



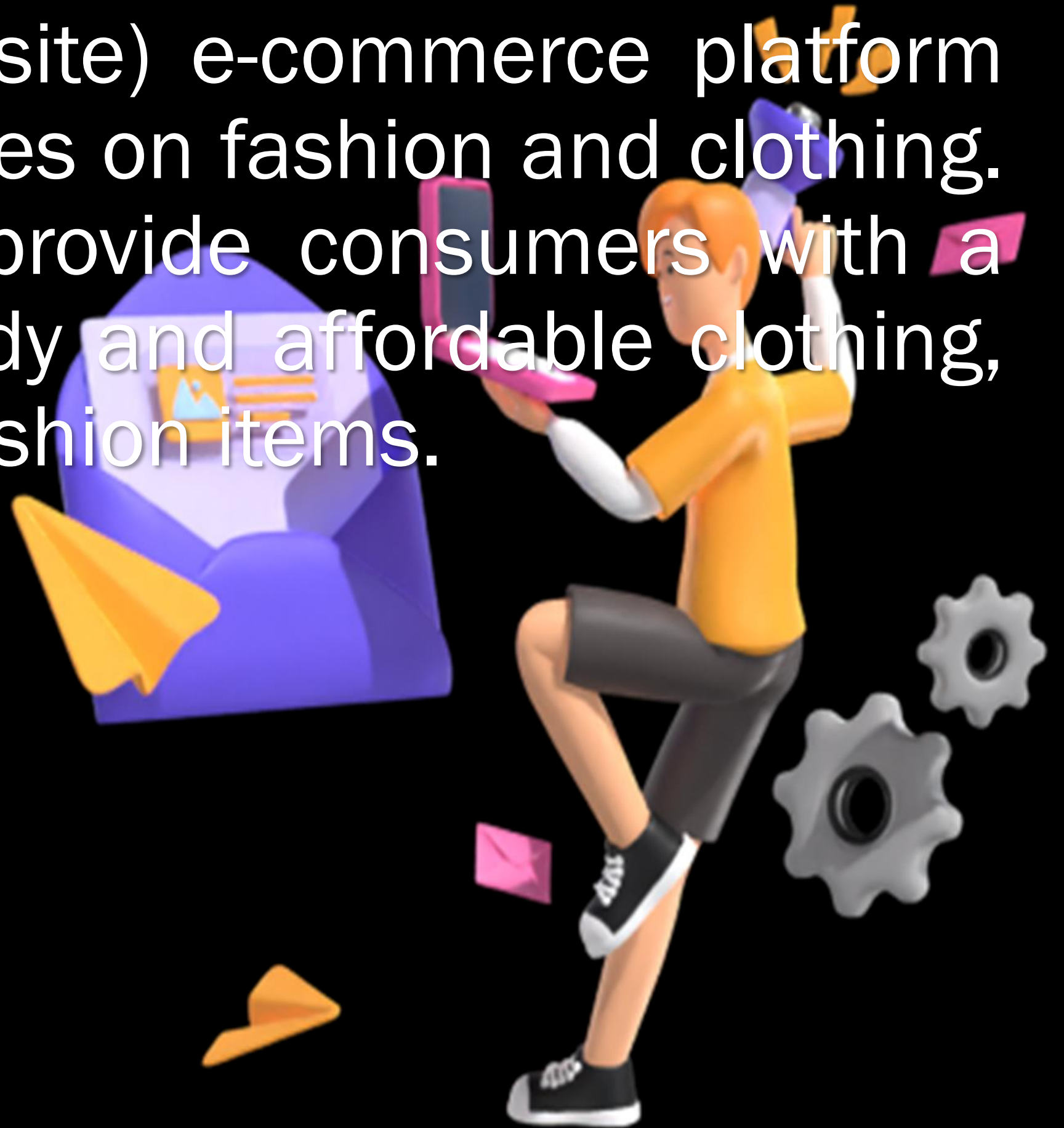
Logo & Slogan

# Stitch and Style

Website Title

# Website Purpose

- (Name of our Website) e-commerce platform that primarily focuses on fashion and clothing. Its purpose is to provide consumers with a wide range of trendy and affordable clothing, accessories, and fashion items.



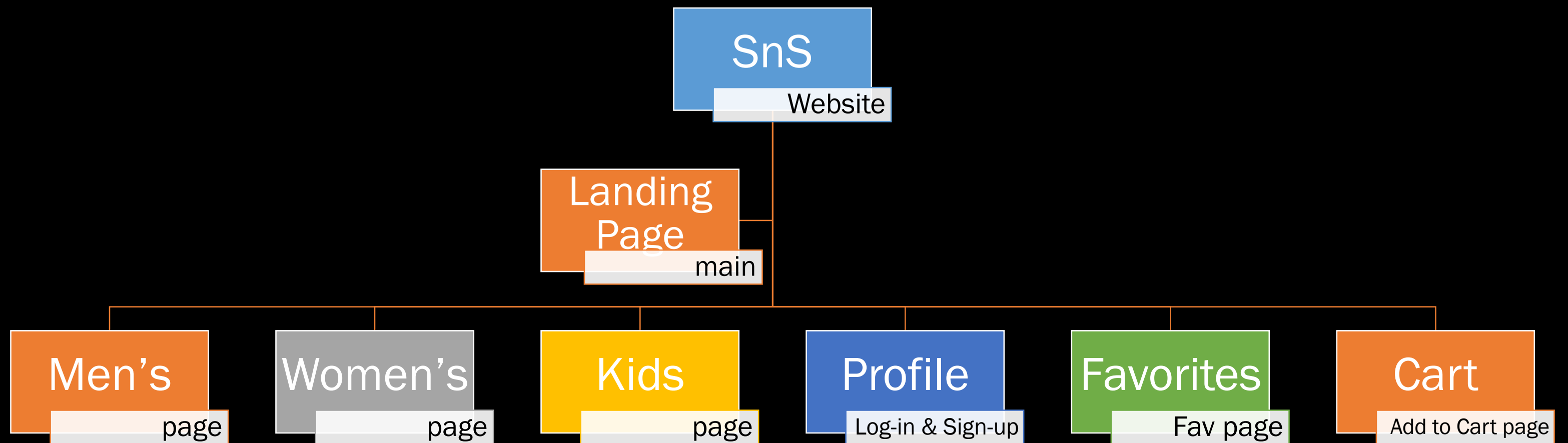
# Target Audience

Individuals who are interested in fashion and are looking for trendy, affordable clothing and accessories.



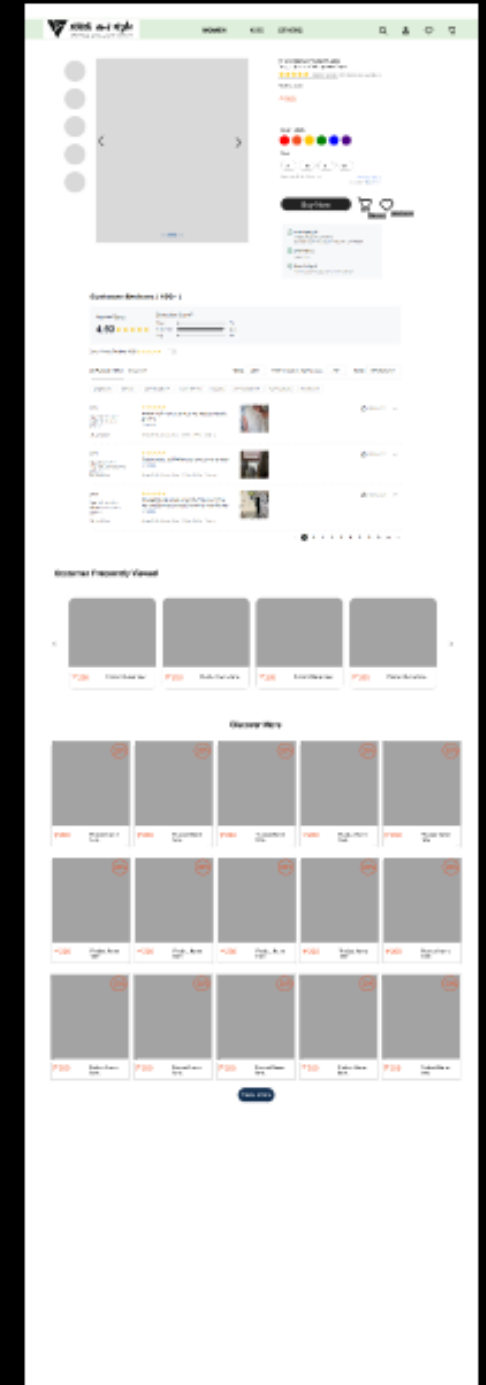
- Young Adults and Millennials
  - Fashion Enthusiasts
  - Students
  - Online Shopper
  - Social Media Users
  - Fashion Bloggers and Influencers
  - Global Audience
- Budget Conscious Shoppers

# Site Map



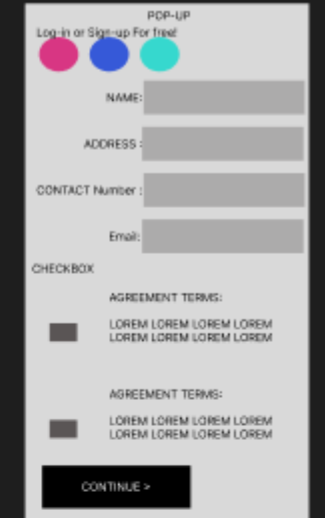
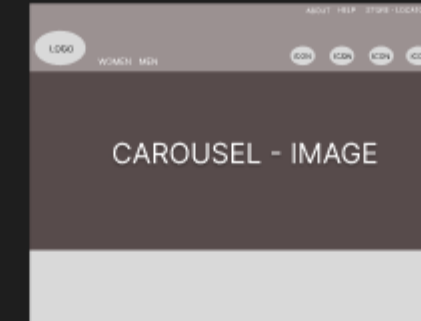
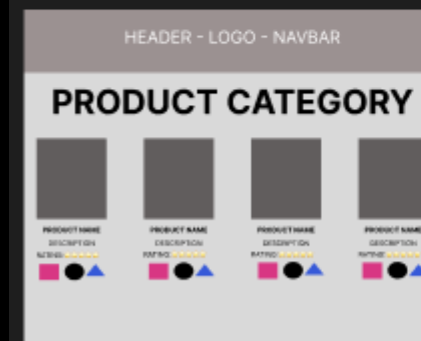
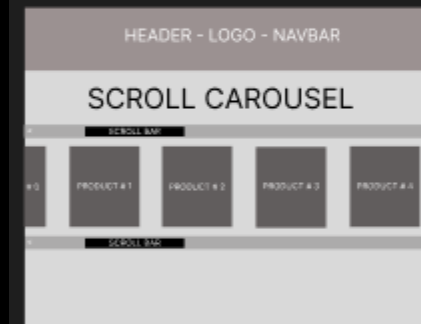
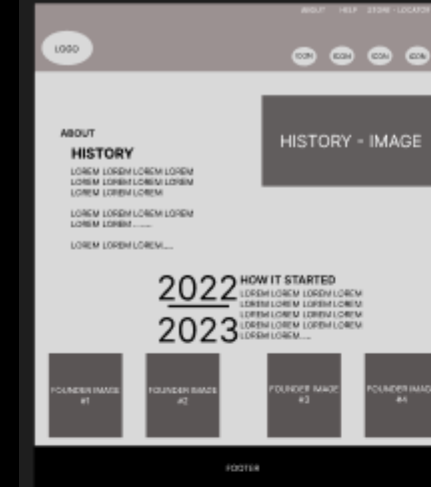
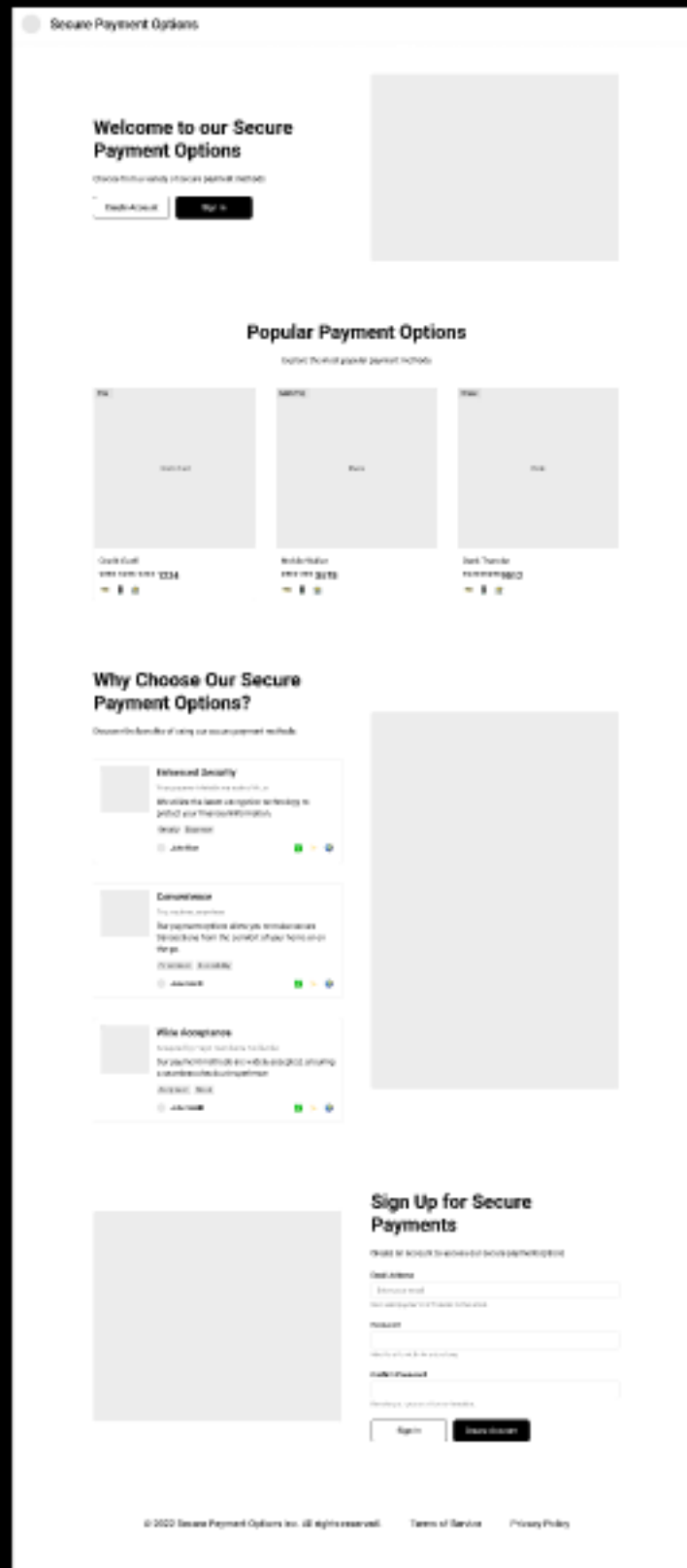
# Mock-up pg.1

<https://www.figma.com/proto/A0dajzEb2mdkDyiGZXNfcM/WireFrame?page-id=0%3A1&type=design&node-id=30-4&viewport=-168%2C-91%2C0.15&t=B1BrCrYItLfzcwhm-1&scaling=scale-down-width&mode=design>





# Mock up pg.2

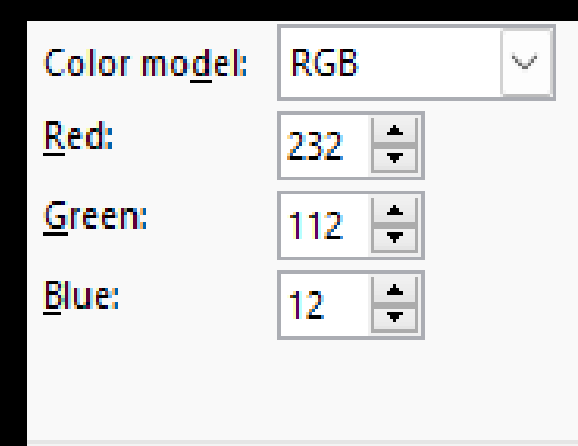
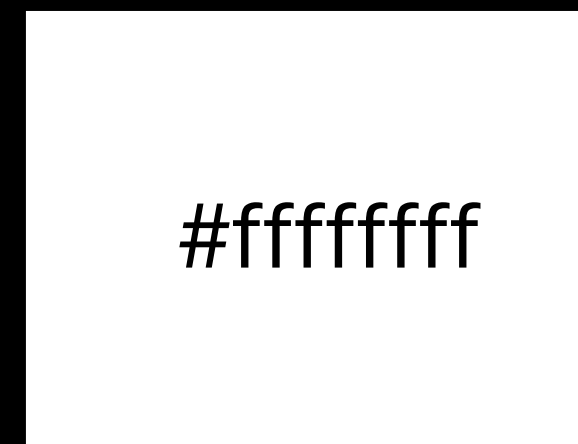
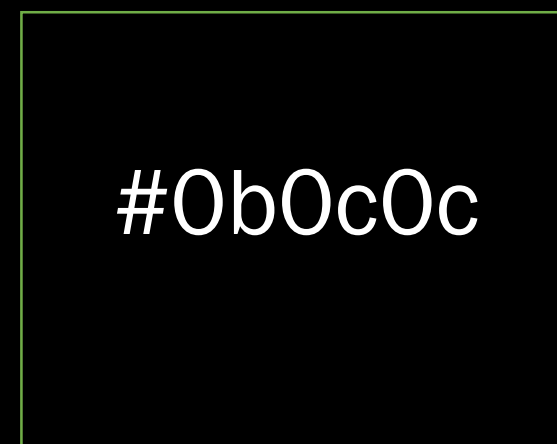


# Color Palettes

Initial



Pre-Final



# Font(s)

- Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
NOPQRSTUVWXYZ

abcdefghijklm  
nopqrstuvwxyz

0123456789

\$?&%@!#\*()=

- Viga

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789 (!#\$%&/.|\*`@´,?:;)

**Penultimate**

The spirit is willing but the flesh is weak

**SCHADENFREUDE**

3964 Elm Street and 1370 Rt. 21

The left hand does not know what the right hand is doing.

mail@example.com <http://www.cufonfonts.com>