IBM Cloud and Your Growth

2015 / 08 / 11

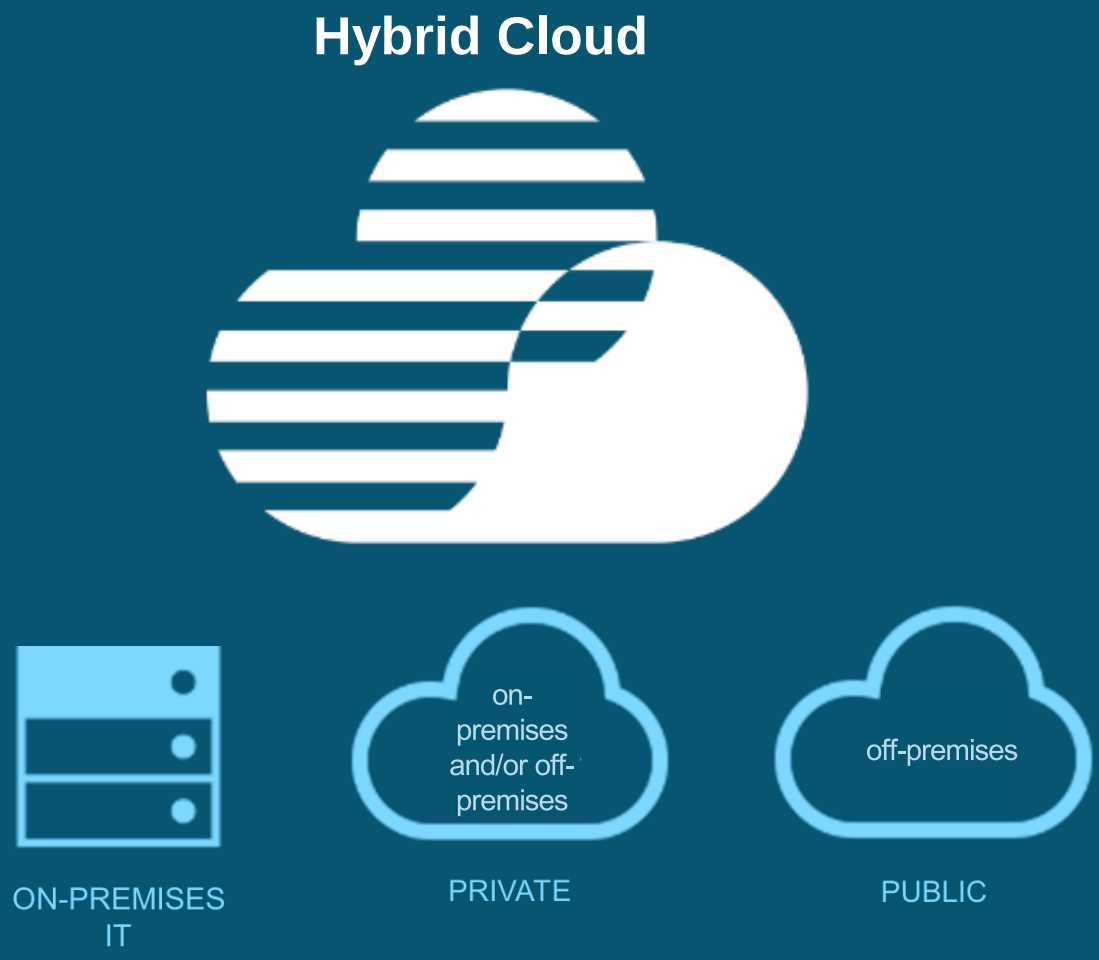
Presented by:

台灣IBM 雲端運算負責人
蔡琮裕 Samuel Tsai

IBM Cloud

Digital Transformation –

Accelerate business and enhance agility with security, visibility and control



Optimize the mix environment for your business

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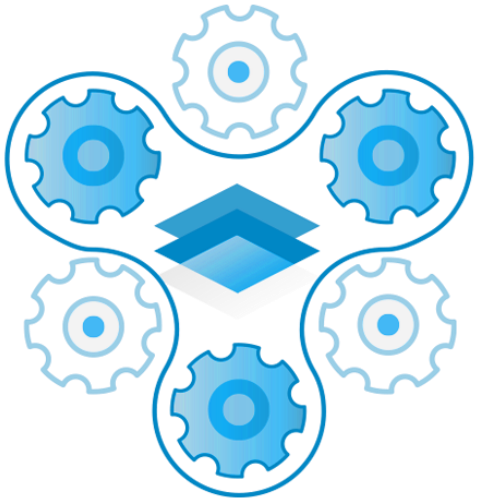
You need new digital capability with speed

Business Process Integration



A Business Process SaaS platform bridges on-premises assets to on-cloud services

Digital Innovation Platform

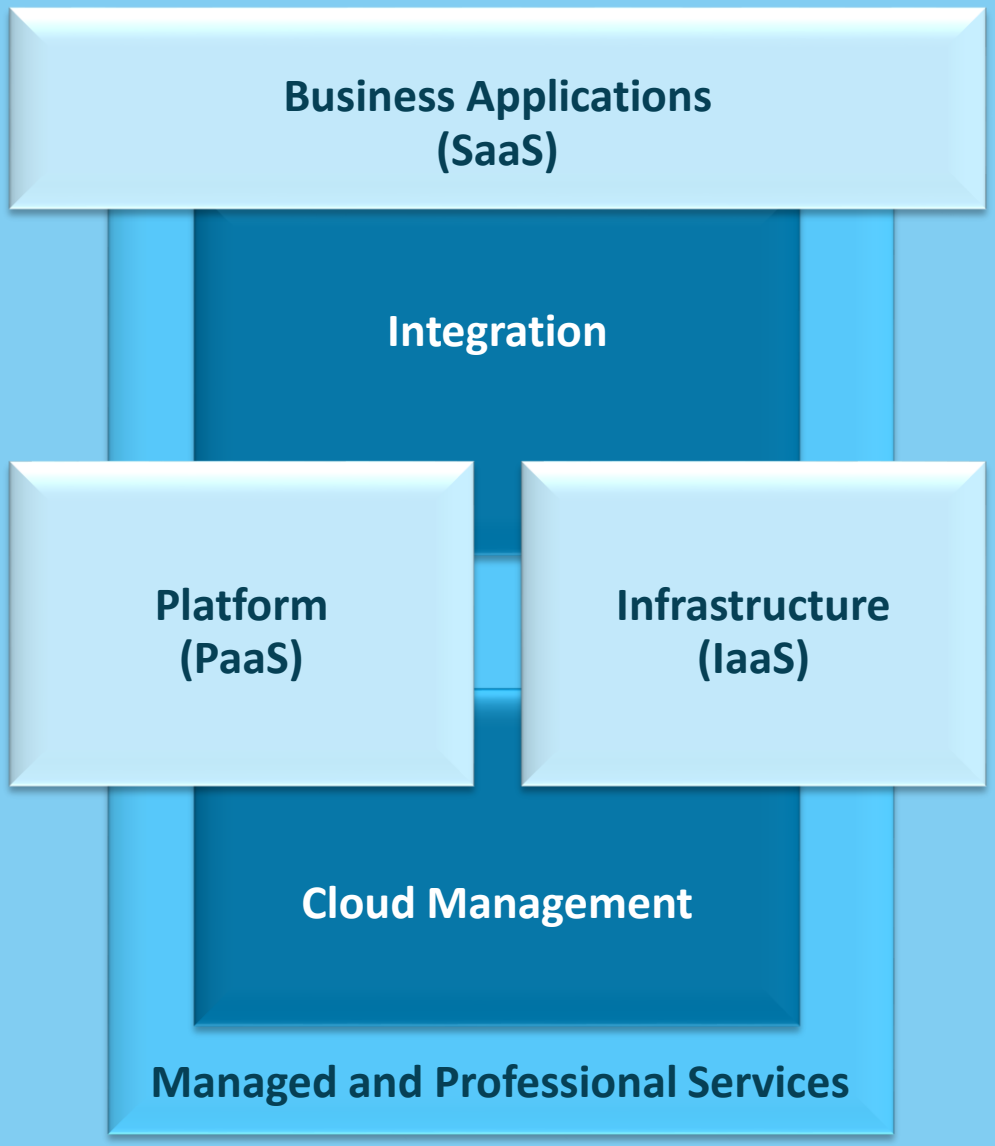
A Digital Innovation Platform enhances developer productivity with integration, portability and delivery

World Class Infrastructure

40 global cloud centers provide secure integration to on-premises systems with high-speed & secure network

Ecosystem Synergy

…while the categories for *Integration* and *Cloud Management* are *needed to* support your digital transformation



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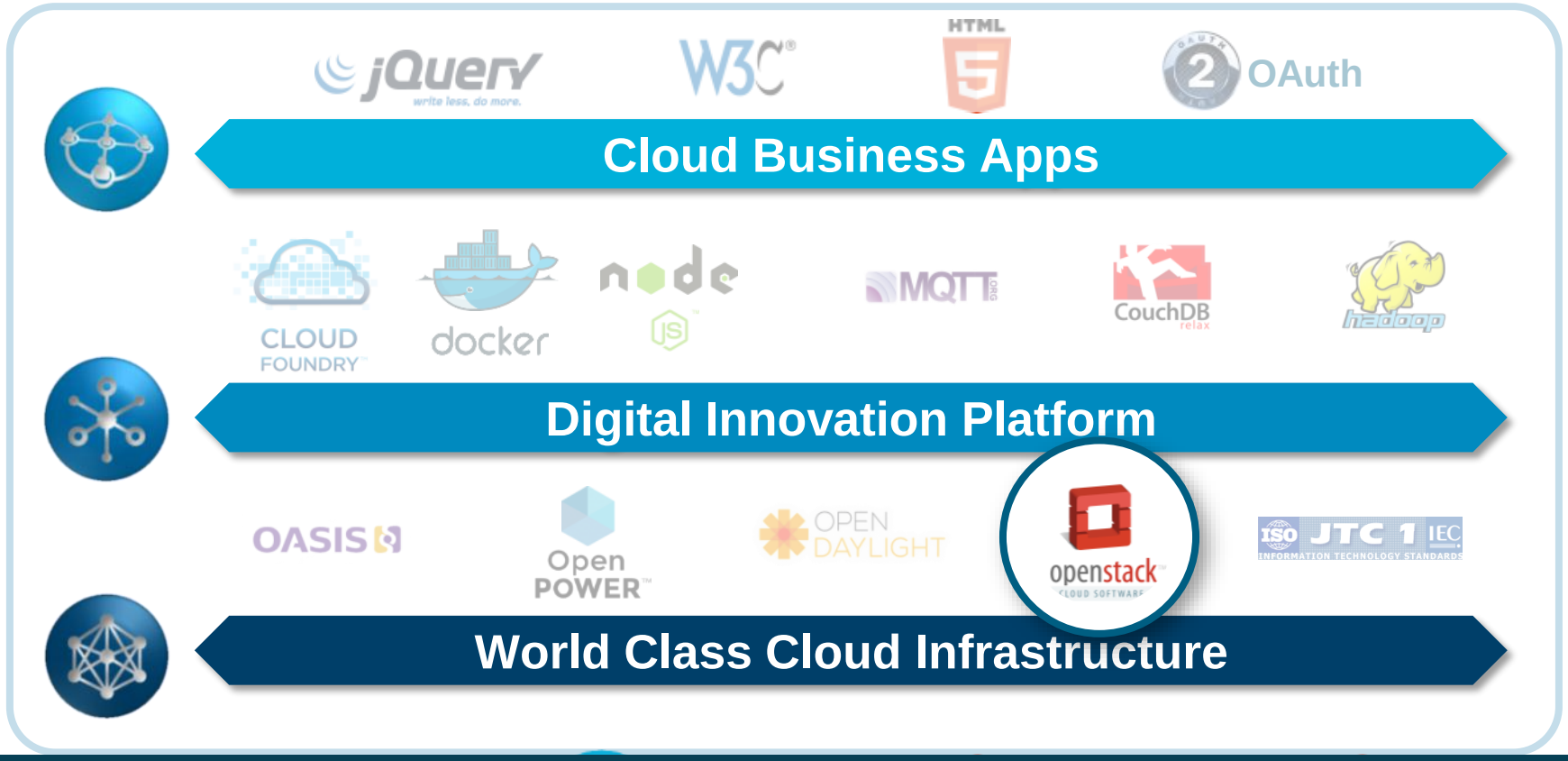
IBM Cloud is OPEN by design



Avoid Lock-in

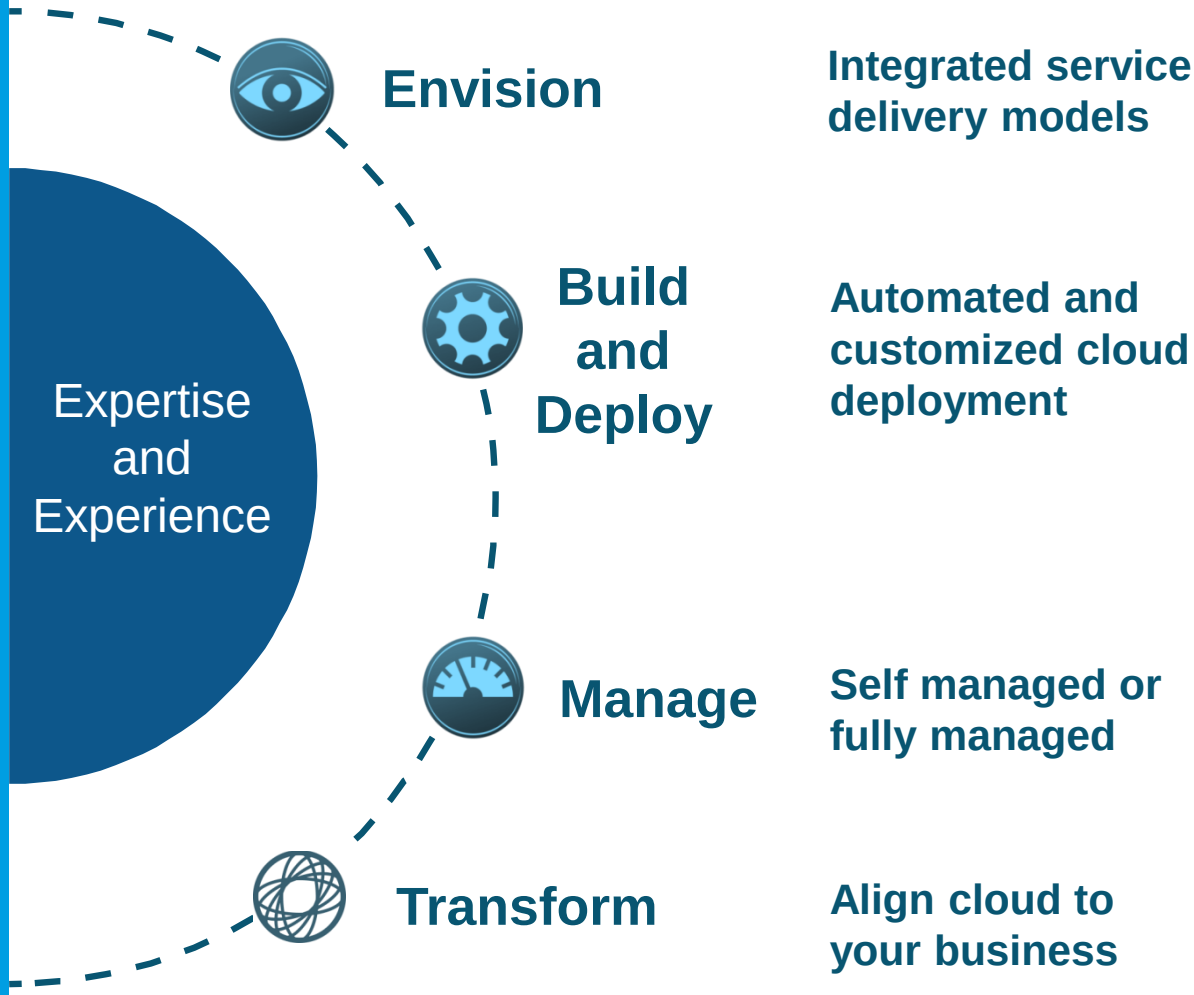
Innovation with speed

Hybrid & Enterprise Support

IT needs modular hybrid-ready intelligence to transform your business

40,000+ cloud consultants/experts

IBM Cloud has unparalleled expertise and proven experience on OpenStack



Three Takeaways

1 **IBM Provides Enterprise-Level Hybrid IT**

2 **IBM Cloud is Open by Design**

3 **Leverage IBM for Your Business & Innovation**

A new way forward