

# **NAZISH JABEEN**

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## **OBJECTIVE:**

*To enhance my knowledge, capabilities and also to get more experience by working with an organization who always ready to give an opportunity to a new talent or a good learner.*

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## **ACHIEVEMENTS :**

- ***Developed and Running a Website Related to Searching Jobs and Educational Entities using Visual Studio.***

**[www.nayededucation.com](http://www.nayededucation.com)**

- ***Developed and Running a Website Related to Searching Jobs and Travel using WordPress with SEO.***

**<https://www.nyajobsntravel.com>**

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## **SKILLS:**

### **Web Design, Social Media Marketing And Graphic Design**

- Good knowledge of Web design.
- Used **Microsoft Visual Studio 2017** for Web development having Dot Net framework. Used **HTML, CSS** and **bootstrap** to enhance functionality and user experience in web pages (**NayEducation.com**)
- Used **WordPress** with **Theme** and **SEO** for **nyajobsntravel.com**

- **Graphic Design** : Have Knowledge About Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe InDesign & CANVA.
  - **Social Media Marketing** : Using Facebook, IG, Twitter & LinkedIn.
  - **Google** : Using Google AdSense, Google AdWords, Google Analytics & Google Webmasters (*Google Search Console*) .
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## **EXPERIENCE :**

2018 – Present at [NAYEDUCATION.COM](http://NAYEDUCATION.COM)

- **Successfully managing** social media platforms including Facebook, IG, Twitter & LinkedIn .
  - **Focus** on the **analytics** of Social media channels.
  - **Generating leads** through social media ad campaigns.
  - **Constantly engage** with users to solve their queries about posts.
  - **Implement** of innovative ideas to increase website traffic through social media.
  - **Using** Google AdSense, Google AdWords, Google Webmaster and Google Analytics to keep an eye or enhance the performance of website.
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## **QUALIFICATIONS :**

- **B.A(HONS)** : *Karachi University, Pakistan (Psychology, Philosophy, Mass Communication)* .
- **INTERMEDIATE** : *Govt. Science and Commerce College Karachi, Pakistan (Pre - Medical)* .
- **MATRICULATION** : *Khan Cambridge School Karachi, Pakistan (Science)* .

**LANGUAGES :** *English And Urdu* .