



# FABIANA GAUTIER CUENCA

GRAPHIC / WEB DESIGN

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## EDUCATION

### IRONHACK MIAMI

Web Development  
Facebook Scholarship  
Miami, FL  
August - October 2019

### MIAMI INTL' UNIVERSITY OF ART AND DESIGN

BFA - Graphic and  
Web Design | Graphic  
Design Concentration  
Miami, FL  
December 2018

### ACCORD ÉCOLE DE LANGUES

Intensive French Course  
DALF C1  
Paris, France  
February - December 2014

## SKILLS

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- PowerPoint
- Word
- HTML5 | CSS
- User interface design
- Sales pitch

## LANGUAGES

- Spanish (native)
- English (fluent)
- French (fluent)

## OBJECTIVE

To obtain a demanding position in a distinguished organization, which will offer me the opportunity of professional growth as a graphic and web designer and to cooperate in their mission.

## PROFESSIONAL EXPERIENCE

### ■ INTERN (Oct. 2018 - Dec. 2018)

Graphic World 4 U - Miami, FL

- Collaborated on the web design for their customers
- Assisted with large-scale printing such as wrapper and banners for clients.
- Developed artwork and layout for print and digital signage, banners, posters, publications and flyers.

### ■ FREELANCER (2016 - present)

FGC Designs | Mad Inks - Miami, FL

- Designed the branding for different customers such as VIPig and Whisky & Links.
- Digital Marketing.
- Social media strategy and management
- Web Design

### ■ CREATIVE PRINT SPECIALIST (Apr.2017 - Jan.2018)

One Level Studios - Miami, FL

- Worked directly with the CEO to develop the strategy to expand their target market.
- Introduced customers to new printing finishes and paper options available.

### ■ INTERN (Summer 2017 - Summer 2018)

Invermedia - Caracas, Venezuela

- Worked directly with the CEO in new brandings, social media management strategies and digital marketing contents.
- Collaborated in the printing and digital artwork for advertising of new clients.
- Assisted in the social media strategy and management of valuable clients