

Hong Ge

Vice President, Airbnb

Summary

I built Facebook News Feed Ads from its day 1. Now I'm building Airbnb China.

Experience

Vice President at Airbnb

May 2016 - Present

Building Airbnb China.

Engineering Director at Facebook

December 2009 - April 2016 (6 years 5 months)

Built Facebook News Feed Ads from scratch. It accounts for 80+% of Facebook revenue.

Software Engineer at Google Inc

June 2005 - December 2009 (4 years 7 months)

[January 2008 - December 2009] Worked on Google AdSense, focusing on targeting quality optimization.

[June 2005 - December 2007] Worked on Google Checkout, focusing on transaction/refund/chargeback processing.

Received 4 peer bonuses (nominated by co-workers) for good work and collaboration.

Education

Yale University

Master of Science, Computer Science, 2003 - 2005

Tsinghua University

Bachelor of Engineering, Computer Science and Technology, 1999 - 2003

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[Contact Hong on LinkedIn](#)