

Dashboard Performance Analytics Kimia Farma Business Year 2020-2023



Total Transaction

672,5 rb

Total Nett Sales

321,2 M

Total Nett Profit

91,2 M

Gross Profit

25,6%

Branch Rating

4,4

Transaction Rating

4,0

Summary

The dashboard created to show performance Kimia Farma Business at each branch store during 2020 - 2023, and aims to create business insight for the company.

Actual Price of Product

Sama den... ▾

Masukk...

Year ▾

City ▾

Province ▾

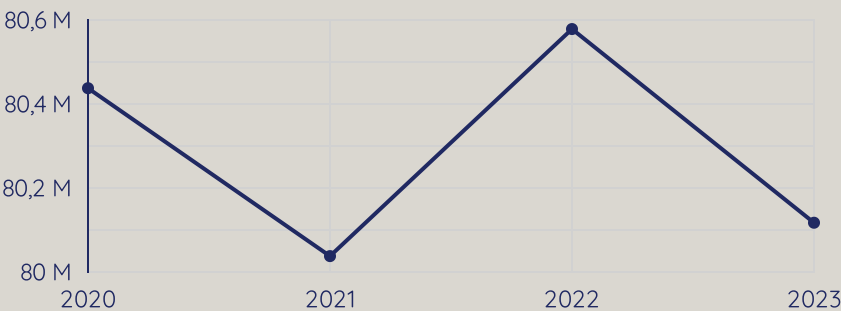
Branch Name ▾

Product Name ▾

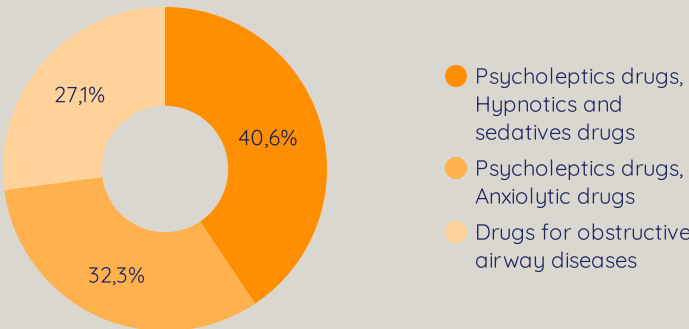
Branch Rating ▾

Transaction Rating ▾

Year-on-Year Comparison on Total Revenue



Top 3 Best-Selling Products

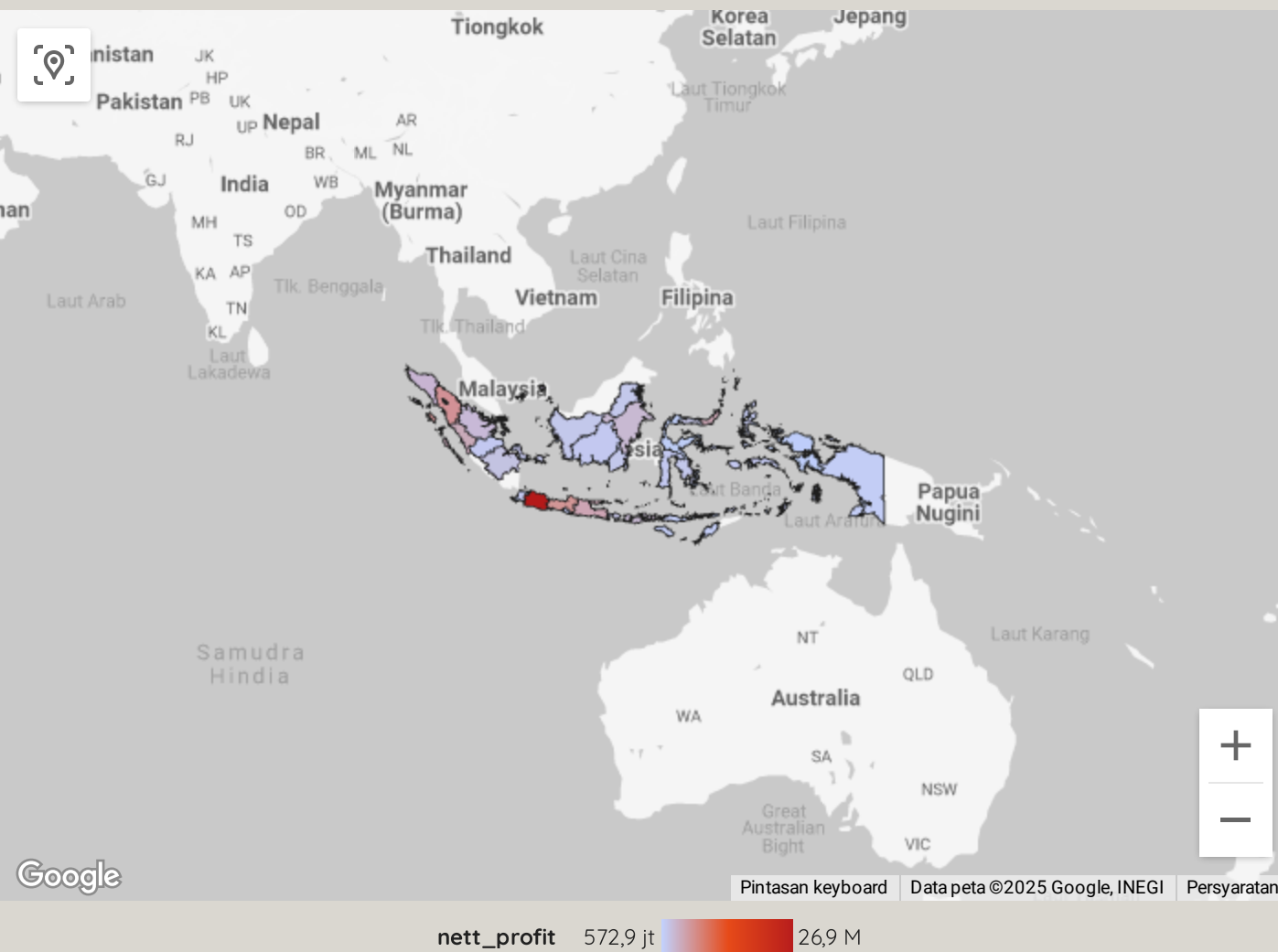


Opname Stock Products

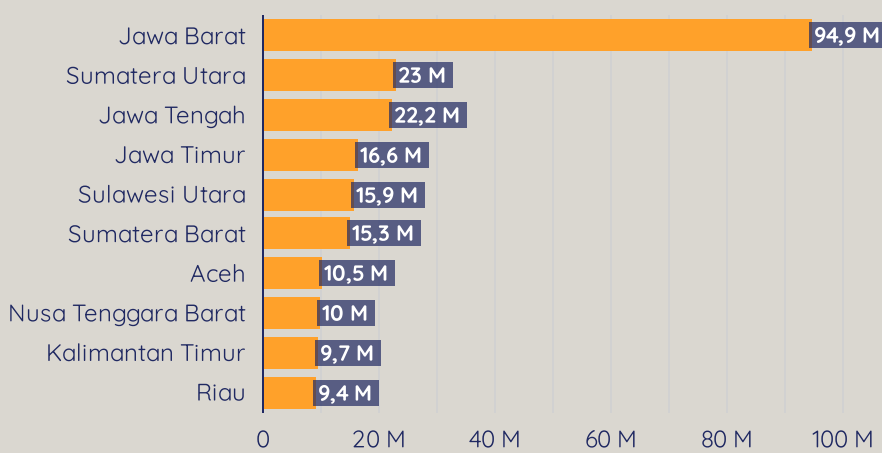
	Product Name	Opname Stock ▾
1.	Psycholeptics drugs, Hypnotics and sedati...	6.719.957
2.	Psycholeptics drugs, Anxiolytic drugs	4.601.110
3.	Other analgesics and antipyretics, Salicylic...	4.520.987
4.	Drugs for obstructive airway diseases	4.408.456
5.	Antihistamines for systemic use	4.066.637
6.	Anti-inflammatory and antirheumatic prod...	3.355.314
	Total keseluruhan	33.631.397

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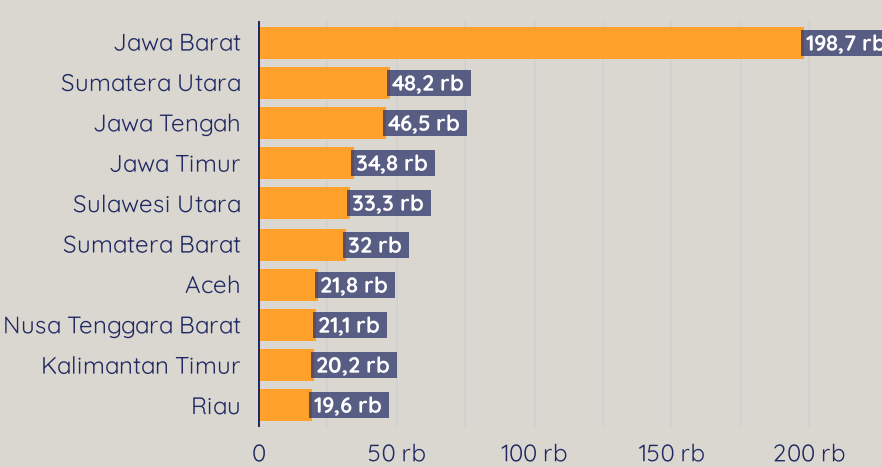
Indonesia's Geo Map For Total Profit of Each Province



Top 10 Total Provincial Nett Sales



Top 10 Total Provincial Branch Transactions



Top 5 Branches with Highest Rating, but Rating Lowest Transaction Rating

	Provinsi	Branch Name	Branch ① ▾	Transaction ② ▲	Total Transaction
1.	Jawa Tengah	Kimia Farma - Apotek	5	3	22
2.	Nusa Tenggara Timur	Kimia Farma - Klinik-Apotek-Laboratorium	5	3	20
3.	Bangka Belitung	Kimia Farma - Klinik & Apotek	5	3	10
4.	Kalimantan Utara	Kimia Farma - Klinik & Apotek	5	3	12
5.	Jawa Tengah	Kimia Farma - Klinik-Apotek-Laboratorium	5	3	4