ABRAR HASAN

WEB DEVELOPER & MARKETING EXPERT

CONTACT +923342988749 hasanabrar385@gmail.com www.abrarhasanportfolio.org Gulshan e Iqbal, Karachi **SKILLS** Web Development WordPress LLC Formation Verbal Communication SEO **EDUCATION ADSE Aptech Learning** 2023 - In Progress Intermediate Gulzar e Hijri College 2021-2023 Matriculation The Argam School 2020 **LANGUAGES** English Urdu / Hindi

ABOUT ME

Full-stack developer with strong communication skills and experience in frontend and back-end development. Previously worked as a CSR, managing international clients and resolving complex issues, which sharpened my problem-solving and communication abilities. Currently freelancing and looking for new opportunities to bring my skills to a collaborative team.

WORK EXPERIENCE

TEACHING

Al-Nasr Schooling System

2023 - 2024

- Taught over 70 primary students in Computer and Math, guiding them to achieve A+ grades and receiving outstanding parent feedback.
- Designed and administered exam papers, tracked attendance and test results using MS Office, and maintained detailed records.
- Excelled as a class teacher, fostering a dynamic learning environment and enhancing student engagement in both Computer and Math subjects.

MANAGEMENT

JAK Institute

2021 - 2022

- Managed class schedules, communicated with students, and ensured smooth coordination across departments.
- Maintained attendance records and managed student test scores using MS Office.
- Handled announcements and client interactions as a receptionist before being promoted to management.

CLIENT HUNTER

OG Pixel

2023 - Present

- Expert in international client acquisition, consistently securing high-value clients through targeted outreach on multiple social media platforms.
- Proven track record in driving significant business growth, generating over \$1,000 in revenue with each successful client.
- Skilled at managing client profiles and building lasting relationships that deliver measurable results for the company

MARKETING EXPERT

E-Com Expert By Faizan Hasan

2023 - Present

- Conducted analysis on competitive markets to identify potential areas for expansion and revenue growth.
- Enrolled several students in Amazon FBA and Daraz Course.
- Utilize active listening skills to identify customer needs and maintain customer database

FREELANCER

2022 - Present

- Built E-commerce websites, portfolios, and catalogs for local brands, improving their online presence.
- Implemented SEO strategies that increased site traffic and search engine rankings.
- Consistently delivered projects on time, receiving excellent client feedback for quality and reliability.