



Ali Najmi

HR & Marketing Manager

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Cantt, Lahore, Pakistan

Summary

Aims to be associate with progressive organization that gives me scope to update my knowledge and skills in accordance with the latest trends and be part of a team that dynamically works growth of organizations and achieve the goals.

Skills

B2C Marketing | Communication Skills | Consumer Behaviour | Customer Acquisition Skills | digiskill | Event Management | Integrated Brand Marketing | MS Office

Experience

- Dec 2019 - Apr 2022 **HR & Marketing Manager**
world Grammar school, Lahore, Pakistan

Marketing managers promote businesses, services, or brands. They develop marketing and pricing strategies, generate new business leads, and oversee marketing department staff. They also manage marketing budgets and analyze trends. Completely free trial.
- Jun 2019 - Nov 2019 **trainee**
MCB Bank
- May 2018 - Sep 2018 **trainee**
Fatima group of company

Education

- 2022 **Lahore Garrison University**
MSBA
CGPA: 3.3/4
- 2020 **Lahore Garrison University**
BBA
Marketing
CGPA: 2.9/4
- 2016 **Intermediate/A-Level , Intermediate in Commerce**
Accounting and E- commerce
Percentage: 60%%

Languages

Urdu
Intermediate