

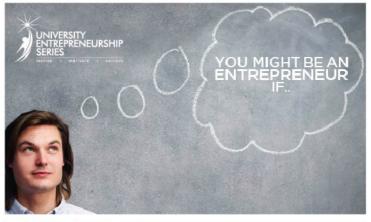
EVENTS& CAMPAIGNS 2015































Small Enterprise Magazine

EVENTS & CAMPAIGNS 2015-16

SVE Learning Series Educate 1 Irranata 1 Gran	BUSINESS MAKEOVER	UNIVERSITY ENTREPRENEURSHIP SERIES	SMALL ENTERPRISE FRANCHISE SUMMIT	DIGITAL PRINT & IMAGING SUMMIT	HealthCare	HOSPITALITY	PetroICT SUMMIT Mart - Busset - Ridows	PRINT BUYERS SUMMIT
			April'16					
	May'15				May'16			
	June'15			June'16			June'16	
	July'15							
	August'15							
September'15	September'15	September'15						
	October'15	October'15				October'16		
								November'16







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SME LEARNING SERIES 2015

Road show through all UAE Emirates and GCC countries











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SME MAKEOVER CAMPAIGN 2015

Small Enterprise SME
Business Makeover
Campaign is aimed at providing
a comprehensive package to help
one SME to improve its business
productivity and efficiency,
through FREE makeover offers
from a leading financial institution,
technology upgrades of their
already existing IT infrastructure,
Insurance for the business,
logistics.

The campaign is also aimed at increasing the brand awareness of the participating vendors and solution providers, thus providing a platform for direct interaction with the participants of this campaign.

The Small Enterprise
SME Business Makeover
Campaign can give the winning
small businesses a better foundation
to help them grow. The campaign is
designed to raise awareness about
the importance of advanced
business solutions for small
businesses. Helping
entrepreneurs and other
small businesses
succeed every day is
the very basis of
this innovative
campaign.







UNIVERSITY ENTREPRENEURSHIP SERIES

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Conceptualised and Organised by Aspire Media







Education should therefore develop awareness of entrepreneurship from an early age. Introducing young people to entrepreneurship develops their initiative and helps them to be more creative and self-confident in whatever they undertake and to act in a socially responsible way. For this reason Small Enterprise Middle East is devoting special attention to entrepreneurship training through universities, with a view to encouraging Middle East young people to become the entrepreneurs of the future.





SMALL ENTERPRISE

FRANCHISE SUMMIT

Small Enterprise Magazine FRANCHISE SUMMIT



The Small Summit brings together the franchises under one roof with investments at all levels! The event is designed to let you meet the industry's most accomplished franchisors face-to-face! Franchises offer the support, the systems, and the brand name recognition to help you succeed from the start!

Talk directly with Qualified Prospects. Maximise your return on investment, save hours of interview time and source valuable potential partners. This targeted show attracts serious prospects that have made their decision to invest and are now looking for the business that is right for them.

























DIGITAL PRINT & IMAGING SUMMIT

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The Summit brings
together a myriad of IT
professionals with Functional Print
managers. The only industry event that
provides industry insight and
One-on-One meetings with top
corporate print buyers. For the
corporate print buyers attending
sessions and panel discussions and
Vendor presentations and case studies
will offer an unprecedented opportunity
to explore this increasingly
mission-critical next-generation
technology growth area.









HEALTHCARE ICT SUMMIT

Conceptualised and Organised by Aspire Media







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HOSPITALITY ICT SUMMIT

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Hospitality ICT Summit offers a unique combination of networking, program and social events for C-level technology executives. It is an exclusive. invitation-only conference with a strong focus on the CIO role. The Summit is unlike other industry mega conferences. Participation is limited to the "who's who" of technology leaders at major hotels, casinos, cruise lines, management and timeshare companies, allowing unprecedented peer networking.



Hospitality ICT Summit
educates hospitalityIT professionals
on the latest technology software
and hardware solutions. We focus on
new industry trends and products,
in-depth analyses by leading
hospitality consultants, and expert
presentation from many of the
industries' solution providers.

Panel discussions, networking event and one-on-one CIO meetings are the few among the agenda.









also be present at the event for

formal and informal

dialogue.

PETRO ICT SUMMIT

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PetroICT Summit is the way most serious, time starved smart business people prefer to meet and discuss their requirements. This unique event enables local and international oil & gas ICT buyers and suppliers to have a face-to-face meeting in a relaxed and distraction-free atmosphere to discuss business opportunity and get updated with the latest technology and services.









PRINT BUYERS SUMMIT

Conceptualised and Organised by Aspire Media

Print Buyers Summit is a unique event for print buyers and suppliers from worldwide to have a one-to-one meeting with the senior level decision makers in a relaxed. distraction-free environment. This will offer print buyers the opportunity for finding the right print supplier for a total print management solution, strategic thinking, to catch up on the latest developments and to network with peers. This highly focused event is specifically designed to save time, effort, money and stress.







Print Buyers
Summit offer Face-to-face
discussion with the Print
Buying decision makers from
publishing industries and corporate
companies worldwide. The event
provides the opportunity to
showcase Print Supplier's
technological advancements and
achievements to a highly
qualified, multidisciplinary,
business and technical
audience.







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