

PROFILE SUMMARY

Audit, Accounting & Tax professional specialised in vat, corporate tax, ifrs accounting and management reporting, internal audit and controls, financial governance and assurance, auditing financials, profitability and variance analysis, budgeting and forecasting, cash flow management, corporate financial planning / strategic planning and analysis, and HR services with a proven track record of success, leadership and dependability for over 11 years and counting.

Investment Banking / Investment Portfolio Manager / Hedge Fund Analyst / Trader – Trading financial markets since 2013. Managing client investment portfolio of AED 10 million since 2020 and the current value of the portfolio is over AED 16.7 million. Over 11 years' experience of Japan, Hong Kong and US stock market, hedge fund investment strategies, financial markets products including derivatives, commodities, gold, oil, options, forex, equity securities, fixed income securities, alternative investments and private equity, real estate investments, wealth and asset management, financial risk management, mergers & acquisitions, business valuation, financial due diligence and financial modelling.

- Focus on performing fundamental research and analysis on potential long and short selling opportunities, monitoring existing short positions, and overall management of the short selling strategy. Work independently includes financial statement analysis, industry research, and company-specific due diligence.
- Manage investment portfolio risk using hedge fund strategies to achieve the best possible return above the benchmark. Monitor industry trends, company news, and other developments that could impact the companies under portfolio.
- Development and implementation of short selling strategies, preparing and presenting investment recommendations to the investment client and providing timely updated on changes in the investment thesis.
- Conduct rigorous fundamental analysis on publicly traded companies, evaluating financial statements, market trends, and competitive positioning. Develop comprehensive valuation models to assess the intrinsic value of stocks, utilizing various valuation methodologies, including DCF, comparable analysis, and NAV.
- Stay up-to-date with macroeconomic trends, interest rates, and industry developments that could impact stocks, providing insights to the investment client. Identify compelling investment opportunities, producing well-reasoned and data-driven investment theses.

QUALIFICATIONS

- **CFA** (Chartered Financial Analyst), Level I attempt – CFA Institute (USA)
- **ACA** (Chartered Accountant), (final 2 papers) – Institute of Chartered Accountants in England & Wales – ICAEW (UK)

AREAS OF EXPERTISE

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| <ul style="list-style-type: none">• IFRS Accounting and reporting• Internal audit and controls• Compliance and assurance• Tax compliance (VAT, CT)• CFO and FP&A Services• Strategic planning & control | <ul style="list-style-type: none">• Budgeting and financial forecasting• Profitability and financial analysis• Cash flow management• Human resource management (HR)• Corporate finance and Strategy• Financial due diligence & valuations | <ul style="list-style-type: none">• Mergers & Acquisitions, M&A• Wealth & Asset Management• Risk management, Derivatives• Equities and Alternative investment• Hedge fund, Private Equity, REIT• Qualitative & quantitative analysis |
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WORK EXPERIENCE (TOTAL 11+ YEARS)**ZADD Numbers DMCC** (Accounting, Tax, & HR Consulting)

Designation: Manager for IFRS Reporting, Audit, and Tax Advisory

From: 11th April 2023 till date

- Review accounts prepared for over 50 clients by accountants before issuing report to clients including bank reconciliations, month-end close accruals, fixed assets register for additions & disposals and depreciation schedule.
- Review and submit tax returns, vat registration and de-registration, waiver request, ensuring accuracy and adherence to applicable tax laws and regulations. Stay updated on changes in tax laws and regulations to ensure compliance.

Med Way L.L.C (Aesthetics & Healthcare)**Designation:** Financial Planning and Analysis (FP&A Analyst)**From:** 23rd Nov 2022 to 10th Apr 2023

- Manage budgets & forecast financials, and prepare management reports, including customer, product and segment-wise analysis, actual vs. target vs. last year analysis, cost analysis with the Management Team, and P/L deep dive. Tracking business performance (revenue walk, cost management, working capital and cash management etc.) against budget, forecast and prior periods. Completed Statutory Audit-unqualified reports for the last 5 years.
- Lead the team of finance department of Medway LLC, Aesthetic Clinic, and a Compound Pharmacy, including tax, sales & receivable accountant, purchases, payables and payroll accountant, sales team commissions, doctors' commissions, and bank reconciliations accountant, warehouse and inventory keeper for the complete and accurate maintenance of books of accounts, reporting and working capital management.
- Review transactions and reconciliations related to accruals, prepaid expenses, bank reconciliation from accountants to enable the production of monthly, interim & annual reports within agreed timescales and ensure timely delivery of the reports to compliance, strategic decision making and establish good relationship with business partners and stakeholders.

Rise Consulting Group (Audit, Tax, Advisory & Consulting)**Designation:** Senior Manager for Management Reporting, Audit, Tax & Advisory Services**From:** 3rd Oct 2017 to 22nd November 2022

- Review accounts prepared by accountants before issuing report to clients including bank reconciliations, month-end close accruals, fixed assets register for additions & disposals and depreciation schedule.
- Lead audit engagements and manage audit teams, develop audit plans and risk assessments, perform complex audit procedures, including substantive testing.
- Conduct in-depth financial analysis, including reviewing financial statements, cash flow, income statements, and balance sheets to assess the financial performance and health of the company.
- Review tax returns, ensuring accuracy and adherence to applicable tax laws and regulations. Stay updated on changes in tax laws and regulations to ensure compliance.
- Prepare timely and accurate financial reports, including profit and loss accounts, balance sheets, and cash flow statements, for presentation to shareholders and other stakeholders and provide financial analysis and insights to support decision-making by the executive team and board of directors.
- Ensure compliance with local financial regulations and reporting requirements, development and implementation financial controls, policies, and procedures to safeguard the company's assets and mitigate financial risks.
- Collaborate with other departments to drive operational efficiencies and improve financial performance, provide strategic financial advice and support to the CEO and other key stakeholders.

PKF (Pannell Kerr Forster), Chartered Accountants**Designation:** Senior Auditor**From:** 7th Apr 2013 to 30th Sept 2017

- Prepare financial statements in line with applicable accounting & auditing standards, plan audit assignments according to the nature of client's business. Maintain audit working papers, monitor and review workings of juniors, whilst guiding them in meeting quality and deadlines.
- Complete specific tasks and procedures in respect of engagement planning e.g. testing controls, walk through system processes to confirm engagement team understanding, perform data analysis and provide input to the engagement planning analytical review procedures.
- Prepare draft accounts/report and completion memo (including identification of control weaknesses or areas of improvement) for review by manager and perform work in accordance with audit and assignment procedures.
- Implement Sector related policies, procedures, processes and controls to ensure consistency in application.

PERSONAL INFORMATION

Marital status: Married

D.O.B: June, 1990

Nationality: Pakistani