

# softvence<sup>TM</sup>

## Company

## Deck

# We are a Digital Creative Agency

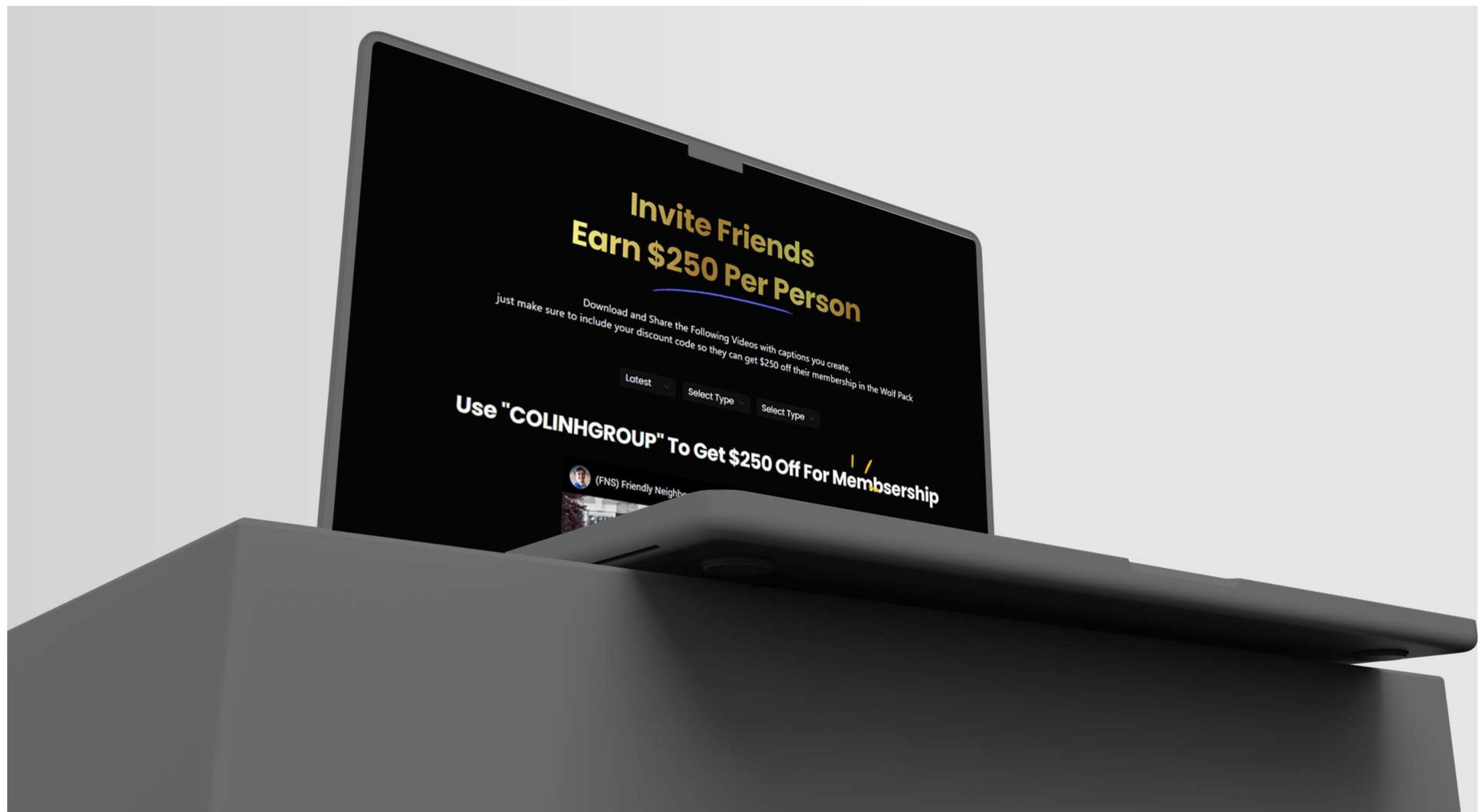
At SoftVence, we are more than just a digital creative agency; we are architects of innovation, creators of captivating experiences, and partners in your digital journey. Our passion lies in crafting compelling narratives and bringing them to life through the seamless integration of design, technology, and strategy.

At SoftVence, every project is a unique canvas waiting to be painted with creativity and innovation. Our approach is centered around collaboration, attention to detail, and a commitment to delivering results. We believe in not just meeting expectations but in surpassing them with solutions that make a lasting impact.

Embark on a digital journey with SoftVence, where creativity knows no bounds. Whether you're a start-up looking to make a splash or an established brand seeking a digital facelift, we have the tools and expertise to bring your vision to life.

## PROPOSITION

**User Engagement, Conversions, And Commercial Success Are The Main Goals Of Our Design Solutions, Not Only Good Looks.**



## OVERVIEW

# We are a Digital Creative Agency

Welcome to Softvence, where innovation meets excellence. As a cutting-edge agency, we specialize in delivering tailored solutions that propel your brand to new heights. Our dynamic team of experts excels in diverse domains, including software development, UI/UX design, branding, and consultancy.

At Softvence, we blend creativity with technology, ensuring that your digital presence is not only visually appealing but also functionally superior. We take pride in understanding your unique needs, collaborating closely, and delivering results that exceed expectations.

Join us on the journey to elevate your brand, captivate your audience, and achieve sustainable success. Softvence – Where Ideas Take Flight.

**130+**

**Team Members**

**4K+**

**Clients**

**6K+**

**Projects Completed**

## OUR SERVICES

# We Offer Customer Focused Services

At SoftVence, we are more than just a digital creative agency; we are architects of innovation, creators of captivating experiences, and partners in your digital journey.

### **Branding**

We specialize in shaping brands with distinctive personalities, crafting compelling narratives, and fostering meaningful connections.

01

02

### **UI/UX**

Our expertise lies in the art of developing user-friendly designs, intuitively crafted to enhance the overall user experience and drive meaningful conversions.

### **Web Design**

Crafting visually stunning, user-friendly websites for an impactful online presence—captivate your audience with elegance from the first click.

03

04

### **Development**

Engineer robust backend solutions for seamless performance, ensuring reliability and scalability in every digital endeavor.

### **Mobile APP**

Revolutionize on-the-go experiences with our cutting-edge mobile apps, merging innovation, and seamless functionality effortlessly.

05

06

### **Consultancy**

Guiding success through strategic insights. Our consultancy shapes growth, innovation, and sustainable solutions for your business.

## CAPABILITIES

**More Than A Service Provider—We're Your Digital Partner.**

### Branding Design

- Branding Research
- Brand Architecture
- Brand Naming
- Brand Identity Guidelines
- Rebranding
- Logo Design
- Marketing Materials

### UI/UX

- Intuitive Interface Design
- Wireframing and Prototyping
- Responsive Web and App Design
- Usability Testing
- Interaction Design
- User Research and Analysis

### Development

- E-commerce Development
- Application Development
- Technical & Data architecture
- SaaS Application
- API Development and Integration
- WordPress Development
- Shopify
- Webflow

### Mobile App

- Full Stack App Development
- Cross-Platform Development
- Native APP Development
- Fintech App Solution
- CMS Implementation
- Integration Services
- App Optimization

### Web Design

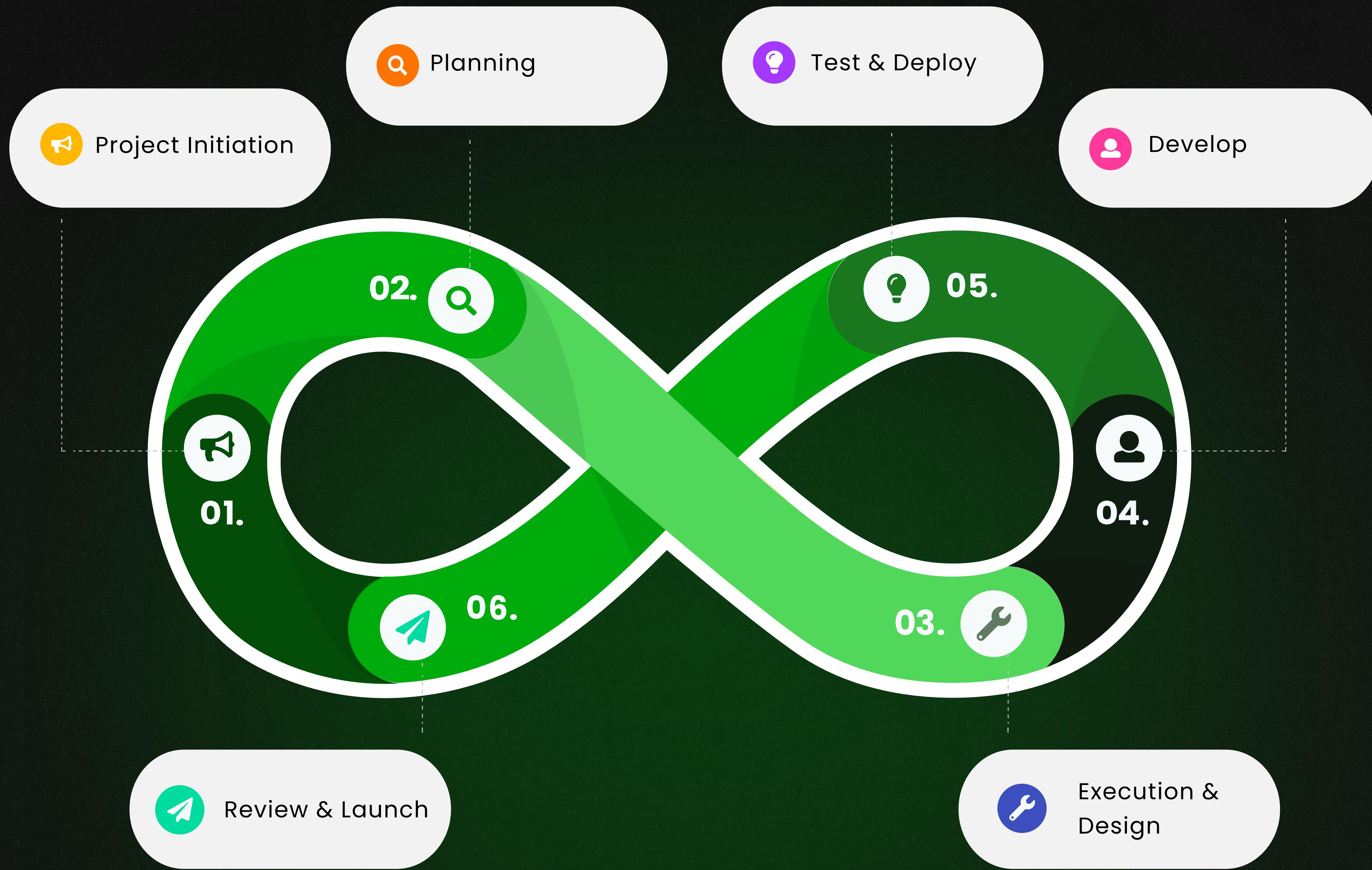
- Front End Development
- Responsive Design
- CMS Implementation
- GSAP Animation
- Dashboard Design

### Consultation

- 30 minutes Free Consultation
- Business Guidelines
- Market Research

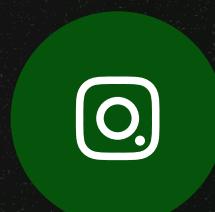
## WORK PROCESS

We Prefer Agile Model To Go With For Each Project. Our Working Process Is Illustrated Below.



## WORK & CASE STUDIES

# Compelling Case Studies Showcase Digital Excellence And Innovation.



# REGS-EXCHANGE

## Invest Smartly In Regulatory Excellence With Our Regs Website Solutions

Invest wisely in regulatory excellence with our Regs website. Maximize returns through cutting-edge solutions, ensuring compliance, and unlocking growth potential for your business.



The image shows a tablet displaying the RegS Exchange website. The website has a white background with a large green 'X' graphic in the upper right corner. At the top, there is a navigation bar with links for Marketplace, How It Works, Knowledge Center, About Us, Login, and Signup. Below the navigation is a search bar labeled 'Search Companies' with a magnifying glass icon. Underneath the search bar are two green buttons: 'Invest Now' and 'Sell Shares'. The main headline on the page is 'Shape the Future' with the subtext: 'RegS Exchange provides a private liquidity network for institutions to view the market and explore block trades.' Below this, there is a section titled 'Why RegS Exchange' followed by 'Find What's Possible In The Markets'. This section contains four cards: 'Access Liquidity for Pre-IPO Equity at Lower Minimums' (with a gear icon), 'Access Private Technology Companies' (with a bar chart icon), 'Guided Process' (with a person icon), and 'Curated Investments' (with a hand icon). At the bottom of the page, there is a section titled 'RegS Exchange By The Numbers' with four boxes: '7K+' Total Subscribers, '5+' Companies Served, '1K+' Closed Transactions, and '9K+' Total Investors.

## PROJECT DETAILS

### HEADQUARTERS

Phuket, Thailand's

### INDUSTRY

Information technology

### COMPANY SIZE

51-150 Members

### SERVICE WE PROVIDED

- / User Research
- / Design System
- / Website & Web APP

### TIMELINE

September 2023- December 2023

## Background

According to the report, cyber-attacks will increase by 25% in 2023. Regs is a leading authority in regulatory solutions, blending innovation and expertise to empower businesses with comprehensive compliance, fostering success and growth globally.

## The Problem

Tackling investment hurdles head-on, Regs Investment Website is your ally. Our tailored solutions address complexities, ensuring a smooth path to compliance and unlocking the full potential of your investments.

## The Solution

Regs Investment Website offers tailored solutions, transforming challenges into opportunities. Achieve seamless compliance and unlock the true potential of your investments for sustained success.



**RegS Exchange**

Why RegS Exchange  
Find What's Possible In The Markets

Access Liquidity for Pre-IPO Equity at Lower Minimums  
Access liquidity via our funds with more than 200,000 global shareholders and investors in the marketplace. RegS Exchange's proprietary technology enables lower minimums for investors and sellers.

Access Private Technology Companies  
Tap into a \$500B venture-backed equity class. Invest in private companies via RegS Exchange investment funds which purchase and own the shares on behalf of investors.

Guided Process  
Our platform guides you through the complex process of selling or investing. Specialists are available to work with you and the issuer to facilitate transactions.

Enter RegS Exchange

Sweet Numbers  
RegS Exchange By The Numbers

- 7K+ Total Subscribers
- 5+ Companies Served
- 1K+ Closed Transactions
- 9K+ Total Investors

Step By Step  
How It Works

For Investors  
 1. Sign up and verify accreditation status  
 Verify your status as an Accredited investor to access the platform and view available offerings.  
 ✓ Browse companies and reserve investment  
 Reserve investments in RegS Exchange's investment fund offerings. Indicate desired investment in upcoming offerings.  
 ✓ Complete investment documents and fund investment  
 Execute investment documents on RegS Exchange. Fund your investment via ACH transfer or wire.  
 ✓ Manage portfolio  
 Track and manage investments and documents. Receive updates on companies in your portfolio.

For Shareholders  
 ✓ Browse companies and reserve investment  
 Reserve investments in RegS Exchange's investment fund offerings. Indicate desired investment in upcoming offerings.  
 ✓ Complete investment documents and fund investment  
 Execute investment documents on RegS Exchange. Fund your investment via ACH transfer or wire.  
 ✓ Manage portfolio  
 Track and manage investments and documents. Receive updates on companies in your portfolio.

RegS Exchange is the marketplace for selling your private shares  
Transform your future by unlocking the possibility of investing in private markets

Invest now

g Life On Your Own Terms

Diversify Your Portfolio  
Gain access to capital and safeguard your net worth from the concentration risk of being too heavily invested in one company.

Options without Compromise  
You don't need to choose between letting your equity options expire or the uncertainties of exercising without an IPO on the horizon.

Discover the Value of Your Equity  
RegS Exchange calculator utilizes proprietary data, market and company research, and analysis of secondary transactions on our platform to deliver real-time value of your equity.

Company Search Companies  
Number Of Share 1  
Share Class (Security)  
Search Series  
Valve Your Equity

Why RegS Exchange  
An Annualized Basis

RegS Exchange Securities (RegS Exchange) offers qualified investors the opportunity to invest in a single purpose limited liability company that holds the equity of an underlying private company, as described further below.

Get Started

What do the returns represent?  
RegS Exchange's affiliate, RegS Exchange Advisors (REAs), sponsors and forms a single purpose limited liability company (an SPV) to hold the restricted securities of a private company. Qualified investors familiar with the risks and rewards associated with investing in the securities of private companies and able to bear the associated investment risks, including the risk of loss of their investment, may invest in the securities of such an SPV. Each SPV holds the equity of only one private company. The SPV is the owner of the shares of the underlying company and the qualified investor owns an interest in the SPV. We summarize below under "Risks" the risks associated with investments of this type.

IRR for Exited Companies Held Through SPVs  
IRR based on historical data

From time to time, the underlying private company the securities of which are held in an SPV may determine to enter into a merger or sale transaction, to undertake a direct listing.

Get Started

RegS Exchange Managed Funds  
Diversified exposure to pre-IPO companies

Companies are staying private for longer.  
Value creation in technology-enabled companies is increasingly occurring in the private markets. In 2004, companies typically went public after 4 years; today the average company (IPO) after 10+ years. Until recently, access to pre-IPO companies has been limited. RegS Exchange is here to change that.

Get Started

Sweet Numbers  
RegS Exchange By The Numbers

- 640K+ Total Subscribers
- 450+ Companies Served
- 39K+ Closed Transactions
- 800K+ Total Investors

Platform Investments Enabled By The RegS Exchange

Highly Curated  
Our investment committee follows strict guidelines to select a subset of opportunities on our marketplace.

Low Investment Minimum  
Efficient deal execution driven by RegS Exchange's proprietary technology enables investors to invest at low investment minimums.

Enabled by RegS Exchange  
With over 35,000 transactions across over 400 marketplace for pre-IPO shares.

Ready To Sell?  
RegS Exchange can help you realize the potential of your equity. Value creation is happening before innovative companies hit the public markets.

Get Started

Leadership RegS Exchange Directors

Phil Haslem Founder  
Catherine Klinch VP Finance  
Jean Brandoli Land VP Marketing  
Altis David CEO, Founder

Partners Trusted Investors And Shareholders

DRAPER ASSOCIATES Lightspeed HIGHTOWER LaunchCapital HUFFPOST WORLDVIEW

Team RegS Exchange Dynamic Team

Phil Haslem Catherine Klinch Jean Brandoli Land Altis David

Distribution of Company Exit Status  
How should you evaluate this data?  
The height of the bar for each company represents the IRR realized for investments in that company, net-of-fees. 33% of exited companies experience negative net-of-fees. While 67% of exited companies experience positive net-of-fees.  
The annualized return information provided is provided solely for illustrative purposes. For illustration, \$10,000 invested in a portfolio with an annualized return of 50% would generate gains equivalent to \$8,000 per year.

Companies Explore Our Trusted Companies

SpaceX Fundraise.com The Boring Company Tik tok

Founded in 2002 Founded in 2008 Founded in 2016 Founded in 2018

\$6.7B - Total Funding \$6.7B - Total Funding \$9.6B - Total Funding \$6.7B - Total Funding

Marketplace How It Works Knowledge Center About Us Login Signup

RegS Exchange

## PROJECT DETAILS

**34%**

Decreased the website's bounce rate by 34%.

**47%**

User retention Increases

**\$170M**

Raised in Series A and series B after working with SoftVence agency.



**Steve Zee**

Founder at iMU & RegS Company

## The Result

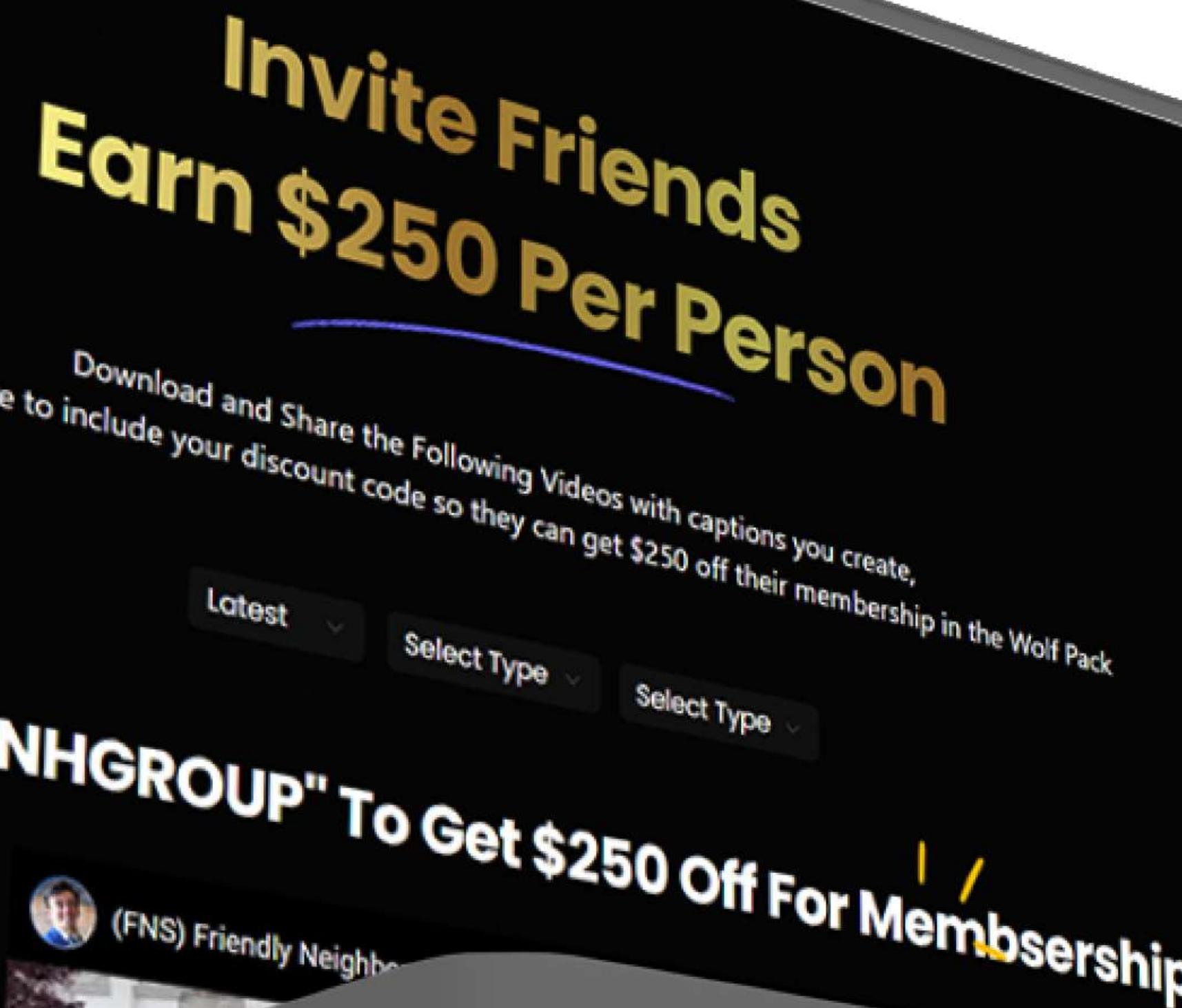
By leveraging Regs Investment Website's comprehensive solutions, businesses witness a transformative journey. Seamlessly navigating regulatory challenges, our tailored strategies propel your investments to new heights. From enhanced compliance to optimized portfolios, the results are evident—increased efficiency, reduced risks, and sustained growth.

The success stories speak volumes. Clients partnering with Regs Investment Website not only overcome obstacles but also flourish. A proven track record showcases substantial returns, improved operational efficiency, and strengthened market positions.



"Their dedication and thoughtfulness in transforming RegS were truly commendable. We are highly satisfied with the results—an outstanding enhancement to our product!"

**softvence™**



## **Explore Collin's Wolfpack - Where Innovation Meets Excellence!**

Join Collin's Wolfpack: Unlock skills, boost career. Exclusive courses, vibrant community. Elevate your journey with us today!



## PROJECT DETAILS

### HEADQUARTERS

47 E. Main St  
Westminster,  
MD 21157

### INDUSTRY

Information technology

### COMPANY SIZE

31-180 Members

### SERVICE WE PROVIDED

/ User Research  
/ Design System  
/ Website & Web APP

### TIMELINE

May 2023 - November 2023

## Background

According to the report, Creating a well-structured and engaging course or membership program involves careful planning. Below is a guide to help you design Collin's Wolfpack course and membership effectively.

## The Problem

Collin's Wolfpack addresses the need for a dynamic learning community, offering curated courses and exclusive memberships for skill development and meaningful collaboration in a supportive online environment. Join us now!

## The Solution

Collin's Wolfpack provides a solution by delivering expertly crafted courses and exclusive memberships, fostering a vibrant community for skill enhancement, networking, and collaborative growth. Elevate your journey with us.



The image displays a collage of various mobile application screens, likely from a landing page or promotional site, showcasing different features and services. The screens are arranged in a non-linear, overlapping fashion.

**Top Left Screen:** A video player showing a man in a suit, identified as Colin's Courses And Mentorship. Below the video is a section titled "Colin's Full Service Courses" which includes "Multi-Millionaire Monthly Meetings 1-on-1 (Optional)" and "Collaboratively Conquer Your Personalized Plan".

**Top Center Screen:** A section titled "Colin's 1-on-1 All Inclusive Mentorship" featuring "Multi-Millionaire Monthly Meetings 1-on-1 (Optional)" and "Collaboratively Conquer Your Personalized Plan". It also lists "Walk Properties Together, Profit/Loss Calculations, Etc." and "Get Set Up with Colin's Contacts to Help You Succeed".

**Top Right Screen:** A "Quick Links" section with icons for "Schedule a 1 on 1", "Colin's Contact List", "Invite Friends", "Motivation & Guidance", "Forums", "Leaderboard & Training", and "Course Checklist".

**Middle Left Screen:** A quote from Elon Musk: "It's very important to have a feedback loop, where you're constantly thinking about what you've done and how you could be doing it better." Below this is a "Course Checklist" section with a quote from Elon Musk: "It's very important to have a feedback loop, where you're constantly thinking about what you've done and how you could be doing it better."

**Middle Center Screen:** A "Schedule a Meeting" section showing a calendar for January 2024 and a "Request for Meeting" button.

**Middle Right Screen:** A "What is Colin's Wolf Pack LLC?" section containing a list of benefits, including "We are a unique education system offering 2-in-1 full service courses and a personalized mentorship by multi-millionaires for guidance through every step of your way".

**Bottom Left Screen:** A "Let's Get Rich Together!" section with a list of strategies: Wholeselling, Lorem Ipsum Doller, Flipping, Lorem, Making Moves, NO excuses!, Get The Best Crews, and Rental Properties. Each item has a progress bar indicating completion.

**Bottom Center Screen:** A "What is Colin's Wolf Pack LLC?" section with a list of benefits, including "We are a unique education system offering 2-in-1 full service courses and a personalized mentorship by multi-millionaires for guidance through every step of your way".

**Bottom Right Screen:** A "Quick Links" section with icons for "Schedule a 1 on 1", "Colin's Contact List", "Invite Friends", "Motivation & Guidance", "Forums", "Leaderboard & Training", and "Course Checklist".

**Invite Friends**  
Earn \$250 Per Person

Use 'COLINHGROUP' To Get \$250 OFF For Members

The best investment you can make is an investment in yourself. The more you learn, the more you'll earn.

- Warren Buffett

Colin's Courses And Mentorship

Colin's Full Service Courses

Colin's 1-on-1 All Inclusive Mentorship

What is Colin's Wolf Pack LLC?

Course Checklist

Colin's Contact List

## PROJECT DETAILS

**34%**

Decreased the website's bounce rate by 34%.

**37%**

User retention Increases

## The Result

The new design not only helped to increase user engagement and conversion rates, but it also resulted in a significant boost in sales revenue, with a 25% increase since its implementation. Thanks to the simplified navigation and enhanced user experience, customers are more satisfied, resulting in more positive reviews and referrals and a better reputation for the business.

Customers reported that Panther made it simpler for them to navigate and monitor their security systems. Hence, the company's dedication to providing the best possible user experience contributed to an increase in both customer trust and loyalty.



**colin hartlieb**

Founder at colinwolfgang

We are extremely pleased with the level of commitment and thoughtful effort they poured into ColinWolfPack; it has truly revolutionized the product!

**iManifest**

# **iManifest is Empowering Journeys Through Courses, Guides, and Community Connection.**

Explore iManifest: Courses, Memberships, Guides, Journals, Live Chat, Forum Posts—an integrated platform for holistic learning and community engagement



## PROJECT DETAILS

### HEADQUARTERS

Phuket, Thailand's

### INDUSTRY

Computer and Network  
Security

### COMPANY SIZE

40-160 Members

### SERVICE WE PROVIDED

- / User Research
- / Design System
- / Website & Web APP

### TIMELINE

April 2023 - December 2023



## Background

Dive into the immersive world of iManifest, where transformative learning meets vibrant community engagement. Our platform seamlessly integrates courses, memberships, expert guides, journals, live chat, and forum posts, fostering a holistic experience. With a focus on personal growth and connection, iManifest provides the ideal backdrop for enriching journeys and collaborative exploration, empowering individuals to manifest their aspirations.

## The Problem

iManifest addresses hurdles through comprehensive courses, supportive memberships, expert guides, and a community-driven platform. Overcome obstacles and embark on a transformative journey towards self-discovery and growth.

## The Solution

iManifest offers a multifaceted solution, blending enriching courses, empowering memberships, expert guidance, and vibrant community engagement. Seamlessly navigate personal development, fostering growth and connection on a platform designed for transformative journeys.

**iManifest**

Dashboard

Journals

Guides

Forum Posts

Courses

Books

Bundles

Insights

Chat

Profile

Best Selling Books

Browse Books

A Primer on Communication Studies

Business Communication

Soft Skills & Personality Development

The Winter

The Edge Of the unknown

The Universe is Listening

View More →

Browse Course

Career Discovery Spe...

Testing

How to Design Like A Pro

A Comprehensive Guid...

Mastering the Law of...

View More →

00:12:58 \$599

00:12:30

01:00:08 Free

05:10:35 Learning

**iManifest**

**MESSAGES**

Search

Your Space

Saved Messages

Save messages secretly

All Messages

Jobaed Bhuiyan 1 week ago

in this system can we real tim.. 1 week ago

Hello Buddy.

What's up?? 1 week ago

1 week ago

i'm cool 1 week ago

in this system can we real time chat?? 1 week ago

hi 1 week ago

How are you 1 week ago

User Details

Jobaed Bhuiyan

Delete Conversation

Shared Photos

Nothing shared yet

Type a message..

## PROJECT DETAILS

**25%**

Decreased the website's bounce rate by 25%.

**40%**

User retention Increases

**\$120M**

Raised in Series A and series B after working with Musemind agency.



**Steve Zee**

Founder at iMU & RegS Company

## The Result

Experience the iManifest Impact: Witness tangible results through our transformative courses, personalized guidance, and vibrant community.

Achieve personal growth milestones, build lasting connections, and gain valuable insights. Our members report enhanced well-being, newfound confidence, and a sense of purpose.

The iManifest community becomes a catalyst for positive change, fostering an environment where aspirations flourish. Join us, and embark on a journey where results speak louder than words—where individual transformations contribute to a collective success story.



Highly pleased with their dedication and thoughtfulness in transforming iManifest. The product's remarkable transformation reflects their commitment, exceeding our expectations.

## RESULTS WE DELIVER

# Exemplary Results, Our Commitment To Excellence.

**78%**

Increase in conversion rate on  
the new **regs-exchange**  
website comparing 3 months  
before and after launch.

**64%**

Increase in conversion rate on  
the new iMU website  
comparing 3 months before  
and after launch.

**\$4.2M**

Registered users are enjoying  
Bell Scan the web app and it's  
new responsive design system  
also increase paid customers.

**90%**

Tutorial views and bookings  
have increased by almost 90%  
across our brand new Colin's  
wolf pack platform

**72%**

Increase in conversion rate on  
the new suicidebalm website  
comparing 3 months before  
and after launch.

**45%**

Increase in conversion rate on  
the new premium booking  
website comparing 3 months  
before and after launch.

## SELECTED CLIENTS

### View Some Of Our Clients



Empowering businesses through strategic investments. Explore opportunities for growth, funding, and success. Partner with us to navigate the path to financial excellence and sustainable development



Your electronic solutions hub. Explore and purchase top-quality electronic components for seamless integration into your projects.



Your gateway to an exclusive membership and course platform. Unlock premium content, engage in a vibrant community, and embark on a journey of continuous learning. Join us today!



Unleash your individuality with our tattoo artist's creations. Explore our exclusive designs, shop unique merchandise, and wear art that speaks volumes. Express yourself, beautifully and boldly.



Elevate your shopping experience with our WooCommerce-powered website. Explore a diverse range of products and enjoy hassle-free exchanges for a seamless and delightful online shopping journey



Your go-to destination for unbiased product reviews and promotions. Discover top-rated products, make informed decisions and enjoy exclusive promotions.



Globally connecting events with elite talent. Elevate your occasion with distinguished speakers and celebrities. Seamlessly book exceptional talent worldwide through our premier talent booking platform



Your all-in-one hub for courses, books, chat, and journaling. Immerse yourself in a holistic learning experience. Elevate your knowledge journey with iMU's comprehensive platform



## PACKAGES WE OFFER

# Dynamic Offerings, Competitive Packages Available.

Discover our client-centric packages, each featuring a dedicated design team committed to delivering high-quality designs promptly and meeting the specified complexity. Tailor your experience with our customizable options.

Services	Average rate
Visual Identity	\$4 - 30k
Brand Guidelines	\$5 - 10k
Animation	\$15 - 25k
Motion Design	\$5 - 20k
Illustration & Iconography	\$10 - 20k
UI/UX Design (1 Month Sprint)	\$70 - 25k
Full Stack Web Development	\$350 - 100k
Full Stack APP development	\$260 - 100k
Hourly	\$50/hour

**CONTACT WITH US**

**Inspired? Let's create  
together. Contact us for  
transformative solutions now!**

[letsmeet@softvence.agency](mailto:letsmeet@softvence.agency)

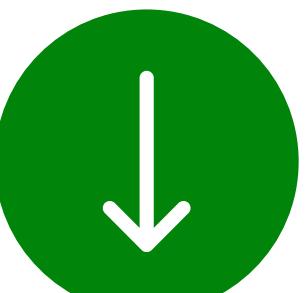


intact

Explore our expertise

[www.softvence.agency](http://www.softvence.agency)

**softvence™**



# Thank You!

softvence™