

# Aparna Ramani

Director of Engineering at Facebook

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## Summary

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## Experience

### **Director of Engineering at Facebook**

May 2016 - Present

### **Sr. Director, Engineering at Cloudera**

February 2011 - April 2016 (5 years 3 months)

I was responsible for all core engineering at Cloudera, where I led a group of 100+ brilliant engineers building the industry's leading big data platform.

### **Sr. Engineering Manager/Principal Development Manager at Yahoo! and Microsoft**

September 2007 - February 2011 (3 years 6 months)

I led the Yahoo!'s search ad A/B testing infrastructure, allowing for rapid experimentation for 30% of all Yahoo! search traffic. Working with a group of amazing scientists, I was responsible for the search optimization frameworks in the ad-serving stack.

Prior to that, I was part of a small group of early engineering leaders responsible for building out Yahoo's ad tech team at Bangalore, India. Together, we helped build the team from scratch to manage Yahoo!'s search advertising platform (Panama), responsible for billions of dollars in search ads revenue. I was personally responsible for all of Yahoo's external search advertising API.

I eventually moved to Microsoft Bing as part of the Yahoo!-Microsoft Search deal, where I helped transition Yahoo's search ads engineering teams and products to Bing.

### **Consultant**

October 2005 - September 2007 (2 years)

I spent time in India helping startups build products targeted towards broader social impact. This included a project with the Government of Mumbai to build an early warning system to monitor rainfall and alert citizens for flood disaster relief.

### **Senior Software Engineer at Fujitsu Network Communications**

September 1998 - October 2005 (7 years 2 months)

Senior Software Engineer at Fujitsu, and member of a team responsible for Fujitsu's Network Management System.

**Software Engineer (Intern) at AT&T Campuswide Solutions, Phoenix, AZ**

December 1996 - December 1997 (1 year 1 month)

As a research intern, I learned about and contributed to smart card technologies for university campuses worldwide.

**Software Engineer at Philips, Singapore**

May 1995 - August 1996 (1 year 4 months)

Engineer in the Philips TV division where I helped build embedded software for high end television sets.

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**Education****Arizona State University**

MS, Computer Science, August 1996 - December 1997

**Bharathiar University**

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[Contact Aparna on LinkedIn](#)