

# Superstore Discount Amount and Distribution



9.89M

Total Sales

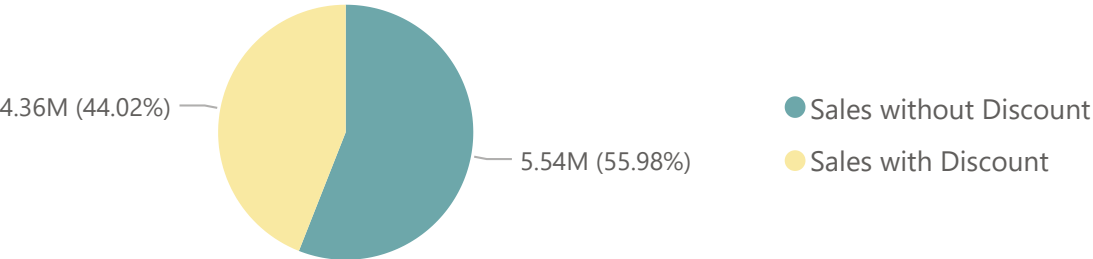
1.59M

Total Discount

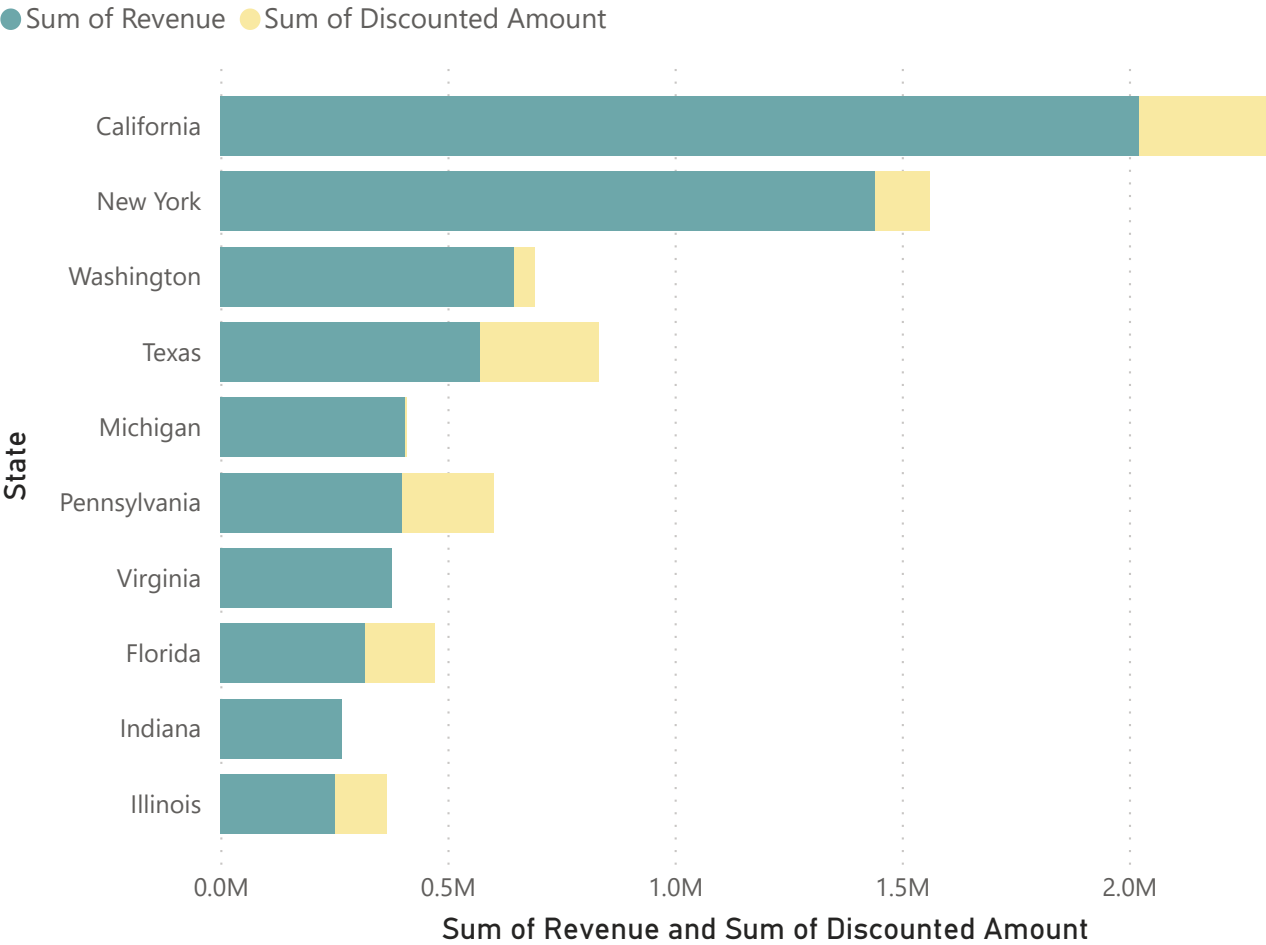
0.16

Average of Discount Given

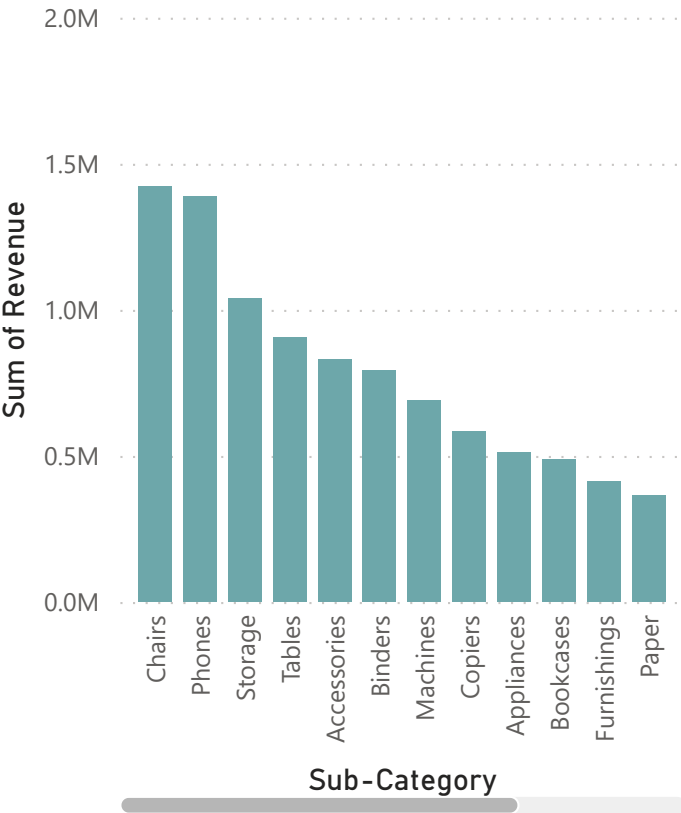
Regular price Sales and Discount Sales



Sales and Discount



Sales by Product



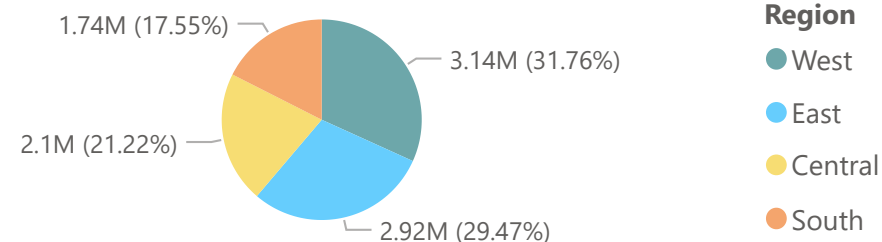
- State
- ☐ Alabama
  - ☐ Arizona
  - ☐ Arkansas
  - ☐ California
  - ☐ Colorado
  - ☐ Connecticut
  - ☐ Delaware
  - ☐ District of Columbia
  - ☐ Florida
  - ☐ Georgia
  - ☐ Idaho
  - ☐ Illinois
  - ☐ Indiana
  - ☐ Iowa
  - ☐ Kansas
  - ☐ Kentucky
  - ☐ Louisiana
  - ☐ Maine
  - ☐ Maryland
  - ☐ Massachusetts
  - ☐ Michigan

# Sales by Geography

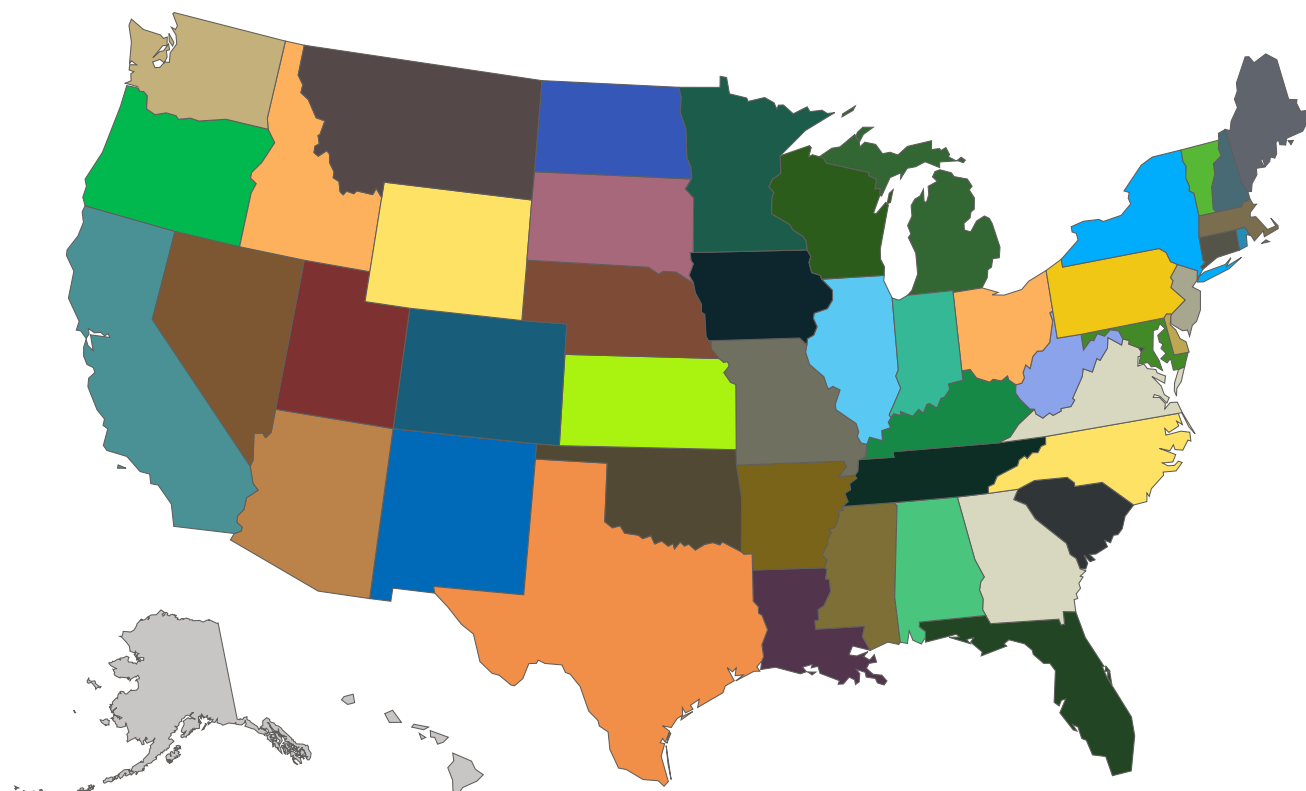
9.89M

Total Sales

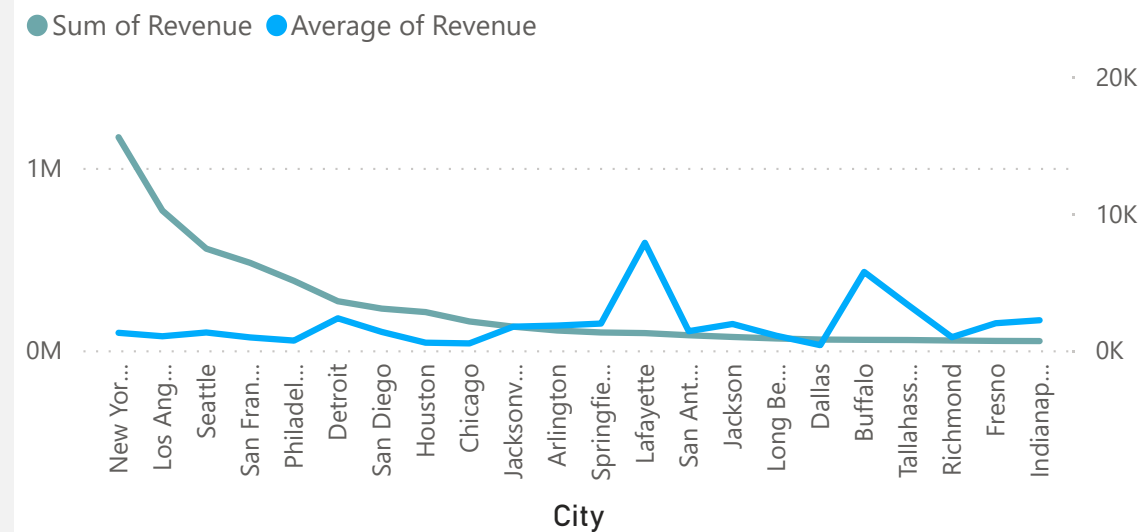
Sales by Region



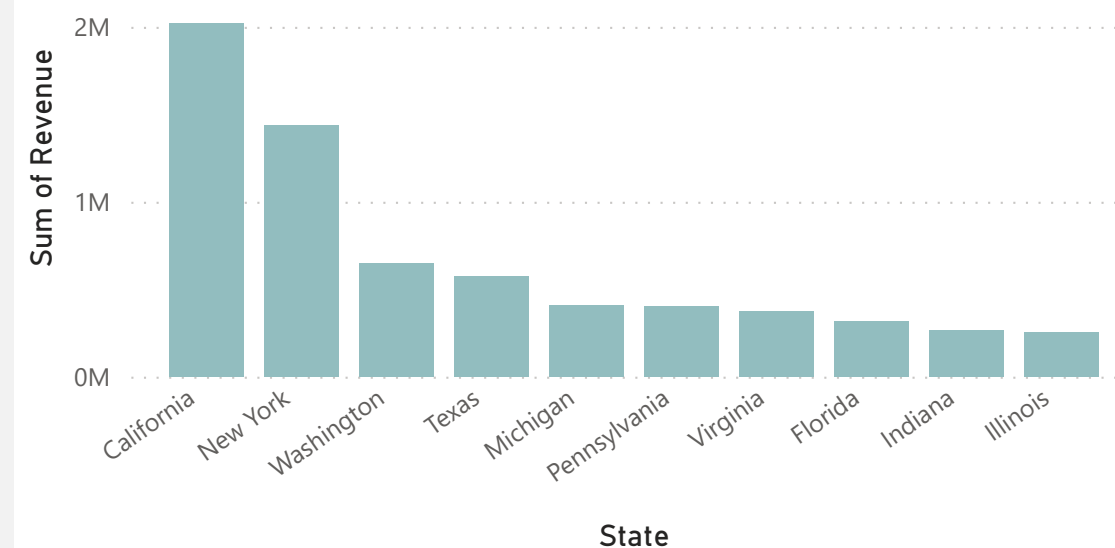
Sales by State



Sales by City



Top 10 Sale by State



Sub-Category ×

Ask a question about your data



Try one of these to get started

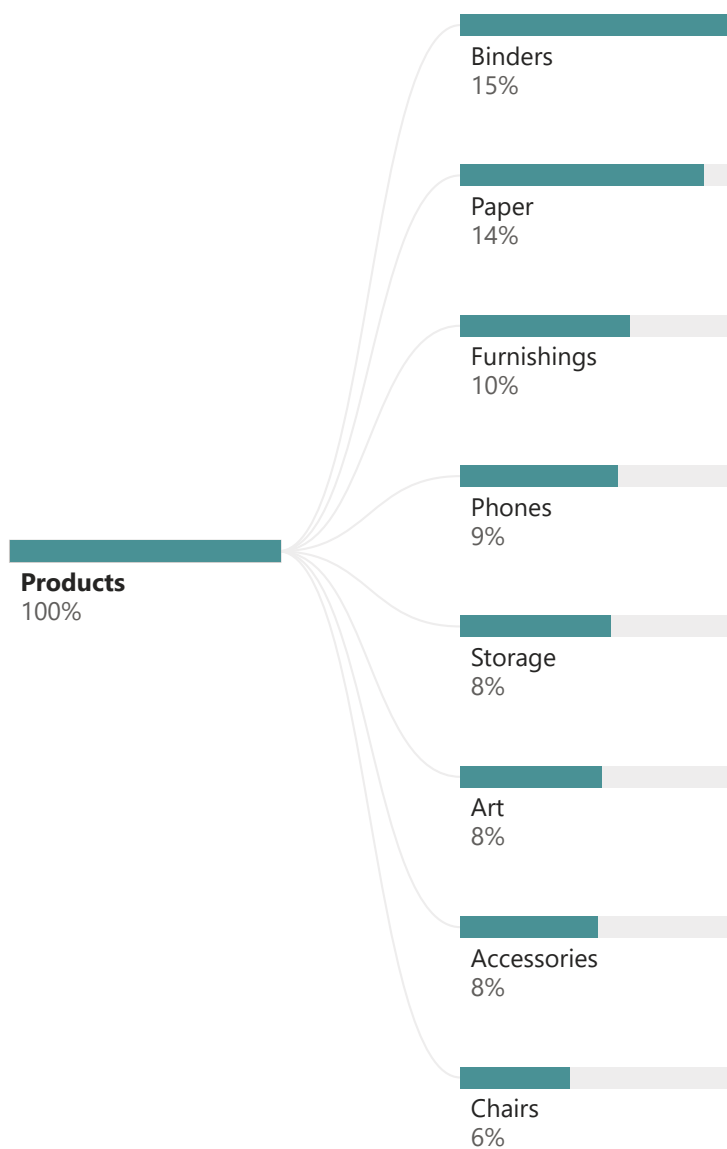
what is the total sales by category

what is the average sale by category

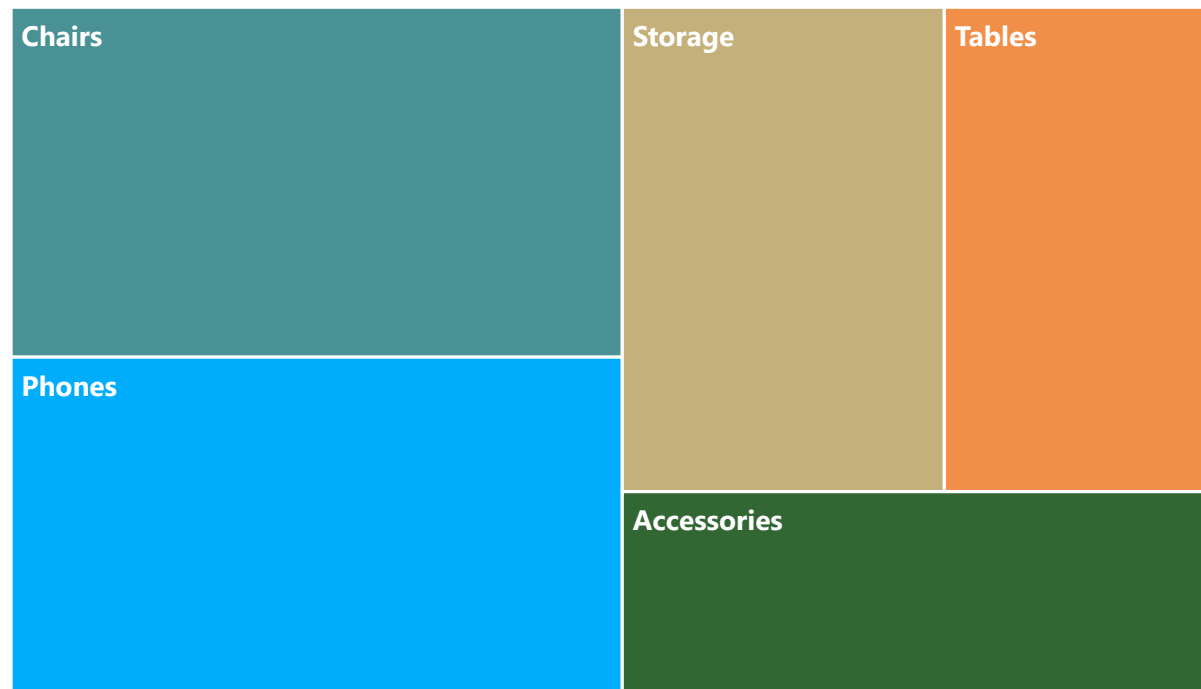
[Show all suggestions](#)

Category ▼

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology



### Top 5 Product by Sales



Technology

3,491,750.01  
Sales

Furniture

3,229,363.56  
Sales

Office Supplies

3,173,069.37  
Sales

**Discount Amount and Distribution Report has been design for the specific use of the Marketing Department. It contains :**

Total Sales,

Total Discount,

Discount to Sales Ratio,

Pei chart, Sales with and without discount comparison

Stacked Bar Chart, shows the discounted amount vs sales in every state. Whole length of the bar is the revenue if there was no discount

Clustered Column Chart, Shoes sales by every sub\_category

Slicer, by States

**Marketing Department will use this information to set the discounts and promotions on different items in different states.**