



## CONTACT ME

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## EDUCATION

### Matriculation (Science)

L.D.A Model High School for Boys  
2010

### Intermediate (ICS)

Govt. College of Gulberg for Boys  
2012

### Bachelors Honor (BSCS)

National College of Business  
Administration & Economics  
2021

## SKILLS

- JAVA
- C, C++
- .Net Framework
- WordPress
- Shopify
- Amazon VA

# Muhammad Arslan Tahir

A Hardworking reliable enthusiastic person in the field of computer science desiring for new experiences, able to work as a team under a supervision, finding an employer under whom supervision. Can utilize his abilities & communication skills for the execution of organizational goals with perfection and accuracy.

## WORK EXPERIENCE

### Amazon VA - Content Creation - SEO - Digital Marketing

Pictech I Allama Iqbal Town, Lahore

2014 - 2018

Managed Amazon seller central account of Pictech and accounts for multiple clients. Conducted thorough product research and optimized product listings to improve visibility and increase sales. Monitored inventory levels, reordering products as needed, and coordinating with suppliers and manufacturers to maintain stock availability. Processed customer orders, ensured timely fulfillment, and resolved any order-related issues or inquiries. Managed sponsored ad campaigns to drive traffic and increase product visibility and conversions. Responded to customer feedback, reviews, and inquiries in a timely and professional manner, maintaining high customer satisfaction ratings.

### WordPress/Shopify Website Developer

Webtech I Barkat Market, Lahore

2018 - 2020

Developed and maintained WordPress and Shopify websites for various clients, adhering to best practices and industry standards. Optimized website performance by implementing caching, image optimization, and code handling techniques. Collaborated with the design team to create visually appealing and user-friendly interfaces. Assisted in the setup and configuration of e-commerce platforms, including product listing and payment integration. Conducted website audits and implemented SEO best practices to improve search engine rankings and organic traffic. Provided technical support and troubleshooting for website issues and inquiries.

### JAVA/.Net Developer

Fiverr I Upwork

2020 - 2023

Developed and maintained web-based applications using Java, C, and C++. Collaborated with cross-functional teams to gather requirements and translate them into technical solutions. Created and implemented user interface designs using HTML, CSS, and JavaScript. Integrating front-end components with back-end services. Utilized the .NET framework to develop and enhance web applications. Implemented database functionality, including data modeling, querying, and optimization. Participated in code reviews to ensure code quality and adherence to best practices. Troubleshot and debugged software issues to improve application performance and user experience. Actively contributed to the entire software development life cycle, from requirements gathering to deployment and maintenance.

## CARRIER OBJECTIVES

Highly skilled software developer with expertise in front-end and back-end programming languages, including Java, C, and C++. Experienced in web-based application development using .NET framework and Java. Seeking a challenging position where I can utilize my technical skills and contribute to the success of an organization.