

Date: 28-May-2024

To: LUX REALTY L.L.C
RERA No. 36023

Subject: No Objection Certificate (NOC) issued by Ellington-Developer ID 1117

Ref: 1. Request letter dated 27-05-2024
2. Brokerage Agreement dated 13-10-2023 (the "Agreement")

In reference to the Request Letter regarding issuance of NOC to advertise our Projects, we as the developer hereby confirm that we have no objection for you to place advertisement in any platforms including hoardings, print, electronic and social media with respect the Projects as mentioned in the Agreement with the mandate to observe the following covenants:

1. The advertisements should only be with respect to Projects as per the Agreement and not for any third party sales;
2. You shall make use only the marketing materials which are already handed over to you for advertisement which includes the brochures, print ads, magazines, mail flyers, posters, pamphlets, street signboards and presentations (the "Publications") with respect to the Project. A copy of the said Publications is enclosed herewith;
3. No amendments and/or corrections in the Publications shall be made without prior written approval by us;
4. All necessary approvals should be obtained from the concerned authorities including RERA for the compliance by paying the required fee without any obligation on us;
5. This NOC shall not extend to any road show, sales trip or exhibitions for which separate consent from us is required.

In addition to the above covenants, you shall adhere to the provisions of the Agreement and shall hold harmless and fully indemnify and keep us indemnified from and against all claims, losses, expenses, costs (including legal costs on a full indemnity basis), actions, demands or damage arising out of any non-compliance of the statutory requirements.

This NOC shall be deemed cancelled on expiry of the term of the Agreement or on termination of the Agreement.

Yours Sincerely,

Authorised signatory



Accepted

Authorised signatory