

Design Document

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WEB1 | WEEK 1 ASSIGNMENT

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Web application topic

SenseBudget – Personal budget management WebApp. We aim to provide everyone a simple site which is main function is to control and oversee monthly expenses. Those expenses can be added to our website by categories, for example online services like Spotify, Netflix etc. or rent, gas, electricity and water bills, mobile bills, or just any kind of expense.

You can put a date on every expense, and you can see when you need to pay it. Our WebApp has an integrated calendar or you can import the dates into your Google/Outlook/Apple calendars. Also you are able to see the monthly total of the current month, previous month or add to the next months. Surely you can also see the history of every month's expenses. For privacy every bill can be edited or deleted.

The WebApp is simple and fast to use in every moment. We aim to also provide a mobile application so you can add bills offline and as soon as the device goes online everything is synchronized with your account.

Target Audience

The desired action of our audience.

The audience can be everybody, but we would love to help people who have difficulties remembering their monthly expenses or people who have trouble managing money.

Demographic.

Age: Over 16

Gender: Every gender

Income: Low-Mid-High Income, or income from the fosters (ex. Parents)

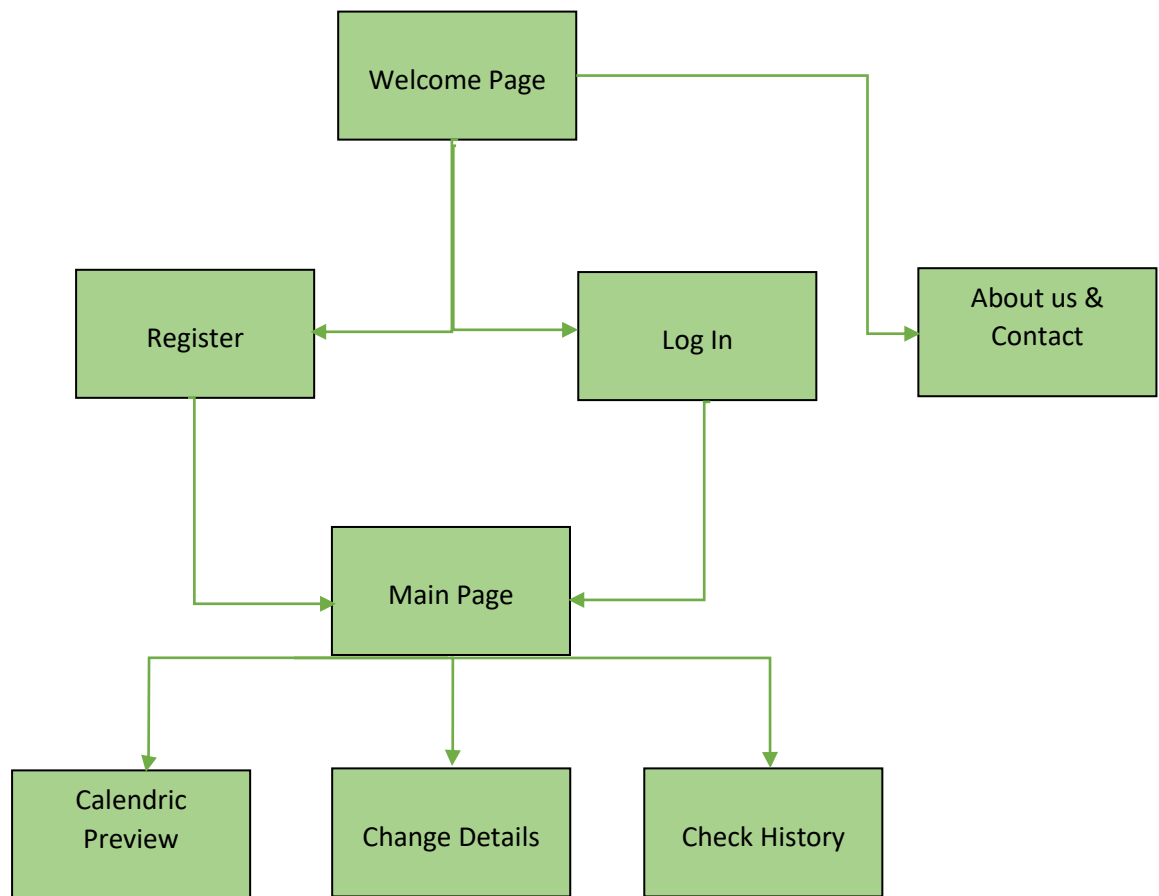
Lifestyle: Working Individuals or students

Behaviours: Trouble with money management.

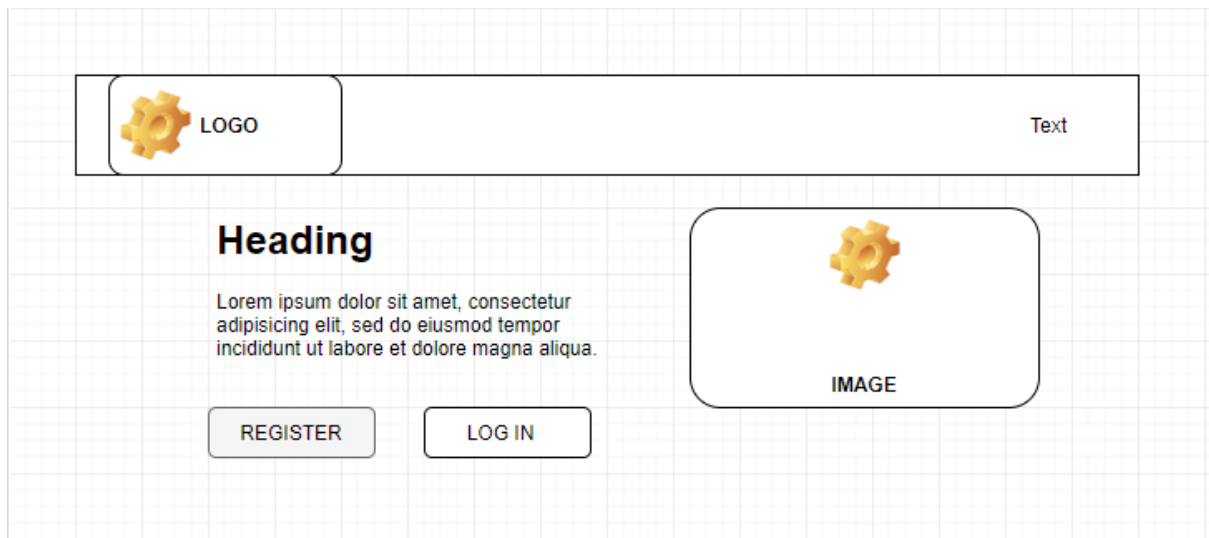
Best way to reach target audience.

The best way to reach our audience is to make a WebApp so simple so that every groupage or every person who doesn't know how to use a computer very well, can be confident about using our services. Also advertise our WebApp in popular social networks.

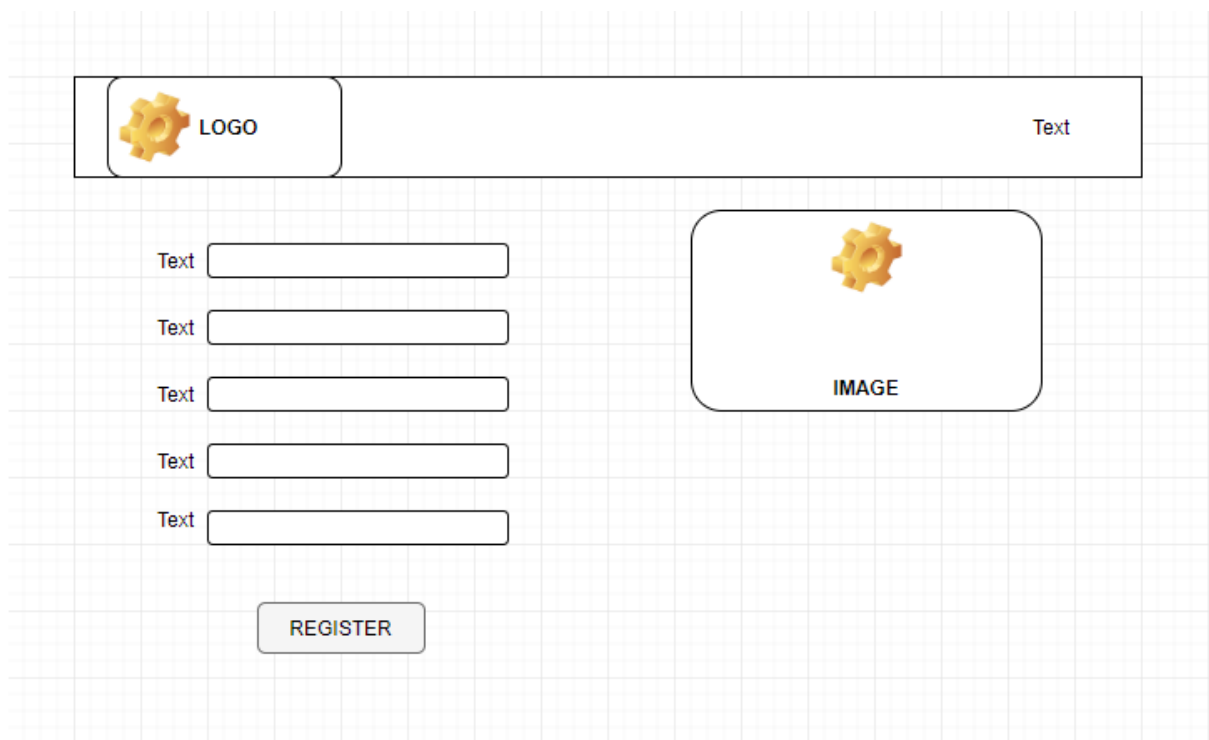
Sitemap



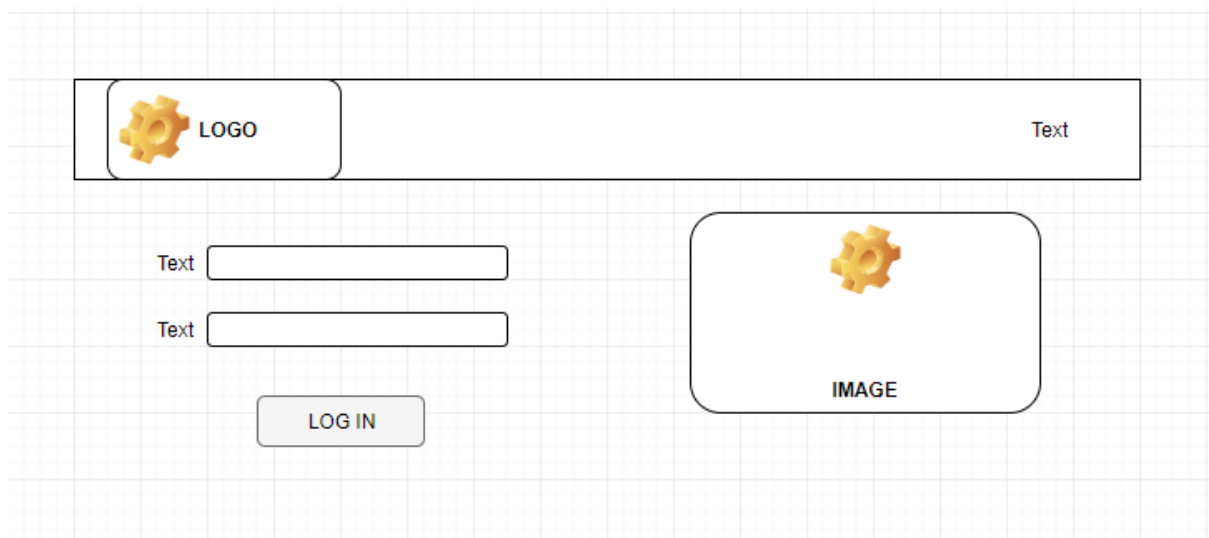
Wireframe



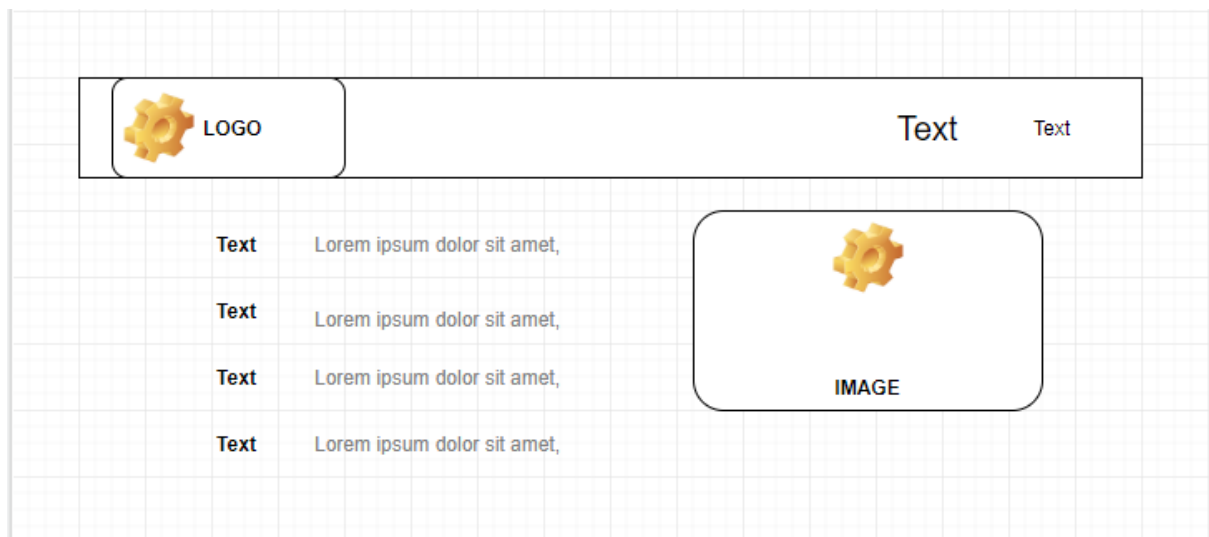
Welcome Page




Register




Log In



About Us & Contact

 LOGO	Text	Text	Text	Text
Text	"Lorem ipsum dolor sit amet,"	1234		
Text	"Lorem ipsum dolor sit amet,"	1234		
Text	"Lorem ipsum dolor sit amet,"	1234		
Text	"Lorem ipsum dolor sit amet,"	1234		
Add				Text

Main Page

 LOGO	Text	Text	Text	Text
Text	DD/MM/YYYY	1234		
Text	DD/MM/YYYY	1234		
Text	DD/MM/YYYY	1234		
Text	DD/MM/YYYY	1234		
Add				Text

Month

M	T	W	T	F	S	S
Day	Day	Day	Day	Day	Day	Day
Day	Day	Day	Day	Day	Day	Day
Day	Day	Day	Day	Day	Day	Day
Day	Day	Day	Day	Day	Day	Day
Day	Day	Day	Day	Day	Day	Day

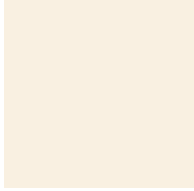
Calendric Preview

Change Details

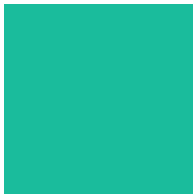
[Check History](#)

Visual Design

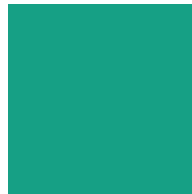
Colour Scheme



Function: Background and Text colour
Name: "Arizona White"
HTML code: #F9F0E1



Function: Top Banner & Text on button colour
Name: "Mountain Meadow"
HTML code: #1BBC9B



Function: Calendar colour
Name: "Mountain Meadow"
HTML code: #16A086



Function: Button colour
Name: "Nile Blue"
HTML code: #34495E



Function: Calendar colour
Name: "Biscay"
HTML code: #2D3E50

Text Font:

THIS *is a sample*

THIS *is a sample*

Font Style: Arial Nova

Sample Webpage

Welcome Page:

