

EVENTS & CAMPAIGNS

2015



Small Enterprise Magazine
EVENTS & CAMPAIGNS 2015-16



			April'16					
	May'15				May'16			
	June'15			June'16			June'16	
	July'15							
	August'15							
September'15	September'15	September'15						
	October'15	October'15				October'16		
								November'16

SME Learning Series

Educate | Innovate | Grow

Small Enterprise Magazine SME LEARNING SERIES 2015

Road show through all UAE Emirates and GCC countries



"SME Learning Series" roadshow is specially created to boost entrepreneurship and help SMEs streamline their existing business across the nation. The event will attract a SME gathering of 150+ in each locations. The invitees will be small and medium business owners (such as Managing Directors, Proprietors, Directors, Managing Partners, Partners, IT Managers, and so on) who own small and medium companies. There will be a great element of learning for SMEs from these events as they could take home many advanced and new information and could possibly adapt to their existing business.



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SME BUSINESS MAKEOVER

Small Enterprise Magazine

SME MAKEOVER CAMPAIGN 2015

Small Enterprise SME Business Makeover

Campaign is aimed at providing a comprehensive package to help one SME to improve its business productivity and efficiency, through FREE makeover offers from a leading financial institution, technology upgrades of their already existing IT infrastructure, Insurance for the business, logistics.

The campaign is also aimed at increasing the brand awareness of the participating vendors and solution providers, thus providing a platform for direct interaction with the participants of this campaign.

The Small Enterprise SME Business Makeover Campaign can give the winning small businesses a better foundation to help them grow. The campaign is designed to raise awareness about the importance of advanced business solutions for small businesses. Helping entrepreneurs and other small businesses succeed every day is the very basis of this innovative campaign.



UNIVERSITY ENTREPRENEURSHIP SERIES

Conceptualised and Organised by Aspire Media

Entrepreneurship is an individual's ability to turn ideas into action, to be innovative, take the initiative, take risks, plan and manage projects with a view to achieving objectives. It helps Middle East industry, universities, and research institutes to develop the next generation of technologies and increase the number of high-growth Middle East startups. Small Enterprise Middle East will be presenting recommendations based on best practice observed in developing countries worldwide.



Education should therefore develop awareness of entrepreneurship from an early age. Introducing young people to entrepreneurship develops their initiative and helps them to be more creative and self-confident in whatever they undertake and to act in a socially responsible way. For this reason Small Enterprise Middle East is devoting special attention to entrepreneurship training through universities, with a view to encouraging Middle East young people to become the entrepreneurs of the future.



SMALL ENTERPRISE FRANCHISE SUMMIT

Small Enterprise Magazine FRANCHISE SUMMIT



The Small Enterprise Franchise Summit brings together the largest number of brand name franchises under one roof with investments at all levels! The event is designed to let you meet the industry's most accomplished franchisors face-to-face! Franchises offer the support, the systems, and the brand name recognition to help you succeed from the start!

Talk directly with Qualified Prospects. Maximise your return on investment, save hours of interview time and source valuable potential partners. This targeted show attracts serious prospects that have made their decision to invest and are now looking for the business that is right for them.

Join the fastest growing companies and SELL your franchise at the best-attended, regional franchise & business opportunities events in the country. This event showcases a wide range of the fastest growing franchises and business opportunities from worldwide markets.





**DIGITAL PRINT
& IMAGING SUMMIT**
INNOVATE • INTEGRATE • NETWORK

DIGITAL PRINT & IMAGING SUMMIT

Conceptualised and Organised by Aspire Media

Digital Print & Imaging Summit is the most comprehensive event for the corporate print buyers and SMEs who look forward to set up a copy shop or who wants to expand their existing business – a unique event for the Office Print and Production Print community. The event provides focus on technology and return on investment. The event will focus on specific sessions and one-to-one meetings with top corporate print buyers and SMEs.



The Summit brings together a myriad of IT professionals with Functional Print managers. The only industry event that provides industry insight and One-on-One meetings with top corporate print buyers. For the corporate print buyers attending sessions and panel discussions and Vendor presentations and case studies will offer an unprecedented opportunity to explore this increasingly mission-critical next-generation technology growth area.

The Healthcare ICT Summit will be a gathering for C-suite executives and industry thought leaders to discuss IT challenges currently facing the healthcare industry, including improving patient care, controlling costs and meeting government regulations. The summit is more than a typical technology conference; it's a dynamic event designed to ensure that participants' time and energy is well spent in a productive and innovative environment. Whether attending a panel discussion, networking event or one-on-one CIO meetings, the Healthcare ICT Summit engages participants in candid discussions and promotes the development of smart IT solutions through collaboration and idea sharing.





HOSPITALITY ICT SUMMIT

Conceptualised and Organised by Aspire Media



Hospitality ICT Summit offers a unique combination of networking, program and social events for C-level technology executives. It is an exclusive, invitation-only conference with a strong focus on the CIO role. The Summit is unlike other industry mega conferences. Participation is limited to the "who's who" of technology leaders at major hotels, casinos, cruise lines, management and timeshare companies, allowing unprecedented peer networking.



Hospitality ICT Summit educates hospitalityIT professionals on the latest technology software and hardware solutions. We focus on new industry trends and products, in-depth analyses by leading hospitality consultants, and expert presentation from many of the industries' solution providers.



Panel discussions, networking event and one-on-one CIO meetings are the few among the agenda.

PetroICT SUMMIT

Meet • Discuss • Network



PETRO ICT SUMMIT

Conceptualised and Organised by Aspire Media

PetroICT Summit is a premier networking and business opportunity event for oil, gas, and petrochemical industries' ICT buyers and suppliers. The event presents a unique opportunity to network with ICT buyers. Suppliers from around the world, and experts and peers from the petroleum industry will also be present at the event for formal and informal dialogue.



PetroICT Summit is the way most serious, time starved smart business people prefer to meet and discuss their requirements. This unique event enables local and international oil & gas ICT buyers and suppliers to have a face-to-face meeting in a relaxed and distraction-free atmosphere to discuss business opportunity and get updated with the latest technology and services.



PRINT BUYERS SUMMIT

PRINT BUYERS SUMMIT

Conceptualised and Organised by Aspire Media

Print Buyers Summit is a unique event for print buyers and suppliers from worldwide to have a one-to-one meeting with the senior level decision makers in a relaxed, distraction-free environment. This will offer print buyers the opportunity for finding the right print supplier for a total print management solution, strategic thinking, to catch up on the latest developments and to network with peers. This highly focused event is specifically designed to save time, effort, money and stress.



Print Buyers Summit offer Face-to-face discussion with the Print Buying decision makers from publishing industries and corporate companies worldwide. The event provides the opportunity to showcase Print Supplier's technological advancements and achievements to a highly qualified, multidisciplinary, business and technical audience.



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