



# FAHAD BIN KHALID

## Laravel Developer

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I am a Laravel full-stack developer with three years of hands-on experience, specializing in creating dynamic and efficient web applications. My portfolio spans various industries including e-commerce, ERP, affiliate marketing, online assessments, and corporate websites. Passionate about leveraging Laravel's capabilities to deliver robust solutions tailored to client needs.

## Portfolio

### Ecommerce

- **Seamless Payment Integration:** Implementing secure and seamless payment gateways within the e-commerce platform using Laravel's robust framework.
- **Enhanced User Experience:** Streamlining the checkout process by integrating popular payment methods, ensuring a hassle-free and convenient shopping experience for customers.
- **Secure Transactions:** Implementing industry-standard security measures to safeguard sensitive financial information, providing peace of mind to both merchants and customers.
- **Customized Solutions:** Tailoring payment integration to meet specific business requirements, allowing for flexible payment options and easy management of transactions within the Laravel ecosystem.

### Chat System

- **Multi-Tenancy Architecture:** Implementing a robust multi-tenancy architecture within the chat system, allowing multiple tenants to securely share the same instance while maintaining data isolation and customization.
- **Real-Time Communication:** Utilizing Laravel's capabilities to facilitate real-time communication between users, enabling instant messaging, file sharing, and collaboration across different tenants.
- **Scalability and Performance:** Designing the chat system to be highly scalable and performant, ensuring smooth operation even with a large number of concurrent users across multiple tenants.
- **Customization and Branding:** Providing customization options for each tenant to personalize their chat interface, including branding elements such as logos, colors, and themes, enhancing the overall user experience and brand identity.

### Canva Replica for Product Design

- **Interactive Product Design Platform:** Developed a Canva replica using Laravel and JavaScript, providing users with a versatile platform to create visually appealing graphics, presentations, and marketing materials.
- **Seamless Integration of Features:** Integrated a wide range of design tools and functionalities, including drag-and-drop elements, customizable templates, and real-time collaboration, enhancing user creativity and productivity.
- **Scalable Architecture:** Designed a scalable architecture to handle complex design operations efficiently, ensuring smooth performance and responsiveness even during peak usage periods.

### Enterprise resource planning (ERP)

- **Streamlined Transaction Management:** The ERP system efficiently manages all aspects of transactions, from customer orders to vendor purchases, ensuring seamless tracking and processing of orders and payments.
- **Automated Invoicing and Billing:** It automates the generation and distribution of invoices, reducing manual effort and minimizing errors. This feature ensures timely billing and improves cash flow management for the company.
- **Integrated Online Payment Gateway:** Integration with online payment gateways enables secure and convenient payment processing for customers and vendors. This not only enhances user experience but also accelerates payment cycles and reduces outstanding receivables.
- **Comprehensive Financial Reporting:** The ERP system provides comprehensive financial reporting capabilities, offering insights into sales, purchases, outstanding invoices, and payment statuses. These reports empower decision-makers with real-time financial data for informed strategic planning and analysis.

## Affiliate Marketing

- **Implemented Referral Program:** Developed and implemented a referral program on the affiliate marketing website, incentivizing existing customers to refer new customers using personalized referral codes.
- **Point-Based Rewards System:** Established a point-based rewards system where customers earn points for each successful referral, with points directly correlating to increased social status on the platform. This system effectively encouraged customer engagement and loyalty.
- **Monetization Strategy:** Designed a monetization strategy whereby customers could convert accumulated points into monetary rewards, thereby enhancing the platform's value proposition and fostering continued participation.
- **Performance Optimization:** Continuously monitored and optimized the referral program and rewards system to maximize customer acquisition, retention, and overall profitability, resulting in improved conversion rates and revenue growth over time.

## Touring Website

- **Tour Package Management:** Developed and implemented a comprehensive system for managing international tour packages on the company's website, allowing users to browse, select, and book various tour packages seamlessly. This included features such as detailed itinerary descriptions, pricing information, and booking options tailored to different destinations and preferences.
- **Dynamic Tour Gallery:** Designed and implemented a dynamic tour gallery feature showcasing captivating visuals and descriptions of past and upcoming tours, enhancing the user experience and providing potential customers with a glimpse into the unique experiences offered by the touring company.
- **Integration of Booking and Payment Systems:** Integrated efficient booking and payment systems into the website, streamlining the reservation process for users and facilitating secure online transactions. This included implementing features such as real-time availability checks, secure payment gateways, and automated confirmation emails, ensuring a hassle-free booking experience for customers.
- **Mobile Responsiveness and Performance Optimization:** Ensured the website's responsiveness across various devices and optimized its performance for fast loading times and smooth navigation. This involved implementing responsive design principles, optimizing images and content delivery, and conducting performance tests to identify and address any potential bottlenecks, ultimately improving user satisfaction and conversion rates.

## Portfolio & Services Website

- **Service Portfolio Showcase:** Developed an interactive and visually appealing service portfolio section on the website, effectively highlighting the company's range of offerings, including products, services, and solutions. This section provided comprehensive information about each service, such as descriptions, features, benefits, and pricing options, enabling potential clients to understand the value proposition and make informed decisions.
- **Customized Service Categories:** Implemented a structured categorization system for organizing the company's services into distinct categories or verticals, based on industry sectors, service types, or target demographics. This customization allowed for easy navigation and tailored presentation of services, catering to diverse client needs and preferences.
- **Case Studies and Success Stories:** Incorporated case studies, client testimonials, and success stories into the service portfolio section, showcasing real-world examples of how the company's services have helped clients achieve their goals and overcome challenges. These narratives provided social proof and credibility, demonstrating the company's expertise, reliability, and track record of delivering results.

## Experience

3 years of experience in Full Stack Development

## Education

Matric	2016
Intermediate	2019
BS Computer Science	Presenting

## Skills

- Html
  - CSS
  - Bootstrap
  - Javascript
  - Ajax
- MySql
  - PHP
  - Laravel
  - Problem Solving