



FABIANA GAUTIER CUENCA

GRAPHIC / WEB DESIGN

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EDUCATION

MIAMI INTL' UNIVERSITY OF ART AND DESIGN

BFA - Graphic and
Web Design | Graphic
Design Concentration
Miami, FL
December 2018

ACCORD ÉCOLE DE LANGUES

Intensive French Course
DALF C1
Paris, France
February - December 2014

SKILLS

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- PowerPoint
- Word
- HTML5 | CSS
- User interface design
- Sales pitch

LANGUAGES

- Spanish (native)
- English (fluent)
- French (fluent)

OBJECTIVE

To obtain a demanding position in a distinguished organization, which will offer me the opportunity of professional growth as a graphic and web designer and to cooperate in their mission.

PROFESSIONAL EXPERIENCE

■ INTERN (Oct. 2018 - Dec. 2018)

Graphic World 4 U - Miami, FL

- Collaborated on the web design for their customers
- Assisted with large-scale printing such as wrapper and banners for clients.
- Developed artwork and layout for print and digital signage, banners, posters, publications and flyers.

■ FREELANCER (2016 - present)

FGC Designs | Mad Inks - Miami, FL

- Designed the branding for different customers such as VIPig and Whisky & Links.
- Digital Marketing.
- Social media strategy and management
- Web Design

■ CREATIVE PRINT (Apr. 2017 - Jan. 2018)

One Level Studios - Miami, FL

- Worked directly with the CEO to develop the strategy to expand their target market.
- Introduced customers to new printing finishes and paper options available.

■ INTERN (Summer 2017 - Summer 2018)

Invermedia - Caracas, Venezuela

- Worked directly with the CEO in new brandings, social media management strategies and digital marketing contents.
- Collaborated in the printing and digital artwork for advertising of new clients.
- Assisted in the social media strategy and management of valuable clients

