

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction Amount

45.5M

Transaction Count

667K

Card_Category Sum of Revenue Sum of Interest_Earned Sum of Annual_Fees

Blue 47188612 66,14,172.62 2733690

Silver 5659109 8,21,922.98 189590

Gold 2533682 3,84,755.16 57565

Platinum 1135608 1,61,629.05 20665

Total 56517011 79,82,479.81 3001510

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Medium

High

Blue

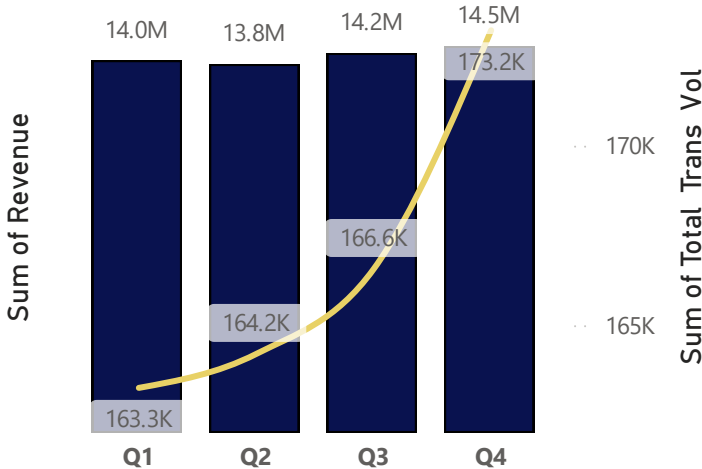
Gold

Platin...

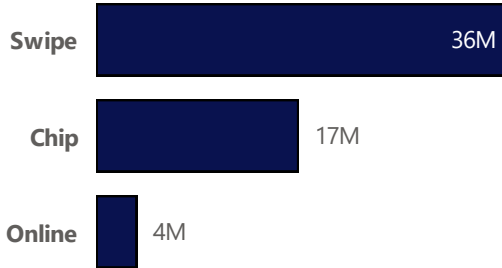
Silver

QTR Revenue & Transaction Count

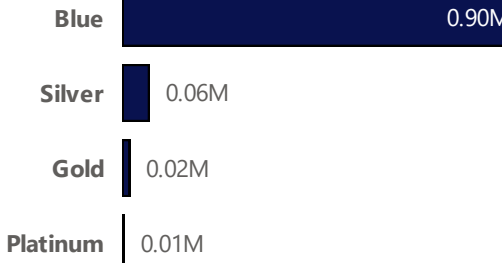
Sum of Revenue Sum of Total_Trans_Vol



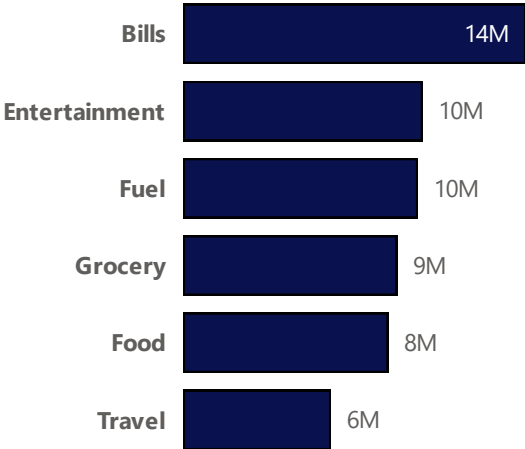
Revenue by Chip



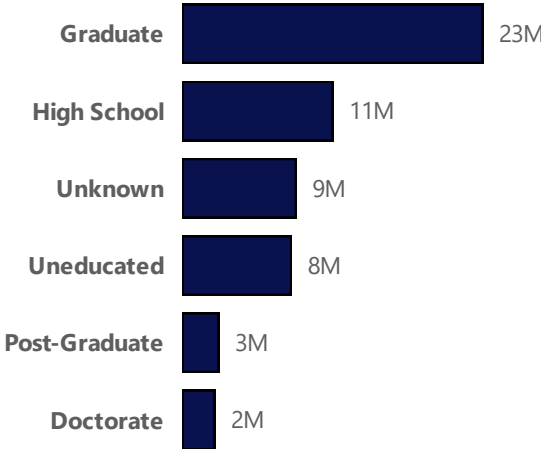
Customer ACQ Cost



Revenue by Exp Type



Revenue by Education_Level



Revenue by cust job

