



# CORAL REEF

DAMAC

# The Inspiration

Inspired by coral reefs

Seven surprising facts about coral:

1. Corals are animals
2. Corals can be fluorescent
3. Corals eat plankton/small fish
4. There are hundreds of coral species of all colours, shapes and sizes
5. Corals can move
6. Corals support 25% of ocean life
7. Climate change is the biggest threat to corals

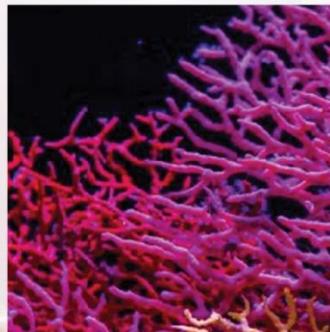


“Coral reefs are the...



...rainforests of the sea”

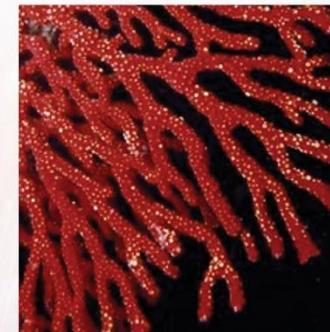
...cities of the sea”



Blooming



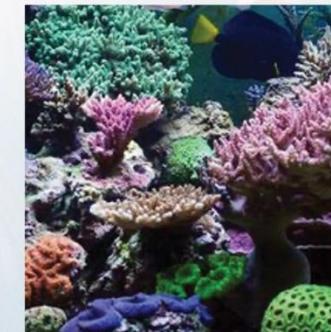
Underwater ecosystem



Glowing



Fauna & flora



The ocean



Organic shapes



VINCENT FAUDEMER

*a larger-than-life  
collaboration — unveiled*

  
**BABOLEX**

# The Inspiration



VINCENT FAUDEMER

Babolex – CORAL EDITION

Many celebrities own Babolex:

Kardashian family

Chris Brown

Djibril Cissé

Ian Ziering

André Gignac

Soso Maness

Steve Aoki

Amanda Cerny

Raphaël Pépin

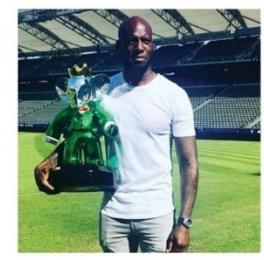
Martika Caringella

Lexy Pantera

Sheri Nicole



Cibois Sébastien  
PROFESSIONAL FOOTBALLER



Michaël Ciani  
PROFESSIONAL FOOTBALLER



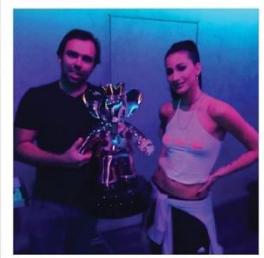
Presnel Kimpembe  
PROFESSIONAL FOOTBALLER PSG



Tiffany Krystal  
REALITY TV STAR AND INFLUENCER



Franck Dubosc  
FRENCH HUMORIST

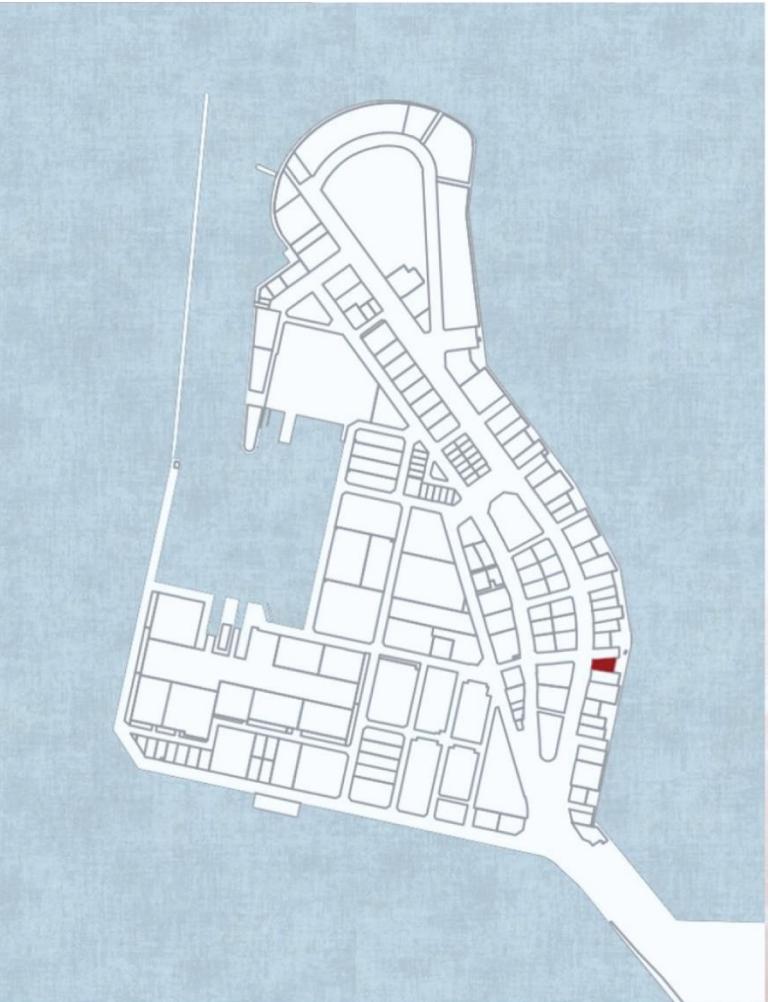


Lexy Pantera  
DANCER, ARTIST & INFLUENCER

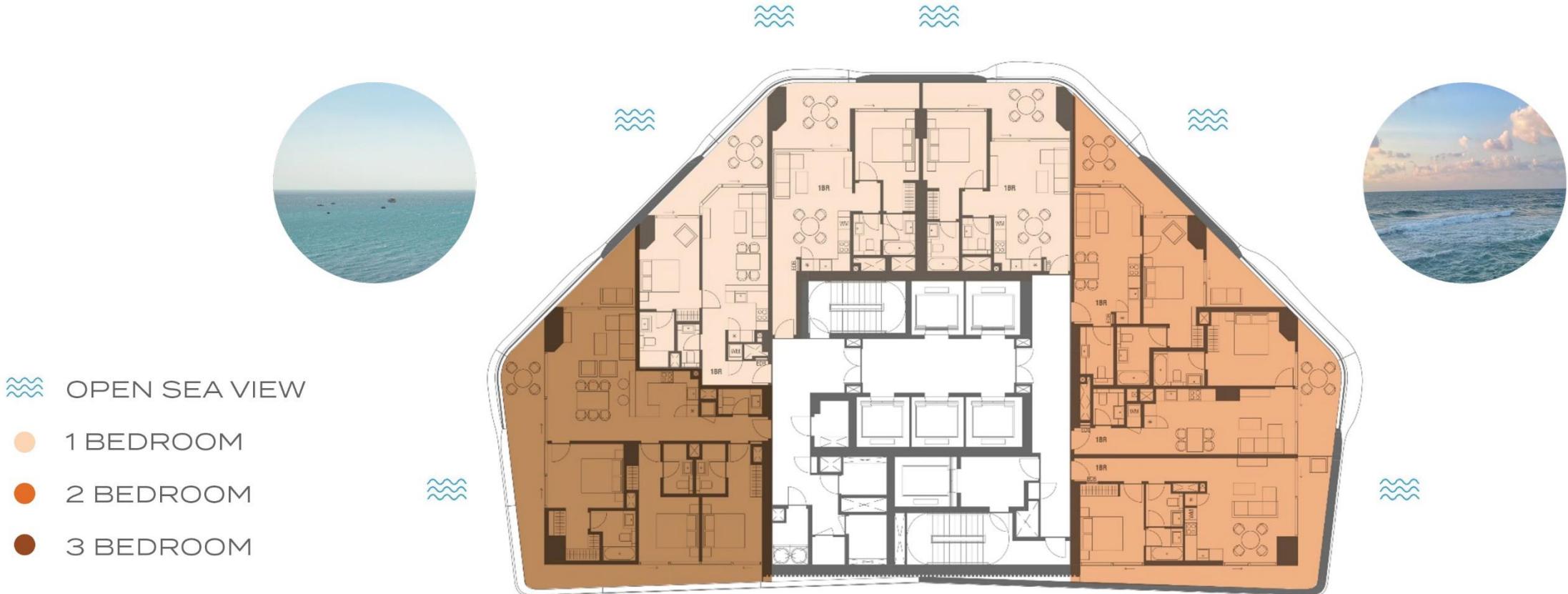


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REEF

# *The Location*



# Typical Floor Plan





CORAL  
REEF



CORAL  
REEF





CORAL  
REEF



# CORAL REEF



# Tower Configuration

G+6P+48+R



## LEVEL 1 AMENITIES

SWIMMING POOL  
TUNNEL / PAVILION  
CORAL TREES  
GYM  
INFINITY LED POOL  
SPA



## ROOF LEVEL

## LEVELS 2 - 48

1, 2 & 3 BEDROOM LUXURY APARTMENTS



## GROUND LEVEL

## SEA LEVEL AMENITIES

FLOATING POOL  
PASTEL / CORAL BEACH



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# CORAL REEF





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# *Amenities*



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# Amenities

Floating pool  
Movie night  
Hanging corals

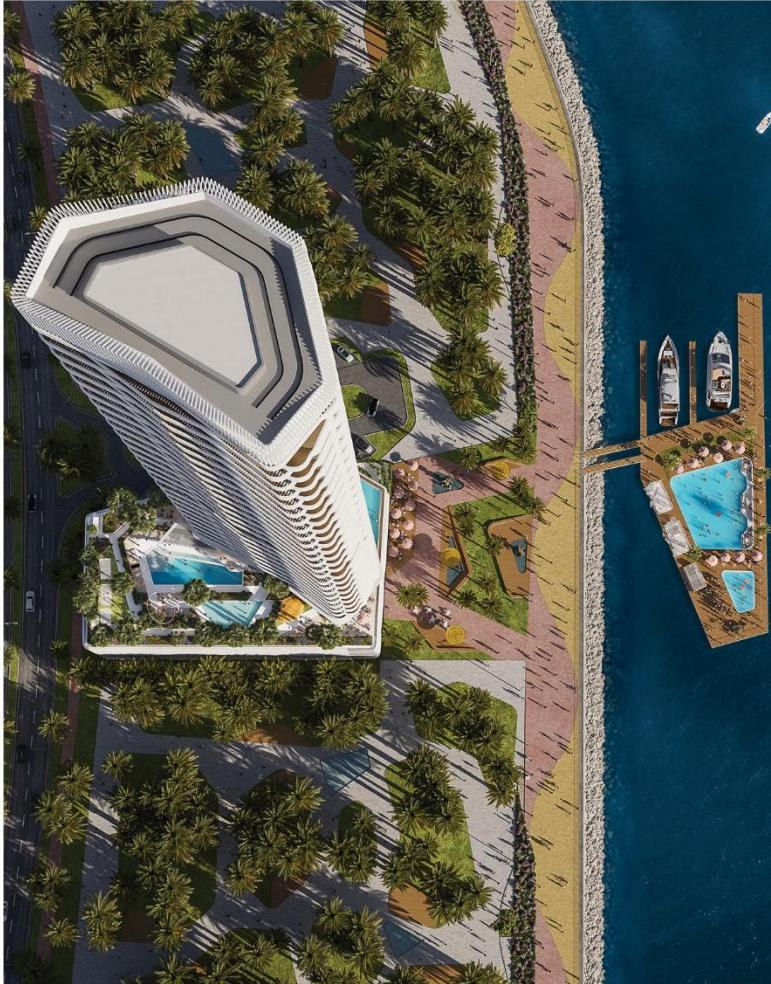


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# Amenities



Pastel / coral beach  
(floating pool)



# Amenities

## Swimming pool



# Amenities

Kids play area – tunnel / pavilion



# Amenities

## Swimming pool



# Amenities

Coral trees



# Amenities

## Gym



# Amenities

Infinity LED pool



# Amenities

Sensorial experience in the  
corridors – creating atmospheres



# Amenities

Spa



# *Floor Plans*



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# Floor Plans



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1 BEDROOM - TYPE C1

SALEABLE AREA: 725.5 SQFT



2 BEDROOM - TYPE B2

SALEABLE AREA: 1149 SQFT

# Floor Plans



3 BEDROOM - TYPE A2

SALEABLE AREA: 1639 SQFT

# *Interior Design*



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# Interior Design

## Lobby



# Interior Design

## Lobby



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# Interior Design

## Lift lobby



# Interior Design

Living / dining room



# Interior Design

## Master bedroom



# Interior Design

Master bathroom



# Interior Design

Terrace

  
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# *Commercial Terms & Payment Plan*



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# Commercial Terms & Payment Plan



1 BEDROOM

starting from

**AED 1,657,000**

2 BEDROOM

starting from

**AED 2,527,000**

3 BEDROOM

starting from

**AED 3,328,000**

CORAL REEF		
Description	Milestone Event	(%) Value
DEPOSIT	Immediate	20
1st INSTALLMENT	Within 3 Months of Sale Date	4
2nd INSTALLMENT	Within 6 Months of Sale Date	4
3rd INSTALLMENT	Within 9 Months of Sale Date	4
4th INSTALLMENT	Within 12 Months of Sale Date	4
5th INSTALLMENT	Within 15 Months of Sale Date	3
6th INSTALLMENT	Within 18 Months of Sale Date	3
7th INSTALLMENT	Within 21 Months of Sale Date	3
8th INSTALLMENT	Within 24 Months of Sale Date	3
9th INSTALLMENT	Within 27 Months of Sale Date	2
10th INSTALLMENT	Within 30 Months of Sale Date	2
11th INSTALLMENT	Within 33 Months of Sale Date	2
12th INSTALLMENT	Within 36 Months of Sale Date	2
13th INSTALLMENT	Within 39 Months of Sale Date	2
14th INSTALLMENT	Within 42 Months Of Sale Date	2
15th INSTALLMENT	Within 45 Months Of Sale Date	2
16th INSTALLMENT	Within 48 Months Of Sale Date	2
17th INSTALLMENT	On 70% Completion Milestone	2
18th INSTALLMENT	On 80% Completion Milestone	2
19th INSTALLMENT	On 90% Completion Milestone	2
20th INSTALLMENT	On Completion	30

**4% DLD FEE TO BE PAID IN ADDITION TO THE INITIAL DEPOSIT.**



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## The Surprises Aren't Over...

- **Get guaranteed spot cash**

Up to 10,000 AED on 5% token payment  
and confirmation of unit booking.



T&C's apply.

A photograph of two glowing jellyfish against a blue sky with scattered clouds. The jellyfish are illuminated from within, with a warm, orange and yellow glow. The one on the left is pinkish-orange, and the one on the right is more translucent with orange highlights. Their long, flowing tentacles are visible.

THANK YOU