

# SMALL ENTERPRISE

MIDDLE EAST

Resource for Entrepreneurs in Middle East

## Editorial Calendar 2015



Small Enterprise Magazine  
**EDITORIAL CALENDAR 2015**

<b>MONTH</b>	<b>MAIN COVER STORY</b>	<b>SPECIAL COVERAGE</b>
January'15	Young Entrepreneurs	Top Entrepreneurship Schools
February'15	Future Work Places / Business Centers & Virtual Offices	HealthCare & Medical Industry
March'15	Women in Business (International womens day March 8)	Home Office, work-life balance
April'15	Franchise Special	Going Global
May'15	SMB Marketing / Digital Marketing	Stocks & Shares / Mutual Funds
June'15	Start Up Essentials	Tech Start Ups
July'15	Technology Solutions for SMBs	Family Owned Business
August'15	Logistics / Export - Import	Leather and Garment Industry
September'15	SME Banking and Finance	Property & Real Estate
October'15	Retail Challenges and Oportunities (holiday season)	Jewelry and Lifestyle (holiday season)
November'15	Entrepreneurship / Anniversary Issue	Budget Business Traveler
December'15	SME Insurance	Commercial & Utility Vehicles



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