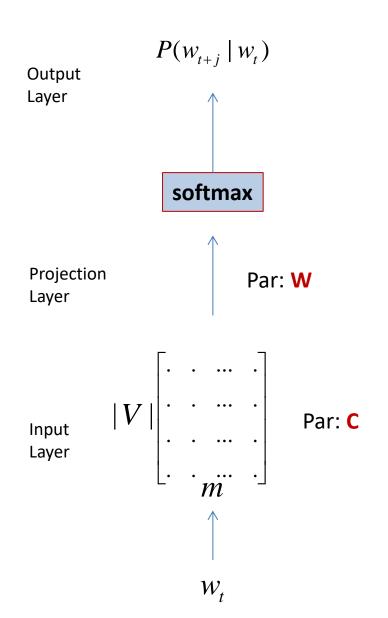
Sebuah kata **t** terasosiasi dengan dua buah vector:

- Vector ketika t berperan sebagai center word (baris pada matriks C)
- Vector ketika  $\mathbf{t}$  berperan sebagai context word (kolom pada matriks  $\mathbf{W}$ )

### **Sudut Pandang Lain**

Misal Vocab = [cancer, tumor, flower, rose]





Dengan kata lain, Skip-Gram juga bisa dinyatakan dengan:

$$P(w_{t+j}|w_t) = \frac{exp(s(w_{t+j}, w_t))}{\sum_{i \in V} exp(s(w_i, w_t))}$$

$$s(w_i, w_t) = center(w_t)^T \cdot context(w_i)$$

Baris di matriks C

Kolom di matriks W

# Where are the Word Embeddings?

- The previous model actually aims at building the language model.
  - So, where is the Word Embedding model that we need?

 The answer is: If you just need the Word Embedding model, you just need the matrix C

# Where are the Word Embeddings?

After all parameters (including **C**) are optimized, then we can use **C** to map a word into its vector!

A Word 
$$\mathbf{w}$$

$$w \in V$$

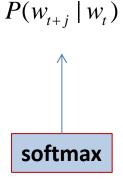
$$V \mid \begin{bmatrix} \cdot & \cdot & \cdots & \cdot \\ \cdot & \cdot & \cdots & \cdot \\ \cdot & \cdot & \cdots & \cdot \\ \cdot & \cdot & \cdots & \cdot \end{bmatrix}$$

$$C(w) = \begin{bmatrix} 0.2 \\ 0.31 \\ \vdots \\ 0.76 \end{bmatrix}$$

$$C(w) \in \mathbb{R}^m$$



Output Layer



Training is achieved by looking  $\theta$  that maximizes the following Cost Function:

Given training data  $W_1, W_2, W_3, ..., W_{T-1}, W_T$ 

Projection Layer



 $J(w_1...w_T;\theta)$ 

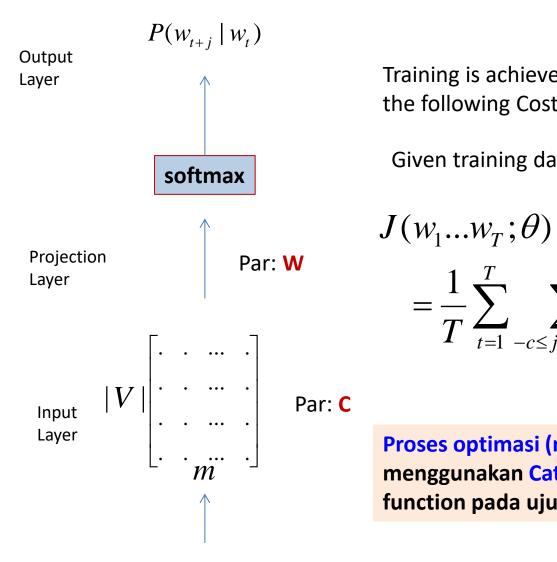
$$= \frac{1}{T} \sum_{t=1}^{T} \sum_{-c \le j \le c, j \ne 0} \log P(w_{t+j} \mid w_t) + R(\theta)$$

Input Layer 
$$V = \begin{bmatrix} \cdots & \cdots & \cdot \\ \cdot & \cdot & \cdots & \cdot \\ \cdot & \cdot & \cdots & \cdot \\ \cdot & \cdot & \cdots & \cdot \end{bmatrix}$$
 Par: C

 $W_t$ 

**Regularization Terms** 

c is the maximum distance of the words, or WINDOW size



 $W_t$ 

#### **Training**

Training is achieved by looking  $\theta$  that maximizes the following Cost Function:

Given training data  $W_1, W_2, W_3, ..., W_{T-1}, W_T$ 

$$J(w_1...w_T; \theta) = \frac{1}{T} \sum_{t=1}^{T} \sum_{-c \le j \le c, j \ne 0} \log P(w_{t+j} \mid w_t) + R(\theta)$$

Proses optimasi (memaksimalkan) fungsi J = menggunakan Categorical Cross Entropy sebagai loss function pada ujung softmax layer.

**Reference:** https://www.tensorflow.org/tutorials/word2vec

## Skip-Gram

#### How to develop dataset?

For example, let's consider the following dataset:

#### the quick brown fox jumped over the lazy dog

Using c = 1 (or window = 1), we then have dataset:

```
([the, brown], quick), ([quick, fox], brown), ([brown, jumped], fox), ...
```

Therefore, our (input, output) dataset becomes:

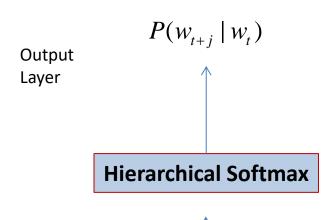
For example, 
$$P(w_{t+1} = brown \mid w_t = quick)$$

Use this dataset to learn 
$$P(w_{t+j} | w_t)$$

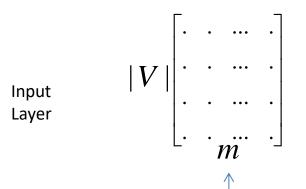
Use this dataset to learn 
$$P(w_{t+j} \mid w_t)$$

$$J(w_1...w_T; \theta) = \frac{1}{T} \sum_{t=1}^{T} \sum_{-c \le j \le c, j \ne 0} \log P(w_{t+j} \mid w_t)$$

So that, the cost function is optimized!



#### Projection Layer



 $W_t$ 

#### **Training**

Actually, if we use **vanilla softmax**, then the computational complexity **per instance** (**Q**) is still costly.

$$Q = D \times (m + m \times |V|)$$

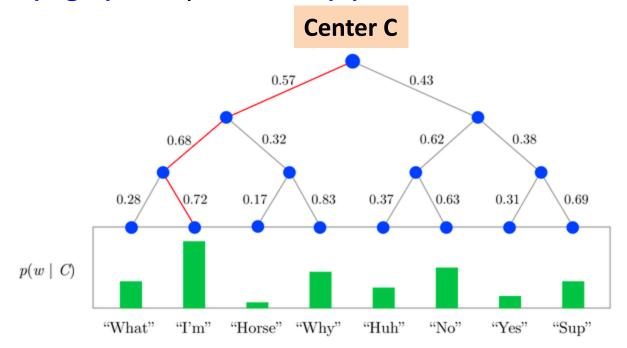
D is the maximum distance of the words

To solve this problem, they use Hierarchical Softmax layer. This layer uses a binary tree representation of the output layer with |V| units.

$$Q = D \times (m + m \times \log_2 |V|)$$

(Morin & Bengio, 2005)

- A multi-layer binary tree
- The probability of a word is calculated through the product of probabilities on each edge on the path to that node.
- It is O(log n), compared to O(n) for vanilla softmax.



- Misal, diberikan sebuah kata input "kernel" sebagai center, kita ingin memprediksi sebuah kata konteks w.
- Melakukan traversal Huffman Tree menggunakan kode binary yang diassign ke kata w.
- Perhitungan probability hanya melibatkan sekumpulan kecil node pada jalur root ke kata w.

#### **Huffman Tree**

Meminimalkan expected search length

Gabung dua buah kata dengan frekuensi paling kecil; dan proses ini dilakukan terus.

kadal, 21

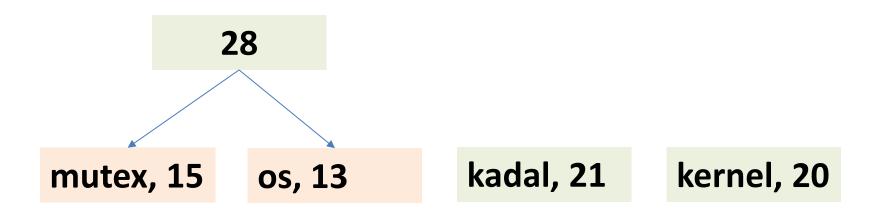
mutex, 15

os, 13

kernel, 20

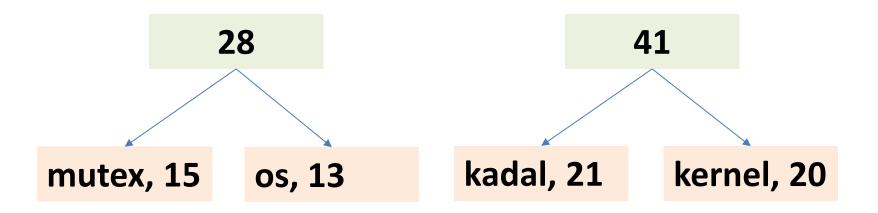
#### **Huffman Tree**

Gabung dua buah kata dengan frekuensi paling kecil; dan proses ini dilakukan terus.



#### **Huffman Tree**

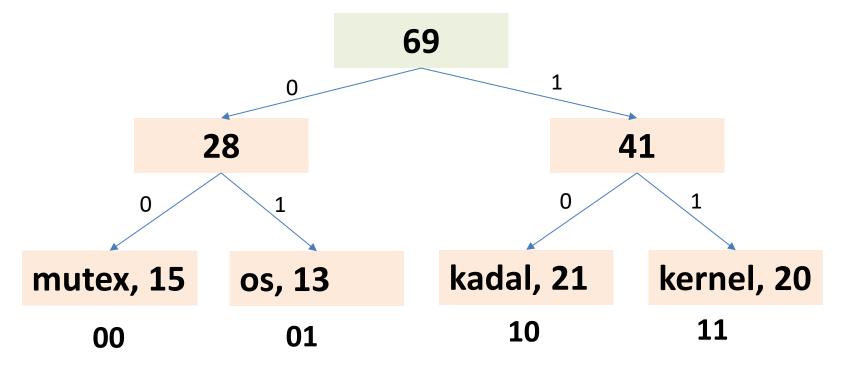
Gabung dua buah kata dengan frekuensi paling kecil; dan proses ini dilakukan terus.

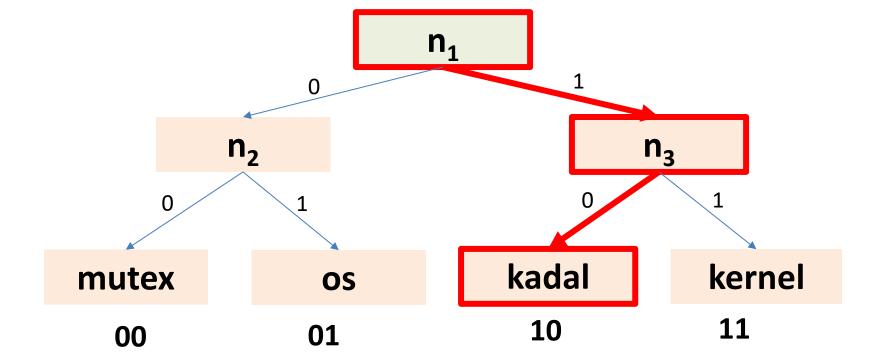


### **Huffman Tree**

Assign kode biner ke setiap kata di vocabulary

Gabung dua buah kata dengan frekuensi paling kecil; dan proses ini dilakukan terus.





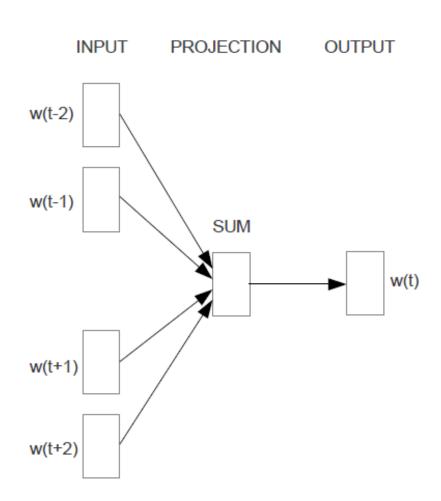
$$\begin{split} P(kadal|c) &= P_{n_1}(right|c) \times P_{n_3}(left|c) \\ &= (1 - P_{n_1}(left|c)) \times P_{n_3}(left|c) \end{split}$$

$$P_n(left|c) = \sigma(v_n^T.center(c))$$

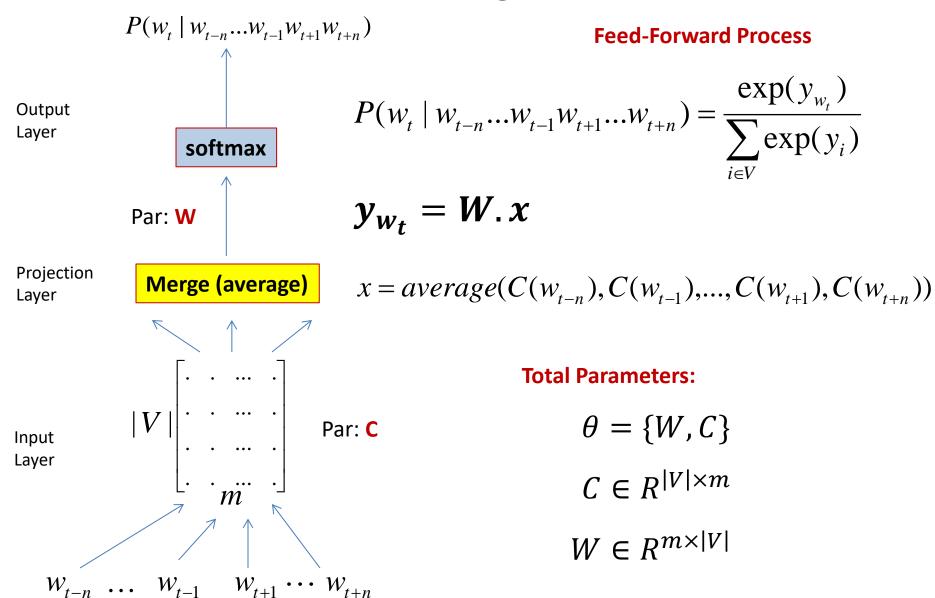
Trainable vector for node n

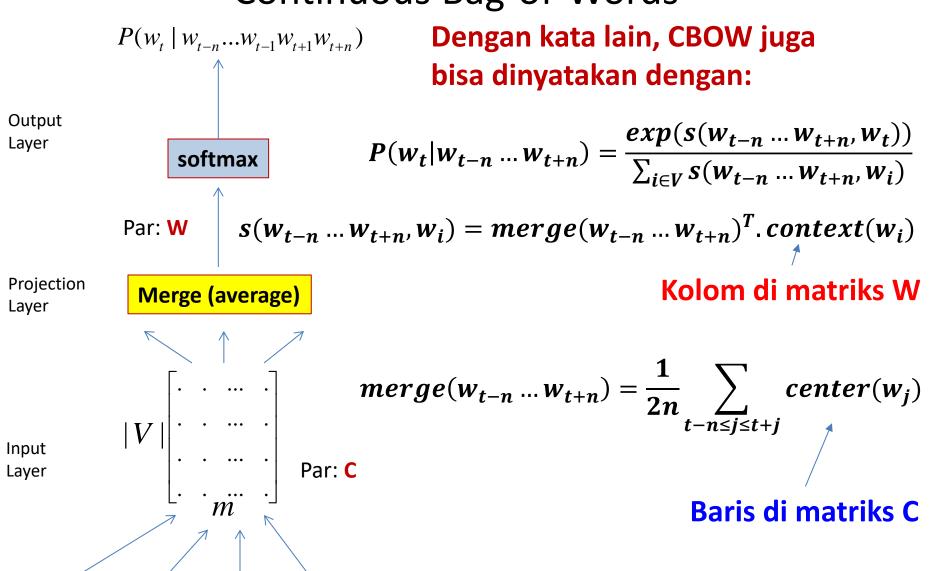
Hidden layer representation of the center c

- Mikolov's CBOW looks at n words before and after the target words.
  - Non-linear hidden layer is also removed.
  - All word vectors get projected into the same position (their vectors are averaged)
- "Bag-of-Words" is because the order of words in the history does not influence the projection.

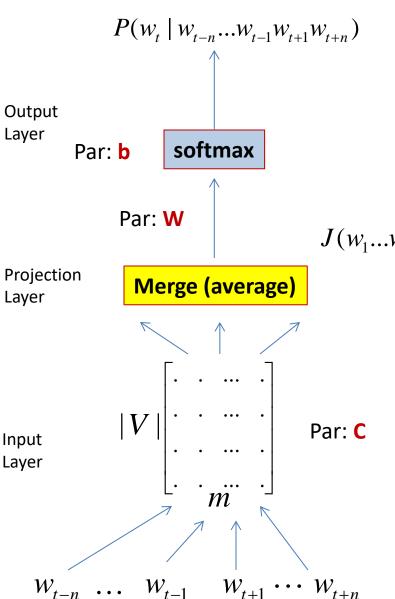


We seek a model for  $P(w_t \mid w_{t-n}...w_{t-1}w_{t+1}...w_{t+n})$ 





 $W_{t-n} \ldots W_{t-1} \qquad W_{t+1} \cdots W_{t+n}$ 

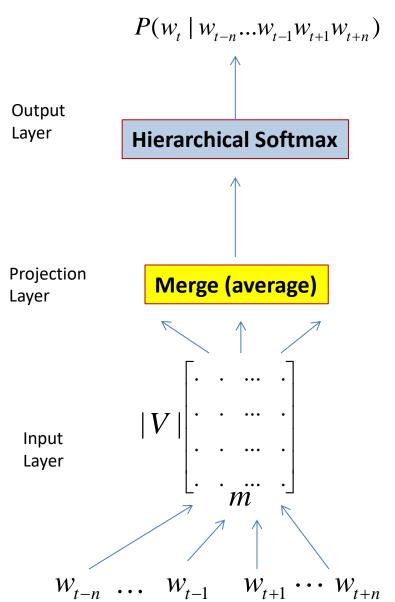


#### **Training**

Training is achieved by looking  $\theta$  that maximizes the following Cost Function:

Given training data  $W_1, W_2, W_3, ..., W_{T-1}, W_T$   $J(w_1...w_T; \theta) = \frac{1}{T} \sum_{t=1}^{T} \log P(w_t \mid w_{t-n}...w_{t-1}w_{t+1}...w_{t+n}) + \boxed{R(\theta)}$ 

Regularization terms



#### **Training**

Actually, if we use **vanilla softmax**, then the computational complexity per instance (**Q**) is still costly.

$$Q = N \times m + m \times |V|$$

To solve this problem, they use Hierarchical Softmax layer. This layer uses a binary tree representation of the output layer with |V| units.

$$Q = N \times m + m \times \log_2 |V|$$

(Morin & Bengio, 2005)

FastText (Bojanowski et al., TACL)

# **Subword Information**

 Ekstensi dari Word2Vec -> bisa handle rare words atau kata yang out-of-vocabulary

- Perbedaannya adalah setiap kata tidak langsung diproyeksikan ke sebuah vector.
- Pada FastText, setiap kata "dipecah" dahulu menjadi "subwords", dan setiap subword diproyeksikan ke vector.

# **Subword Information**

•  $\mathbf{w_t} = \mathbf{where}$ 

- Subwords dengan window = 3
  - < wh
  - whe
  - her
  - ere
  - re>
  - where

# FastText – Skip-Gram Model

Given a word, what is the probability of its context word?

$$P(w_c|w_t) = softmax(s(w_c, w_t)) = \frac{\exp(s(w_c, w_t))}{\sum_{j=1}^{|Vocab|} \exp(s(w_j, w_t))}$$

Ingat bahwa, untuk kasus Word2Vec Skip-Gram biasa:

$$s(w_c, w_t) = center(w_t)^T \cdot context(w_c)$$

Untuk FastText, vektor kata adalah KOMBINASI dari vector Subwords!

# **Subword Information**

Center embedding dari subword "<wh"

Subwords dengan window = 3

$$- < wh$$
  $- > z_{q1} = [0.3, 0.1, ...]$ 

- whe 
$$\rightarrow z_{g2} = [0.1, 0.4, ...]$$

- her 
$$-> z_{a3} = [0.5, 0.9, ...]$$

- ere 
$$-> z_{a4} = [0.5, 0.5, ...]$$

$$- \text{ re} > - > z_{a5} = [0.3, 0.1, ...]$$

- where 
$$\rightarrow z_{g6} = [0.1, 0.3, ...]$$

# **Subword Information**

Representasi vector sebuah kata merupakan "sum" dari semua vector subwords.

Subwords dengan window = 3

Kata asli itu sendiri diikutsertakan ke dalam set of ngrams