

Project Overview

CosFluencer is an innovative web-based platform tailored for the cosplay community in Bangladesh, designed to foster a safe, supportive, and professional environment for cosplayers, also known as "cosfluencers." This platform allows cosplayers to showcase their work, manage profiles, and collaborate on group projects while facilitating secure and verified bookings for brand promotions. It also addresses the unique challenges faced by the community, offering a centralized way to protect cosplayers from harassment, ensure professionalism, and provide them with a structured space for growth.

Purpose and Need

The cosplay community in Bangladesh has witnessed a significant rise in popularity and visibility. However, with this growth comes the challenge of maintaining a safe and respectful environment, especially given instances where certain individuals have tried to disrupt the community or exploit its members. Many cosplayers also struggle with the lack of a structured platform to gain visibility and engage with potential clients for brand partnerships and promotions.

CosFluencer seeks to address these issues by offering:

- **Security and Verification:** Ensures the safety of cosplayers through a controlled and verified booking system.
- **Community Moderation:** Protects cosplayers from unwanted interactions and keeps disruptive individuals from joining the community.
- **Professional Engagement:** Provides brands with a vetted channel to collaborate with cosplayers for promotions.

Benefits of CosFluencer

For Cosplayers

- **Increased Visibility:** Showcase their portfolio to a broader audience, gain recognition, and build their personal brand.
- **Professional Management:** Gain a verified profile, managed bookings, and secure brand partnerships.
- **Enhanced Safety:** Protected from unverified and potentially harmful engagements.
- **Community Support:** Work within a structured network under the guidance of Captains and Admins who moderate the environment and ensure a respectful space.

For the Cosplay Community

- **Centralized Management:** Allows for organized handling of cosplayers, making it easy to support and promote legitimate members while filtering out those who don't align with community standards.
- **Event Planning and Coordination:** Facilitates group cosplay planning, notices, and event announcements for seamless collaboration.
- **Structured Growth:** Builds a reputable community where members can develop their skills, gain recognition, and collaborate on large-scale projects.

For Businesses and Marketers

- **Vetted Access to Cosplayers:** Connect with cosplayers who have been approved and verified by community leaders.
- **Efficient Booking Process:** A seamless way to reach cosplayers for promotions, boosting their brand's image by associating with well-known cosplayers.
- **Sponsorship Opportunities:** Brands can sponsor spaces on the platform, increasing their visibility within a highly engaged audience.

Revenue Generation for the Community

CosFluence aims to create a sustainable revenue model that benefits both the platform and its users. Key revenue channels include:

- **Booking Fees:** Businesses pay a fee when booking cosplayers, which supports the platform's management and growth.
- **Sponsored Slots:** Brands can purchase premium slots on the platform for enhanced visibility, generating income for the community.
- **Event and Workshop Fees:** Periodic events, workshops, or exclusive sessions may be organized where cosplayers and fans can participate, contributing to the platform's revenue.

The revenue generated from these channels not only sustains the platform but also allows cosplayers to earn income through verified, secure engagements. This structure incentivizes professional interactions while ensuring the community remains a safe, growth-focused space for all.

Features Overview

Core Features

1. **User Registration and Role Assignment**
 - Users apply as "Applicants" with necessary documents and photos.
 - Admins review and verify applications before upgrading roles to "Cosplayer" or "Captain."

2. Cosplayer Profiles

- Each cosplayer has a profile showcasing up to 10 best cosplay photos, achievements, and levels.
- Profiles also include "Group Cosplay" sections if they participate in group projects.

3. Secure Booking System for Businesses

- Brands can book verified cosplayers for promotions, submitting requests to the admin for approval.
- Admin reviews each request and validates it before finalizing bookings.

4. Group Management

- Admins assign cosplayers under a "Captain" who leads and manages group cosplay events.
- Captains can assign specific characters to cosplayers for group events.

5. Admin Tools for Oversight

- Approve/reject applicants, restrict users temporarily, and manage role assignments.
- Approve bookings, manage sponsor slots, and handle user complaints or misconduct reports.

6. Notifications and Event Announcements

- Admins and captains can send notices and event updates to the community.
- Cosplayers receive important updates related to their roles, bookings, and group events.

7. Sponsorships and Featured Slots

- Businesses can buy featured slots for added visibility, generating revenue for the community.
- Sponsored content is highlighted on the landing page and within cosplayer profiles.

User Roles and Responsibilities

Role	Responsibilities
Admin	Oversee the platform, approve applications, manage bookings, assign captains, issue notices, verify sponsors. Take legal actions. Manage sponsor, promotion fee and proposal.
Captain	Manage group cosplays, assign roles in group events, assist admin in moderating cosplayer activities.
Cosplayer	Showcase personal portfolio, respond to call of the admin to approved bookings, participate in group events under captain's guidance. complaints.
Applicant	Submit applications with 3 best photos to join as a cosplayer. Await approval and role upgrade by the admin.
Business User	Apply for cosplayer bookings or sponsorships. Await admin approval to finalize engagement with cosplayers.

Use case Scenarios

Scenario 1: Applicant Joining the Community

1. Applicant registers and submits their details, including three best cosplay photos.
Charging a minimal fee (applicant form fee)
2. Admin reviews the application and verifies the applicant's credibility.
3. Upon approval, the applicant's role changes to "Cosplayer," allowing profile setup and further community participation.

Scenario 2: Business Booking a Cosplayer for Promotion

1. A business user fills out a form detailing their promotion requirements and submits it for a cosplayer/cosplayers booking(all legal info required to hire cosplayer to take legal actions).
2. Business user can not chose any cosplayer personally that will be decided by the Admin.
3. Admin Will assign a group or cosplayer for brand promotion ensuring their safety 1 or two assistant can be sent or any guardian or the leader themselves
4. Admin reviews the booking request to ensure the brand is credible and the engagement aligns with community values.
5. Upon approval, the business user and cosplayer are notified, and the booking is formalized.

Scenario 3: Captain Managing a Group Cosplay Event

1. Captain creates a group event and assigns specific cosplayers to characters.
2. Cosplayers are notified of their roles and responsibilities for the group event.
3. After the event, the captain uploads group photos, which automatically update each cosplayer's profile under "Group Cosplay."

Scenario 4: Admin Handling a Reported Issue

1. A cosplayer reports misconduct from a business user or fellow cosplayer.
2. Admin reviews the report, investigates, and takes action, such as restricting the offending user or issuing a warning.

System Requirements

Functional Requirements

- User registration and role-based access control.
- Profile and portfolio management for cosplayers.
- Secure booking system with admin approval for brand engagements.
- Group event creation and role assignment by captains.
- Notification and messaging system for updates and events.

Non-Functional Requirements

- **Performance:** The system should handle high traffic and allow for efficient data retrieval.
- **Scalability:** Should support expanding user base and additional features as the community grows.
- **Security:** Ensure data protection, secure transactions, and prevent unauthorized access.

Technical Stack

- **Backend:** Laravel (PHP) for core functionality and user management.
- **Frontend:** Vue.js or React or Laravel Blade for an interactive user interface.
- **Database:** MySQL or PostgreSQL for structured data management.
- **Cloud Storage:** It's Upto Admin of the community.
- **Notification Service:** Firebase or Laravel Notifications for real-time alerts.

Revenue Model

1. **Application Fees:** Applicants pay a minimum fee to apply as a cosplayer.
2. **Booking Fees:** Businesses pay a fee for each approved booking, contributing to platform revenue.
3. **Sponsored Slots:** Brands can buy premium slots on the platform, boosting visibility for additional revenue.
4. **Event Fees:** Periodic events and workshops for community members, funded through participant fees.

Development Roadmap

Development roadmap will be fixed by the Admin and the Service provider after Meeting.