

Date: 20-May-2024

Attention: Real estate Licensing Department Real Estate Control; and Inspection Section. Subject:

NOC FOR Marketing - SAMANA INTERNATIONAL REAL ESTATE DEVELOPMENT

Dear Sir/Madam (to whom it may concern),

This refers to RERA Circular no 8 of 2016 in relation to the requirement for Real Estate Brokers to Real Estate Announcement Permits. We **SAMANA INTERNATIONAL REAL ESTATE DEVELOPMENT** (hereby and after referred by SAMANA Developers), Trade License # 794387, hereby confirms that we have no objection to **LUX REALTY L.L.C** Trade License: **1192458** to use the approved marketing materials provided by **SAMANA DEVELOPERS** for the purpose[s] of promotion of our project.

The Broker agrees and confirms that only pre-approved marketing material provided by and Received from **SAMANA DEVELOPERS** shall be used by them for the purpose[s] of promotion of our project. No other marketing material, from any source whatsoever, pertaining to our project shall be used by the Broker in any form whatsoever. All marketing material must be shared with the Developer and the Broker has to obtain written approval from the developer prior to running any marketing campaign be it digital, print or any other form of media or advertisement. However, the BROKER must adhere to **SAMANA DEVELOPERS** guideline, which communicated to the agent. Also, the agent must comply with the terms and conditions of authority's rules and regulations. **SAMANA DEVELOPERS** has no objection to market **"Samana Greens, Samana Hills, Samana Golf Avenue Samana Park Views, Samana Santorini, Samana Waves, Samana Waves 2, Samana Miami, Samana Mykonos, Mykonos Signature, Ivy Gardens, Skyros, California & Golf Views, Samana Portofino, Samana Barari Views, Samana Barari Views 2, Manhattan 1 by SD, Manhattan 2 by SD, Samana California 2, Samana Lake Views, Samana Lake Views 2, Ivy Gardens 2"** by the BROKER. Precisely, the authorization is granted to the BROKER in terms to utilize the benefit from all approved marketing and advertising materials.

SAMANA DEVELOPERS Marketing Policy Guidelines:

1. Take official approvals from **SAMANA DEVELOPERS** for online and offline marketing campaigns, including events, exhibitions, commercial stands, e-commerce, property listing platforms, social media, marketing materials & contents.
2. Get approval for the **Unit's Availability & Price List** for the communications and the agreement with the buyers.
3. Only approved **OFFERS & PROMOTIONS** can be advertised. It is not allowed by any circumstances to make offers and promotions without **SAMANA DEVELOPERS** official approvals.
4. Sales representative approved assigned by **SAMANA DEVELOPERS** must be involved for servicing the Marketing Campaign & providing support for the agency team.
5. The Agency Company must handle all the authorities and approvals for online or offline marketing legal documents and authorities due to the rules and regulations of the country's relevant authorities.
6. Only the provided Hardcopy & Softcopy marketing materials by **SAMANA DEVELOPERS** can be used by the Broker for marketing campaigns. External printing materials related to **SAMANA DEVELOPERS** are prohibited.
7. To set up any web portal on its social media page in the name of **SAMANA DEVELOPERS** is totally not allowed.
8. To post the project details of **SAMANA DEVELOPERS** at the top agent's webpage.
9. All terms & Conditions mentioned in the Developer Agency Agreement between both parties must be applied.

This NOC is issued for the intended purpose only and without any liability for whatsoever.

This NOC is Valid for 12 Months from this dated NOC Letter.

Signature: 
AHAMED IFFHAM (May 23, 2024 11:33 GMT+4)



LUX REALTY L.L.C - NOC

Final Audit Report

2024-05-24

Created:	2024-05-20
By:	Samana Developers Agency Department D (darleen@samanadevelopers.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAOd3VFcNDosEqDqv-gYaf4HLFk_KkLZa6

"LUX REALTY L.L.C - NOC" History

-  Document created by Samana Developers Agency Department D (darleen@samanadevelopers.com)
2024-05-20 - 10:33:30 AM GMT
-  Document emailed to AHAMED IFFHAM (ahamed.iffham@samanadevelopers.com) for signature
2024-05-20 - 10:34:11 AM GMT
-  Document e-signed by AHAMED IFFHAM (ahamed.iffham@samanadevelopers.com)
Signature Date: 2024-05-23 - 7:33:54 AM GMT - Time Source: server
-  Document emailed to SHABANA (shabana@samana-group.com) for approval
2024-05-23 - 7:33:55 AM GMT
-  Email viewed by SHABANA (shabana@samana-group.com)
2024-05-24 - 8:28:50 AM GMT
-  Document approved by SHABANA (shabana@samana-group.com)
Approval Date: 2024-05-24 - 11:19:51 AM GMT - Time Source: server
-  Agreement completed.
2024-05-24 - 11:19:51 AM GMT



Adobe Acrobat Sign