cinchcast

OVERVIEW

Company Overview

Cinchcast is a cloud-based, enterprise solution webcasts and conference calls of any size.

- Founded in 2006
- HQ in New York, NY
- Powering thousands of events every day

Helping companies better connect and communicate, while significantly reducing event costs. Companies such as…

Bloomberg

McAfee An Intel Company

(intel)

UBM

INFORMATICA

The Cinchcast Connect Platform

Secure, Scalable, Easy-to-Use

The Cinchcast Connect Studio

What Makes Cinchcast Different?

Flexibility and Control

- Moderate phone-based Q&A without expensive operators
- Self-provision and manage events from a streamlined management console

Improved Participant Experience

- No hold times for call-in participants
- No download's or plugins required
- Easily enables mobile participation across devices

Integration and Ease-of-Use

- Audio conference is fully-integrated with web stream
- Slide-sharing, audio file playback, caller switchboard and chat available in one web-based console.
- Dedicated dial-in numbers for both host and listeners

Simple, Affordable Pricing

- Cost-effective per event and subscription-based pricing
- No hidden charges
- No fees for unused services

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Connect, Simply.

Solutions for External & Internal Communications

External Audiences:
Customers, Prospects, Partners

Media Creation | Marketing | Corporate Communications | Training & E-Learning | Meetings & Events

Internal Audiences:
Employees, Stakeholders

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Connect, Simply.

Applications

External Audiences:
Customers, Prospects, Partners

Internal Audiences:
Employees, Stakeholders

- External Conference Calls of Any Size
- Marketing Webinars or Webcasts
- Investor Relations Calls
- Product Training
- On-demand Slideshows or Podcasts
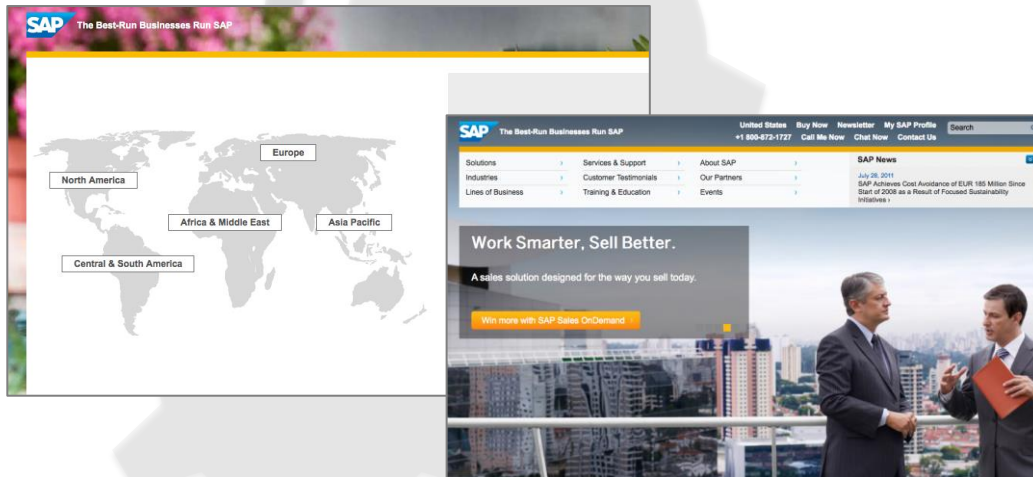- Partner Communications and Training

- Internal Conference Calls of Any Size
- Employee Town Halls
- Team Meetings
- All-Hands or Departmental Employee Presentations
- Online Training

SAP Case Study
Enhancing communications with its global salesforce

- SAP conducts a regular call-in event to discuss key sales priorities, sales approaches, and new solutions and services.
- Sales professionals worldwide tune in on their computers, phones, or web-enabled devices.
- Team members call in to ask questions and contribute to the conversation.
- Sessions are automatically archived for later listening.
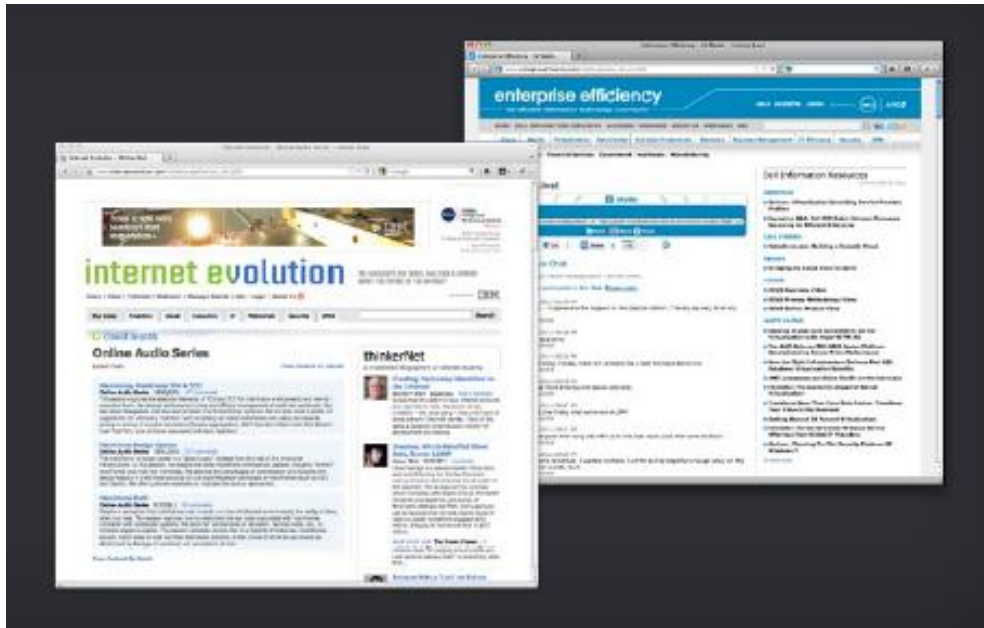
Bloomberg

Effectively generating leads with high-impact web events
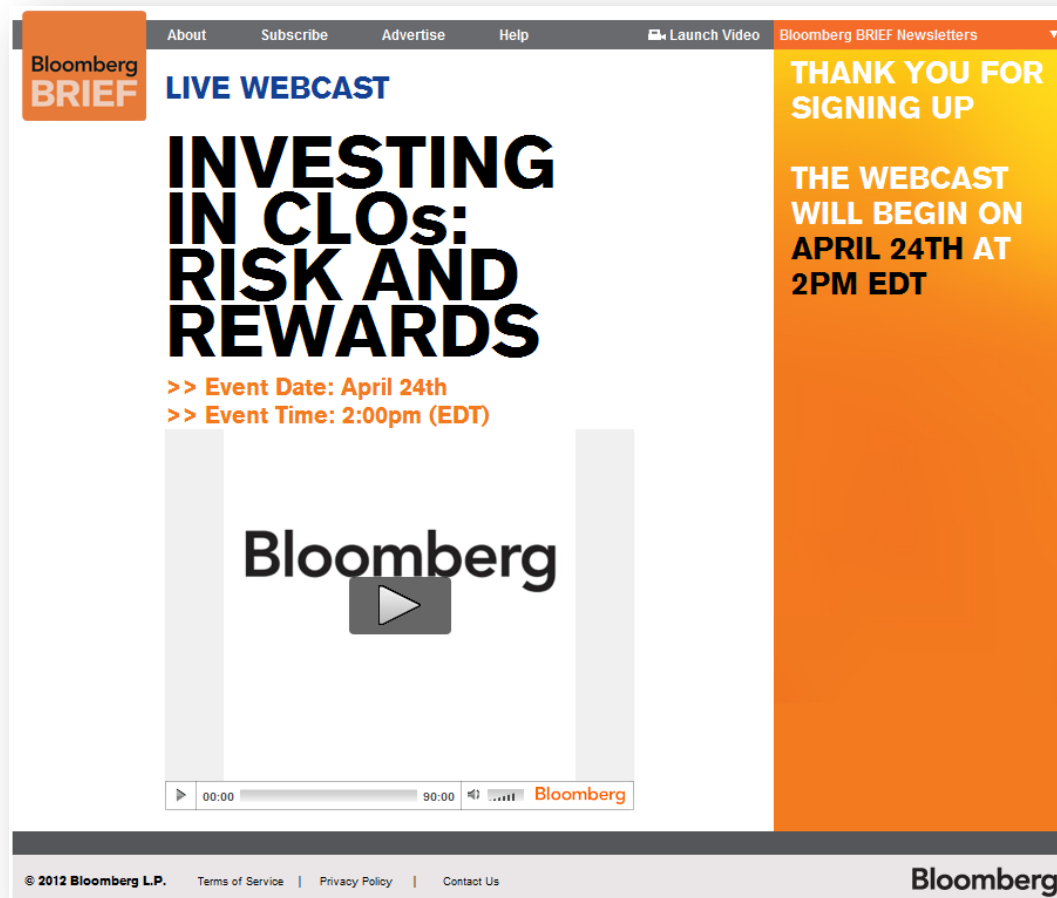
- Bloomberg is leveraging Cinchcast to power its online events efforts.
- Offer live and archived events.
- All events available behind registration wall to drive lead generations.

UBM Case Study

Leveraging interactive audio events to increase reach, engagement, and revenue

- Launched live and archived broadcasts on 6 properties

- Content is easily integrated into their current web, advertising, and content management infrastructures

- User engagement with events is exceeding others content mediums

- Content is garnering high-value sponsorships and advertising

THANK YOU