

# Vik Gupta

Senior Engineering Director at Google

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## Summary

Experienced engineering leader. I love to recruit, figure out what to build, and build it. My passion is to ship stuff.

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## Experience

### Senior Engineering Director at Google

March 2014 - Present

Protect Google's end users. Protect Google's core business. Rethink AdWords, AdX, and DBM policy enforcement from the ground up.

### Engineering Director at Facebook

August 2013 - March 2014 (8 months)

Worked on insights, measurement, and reporting.

### Engineering Director at Google

August 2005 - July 2013 (8 years)

- DoubleClick Search - April 2010 to July 2013 - eng mgr and then director
- AdWords Opportunities tab - August 2009 to October 2010 - eng mgr
- TV Ads - July 2007 to April 2009 - eng mgr
- Google Apps - August 2005 to August 2009 - software engineer and then eng mgr

### Freelancer

2001 - 2007 (7 years)

### Senior Software Engineer at EarthLink, Inc.

May 2003 - August 2005 (2 years 4 months)

FE engineer

### Software Engineer

July 2002 - March 2003 (9 months)

FE/BE engineer

### Principal Engineer

August 2000 - August 2001 (1 year 1 month)

Member of awesome 7 person eng team

### Software Engineer at Intuit, Inc.

1998 - 2000 (3 years)

FE engineer on web-based finance app

**Software Engineer at Oracle Corporation**

1996 - 1998 (3 years)

UI toolkit library developer

**Software Engineer Intern at IBM**

June 1995 - September 1995 (4 months)

**Software Engineer Intern at NCR**

1993 - 1994 (2 years)

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**Education**

**Stanford University**

BS and BA, Computer Science/Economics

**University of Minnesota-Twin Cities**

**Irondale Senior High School**

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[Contact Vik on LinkedIn](#)