# A service designed to help key customers become even more successful.

Access GE is all about helping you grow. We share our expertise and knowledge, and leverage powerful improvement tools, resources and insights to support you in achieving your goals.

As one of the most admired companies in the Fortune 500, we offer this expertise as an added value service to selected businesses that have chosen GE as a financial partner.

At GE, we are not just in the business of helping you with your financing needs. We are part of a global conglomerate and as such we have likely faced many of the same challenges and issues you face in your business today. Across our business we have experts with hands-on experience in multiple industries, from Healthcare to Oil and Gas to Transportation. That's what makes the Access GE program such a unique opportunity.

#### GE Capital. Adding value to our customers' businesses.

GE Capital understands your need for a reliable, value-added financing source – one that knows your business, your industry, your key assets and the importance of responding quickly. Our representatives are experts in the markets they serve and the lending solutions we offer include:

- Acquisition and Growth Finance
- Asset Management Services
- Business Refinancing
- Energy Financial Services
- Equipment Finance
- Fleet Leasing and Management
- Insurance Premium Finance
- Inventory Finance
- Commercial Retail Programs
- Working Capital and Cash Flow Finance

Access GE is provided in Australia by GE Capital Finance Australasia Pty Ltd ABN 93 070 396 020 and its related entities.



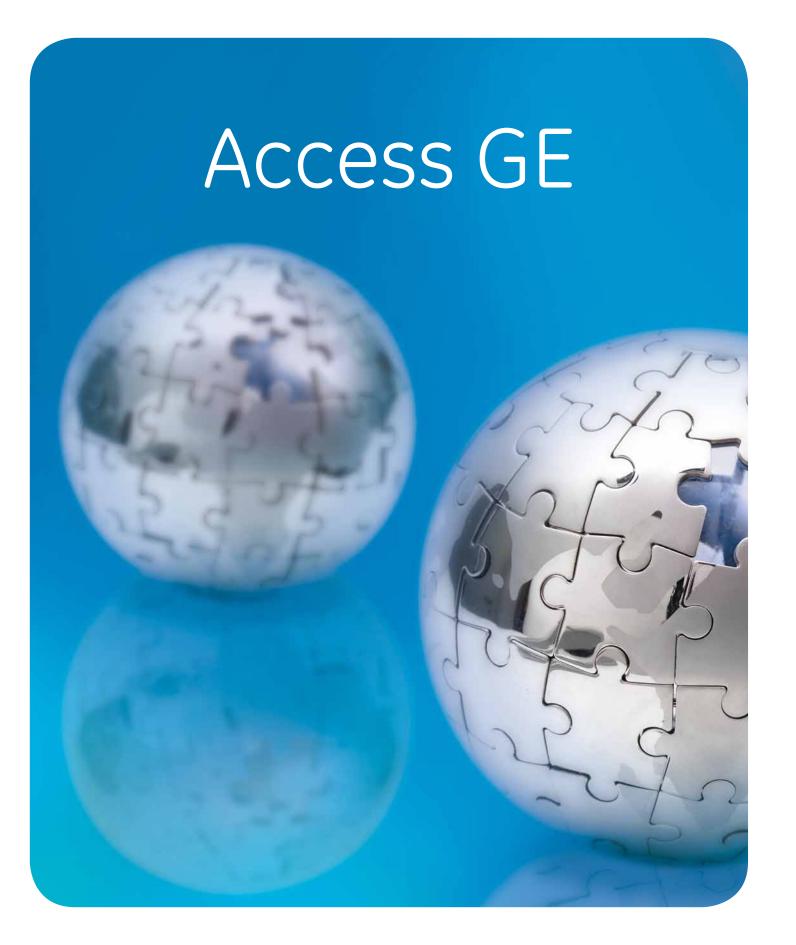


**GE Capital** 

## Access GE

How our best and brightest thinkers can help you grow your business





## Bringing the full depth of GE to our customers

At GE, we understand that growing businesses can sometimes feel constrained by lack of knowledge or the experience to do all the things that help a business expand and succeed.

Through Access GE, we share the culture and practices that have helped make GE successful for over 125 years. Access GE offers select customers access to our best and brightest thinkers. Not just those within GE Capital, but also the 300,000 people around the world.

Over the past decade, thousands of GE Capital customers have improved their business through access to a wide variety of resources, including:

- Insights into macro-economic drivers and economic conditions
- Revenue strategies including mergers and acquisitions, core growth and innovation strategies
- Cost-out strategies and tools such as reducing energy costs, strategic sourcing and operational/lean efficiency strategies
- GE leadership and operating strategies including ecomagination, healthymagination, leadership development, change management and operating strategies
- Finance best practice and processes.

Offered in cities globally, Access GE helps key customers understand current trends and opportunities and interact with colleagues, peers and GE business leaders.

#### About Access GE

More than 10 years ago, GE's Chairman and CEO Jeff Immelt, began dedicating teams to help mid market businesses. Since then, GE Capital has conducted more than 7,000 Access GE engagements for more than 5,000 customers on diverse topics in a variety of industries. The service is provided as part of our financing solutions offering; there is no additional charge.

GE is imagination at work. From jet engines to power generation, financial services to water processing, and medical imaging to media content, GE people worldwide are dedicated to turning imaginative ideas into leading products and services that help solve some of the world's toughest challenges.

Access GE can connect you with GE people worldwide who have decades of experience in their fields. You can access this resource through your GE Capital representative.

### How do we do it?

Access GE brings the entire GE toolkit to our customers by sharing our vast experience and unique strategic capabilities in the areas that are most important to them – and where they will have the biggest impact on meeting their business objectives.

Through the program, select organisations can access the knowledge held within GE when they need it. Engagements can vary from best practice sharing sessions and customised workshops, to extended coaching sessions that address issues that affect your business specifically.

A typical Access GE engagement can enhance your knowledge bank, empower your executive team and bolster your bottom line.

Why do we do it? Simple.
We measure our success by your success.